

LIFE



COMMANDER OF FAR EAST

DECEMBER 8, 1941 **10** CENTS
YEARLY SUBSCRIPTION \$4.50



for lines that live

Forstmann
WOOLEN COMPANY
PASSAIC, N. J.

100% VIRGIN WOOL

AUTOBIOGRAPHY OF GRACE

You know it well . . . that effortless manner. Those who possess it meet candid glances or candid cameras with equal aplomb. "Born with it," you say? Not always . . . for composure may be part of the *costume*, if it is created from America's most beautiful wools. Lithe and supple, these lovely Forstmann *virgin* wool textures seem to second your motions . . . define the lines of your figure instinctively. To insure *your* assurance—to gratify your grace—look for this label on clothes, the Forstmann name on fabrics. There is no premium for the "hidden compliment" that comes with it. . . . Forstmann Woolen Company, Passaic, New Jersey. Sales Office: 30 Rockefeller Plaza, New York City.



NOTE HOW LISTERINE GARGLE REDUCED GERMS



BEFORE

The two drawings illustrate height of range in germ reductions on mouth and throat surfaces in test cases before and after gargling Listerine Antiseptic. Fifteen minutes after gargling, germ reductions up to 96.7% were noted; and even one hour after, germs were still reduced as much as 80%.



AFTER

AT THE FIRST SYMPTOM OF A COLD OR SORE THROAT—Listerine, *QUICK!*

Listerine Antiseptic reaches way back on the throat surfaces to kill "secondary invaders"... the very types of germs that make a cold more troublesome.

This prompt and frequent use of full strength Listerine Antiseptic may keep a cold from getting serious, or head it off entirely... at the same time relieving throat irritation when due to a cold.

Its value as a precaution against colds and sore throats has been demonstrated by some of the sanest, most impressive research work ever attempted in connection with cold prevention and treatment.

Ten Years of Research

Actual tests conducted on employees in several industrial plants during a ten year period of research revealed this astonishing truth: That those who gargled Listerine Antiseptic twice daily had fewer colds and milder

colds than non-users, and fewer sore throats.

Kills "Secondary Invaders" on Tissue Surfaces

This impressive record is explained, we believe, by Listerine Antiseptic's germ-killing action... its ability to kill threatening "secondary invaders"—the very types of germs that live in the mouth and throat and are largely responsible, many authorities say, for the bothersome aspects of a cold.

Tests Showed Outstanding Germ Reductions on Tissue Surfaces

When you gargle with Listerine, the cool amber liquid reaches way back on throat surfaces and kills millions of the "secondary invaders" on those areas—not all of them, mind you, but so many that any major invasion of the delicate membrane may be halted and infection thereby checked.

Even 15 minutes after Listerine gargle, tests have shown

bacterial reductions on mouth and throat surfaces ranging to 96.7%. Up to 80% an hour afterward.

In view of this evidence, don't you think it's a sensible precaution against colds to gargle with Listerine Antiseptic systematically twice a day and oftener when you feel a cold getting started?

LAMBERT PHARMACAL COMPANY, St. Louis, Mo.



WATCH YOUR THROAT
where illness often starts
LISTERINE THROAT LIGHT

ONLY 75¢ Batteries Included

GENUINE DU PONT
"LUCITE" ILLUMINATOR

This One



H6JH-RGE-W1EH



You, too, can make this a Blue Ribbon Christmas. Discover how delicious a beer can be when it's made of 33 fine brews... expertly blended like fine coffee or champagne. Your dealer has Pabst Blue Ribbon in gay holiday packages, both bottles and cans. Order today, give yourself and those on your gift list the break of the season—"33 to 1"!

Copyright 1941, Pabst Brewing Company, Milwaukee

33 FINE BREWS BLENDED TO MAKE ONE GREAT BEER

...IT'S SMOOTHER...IT'S TASTIER
...IT NEVER VARIES

LETTERS TO THE EDITORS

Cost of Living

Sirs:

Meet Mr. V. Berglin of Tucson, Ariz. who has spent only an average of \$75 a year for the last five years for total living expenses, and is undismayed by



ECONOMICAL MR. BERGLIN

LIFE's story on the high cost of living. Owning his home, being a careful buyer, and eliminating all waste enables him to live surprisingly well on this amount of \$6.25 each month.

GLENN TROUTMAN

Tucson, Ariz.

Sirs:

It seems from your story on the cost of living that you, along with other good American people, are laboring under the false belief that the American farmer is padding his pockets to the tune of national defense.

The profit on food increases is not going to the farmer. I submit in evidence only two examples out of many. The price of hogs now is not comparable to the price of fat and bacon. In the last 60 days hogs have dropped 2 1/4¢ a lb. on the farmers' market. In the same period, in the face of this decrease in the price for hogs on the hoof, ham and bacon have continued their price advance.

The price advance on wheat should not reflect more than 1/10 of a cent a loaf on the price of bread. On breakfast food, in which form wheat costs the consumer \$30 a bushel, the price advance on raw wheat should not be reflected at all.

The New Deal has established a parity ideal, based on the 1909-14 period when wages, farm prices and manufacturers' prices were somewhere near the same ratio of value, when the farmer was able to pay the banker in the fall for the money he had borrowed to farm with in the summer. Parity has not yet been achieved. At the present time we are receiving for our crops 85% of their value during that heyday period, while labor is receiving more than 115% of that parity period and manufactured articles enjoy practically the same high standing.

There have been several years in the last ten when the prices in aggregate for all crops harvested and sold have not paid the labor that had to be hired to raise them. Up until this year I could buy wheat and barley cheaper than I could raise it.

C. P. BRYANT

Las Animas, Colo.

Sirs:

Would you be so kind as to furnish me with a breakdown of the items which are merely listed as "Miscellany"?

Would you recommend a discontinuance of a LIFE subscription as an economy move?

WARREN W. LUNDGREN

Milwaukee, Wis.

● The miscellany item in any domestic budget includes funds for fun and in this case covers upkeep of car, medical and dental care, and a subscription to LIFE. Cancellation of LIFE subscription would be false economy. In Modern Living and other departments, LIFE during the next year will show readers how to cut corners and have fun in the process.—ED.

(continued on p. 4)

Give a PHILCO for Christmas

There's a Philco for every purse and purpose... a joyous gift for family or friend!



"MUSIC ON A BEAM OF LIGHT"

Thrill your family with a Philco "Beam of Light" Radio-Phonograph. No needles to change... record wear and surface noise reduced 10 to 1... absolute fidelity of pitch... new purity of tone—these new joys are yours only in a Philco.

Philco 1012, illustrated. Easy terms.



PHILCO 355T. The aristocrat of table models. 8 Philco tubes. Complete Push-Button operation. Standard, Short-Wave and Frequency Modulation reception. Easy terms.



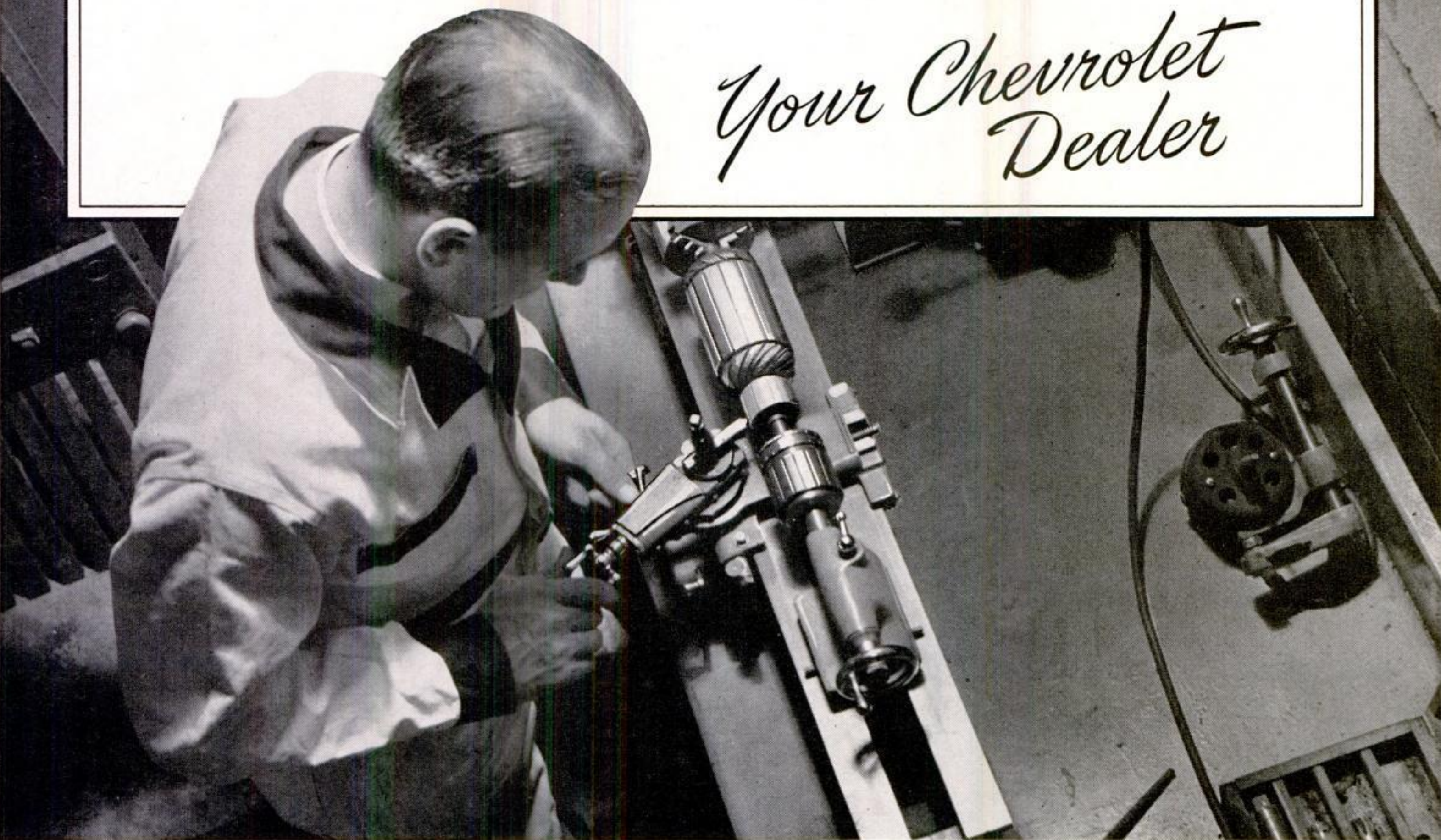
PHILCO TRANSITONE PT-94. A powerful 5-tube AC-DC table model in an exquisite cabinet of sliced Walnut woods. Amazing performance and superb tone. Built-In Loop Aerial.

Philco Radios, Radio-Phonographs, Portables and Auto Radios from \$14.95 to \$550. For Christmas delivery, see them today.

Prices slightly higher Denver and West; subject to change without notice.

"Bring your Chevrolet to us for
Service that Satisfies . . . Service that Saves"

*Your Chevrolet
Dealer*



You can depend on Chevrolet dealers for good service, just as they depend on you for the good will which helps to give them leadership in motor car sales

YOUR CHEVROLET DEALER
IS EQUIPPED TO GIVE YOU
COMPLETE SERVICE

—including all the following operations:

1. Lubrication
2. Brake Service
3. Motor Tune-up
4. Carburetor and Fuel Pump Service
5. Steering and Wheel Alignment
6. Motor Repair
7. Body and Fender Repair
8. Clutch, Transmission and Rear Axle
9. Shock Absorber Service
10. Headlight and Electrical Check-up
11. Painting and Refinishing
12. Car Wash, Polishing and Upholstery Cleaning

Chevrolet dealers have factory-approved tools and repair equipment, expressly designed and built to handle any and all Chevrolet service operations in the best way.... This, together with Chevrolet dealers' trained mechanics, complete stocks of genuine Chevrolet parts, *and personal interest in maintaining this car's high reputation for dependability and economy*, explains why it always pays to see your Chevrolet dealer for service on your Chevrolet car.

CHEVROLET MOTOR DIVISION, General Motors Sales Corporation, DETROIT, MICH.

CHEVROLET DEALERS SERVICE ALL
MAKES OF PASSENGER CARS AND TRUCKS

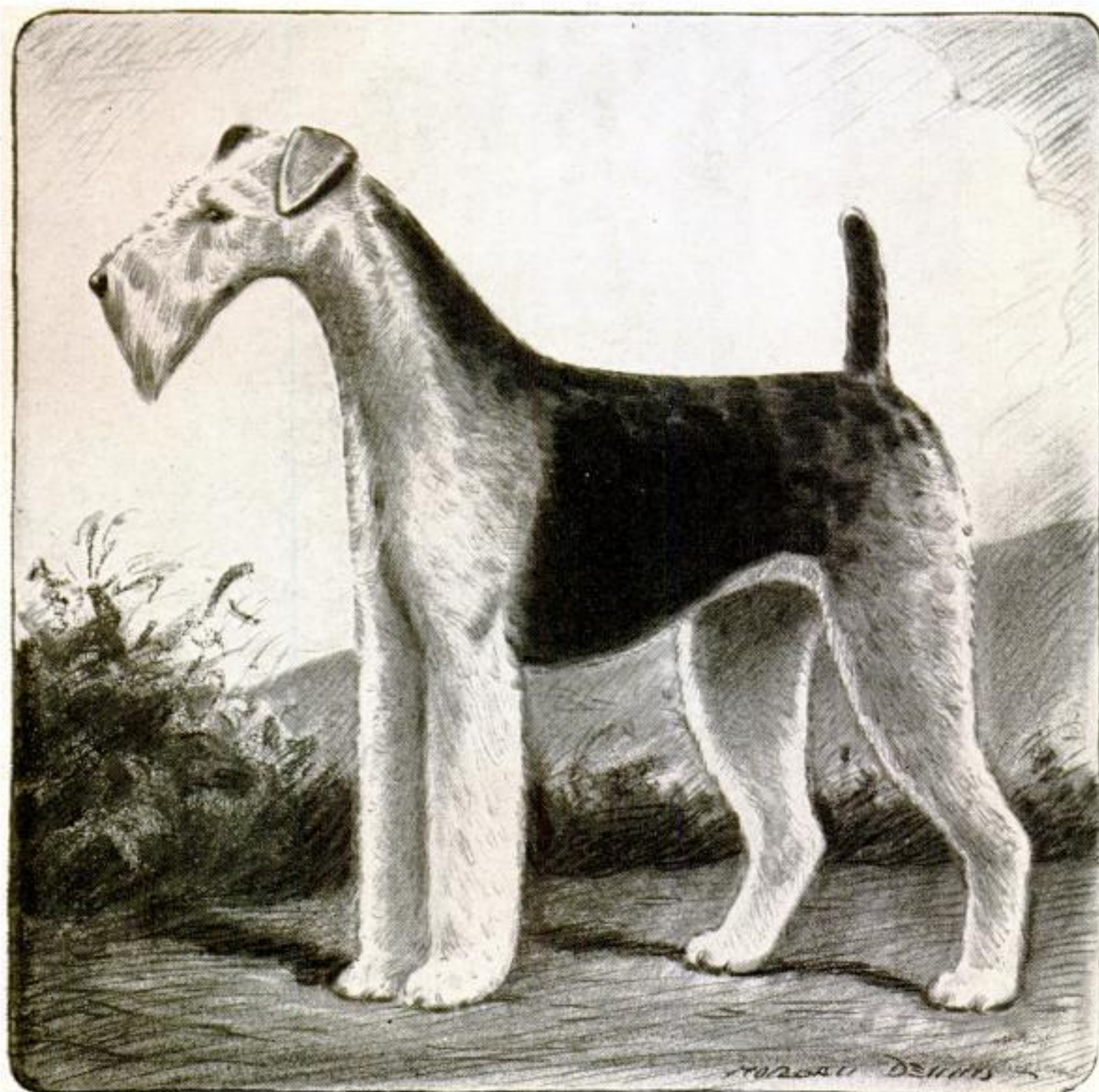
*Here's Why
Chevrolet Dealers Can Give You*
"SERVICE THAT SATISFIES
—SERVICE THAT SAVES"

1. Chevrolet-trained, thoroughly skilled mechanics.
2. Chevrolet-approved tools.
3. Genuine Chevrolet parts.
4. A nationwide dealer service organization.
5. Lowest prices consistent with reliable work.

WHERE FRIEND
MEETS FRIEND



* CHAMPION "THE CRICKET'S DAUGHTER" *



AIREDALE TERRIER, owned by COUNT GIOVANNI CARDELLI
(Imola Kennels, Libertyville, Illinois)

THIS BREEDER OF CHAMPIONS ADVISES:

*"See and Sniff
before you feed!"*

Make sure the dog food you buy can pass this exacting test! Try it on Pard. See and Sniff for yourself how wholesome and appetizing balanced Pard really is.

And Pard is a full diet, too. Fed regularly, Pard supplies what every normal dog should have. Essential food elements . . . valuable minerals . . . all the necessary vitamins for glowing health. Feed Pard Dog Food regularly—your dog will go for it every day!



*Generation
feeding proves
PARD a full
safe diet!*

Not one diet-caused ailment in 5 successive generations! That's the health history of pedigreed Chow Chows, Wire-Haired Fox Terriers, and Cocker Spaniels at Swift's Kennels. Vigorous health always on Pard alone!

VITAMINS IN SUPERABUNDANCE

Fed daily, Pard provides more than enough of the vitamins required for health and pep. Vitamin B₂ (riboflavin) for growth and healthy skin; nicotinic acid, specific in the prevention and cure of black tongue. Also—Vitamins A, B₁, D, E, K, and pantothenic acid.



SWIFT & COMPANY'S
NUTRITIONALLY BALANCED DOG FOOD

LETTERS TO THE EDITORS

(continued)

Baylor Boys

Sirs:

Not to rub it in too hard, I have posted pictures of Baylor U. team members over the Texas U. boys on the Nov. 17 cover. I believe you will agree that



BAYLOR DECORATES COVER

the Baylor boys deserve this position by virtue of their 7-7 tie game with the "top" football team of 1941.

BEVERLY KING

Waco, Texas

Electric Eel

Sirs:

The full-page picture in your story about New York's Aquarium (LIFE, Nov. 17) apparently shows Aquarist C. W. Coates provoking an electric eel to discharge alternating current. This is evident from the fact that the glow in each of the neon lamps is in the region of both electrodes. If the discharge had been direct current, the luminous area would have been in the region of only one of the two adjacent semicircular electrode plates and each lamp would appear to be only half lighted. All eels described by Dr. Coates in scientific writings discharged only direct current.

Perhaps the fish in your picture is the one which had to have membership in an electrical union before it was allowed to turn on certain lights at the New York World's Fair. If that is the case, everything is explained since it undoubtedly had to know how to convert D.C. to A.C. before receiving a union card.

JOHN LAWYER

Newark, Ohio

● Sharp-eyed Reader Lawyer's deductions are correct. LIFE's eel is Union Member Electra, who performed at N. Y. World's Fair. For photographic purposes the light circuit was equipped with an automatic switch which reversed the eel's direct current and lighted both plates in the Westinghouse neon bulbs.—ED.

Ducks

Sirs:

In your Natural History story (LIFE, Nov. 17) on Lorene Squire's duck pictures, I wish to call your attention to the fact that the picture on the first page of this section is not a mallard drake, as you stated, but a ring-necked drake. Not only was that wrong but also it would be impossible for a drake to launch a quacking attack on an intruder because only the female of the species can quack. A "clacking attack" would be more apt, since the attack is accompanied by vigorous snapping of the bill.

DAVID W. BRIGGS

Buzzards Bay, Mass.

● Not Miss Squire but LIFE mislabeled the ring-neck a mallard.—ED.

(continued on p. 6)



"YOU'RE OK NOW, SOLDIER"

Everything in an Army first-aid kit has to be kept safe—but in instant readiness. Security and speed are both at a premium. So Uncle Sam has entrusted this job to the new and improved Lift-the-Dot fasteners. He knows, from World War experience, that that's just the spot for a Dot.

UNITED-CARR FASTENER CORP., Cambridge, Mass.

DOT SNAP FASTENERS



On First-aid Pouches
When snapped together a Lift-the-Dot fastener locks securely on three sides. Lift the fourth side—the side with the dot—and it opens easily.



IT'S A Snap IN THE ARMY NOW

*"It's enough to make you
quit believing in him!"*



PEGGY: *Sure is. I guess Santa Claus must be slippin'.*

WILLIE: *What d'ya say we tip him off to switch to B. F. Goodrich?*

PEGGY: *Sure, let's! He needs extra miles mor'n anybody because he has to cover the whole world in one night!*

WILLIE: *Wow, wotta trip! No wonder he wore out those reindeer!*

★ ★ ★

All SILVERTOWNS made with DURAMIN

(Left)
SAFETY SILVERTOWN. Duramin gives it longer wear, and top quality. Hi-Flex cords make it stronger than ever.

(Center)
DELUXE SILVERTOWN. Duramin-made. Gives the best combination of mileage, safety, comfort, and quiet running.

(Right)
LIFE-SAVER SILVERTOWN. No tire can stop you quicker, or keep you safer from skids. 20% more miles than *original* Life-Saver tire. Duramin-made.



SOME B. F. GOODRICH FIRSTS THAT ARE HELPING TO CONSERVE AMERICA'S VITAL RUBBER SUPPLY

AMERIPOL, the first synthetic rubber used in automobile tires sold to the American public.

CARBON BLACK TREAD, a B. F. Goodrich development that more than doubled tire mileage.

DURAMIN, the amazing discovery that keeps rubber young, makes tires wear longer, stay safer.

way to guess is that tires people buy today will have to last much longer than most folks think. So they ought to be good, tough, hard-wearing Silvertowns.

Every single Silvertown is made with Duramin, the "tire vitamin" that adds miles of wear—keeps the tire safe longer. Always the

top tire, Silvertowns are made better than ever now, when Uncle Sam is using thousands of them for defense, and you get the benefit.

Prices are still in line. And you don't have to pay cash, either. All B. F. Goodrich Silvertown Stores, and many Goodrich Dealers, offer the Budget Plan.



Haven't you noticed?

SANTA CLAUS LOOKS LIKE UNCLE SAM THIS YEAR



GOOD REASON for the resemblance, too . . . the old boy with the traditional bagful is going to bring Americans a lot of things that Taylor makes. Gifts that fit right into the national preparedness program.

National preparedness depends on healthy Americans . . . Taylor Instrument Companies have always helped keep Americans healthy.

So ask Mr. S. Claus to tote someone a Taylor gift from you this Christmas. Help some home stay healthful by giving a Taylor Thermometer, famous for its accuracy. Or a Taylor

Stormoguide, that will forecast the weather a day ahead, and prevent the risk of sickness. Help some good cook cook better, by giving a Taylor Roast Meat Thermometer, an Oven Thermometer or a Deep Frying Thermometer. Give your own home a Taylor Fever Thermometer, to safeguard against family illness. See your Taylor dealer for good ideas on home health defense.

This Christmas give somebody something that will help this country stay strong. Uncle Sam's defense needs for the fine materials used in Taylor Instruments have caused some shortages—so visit your dealer early. Taylor Instrument Companies, Rochester, N. Y.

Taylor GIFTS THAT HELP MAKE AMERICA STRONGER

The **Taylor Fairfax Stormoguide** helps ward off many a cold and sore throat by accurately forecasting the weather 12 to 24 hours ahead. Automatic signal device warns whether barometer is rising or falling. Attractive design: 5" square black plastic case with contrasting chromium trim, and two-toned dial with black hand, figures, and graduations. No. 2257, \$11.00.*

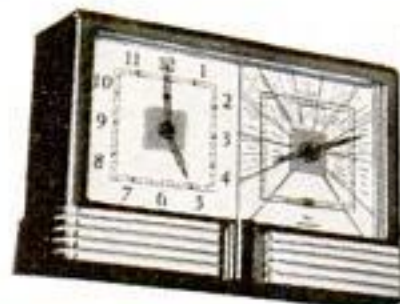


This **Taylor Window Thermometer** helps guard health. It's a reliable reporter that hangs outside the window and tells anybody inside the exact outdoor temperature. Stops many a cold and sore throat from getting a start. Ten-inch scale, large, readable, long-lasting figures. Attractive color and contrasting trim, with fittings of non-corrosive metal. Flatters any modern home. No. 5304, \$2.25.* Other Taylor Window Thermometers, 55¢ to \$4.00.*



The **Taylor Binoc Fever Thermometer** is a gift that eliminates dangerous guesswork when sickness strikes or sickness threatens. It makes critical temperature taking three times faster, because it's actually three times easier to read! Flattened shape, clearer, more sharply defined mercury column. More convenient to handle, shakes down more easily, lasts longer under harder usage. Certified for use in all states requiring special seals. Oral or rectal types. Taylor Binoc, \$1.50; Tycos Binoc, \$2.00.

The **Taylor Clock and Stormoguide Combination, Winton model**, combines a fine-grade electric clock with a famous Taylor Stormoguide. Handsome black plastic case with chromium trim. Stormoguide has automatic signal device. 7 3/4" long by 5" high. No. 2296, \$22.00.*



*Prices slightly higher west of the Rockies and in Canada

Taylor INSTRUMENTS

LETTERS TO THE EDITORS

(continued)

Lincoln's Chair

Sirs:

Your picture of Lincoln's favorite rocking chair (LIFE, Nov. 10) made me think of a picture I had taken several years ago of a Lincoln chair. This one was in the Lincoln Museum at New Salem, Ill. State park and was the chair from Lincoln's Springfield law office.



LINCOLN'S OFFICE ROCKER

Could any modern law graduate practice law with such office equipment? I assume Lincoln's heavy thinking and heavy sitting is responsible for the frazzled bottom.

ERNEST ROBSON

Lafayette, Ill.

Cholly Knickerbocker

Sirs:

Your story concerning Cholly Knickerbocker and the pseudo-society that he "interprets" (LIFE, Nov. 17) calls to mind the eloquent words of Herbert Agar, Pulitzer Prize winner for American History in a year that we have forgotten, who wrote in an essay called "Culture Versus Colonialism in America": "Society has of course become ridiculous all over the western world . . . reducing urban 'Society' to a comic-section end. But granting that it is absurd everywhere, 'Society' in New York or Chicago is more absurd than in London. In London, something that once had dignity and purpose has grown sick and silly; in Chicago and New York something sick and silly has been carefully improvised."

BERNARD ROSENBLATT
SAUL L. LEBOVITZ

University of New Hampshire
Durham, N. H.

Mrs. Vanderbilt

Sirs:

In the cut lines under the photo of a very large formal dinner party given by Mrs. Cornelius Vanderbilt (LIFE, Nov. 17) you said, "Altogether, Mrs. Vanderbilt's dinners are surprisingly like Hollywood's conception of Mrs. Vanderbilt's dinners."

A timid Hollywood may take this lying down but as a faithful observer of screen etiquette I feel you should stand corrected. LIFE's picture of Mrs. Vanderbilt's party shows some 20 gentlemen sitting around the table, faultless in tails and white tie. But in the lower-right foreground sits one prominent guest in dinner jacket and black tie. When was Hollywood ever like that?

Furthermore, a glance at the Vanderbilt party shows three women sitting side by side at one point; and at other places around the table male guests are seated next to each other. Name one movie where you ever saw such table seating.

At a time when national unity is paramount, Mrs. Vanderbilt certainly has an obligation to see that the canons of proper dress and seating are observed. Otherwise, Americans will have to look elsewhere for leadership during these trying times.

CLAYTON FRITCHEY

Cleveland, Ohio

(continued on p. 8)

DON'T LEAVE YOUR HUSBAND!



...make delicious meals
right at the table with
the...

FARBERWARE Broiler ROBOT



The Broiler
that's chromium-plated
on solid brass
for long life.

Broils! Cooks! Toasts!—right at your dining-room table! "Seals in" juices, brings out full flavor of steaks, chops, fish, poultry, etc. Perfect for breakfast, lunch, dinner—makes entertaining simple. Finest 2-heat electric unit.

No bending or stooping! The Farberware Broiler Robot saves work, steps, time. Easily cleaned. Give your family one—get more enjoyment out of every meal!

6 models, from \$10.95

FOR PERFECT COFFEE EVERY DAY, THE FARBERWARE Coffee ROBOT COMPLETELY AUTOMATIC

**Turns itself
OFF
WHEN
COFFEE IS
DONE—THEN
KEEPS IT
HOT**



Brews perfect drip-coffee automatically! 6 models—also sets with tray, sugar, creamer. Chromium-plated inside and out on heavy-gauge brass. 10-cup from \$16.95; 8-cup from \$12.95; 6-cup model from \$11.95

Let your Dealer show you these Farberware servants! Accept no substitutes.

FREE! Send for Booklet L-3 of new easy-to-make recipes.

Prices subject to change without notice.
Prices west of Mississippi \$1 higher.

The name **FARBERWARE** is your guarantee
S. W. FARBER, INC.
141-155 South 5th Street, Brooklyn, N. Y.



“Excuse my pointing, but isn’t that one of those smart new Surcoats?”

“Right . . . and good-looking as a nice juicy T-bone!”

“Say, our master could use a coat like that . . . It’s sure swell for games and sports . . . comfortable, too, for hunting, fishing, hiking. And that neat, convenient Talon fastener . . . woof!”

Woof is right. That Talon fastener is more than neat and convenient . . . it’s unlike any other separating slide fastener made.

Why is that? Because an amazing *patented construction* makes the ends of the Talon slide fastener

go together easily and simply. It’s one slide fastener that won’t mis-mesh or come off the track . . . a real trouble saver!

Furthermore, it has an automatic self-lock . . . an exclusive “Talon” feature. No matter where you close it . . . at the top or anywhere along the chain . . . it *stays* closed. Can’t inch down or open by accident!

Whenever you buy clothing with a separating fastener . . . jackets, sweaters, raincoats, ski garments, Surcoats . . . look for the trademark “TALON” on the pull-tab!

ARE TALON FASTENERS SCARCE?

If—once in a while—you have trouble getting Surcoats, jackets or any other type of merchandise with Talon fasteners . . . remember this: It’s not necessarily anyone’s fault . . . The supply—due to defense needs—has been somewhat limited. But remember also that hundreds of thousands of Talon fasteners are being made every day and put into merchandise. It’s worth the “try” to ask for “TALON” when you buy!



THE SMOOTHEST COAT IN 48 STATES! This Surcoat has a smooth-working Talon fastener applied in a special way that makes the coat drape better . . . that makes it easy to assemble the separating ends of the fastener!



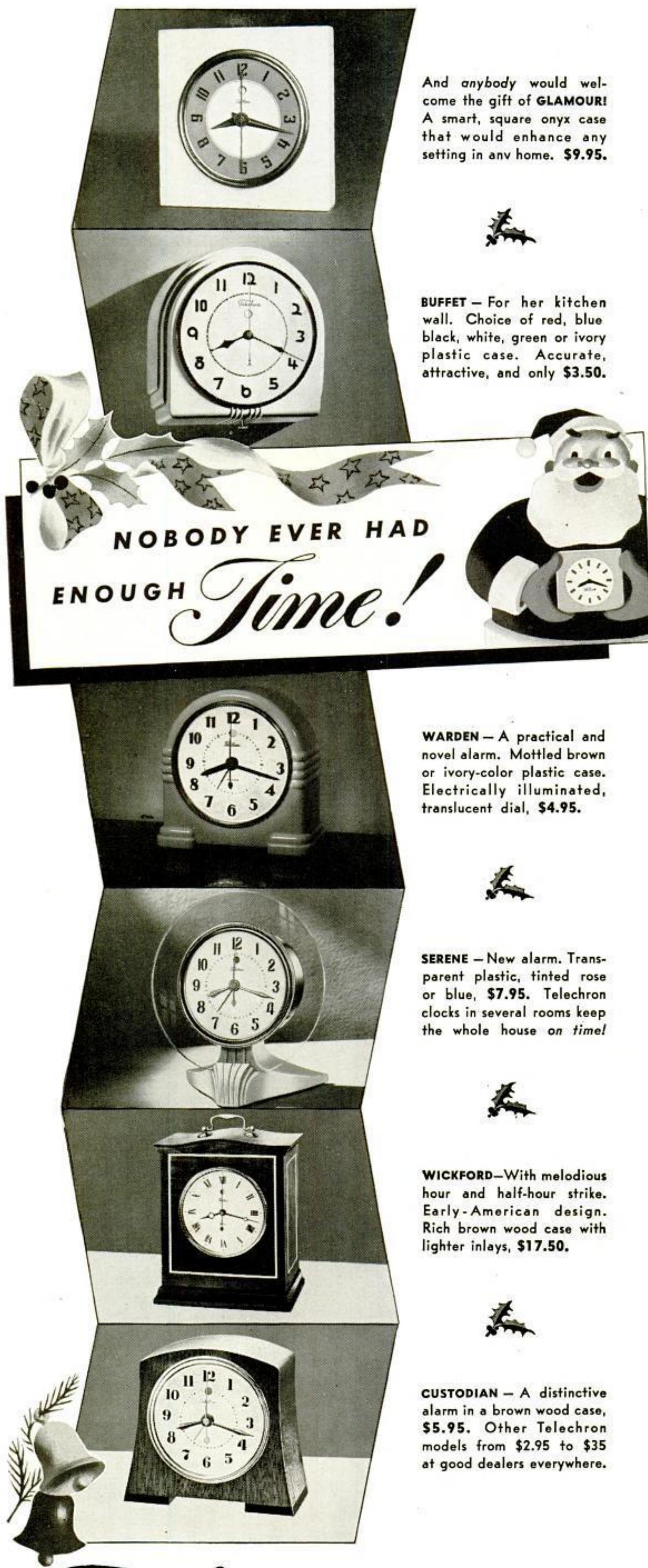
SWEEPING THE COUNTRY, these slide-fastened raincoats. And no wonder. They have a weather-tight seamless closure PLUS the security of a separating Talon fastener that *won’t mis-mesh or come off the track!*



FOR ACTIVE SPORTS and general utility wear, the new windproof, lightweight short jackets are ideal. And the Talon fastener with its automatic self-lock gives you a neat, convenient opening that won’t slip open accidentally.

“TALON”
REG. U.S. PAT. OFF.
the dependable
slide fastener

TALON, INC. • MEADVILLE, PA.



And anybody would welcome the gift of **GLAMOUR!** A smart, square onyx case that would enhance any setting in any home. **\$9.95.**

BUFFET — For her kitchen wall. Choice of red, blue, black, white, green or ivory plastic case. Accurate, attractive, and only **\$3.50.**

NOBODY EVER HAD
ENOUGH *Time!*

WARDEN — A practical and novel alarm. Mottled brown or ivory-color plastic case. Electrically illuminated, translucent dial, **\$4.95.**

SERENE — New alarm. Transparent plastic, tinted rose or blue, **\$7.95.** Telechron clocks in several rooms keep the whole house on time!

WICKFORD — With melodious hour and half-hour strike. Early-American design. Rich brown wood case with lighter inlays, **\$17.50.**

CUSTODIAN — A distinctive alarm in a brown wood case, **\$5.95.** Other Telechron models from \$2.95 to \$35 at good dealers everywhere.

Telechron **ELECTRIC CLOCKS**

REG. U. S. PAT. OFF.

ALL with the famous self-starting Telechron motor, sealed in oil for silence and long life. Warren Telechron Co., Ashland, Mass. Prices subject to change without notice.

LETTERS TO THE EDITORS

(continued)

Sirs:

Mrs. Cornelius Vanderbilt may have walked and talked with kings in that Fifth Avenue mansion. But she wasn't above taking kindly notice of the proletariat. And to that last group this wild oat certainly belonged back in 1919.

Back in 1919 there were hundreds of late members of the A. E. F. quartered in Grand Central Palace. We were the debris of that War to End Wars. We were the halt, the lame and the blind, the wounded and disabled pouring back from the fields of France.

The day New York's 77th Division paraded, some hundred wounded and disabled were royally entertained by this same charming lady in that same Fifth Avenue mansion. We saw the parade from a special grandstand she had erected in front of the shack. We dined at the same table where the socially elite had so often eaten. And she herself helped in serving the dinner.

WILLIAM W. CLARK

Minneapolis, Minn.

Sundelof's Congress

Sirs:

Herbert Sundelof's work in promoting the threadbare virtue of economy (*LIFE*, Nov. 17) is very interesting.

But I wonder if the shadow of "Old Man Congress" in the enclosed cut is



IMPUDENT CONGRESSMAN

coincidental or whether it truly portrays the feelings of the average Congressman when under pressure.

JOHN A. BLOSS

Newark, N. J.

Launching

Sirs:

I was very much interested in your article, "How to Sponsor a New Ship" (*LIFE*, Nov. 17), since I launched H.M.C.S. *Saguenay* at Southampton, England, in July 1930, the first destroyer built for the Canadian Navy.

LIFE says, "While striking, the sponsor says, 'I christen thee So-and-So.'" I was told by Sir John Thornycroft, whose firm had built many ships for the British Navy, not to say christen, instead to say, "I name thee *Saguenay*." To christen means to make a person a Christian, which a ship can never be. I am very proud of H. M. C. S. *Saguenay*. She has given splendid service in the war.

LILIAN DESBARATS

Ottawa, Canada

● Despite British Admiralty purism, U. S. naval custom encourages the quasi-sacriligious use of "christen." —ED.

Sirs:

Why don't you second the very sensible suggestion of Drew Pearson and Robert Allen that the sponsor of the next big ship-launching be a woman representative of the men whose hard work produced the ship?

This is a people's war. Why should the brass hats get all the glory?

EMILY L. JOHNSTON

New York, N. Y.

● *LIFE* seconds the motion. —ED.

Sirs:

As a footnote to your ship-christening story, here is an illustration of the kind

(continued on p. 11)

A Brighter HOME FROM FLOOR TO CEILING!



HAMILTON BEACH

The Cleaner with Magic Fingers

Get greater satisfaction doing all your cleaning with this modern Hamilton Beach cleaner. Specially designed floor nozzle picks up thread, lint and surface litter . . . powerful suction gets deep-down dirt from rugs and carpets. With its variety of cleaning tools you can make your home a brighter home . . . from floor to ceiling.



UPHOLSTERY

Cleaning upholstered furniture is a simple task with a Hamilton Beach which easily removes embedded dirt and dust.



DRAPERIES

Even the most delicate fabrics are cleaned with safety because of the *Suction Regulator*. With extension tube all parts of drapes are easily cleaned.



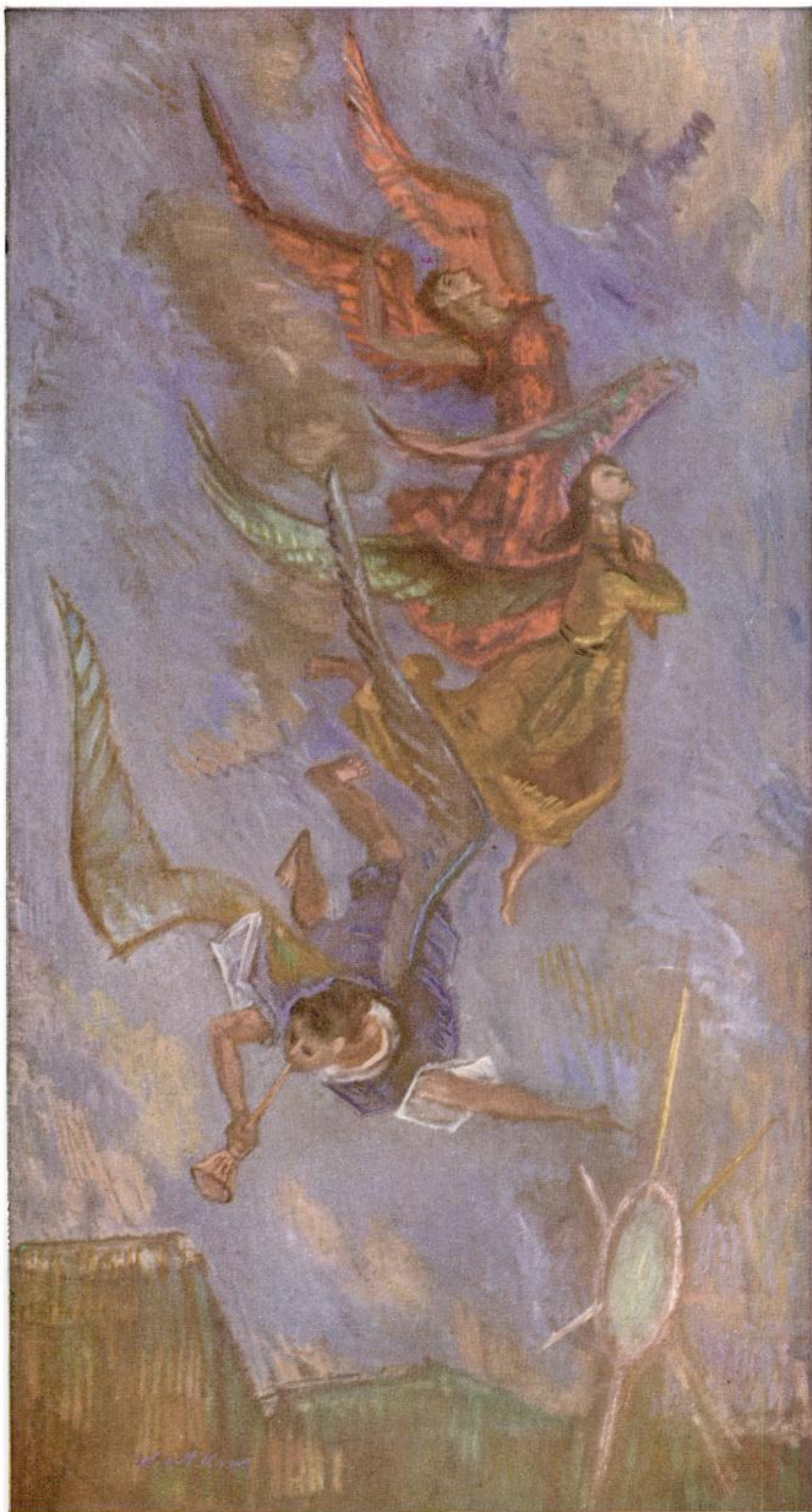
FURNISHINGS

Pictures, lamps, books . . . even bric-a-brac . . . cleaned and dusted as you go from room to room . . . easily, quickly, better.

Complete set of cleaning tools, demoting attachment and sprayer come with each Hamilton Beach No. 26 cleaner. Sturdily built—attractively finished. Price \$64.00 (includes Federal excise tax)—at your dealers.

HAMILTON BEACH COMPANY, RACINE, WIS.
Division of Scovill Manufacturing Company

See the Quality HAMILTON BEACH Food Mixer at your Dealer's



The Hallelujah Chorus from Handel's "Messiah," painted for the Capehart Collection by Franklin Watkins. This magnificent chorus rises in triumphant climax; voices soar higher and higher in acclaim at the coming of Christ. King George II, in 1743, showed his respect and admiration for Handel's masterpiece by standing as the choirs reached the thrilling conclusion; and audiences everywhere today follow the same reverent custom.

STAR SONG

If only Christmas were longer than a day! For one star-descended interlude, the tension of life relaxes. In a world of carols and light on Judean plains, the heart is at peace again.

But Christmas *can* go on. You can continue its joyous spirit through many years ahead, for your family and your friends, with a superlative Capehart Phonograph-Radio.

The Capehart is more than the world's finest instrument for musical reproduction. It is a creator of moods. Gray thoughts sparkle under its spell. The glory of symphony, mass, and oratorio become an inspiration for the present hour.

And in giving the Capehart, you give the phonograph-radio with the time-proved record changer that *turns the records over*—playing 20 records (40 selections) *continuously*, on both sides or either side, providing three hours and more of the music of your choice. The radio unit provides brilliant reception of world-wide broadcasts. Control stations may be placed throughout your home and grounds.

THE CAPEHART-PANAMUSE

Built by Capehart craftsmen is the Capehart-Panamuse, a superb Christmas gift at \$179.50 to \$399.50.* The unique "Program Control" allows you to predetermine the number of selections you wish, from one to fourteen. Authentic period cabinets. For convenient terms on either the Capehart or the Capehart-Panamuse, see your Capehart dealer. Consult the classified section of your telephone directory for his name. Write us now for beautifully illustrated brochure. The Capehart Division, Farnsworth Television & Radio Corporation, Fort Wayne, Indiana.

The Capehart and the Capehart-Panamuse

HALL-MARK OF HARMONIOUS LIVING

The Capehart *Early Georgian*, at \$645.* Models from \$645 to \$1275.* Convenient terms of purchase can be arranged. *Prices slightly higher on the West Coast. All prices subject to change.





How to make the family stop talking and start eating!

Give everybody Pillsbury's pancakes...with the "4-Kernel" flavor. They'll be too pleased to talk.

I'm Kernel Wheat
... for a rich,
hearty flavor!

I'm Kernel Corn
... with a flavor all
my own!

I'm Kernel Rice
I make 'em light
and tender!

I'm Kernel Rye
I give 'em that final
flavor touch!



SUPER SOFT... FOR HIGHER, LIGHTER CAKES

How to make Pillsbury's Coconut Party Balls: Use Fudge Cake recipe on SNO SHEEN label. Bake in 18 well-greased medium-size cupcake pans in a moderate oven (350° F.) for about 25 minutes. When cold, frost with a seven-minute frosting; roll in coconut tinted various colors.

Everybody says you'll like *his* cake flour better. But—if you could just see the unsolicited letters we get from women who have tried SUPER-SOFT Sno Sheen! We think you'll have the same delightful experience—for Sno Sheen is made from the rarest, softest, "tender-gluten" wheats, sifted through silk so fine a single yard costs over \$10. It's truly SUPER-SOFT—for lighter, more delicate cakes. Won't you try SNO SHEEN and see for yourself?



A CREAMY-WHITE WHEAT CEREAL—HELPS YOUR CHILD GROW!

A special gift... for your special baby! Pillsbury's Farina is now ENRICHED with two B-vitamins, plus iron to help build red blood. It is still the hot cereal *everybody* loves—smooth, delicate, delicious. And—it still sells at the same amazingly low price. But—it now helps build up the daily intake of these B-vitamins which nutrition authorities say are essential to proper growth, sound nerves, good appetite! Look for the baby's face on the package!

★ ★ ★ ★ ★

STERLING SILVER and other luxury premiums yours FREE... for PILLSBURY'S THRIFT STARS!

Look on every Pillsbury package you see—look on the recipe folder in your Pillsbury's Best Flour bag—for Pillsbury THRIFT STARS! You can exchange them for a host of luxury and utility items—beautiful sterling (solid) silver, colorful towel sets, coffee makers, kitchen utensils, etc. For details of offer, see Pillsbury packages, or Pillsbury's Best recipe folder. For full list of THRIFT STAR Premiums, write Pillsbury Flour Mills Company, Dept. D8, Minneapolis and ask for THRIFT STAR BOOKLET.

© PFM CO. TRADE-MARK REG. U. S. PAT. OFF.



We refuse to quit. So... here's the finest pancake flavor you've ever tasted! We might have been satisfied with *one* good taste. But—we weren't. We kept experimenting, adding a little of this and a little of that. When we finally said "Ah!"—lo, we had not one, but *four* good tastes, all blended into *one* superb flavor. And that's the famous "4-Kernel" flavor—the flavor that makes Pillsbury's pancakes just about the *finest* pancakes you ever tasted.

It all comes from mixing fine soft wheat with a little corn, a little rice and rye—plus just the right amount of seasoning. And—it comes about as near being the perfect pancake flavor as you'll find in this imperfect world.

Mark it down now on your shopping list—"Pillsbury's Pancake Flour." And—get Pillsbury's BUCKWHEAT, too. You'll want *both*, for a pleasant variety. Both are ready-prepared; simply add milk or water!



"4 Kernels" enrich its flavor!

Pillsbury's PANCAKE FLOUR

READY-PREPARED—WITH OR WITHOUT BUCKWHEAT

Give him a PENDLETON Virgin Wool SHIRT

Styled and
Made in
the West

Oregon Plaid in
White and
Black, Red and
Black, Blue and
Black, Green
and Black.



...for ACTION or RELAXIN'



Taylor Williams, Sun Valley Chief Guide

A Pendleton's your partner

Beating the brush or
loafing by the fire—
you'll enjoy it more if you wear a Pendleton,
they're built that way.

Pendleton designers have created a shirt
that keeps pace with every action. Freedom
is tailored in. You won't be aware of your
Pendleton except for the kindly feel of its
pure virgin wool fabrics—and your pride
in its distinctive western styling. It's only
natural that Pendletons are worn by lead-
ing guides—by men who know the woods
and the proper clothes to wear.

Pendleton Shirts are available at your
favorite store in gabardines or flannels, in
solid colors, checks, or bold \$5 to \$9
and shadow plaids. Priced \$5 to \$9

PENDLETON

America's Outdoor Shirt



Pendleton Woolen Mills, Portland, Oregon.
Please send Free:
☐ Samples of Pendleton fabrics.
☐ Illustrated catalog—price list.
☐ Name of nearest Pendleton dealer.
Name.....
Address.....L-D841

LETTERS TO THE EDITORS

(continued)

of disastrous consequences that attend
most such ceremonies. Sponsor of the
Eastern Airlines' newly inaugurated



EXPLOSIVE LAUNCHING

flier is Alice Broughton. Innocent by-
stander is her father, J. Melville Brough-
ton, Governor of this State.

JOHN A. PARK
Publisher

Raleigh Times
Raleigh, N. C.

Hypnotism

Sirs:

In your story on hypnotism (LIFE,
Nov. 10) you published a picture of me
hypnotizing a subject while I pinned a
medal on him, and a caption explaining
that my "pet theory" was that Hitler
hypnotized Lindbergh by pinning a
medal on him. May I say that I was
grossly misquoted.

I am perfectly aware that Göring, not
Hitler, pinned the medal on Lindbergh.
My theory is simply that Hitler has
hypnotic powers and uses them.

As to the length of time required to
produce hypnosis and post-hypnotic
suggestions, I stated that in many cases
it could be done in the length of time it
requires to pin a medal on a person. In
this particular case, I proved it can be
done in eight seconds.

RALPH SLATER

New York, N. Y.

Gold Star Mother

Sirs:

Apropos of the story on World War
II Gold Star Mothers (LIFE, Nov. 10),
I am enclosing a picture of Governor
Sam Jones of Louisiana, escorting Lou-
isiana's First Gold Star Mother of
World War II into the church in the
little town of Youngsville where High
Requiem Mass was held on Armistice
Day for her son, Sidney Larriviere, lost
on the U. S. S. Kearny.

She is Mrs. Norbert Larriviere, a
communicant of St. Ann's Catholic



MRS. LARRIVIERE & GOVERNOR

Church in the heart of Louisiana's
French country. There was precious
little Vichy French sentiment in this
section, less now. Funeral services were
held inside the church with a flag-
draped catafalque substituting for a
coffin.

JAMES B. ASWELL

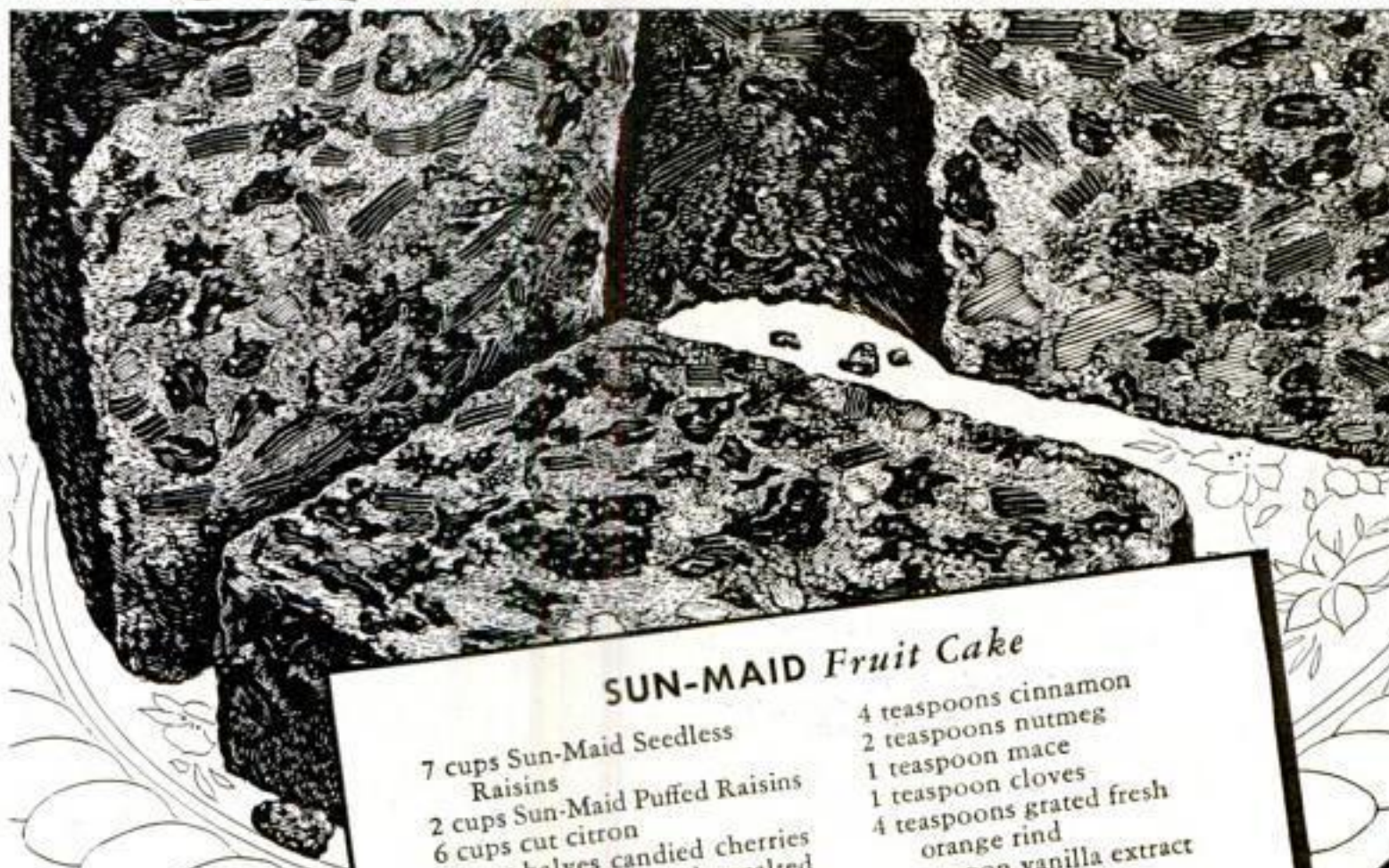
Baton Rouge, La.

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should be addressed to:
THE EDITOR, LIFE
TIME & LIFE BUILDING
ROCKEFELLER CENTER
NEW YORK CITY

Grand treat for a hungry male



This cake satisfies the
most ravenous man—it's
so easy to make, too!



SUN-MAID Fruit Cake

- | | |
|---|--------------------------------------|
| 7 cups Sun-Maid Seedless Raisins | 4 teaspoons cinnamon |
| 2 cups Sun-Maid Puffed Raisins | 2 teaspoons nutmeg |
| 6 cups cut citron | 1 teaspoon mace |
| 2 cups halves candied cherries | 1 teaspoon cloves |
| 3 3/4 cups ground roasted, unsalted peanuts (approximately one pound) | 4 teaspoons grated fresh orange rind |
| 2 cups broken walnut meats | 1 teaspoon vanilla extract |
| 1 cup thick currant jelly | 10 eggs |
| 2 cups butter (one pound) | 5 1/4 cups sifted all-purpose flour |
| 3 cups granulated sugar | 1/2 teaspoon soda |
| | 1 teaspoon baking powder |
| | 2 teaspoons salt |

Rinse raisins, drain and dry on towel; slice seeded ones. Rinse, drain and dry citron and cherries before cutting. Combine raisins, citron, cherries, ground peanuts, walnut meats and jelly and let stand overnight. Cream butter, add sugar, spices, orange rind and flavoring and cream thoroughly; cover and let stand overnight. In morning, add beaten eggs to creamed mixture and blend thoroughly. Add flour sifted with soda, baking powder and salt and blend. Add fruit and nut mixture and stir until fruit is well distributed. Bake in 2 paper-lined tube pans (about 9 x 4 inches) in a slow oven (250 degrees F.) about 3 1/2 hours. Test with pick or cake tester before removing from oven. Baked weight approximately 10 pounds.

A merry Christmas dinner without
fruit cake is like a story without a
happy ending, a birthday cake without
candles. So make your holiday fruit
cake now—and make it with tender, lus-
cious, sun-ripened Sun-Maid Raisins!

Most housewives know that plump,
juicy Sun-Maid Raisins are ready for
instant use—that they have no seeds
and require no washing.

The pre-digested, non-fattening fruit
sugars in Sun-Maid Raisins supply
quick energy; their generous iron con-
tent makes good red blood. Too, Sun-
Maids contain Vitamins A, B and G.

P. S.—"Penny Sun-Maids": the new
miniature package now at your grocer's.
"Penny Sun-Maids" add bright color
to Christmas tree decoration, add ex-
citement to filled stockings.



Send for my
54 recipes . . free

MAIL THIS COUPON NOW

Clip and mail this coupon today for 54 deli-
cious recipes made with sun-ripened Sun-Maid
Raisins from California's finest vineyards. Ad-
dress Sun-Maid Raisin Growers Association,
2810 Hamilton St., Fresno, California.

Name.....
Address.....
City..... State.....

HAD YOUR IRON TODAY?

"THAT REMINDS ME, JENKINS,
THERE'S NO BITE IN GOOD OL'
KENTUCKY CLUB TOBACCO!
—THE PERFECT GIFT!"



"Do not bark, my good Jenkins; the urchin's delight
Is to savor the flavor he gets from a bite!"

Ah, but when he grows up, what a fervid flag-waver
He'll be for that *no-bite* Kentucky Club flavor!"

(Is "*no-bite*" achieved by some magical ruse?
Gosh no! it's the rare *all-white* burley we use!)

***The PERFECT Gift**
for men in camp, at college
—for EVERY pipe-lover!



\$ VALUE for over 350
"no-bite" pipefuls
(lower in non-tax states)

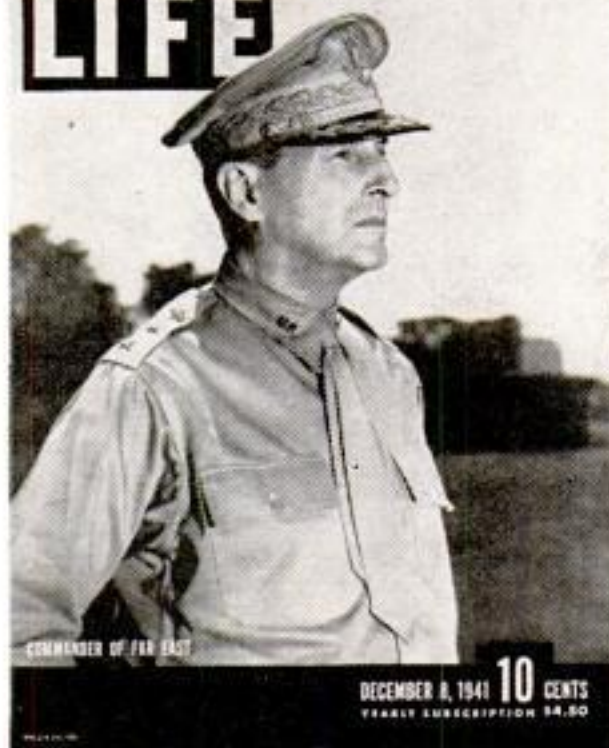
PENN TOBACCO CO., WILKES-BARRE, PA.

**MAMMA'S BRIDGE PARTY
FELL FLAT WHEN SHE
TRIED TO TURN ON A
BURNED-OUT BULB.
SAY—HOW MANY EMPTY
SOCKETS ARE THERE IN
YOUR HOUSE?
BETTER GET
WESTINGHOUSE
MAZDA LAMPS
Better Light means
Better Sight**

WESTINGHOUSE

LIFE'S COVER

LIFE



The spruce-looking officer on the cover is Douglas MacArthur, Commanding General of the U. S. Armed Forces in the Far East. A stickler for sartorial splendor, he is wearing a richly gold-embroidered dress cap with his everyday service uniform. By rights he could also wear the 24 decorations that have been bestowed upon him by the U. S., France, Belgium, Hungary, Italy, Czechoslovakia, Poland, Yugoslavia, Mexico, Rumania and Ecuador.

For a Close-up on General MacArthur by Clare Boothe, who recently made a special flight by Clipper to Manila to meet him, turn to page 122.

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**TASTE
the difference
CAPTURED
FLAVOR**



Here at the Taylor Wineries, Mother Nature has left the richest—most luscious of her limited store of perfect wine-grapes. From them, we have "captured" the full flavor she bestowed—and by Taylor's secret Cellar Treatment, blended them into Wines of Character. You'll be as proud to serve them as we are to have made them.

*Alcohol 18-20% by volume



Ask for Taylor's when you dine out . . . Buy Taylor's for home use . . . at your local package store.

**TAYLOR
Wines**

FROM THE FAMOUS CELLARS AT
HAMMONDSPORT, NEW YORK

Free 44-page booklet, "Leaves from the Table of George and Martha Washington," an addition to Americana! Favorite wine-flavored recipes of Martha Washington. . . Write to The Taylor Wine Company, Hammondsport, New York.





Helen E. Hokinson

"Either we get a smokeless table broiler, or I cook in this from now on!"

SMOKELESS TABLE BROILER

EXCLUSIVE! THE TABLE BROILER
THAT DOESN'T SMOKE

LOW CURRENT COST. BROILS
LARGE STEAK FOR LESS THAN 2¢



TWO HEATS

AIR-CIRCULATION DEVICE
ELIMINATES SMOKE...ODORS



SWING UP THE COVER...
IT CATCHES!

EASY CLEANING...
PLATE LIFTS OUT

DEEP WELL
FOR DRIPPINGS



COVER BECOMES
HOT PLATE

HANDSOME CHROMIUM...
DOESN'T STAIN



IRON-THAT-WAGS-ITS-TAIL
...Non-kink cord with swivel
action that follows your
strokes!



TOASTER-WITH-THE-TESTER
...Exclusive inspection de-
vice. Makes toast *your* way
...light or dark!



TWIN-O-MATIC...The Waffle
Baker that has Twins!
It makes *two* four-section
waffles at once!



LONG-LAST...The Percolator
of a Lifetime! Modern de-
sign, unbreakable, the first
cost is the last!

See these and other electrical conveniences of Manning-Bowman
quality at better stores. Irons, Waffle Bakers, Toasters, Percolators,
etc. Manning, Bowman & Co., Meriden, Conn.

Manning MEANS BEST Bowman



LOOKING DOWNTOWN TOWARD TIMES BUILDING: LIGHTS GLEAM IN WET STREETS



LOOKING UPTOWN FROM THE SUBWAY ENTRANCE THAT GOES DOWN INTO TIMES BUILDING



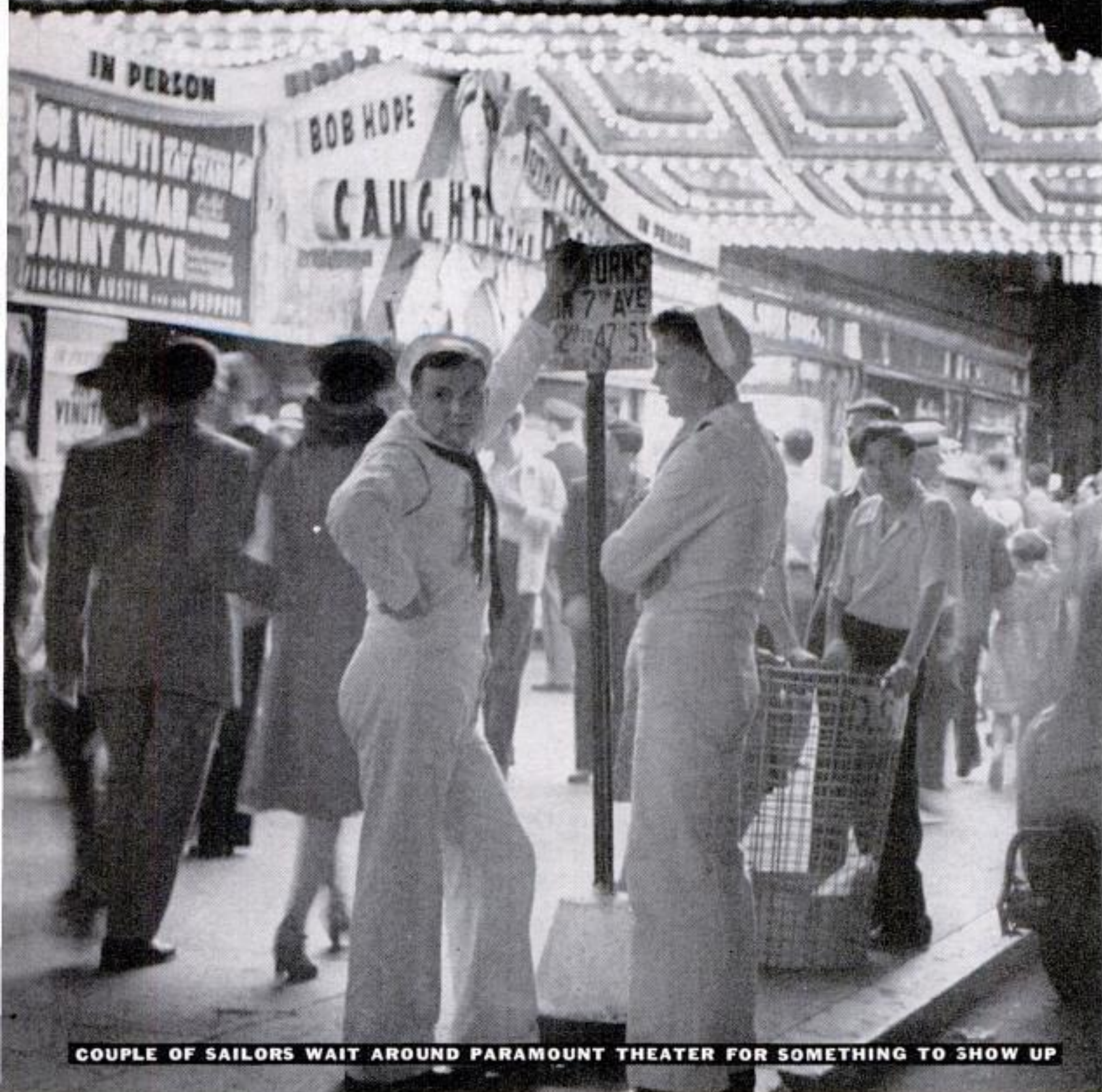
SOLDIERS CLUSTER IN "ISLAND" IN SQUARE, UNDERNEATH ROOSEVELT PROFILE



MOON SHINES BRIGHT OVER SQUARE AND SIGHTSEERS PAY 10¢ TO SEE IT IN TELESCOPE

CAUGHT IN THE DRAFT

JOE VENUTI BAND and JANE FROMAN and DANNY KAYE



COUPLE OF SAILORS WAIT AROUND PARAMOUNT THEATER FOR SOMETHING TO SHOW UP



AFTER 8:40 (CURTAIN TIME) THE THEATER STREETS ARE EMPTY BUT FOR STRAGGLERS

SPEAKING OF PICTURES . . .

. . . THESE ARE BEST YET OF TIMES SQUARE AT NIGHT

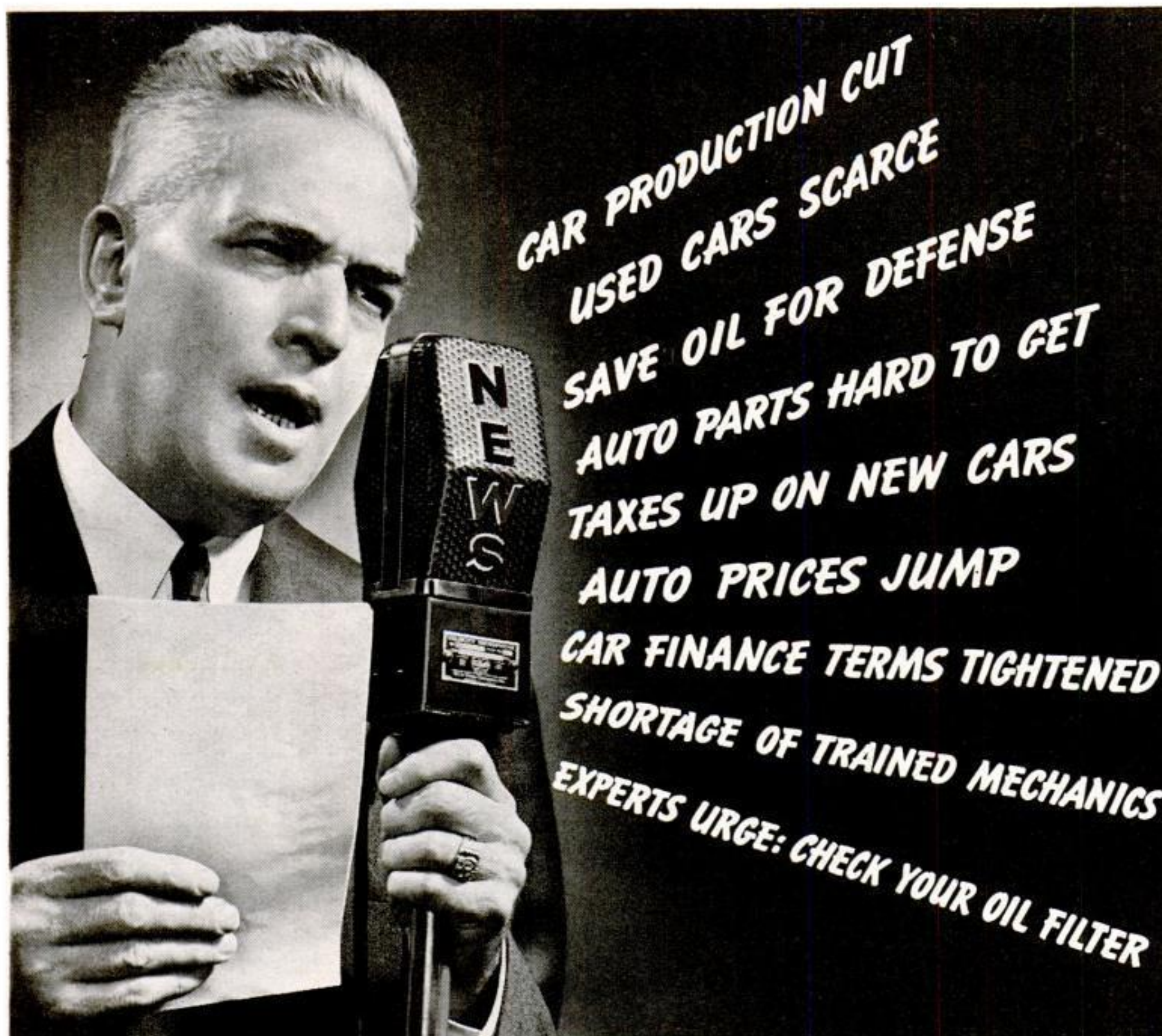
There are not many places in America that have been as much exposed to cameras as Times Square. But the trouble with this wonderful garish triangle is that its wonder doesn't begin to shine until after the sun goes down. Only when the huge, dazzling electric signs begin to blink and the people begin to bump happily along the overcrowded streets does the Gay White Way really become gay and white.

It is hard to take good pictures outdoors after dark, especially in a place like Times Square which is crowded and full of movement. Probably the best Times Square night pictures yet taken are the ones shown here. They are the work of Peter Guggenheim, a 19-year-old German lad who has been in the U. S. two years. By day Guggenheim works in a New York photo-finishing shop, developing and printing other people's pictures. By night he haunts Times Square with his Rolleiflex camera. Guggenheim uses neither flash bulbs nor tripod. All his shots are "candid," made at exposures up to one second in length. Even for this long exposure, Guggenheim can hold his camera in his steady hands without blurring the film. At first, lack of light bothered him but he soon learned to wait until some big sign flashed on, click his camera at that instant, thus making use of the very light that makes Times Square bright. Photographers who have seen Guggenheim's pictures are amazed at their clarity and depth. People who know Times Square are delighted at the way the youthful photographer has caught the feeling of the most glittering crossroads in a darkening world.



TWO BULKY POLICEMEN ENJOY A QUICK CHAT IN MOMENT OF QUIET TRAFFIC

DEFENSE NEWS WARNS MOTORISTS—FIND OUT: “HOW’S YOUR OIL FILTER?”



HOW OIL FILTERS SAVE MOTORS AND MONEY: In normal operation, your motor oil becomes contaminated in three ways: (1) By dust, grit, carbon and other abrasives which *grind away* motor parts; (2) by thick, sticky sludge which hampers free oil flow, causing excessive friction that *wears away* motor parts; (3) by harmful acids and corrosives which *eat away* motor parts. A Fram Oil & Motor Cleaner, or a *genuine* Fram Replacement Cartridge for your present filter, saves you money by guarding your motor against *all three!*



WHY A FRAM DOES WHAT OTHER FILTERS CAN'T: Inside every *genuine* Fram Cartridge is a patented, chemically-treated “filtermasse” which does what no non-chemical filter can do. In addition to filtering out dirt, carbon, abrasives and sludge, *genuine* Fram Cartridges also impede the formation of harmful acids and corrosives. And to you that means longer motor life—extra savings on motor repairs and parts.



Photo by U. S. Army Signal Corps

SAVING MOTORS FOR DEMOCRACY: For most motor vehicles, the U. S. Army now specifies oil filters which are (1) of the Clean-Oil Type, (2) of the Replacement-Cartridge Type, (3) have an Outside-In Oil Flow—three basic principles pioneered by Fram. Fram is making many “Military Standard” filters for U. S. Army tanks and trucks. And Britain’s Armies are using thousands of Frams to save money, save oil, save motors.

Getting the answer with a free
Fram Dip-Stick Test helps you

**“SAVE OIL FOR DEFENSE”
SAVE YOUR MOTOR
SAVE MONEY**

WITH defense conditions making it vital to take better care of your car, with Uncle Sam urging motorists to “Save Oil for Defense,” it’s more important than ever to know when it’s time to replace your oil filter cartridge—because getting a new cartridge when you need one does two things: (1) *it keeps* the oil in your motor clean; (2) *it makes your motor last longer* by preventing costly wear and trouble caused by dirty oil.

Don’t take chances with your motor. Let a Fram Dealer test your oil with the Fram Master Dip-Stick (patented oil condition gauge). If the condition of the oil warns you that a new filter cartridge is needed, get a *genuine* Fram Replacement Cartridge, now available for ‘most any make of filter. Only *genuine* Fram cartridges give you the extra economy of the Fram principle of chemical oil filtration, which is explained on this page.

For address of nearest Fram dealer, send post card to: FRAM CORPORATION, PROVIDENCE, R. I. In Canada: J. C. Adams Co., Ltd., Toronto. Factories at East Providence, R. I., Ann Arbor and Otsego, Mich.



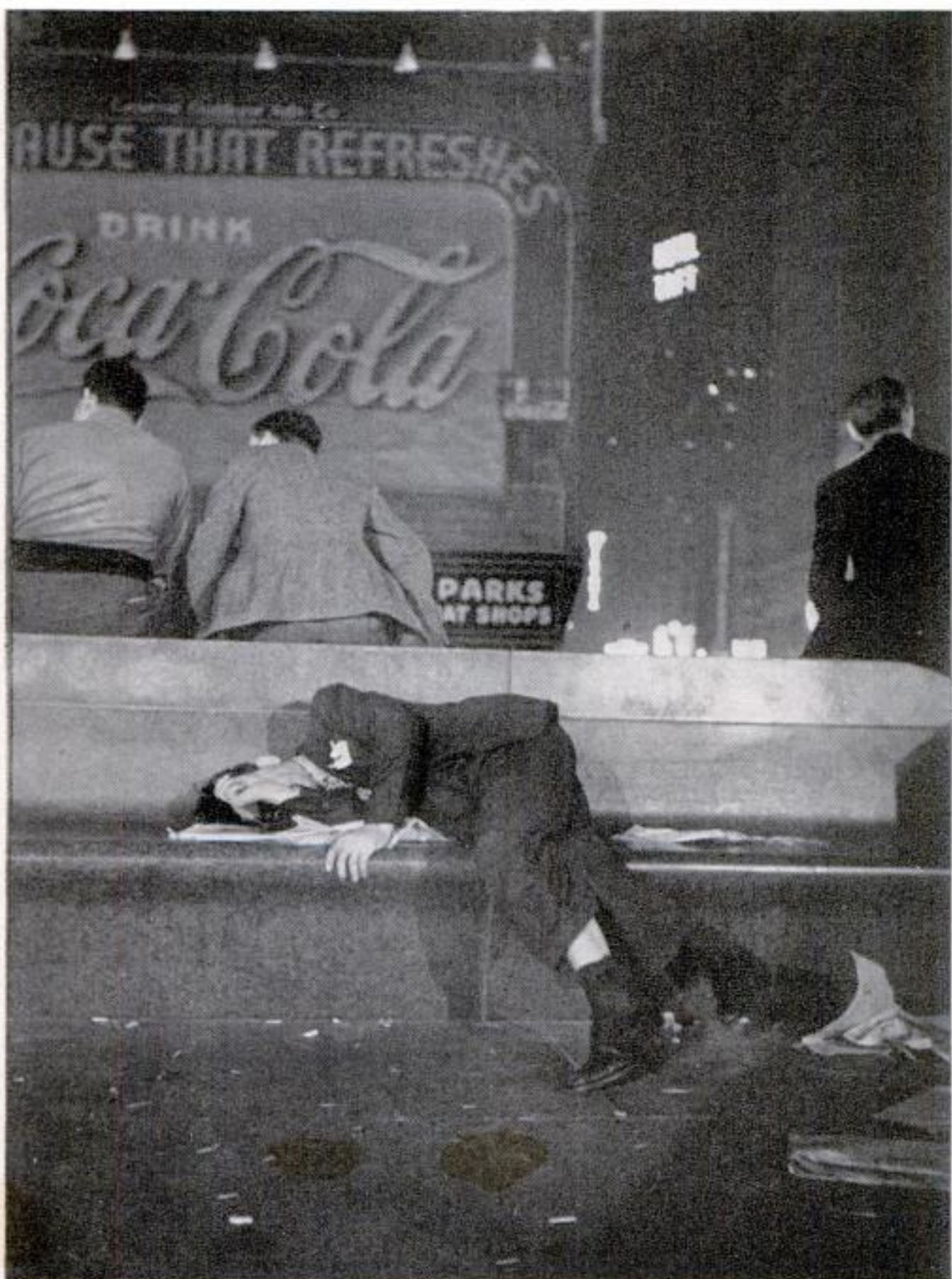
FIND OUT: HOW’S YOUR OIL FILTER? Drive in where you see the Fram Authorized Dealer Sign. Get a Fram Dip-Stick Test—Free. Then if the filter cartridge needs replacing, get a *genuine* Fram Replacement Cartridge. Or, if your car has no filter, get a Fram. It’s Guaranteed! You can have your money back if, within 90 days, you feel that you can afford to drive without it.

SPEAKING OF PICTURES

(continued)



Just off the Square on 46th Street a pretty girl comes out of the Hotel Edison and stands waiting for a taxi. On a rainy night taxis are hard to get, even in Times Square.



Right in middle of the Square, after some of the big electric signs have gone out for the night, a well-dressed young man manages to get some sleep on a hard stone bench.



When you find that you're forgotten by the girl you can't forget, here's a tip . . . Use **Colgate Dental Cream**—the toothpaste that cleans your breath while it cleans your teeth!

YOU'LL GO FOR COLGATE'S GRAND, WAKE-UP FLAVOR, TOO!

YES, SCIENTIFIC TESTS PROVE CONCLUSIVELY THAT IN 7 OUT OF 10 CASES, COLGATE DENTAL CREAM INSTANTLY STOPS ORAL BAD BREATH

HERE'S WHY: Colgate's has an active *penetrating* foam that gets into the hidden crevices between teeth—helps clean out decaying food particles—stop stagnant saliva odors—remove the cause of much bad breath.

BESIDES, Colgate's has a soft, safe polishing agent that cleans enamel thoroughly, yet gently . . . makes teeth naturally bright, sparkling! No wonder people everywhere are quitting liquids, powders and other pastes for Colgate Dental Cream!



Play Safe!

TWICE A DAY—AND BEFORE EVERY DATE—USE COLGATE DENTAL CREAM

COMBATS BAD BREATH

QUICK AND FOAMY

DELICIOUS TASTE

POLISHES SAFELY

CHILDREN LOVE IT

RECOMMENDED BY GOOD HOUSEKEEPING BUREAU

ARREST.



115,827

pipe smokers who read this need the new enjoyment of this different truly aromatic tobacco

PPIPE going flat? Smoking losing its zest? Maybe you're one of the 115,827 readers of this magazine who are missing the one pipe mixture in tune with your taste.

Experience proves a high percentage of every thousand pipe smokers rave about BOND STREET once they try it.

You see—BOND STREET contains a rare aromatic tobacco never before used in any popular priced mixture. And—it doesn't lose its flavor.

Rich, cool, bite-free as a custom blend, BOND STREET has a delightfully delicate aroma that pleases even the ladies! And it leaves no stale tobacco odors in the room.

The more critical your taste—the more you'll like it. Buy a tin—today!



BOND STREET
PIPE TOBACCO

15¢ GENEROUS SIZE POCKET TIN



A product of PHILIP MORRIS

LIFE'S REPORTS

THE DESERT IS HELL

by CECIL BROWN

Until he was booted out of Italy last April by the Government for his "hostile attitude," Cecil Brown broadcast from Rome for Columbia Broadcasting System. Later he covered fighting in Yugoslavia, Syria for CBS and more recently was with British in Egypt while they were preparing for their present offensive.

There may be worse places in the world than the endless expanse of sand stretching over parched North Africa, but a British trooper facing Germans and Italians in Libya couldn't be convinced there is. It is certainly the most desolate theater of this war. The sun crashes down like a sledge hammer. It is so hot that most of the British keep on their pith helmets in action. They prefer to chance a machine-gun bullet through the head rather than a head cooking under a steel helmet. Fingers burn on rifle barrels. Men inside a tank have been known to lose 10 lb. in a day's operation. Pilots landing out of the cool skies wobble with faintness from the stifling heat on the ground.

Water is a ceaseless problem. Mirages appear out of the shimmering heat—inviting lakes, luscious palm trees, olive groves, mountains with tree-covered slopes. Grains of sand burn men's eyes, stuff their nostrils, gag their throats. Saliva evaporates leaving a taste like an open hearth furnace. Exertion bathes the body in perspiration. Then the wind suddenly dries the sweat and chills the body.

When the wind blows, sometimes for a day, a blanket of sand envelops everything. An aircraft on the ground is invisible 30 or 40 ft. away. After the wind breaks the skin, sand interferes with healing. The arms and legs of many soldiers are covered with sores, or painted with violently purple antiseptic.

Throughout the desert, scorpions sting the men and cause arms and legs to swell three or four times in size. Every soldier is convinced that all the flies in the world are concentrated in his particular sector. A man shows his desert experience by the skill with which he drinks his tea, drawing the enameled cup away from his mouth and setting it down with his hand covering the top of the cup before a single "stuka" fly has dived into the liquid.

It is no military secret how up to the time of the present push the British in the Middle East have bluffed their enemies. The rebels in Iraq were overcome with 1,200 troops, four armored cars and twelve planes. In the early days of the fight against Italy one bomber was sent roaring all over the frontier area to give the Italians the impression that British bombers were operating from a score of bases. In the summer of 1940, 2,000 British troops prevented 250,000 Italians from penetrating the Anglo-Egyptian Sudan by a series of countermarches and hasty double-backs. The Italians thought they were opposed by 15,000 British.



A BRITISH STAFF CAR SINKS INTO THE SANDS OF THE DESERT

CONTINUED ON PAGE 20

Give **THE ONLY ELECTRIC SHAVER THAT HAS
THIS EXCLUSIVE SINGLE HEAD**

Sunbeam SHAVEMASTER

REG. U. S. PAT. OFF.

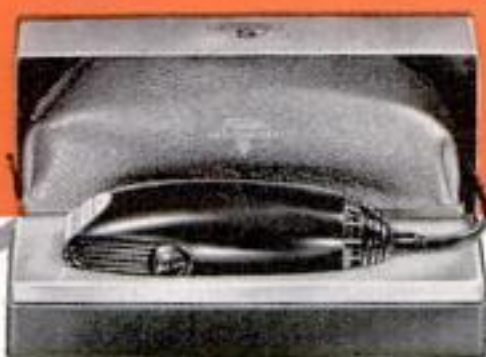
ONE GOOD Head *is best!*

Preferred by
men who have
tried them all

**MAGNIFIED CUT-AWAY
SECTION**

This 2-thousandths inch thin, screened comb picks up the beard the way it grows. The holes are so close together, and there are so many of them, the whiskers enter freely and easily for swift, smooth shaving.

This Hollow Ground, double-edge cutter speeds over-and-back in lightning fast, half-circle oscillations. It is pressed tight against the inner surface of the comb by centrifugal force—gets the whiskers coming and going for quick, close comfort-shaves.



Model "R" has the famous series-wound, brush-type Universal motor that operates on either AC or DC. Complete with leather, zipper type carrying case.



Model "M" has the new Sunbeam magnetic type motor that operates on AC only. Exclusive Sunbeam Head. Attractive leatherette box container.



Model "RG," same as the Model "R," but with new de luxe case bound in rich, japonica leatherette. Removable spool cradle can be used in any one of three convenient ways: left in the case, placed on the bathroom shelf or hung on the wall.

All 3 models
have the same
exclusive
head

And for Her --

see the SUNBEAM APPLIANCES
on page 25

THE DRY-SHAVER THAT IS

Winning America

through the enthusiasm of men who use it!

When selecting an electric shaver, either to give, or for yourself—LOOK AT THE HEAD BEFORE YOU BUY

Be sure the shaver you get has the exclusive Sunbeam head preferred by men who have tried all leading makes. You'll find that famous head only on Sunbeam Shavemaster because its features are patented. It's the head that assures you of quick, close, comfort-shaves without muss, fuss, or skin irritation. The lightning-fast, hollow-ground oscillating cutter, pressed tight against the inner surface of the screened comb, gets the whiskers CLOSER and FASTER. There's none other like it.

**9 OUT OF 10 MEN WHO HAVE BOUGHT SHAVEMASTER SAY THEY WOULDN'T GO BACK
TO THEIR FORMER SHAVING METHOD FOR LOVE NOR MONEY**

We sent thousands of questionnaires to men who had owned their Shavemasters a year or more. We asked them, frankly, how they liked it . . . if they used it regularly . . . if they would consider going back to their former method of shaving. Almost to a man they were "all-out" in their praise of Shavemaster. They said they wouldn't part with it under any circumstances. That's why Shavemaster is your best bet in an electric shaver. It has the endorsement of *men who use it*. It delivers the kind of quick, close, comfort-shaves that win friends and keep them. Your dealer will be happy to let you use Shavemaster and explain to you why it is the electric shaver preferred by men who have tried them all.

Made and Guaranteed by CHICAGO FLEXIBLE SHAFT COMPANY, 5600 West Roosevelt Road, Dept. 53, Chicago. Canada factory: 321 Weston Road, South, Toronto. Over Half A Century Making Quality Products.

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Try Pepsodent's 2-second Beauty Test!



MAKE THIS TONGUE TEST ON YOUR TEETH

- 1...**DO THIS**... Run the tip of your tongue over your teeth. Feel that filmy coating? That's Materia Alba... it collects stains, makes teeth dingy-looking.
- 2...**IT'S A WARNING**... You need the special film-fighting powers of Pepsodent with Irium. Because filmy coating on your teeth is a sign your present tooth paste may be letting you down.
- 3...**DON'T WAIT**... Correct this beauty-blemish now... with Pepsodent. No other tooth paste contains this wonder-working combination: (1) Irium, super-cleansing agent loosens sticky coating, flushes it away... and (2) the patented, high-polishing agent buffs teeth shiny-smooth so coating slides off... doesn't collect and stain.

Switch to Pepsodent with Irium. Use it regularly and you'll know the joy of sparkling, beautiful teeth. Get a tube today!

TRY THIS SIMPLE BEAUTY TREATMENT

Use Pepsodent regularly for a few days. You'll see and feel the difference next time you make the Tongue Test.



50 TUFTS! Get a new 50-Tuft Pepsodent Tooth Brush for Double-Power Cleansing.

LIFE'S REPORTS

(continued)

This same sort of British bluff was being carried out successfully against the Italians and Germans in the Western Desert just before the present offensive began. One recent night in the Halfaya ("Hellfire") Pass sector on the border between Libya and Egypt, ten British soldiers bumped into 50 Italians. A few of the British darted to the left, shooting furiously. Others ran to the right and fired their rifles while the remainder charged directly into the Italians. The Italians thought they were being attacked and encircled by a considerable force. With their usual inclination to get back to their Chianti, the "Eyeties" charged for the rear. The slowest of foot was an Italian lieutenant who was bayoneted in that part of the body easiest to reach when a man is running away. When the captured Fascist officer saw the size of the force which had routed his patrol, he screamed: "*Solamente dieci! Solamente dieci! Aiuto! Aiuto!*"—Only ten of them! Only ten of them! Help! Help!"

One day 18 Axis bombers escorted by 30 fighters bombed a



CECIL BROWN

field of tanks near one of the British desert outposts. They wiped out the field, but the tanks were all dummies.

Recently, a Guards battalion south of Hellfire Pass captured two unimportant objectives in Libya. At bayonet point, they killed 80 Italians and took 200 prisoners. As usual, the British were shy of transportation and the sector was becoming dangerous. So the Guards piled their prisoners into captured Italians' lorries and moved off. They were bumping their way across the desert when one of the Italian trucks broke down. The Guards' captain then decided to abandon the vehicle and the 32 prisoners in it.

Fifteen minutes later the British rear guard sighted a truck

THE ONLY GENUINE
WINDBREAKER
REG. U. S. PAT. OFF.



Staunchly tailored of finest gabardine—the genuine WINDBREAKER is the perfect all purpose All-Seasons Jacket. Made in ten colors. Look for the label.

Rayon Lined, \$7.95 Wool Lined, \$8.95
Boys Sizes, \$6.95 & \$7.95

NOTE: WINDBREAKER is sold in 4,000 stores. If your dealer is unable to supply you, send size and color with check or money order. Exchange or refund if not satisfied.

JOHN RISSMAN & SON
305 WEST ADAMS STREET • CHICAGO

Coronado



\$1.00

"Won't Wrinkle"

Knot it again and again... it won't wrinkle! Rich colors and smart patterns that he'll appreciate and enjoy wearing! At smart shops everywhere.

SUPERBA CRAVATS
Rochester, N. Y.

*Reg. U. S. Pat. Off.

CONTINUED ON PAGE 22

GIVE A LIFETIME OF THRILLS WITH CASTLE FILMS!

AMAZING PROFESSIONAL
8 OR 16mm. HOME MOVIES
FOR YOUR FAMILY...FOR
YOUR FRIENDS!

A LIVING,
LASTING
GIFT!



Give life! Give action! Give fun!

Give the super-thrill of a 50 yard line seat at the year's best football games! Give world history filmed as it actually happened! Give the joy of travel to strange, far-away places! Give daring adventure! Give laughter and joy—give happiness for less than the cost of unexposed movie film!

Thrill every member of the family!

CARTOONS IN COLOR!

Now for the first time! Hollywood-produced fun cartoons... *in color*... six incomparable subjects: "JACK FROST"—"ALADDIN'S LAMP"—"OLD MOTHER HUBBARD"—"MARY'S LITTLE LAMB"—"THE PINCUSHION MAN"—"THE KING AND THE TAILOR"! Every one a color thrill!* (Also in black and white.)



FOR ADVENTURE LOVERS!



Give suspense and excitement as fearless men capture polar bears in "ARCTIC THRILLS"—as others rope fierce African elephants in "WILD ELEPHANT ROUND-UP." Give surprise and great fun in "THE CHIMP'S ADVENTURE."

FOR ARMCHAIR GENERALS!



Give Castle Films' "NEWS PARADE OF THE YEAR (1941)"—a living, moving record of momentous world history, filmed as it happened... a priceless chronicle for the years to come!

FOR SPORTS FANS!

Give "FOOTBALL THRILLS OF 1941!"—peak plays of the season's gridiron classics! Give "BOWLING ACES"—showing world's match champion Joe Falcato.



FOR GLOBE TROTTERS!

...armchair or otherwise! Give the wondrous beauty of "LAND OF THE INCAS." Give the mystery of moving ages in "MYSTIC INDIA." Give the peace and charm of "IN OLD SPAIN." Superbly filmed and edited.



Now in the Movies! "MERRY CHRISTMAS"



For all to own and enjoy... wrapped in a gaily covered holiday gift box! The story of a joyous season. Santa's workshop buzzing! Toymakers at work! Fantastic parades. Trees glow with light! Bells ring! The great day comes! SANTA ARRIVES!

LOW COST	8 MM.	16 MM.	SOUND
	50 ft. \$1.75	100 ft. \$2.75	16 MM. 350 ft.
	180 ft. \$5.50	360 ft. \$8.75	\$17.50

*For special prices on color cartoons, see dealer or catalogue. Cartoons in black and white at regular prices.

SELECT NOW!

While your dealer's stock of Castle films is still complete with the sizes and subjects you want.

SEE YOUR PHOTO DEALER TODAY!

100 SUBJECTS

...each a gift that lasts a lifetime... a gift that becomes more priceless as the years roll by.

FREE!

New 1942 catalogue filled with gift suggestions that will delight everyone. Send for it NOW!

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Be thankful American boys and girls can still play



NOT the least of the "Freedoms" we so rightfully cherish is that inalienable right of our youngsters to play—to grow healthy and strong—to develop clear minds to face the tasks soon to be theirs.

And what better play than that blood-tingling, grand Winter sport of sledding! The rosy cheeks and sparkling eyes of your youngsters after a glorious afternoon on a snowy hill is a joyous sight.

For more than fifty years, Flexible Flyer has been contributing to those rosy cheeks—those sparkling eyes. For more than fifty years, Flexible Flyer has been *the one* sled in the minds and hearts of boys and girls. Now better than ever, a Flexible Flyer sled is the one best gift to bring joy to some young heart.

And for Yourself



Flexible Flyer Skis can do for you what Flexible Flyer Sleds are doing for your boys and girls. They are just as fine, just as perfect as honest craftsmanship can make them. The sled for your youngsters . . . the skis for you . . . with the name you know and trust.

And outstanding among all skis is the world-famous laminated Splitkeine—made and sold in the United States only by Flexible Flyer. To try a pair of these wonderful skis is to know the grandest thrill in skiing. Ski for the joy of it—Ski on Flexible Flyers for the best of it.



S. L. ALLEN & COMPANY, Inc.
489 Glenwood Avenue
Philadelphia, Pa.



Flexible Flyer

SLEDS and SKIS

LIFE'S REPORTS

(continued)

bearing down on them at great speed. The truck contained the 32 Italian prisoners. One of them said: "We were British prisoners. We want to remain British prisoners." And so they are.

If desert life is unpleasant for the British, it is even more distasteful to the Germans and their weak sister Italians. Prisoners report a considerable amount of sickness on the Axis side of the lines: "gyppy tummy," dysentery and colitis.

Lately the Germans in their diaries and letters, captured by the British, have expressed fear of the ferocity of the Austra-



BRITISH GRAVES AT TOBRUCH

lians, Indians and Maoris in hand-to-hand fighting. Several of them wrote: "We have met the Australians, and it is terrible." Others confide in awe-struck phraseology, "We are fighting man-to-man," as though that was something they never expected to do. In tank battles, however, the British praise the skill and coolness of the Germans. The Nazis inside a "tin" hulk are an efficiently functioning machine.

In their privately written expression the Nazis in colonial khaki shorts show fervid faith in their Führer, but promise themselves that if they survive the war they will either be more loyal to the church or return to its fold. Expressions of religious faith seem to dominate the innermost expressions of Germany's desert soldiers. This substantiates what one of Italy's best known journalists, just back from Libya, told me in Rome a year ago. He said that the outstanding characteristic among the Fascist desert fighters was their religious fervor. And that was when the Italians were still at Sidi Bar-

Change to Berkshire Stockings



Write "Berkshire Stockings" opposite every feminine name on your Christmas list, and solve your shopping problem quickly, completely . . . and inexpensively.



Berkshire Stockings are made by the world's largest manufacturer of full-fashioned hosiery . . . Berkshire Knitting Mills, Reading, Penna.

"FOLLOW ME" —the fragrance that lasts and lasts . . .

Compelling as its name . . . it deftly interprets a capricious mood into exciting reality.

Parfum . . . \$1 to \$15
Eau de Toilette . . . \$1 to \$4.50
Talc, Sachet, Bath Powder
55c to \$1.75



At your favorite store, or write
VARVA
19 WEST 18TH ST., NEW YORK CITY

TRIAL OFFER: For complimentary bottle of "Follow Me" Toilet Water and Sachet card, send your name and address, together with 10c to cover cost of handling to: VARVA, 19 W. 18th St., New York City.

CONTINUED ON PAGE 24

Odd name...



CLOPAY



What Does It Mean ?

CLOPAY is the name of a great American company that is of genuine importance to you because it has saved millions of dollars for housewives by finding ways to make inexpensive paper do the work of much costlier cloth.

Hence the name coined from CLOth and PAPER—CLOPAY Corporation of Cincinnati. Read the interesting story below, and you will realize that it will pay you well to remember that odd name, CLOPAY.



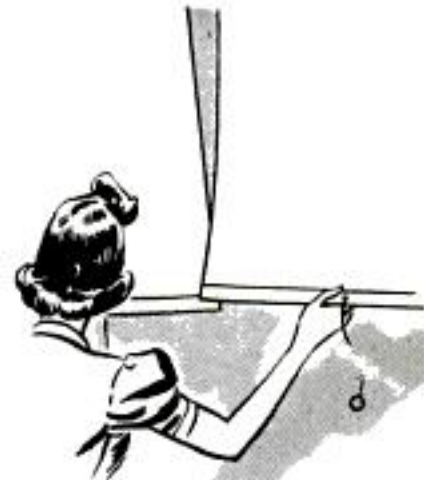
\$1 to \$3 TOO MUCH FOR A WINDOW SHADE? Back in 1930, it was \$1 to \$3 for durable cloth shades or at least 59c for "water colors" that were soon full of pinholes and rain-spots. To a Cincinnati man, that seemed a poor choice. So he decided to find a new material which could be made into attractive, serviceable window shades at much lower cost.



THE ANSWER: WINDOW SHADES MADE FROM TREES. After many failures, a suitable material was found—sturdy Kraft-type paper made of tough fibres of giant northern forest trees. But the first shades would not roll smoothly and rattled annoyingly in a breeze. Then, he developed an ingenious crepeing process that gave the material cloth-like flexibility—made possible CLOPAY—a really good window shade for only 10c!



TABLE LAMP STARTS ANOTHER ADVENTURE IN ECONOMY. Replacing a burned-out light bulb suggested another revolutionary improvement. You don't throw away a lamp that needs a new bulb. Why throw away a good roller when the shade wears out? The answer: a curved gummed strip at the top of each shade. Now, any housewife could attach a new CLOPAY to a roller without tacks or tools.



15c SHADE—\$1.50—WHICH IS WHICH? Progress continued. Next step—the *Lintone* process. It made CLOPAY shades look so amazingly linen-like that 3 out of 4 women seeing the new CLOPAY beside a \$1.50 cloth shade only 4 feet away couldn't tell which was which—or thought the *Lintone* was the more expensive! Yet the CLOPAY *Lintone* shade sold for only 15c ready to attach to roller without tacks or tools!



NEW ADVANCE IN ECONOMY—25c WASHABLE SHADES. In 1934—another important advance. A baked-on oil-finish was perfected to make CLOPAY shade material so thoroughly waterproof that it could be scrubbed with soap, water and a brush. Much longer service meant a decided saving and the price made it even greater—only 25c ready to attach to any roller.



NOW AT THE "5 & 10"—SAVING MILLIONS FOR AMERICA. Today, the sensational savings made possible by CLOPAY are convenient to every housewife in the thousands of "5 & 10" and 5c to \$1.00 stores the nation over, as well as neighborhood stores. There you will find the original 10c CLOPAY *Shademoor*—the newer 15c CLOPAY *Lintone* which so closely resembles linen; and the still newer 25c CLOPAY *Washable* shades that can actually be scrubbed. Yes, you'll find it will PAY to remember CLOPAY!

CLOPAY CORPORATION

WINDOW SHADES ARE THE MOST IMPORTANT, BUT NOT THE ONLY CLOPAY PRODUCTS... HERE ARE A FEW OTHERS:



CLOPAY VENETIAN BLINDS

Another outstanding development in money saving; cost less than \$2 for the average window. Slats of compressed fibre with washable baked-enamel finish. Easy to install.



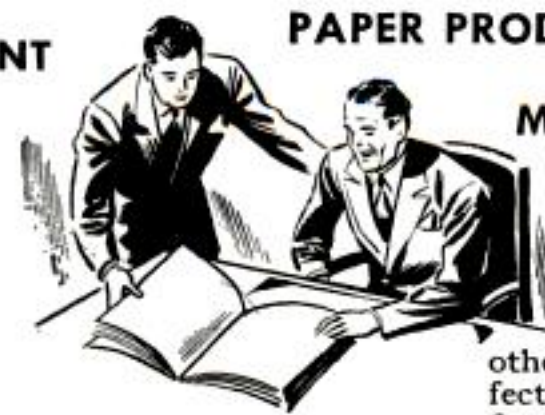
CLOPAY'S COVERAY

—a washable, paint-on-fibre material for covering counters, shelves, tables, etc., in stores. Looks like leather or fine wood. Costs less than half as much as material of the same appearance.



SANITEX GARMENT STORAGE BAGS from Dry Cleaners

Modern dry cleaning kills moths. Then, better dry cleaners protect clothes against moths until used by delivering them double sealed in Sanitex Bags. Ask your cleaner.



PAPER PRODUCTS SPECIALLY COATED FOR MANUFACTURERS

Thousands of tons of box board, paper, etc. are annually coated, printed, embossed by CLOPAY for other manufacturers. Effects of fabric, leather and fine woods accurately reproduced at surprisingly low cost. Write for details.

If You Would Like Free Color Swatches of Shades, or Other Information, Write CLOPAY, 1282 Clopay Square, Cincinnati, Ohio

WHY IS MY HORSE TIRED AGAIN, MOMMY?



Yes, dad is tired all right. You see dad—and mother, too—forget to take as good care of themselves as they do of you. You know how mother makes you eat just the right things. Insists that you keep regular. That's why she gives you those swell California prunes for breakfast. And that's one reason why you feel so good.

Wonder why more grown-ups don't take their own advice and keep regular by eating five delicious California prunes every morning?

A 30-SECOND HEALTH QUIZ

- Q.** What is a practical health program that is easy to follow?
A. (1) Eat well-balanced meals. (2) Get plenty of sleep. (3) Exercise moderately but regularly. (4) Avoid sluggishness by eating five delicious California prunes for breakfast every morning.
- Q.** Do California prunes really correct sluggishness?
A. Yes, they have a natural regulative effect. That is why doctors generally recommend them for children. California prunes also contain the important vitamins A, B, G (B2), and are a good source of calcium, phosphorus and iron.
- Q.** But don't prunes get tiresome when you eat them every morning?
A. No. They can be served in many different ways. For example...

TRY CALIFORNIA PRUNES THESE 3 DELICIOUS WAYS



1 Serve five California prunes with milk or cream.

2 Put five tasty prunes on your favorite cereal.

3 Squeeze lemon juice on five California prunes.

For Free File of Prune Recipes write to

California PRUNE GROWERS

DEPT. A, 58 SUTTER ST., SAN FRANCISCO, CALIF.

LIFE'S REPORTS

(continued)

rani in 1940 with an intact army, apparently headed for a victorious march on Suez.

Being machine-gunned and bombed in the desert is not like being bombed in a city. In the desert you lack the luxury of a cellar or shelter to provide the ostrichlike feeling of false security. For hundreds of miles in the Western Desert there isn't even a palm tree to crawl under. You just sprawl, sit, crouch, stand and wait, and the remark that remains to be made is either "jolly bad luck" for yourself or friend, or "jolly bad show" directed toward the disappearing Axis planes.

When the Italians are over at night the British troops adopt one of three courses, as the Italians prefer super-high-level bombing which is extremely inaccurate and to Mussolini's airmen anything less than 12,000 ft. or 15,000 ft. is practically hedgehopping. As a result some of the British serenely stay in their beds dug in the sand. A few sidle into slit trenches. The rest, with a confidence based on precedent, go over and stand by the specific military objectives the Italians were sent over to bomb.

Contempt for the Italians in the Western Desert is shared equally by the British and Germans. German prisoners seem surprised when any questions come up about who is in charge of the show across in Libya. They consider the answer to that question obvious. One captured Nazi officer expressed it scornfully: "We use the Italian infantry for certain operations. But mostly we employ the Italians in labor work and doing what might be called odd jobs."

The British understand and appreciate the Nazis' antagonism for their Fascist allies. German and Italian prisoners are never transported to the rear in the same truck. If they were, when they reached the prison camp the number of live Axis prisoners would be somewhat reduced.

A squadron leader of the R. A. F. at an airdrome near Sidi Barrani said he was satisfied Italians are flying German machines. "We're encountering more and more Eyeties in the air, fewer and fewer Jerries. The Eyeties stay around 15,000 ft. to do their bombing. They

CONTINUED ON PAGE 26



Made With **REAL Root Juices**

ONLY NATURAL FLAVORS

OMEGA

The most accurate watch in the world



Give a man a watch he'll enjoy!

Omega — "the most accurate watch in the world", according to official tests supervised by the British Government — will fittingly express your high regard.

This thin model stainless steel waterproof Omega is \$55, at your jeweler's.

FEDERAL TAX INCLUDED

OMEGA

Fifth Avenue, New York



Cherished Gifts that keep on giving ... all year long !

IF IT'S A GIFT FOR HER—a thoughtful, practical, thrillingly beautiful gift—*look no further.* You have it among the famous Sunbeam appliances shown above.

★ **Sunbeam MIXMASTER**

The most wanted, deeply appreciated labor-saver in the woman's world. Powerful, substantial, lovely-to-look-at and a joy to use. Just think of it, there are over two million enthusiastic Mixmaster users. That's because it takes the tiring arm-work of cooking, baking, getting meals off your hands. Simply DIAL your favorite recipe. The correct speed for every need is indicated on Mixmaster's exclusive Mix-Finder Dial—you simply "tune" them in. There's only ONE Mixmaster.

★ **Sunbeam TOASTER**

The stunning companion to Sunbeam Mixmaster. So don't ask your dealer for just an automatic toaster. Tell him you want the Sunbeam. That will be your assurance of the same kind of wonderful satisfaction in a toaster that Sunbeam is today giving in a food mixer to over two million homemakers. You get the new, convenient, two-way operation for either "pop-up" or "keep-warm" action at the flip of the button. Perfect toast—every time.

★ **Sunbeam WAFFLE BAKER**

Makes 4 delicious, *good-sized* waffles at one time. No delay. No waiting. All automatic. The only waffle-baker with an 80-inch all-over baking area. (Ordinary waffle irons have only 37 sq. ins.) Indicator light tells you when grids are ready and when the waffle is done. All lustrous chrome plate and smartly styled.

★ **Sunbeam COFFEEMASTER**

The answer to perfect coffee, every time. No watching. Simply *set it* and forget it. Shuts off by itself when the coffee is done and even re-sets itself to keep the coffee hot after it's made. Think of the satisfaction of KNOWING that every time you make coffee it will *always* be the same delicious brew. That's the satisfaction you get with Coffeemaster. Just ask those who own it!



Sunbeam Appliances are on sale wherever good electrical products are sold.

Made and guaranteed by CHICAGO FLEXIBLE SHAFT CO., 5600 West Roosevelt Road, Dept. 53, Chicago. Canada Factory, 321 Weston Road, South, Toronto. Over Half A Century Making Quality Products.

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BOBBY BRUNS

(The Golden Boy of Wrestling)

Shows why men want

Wembley NOR-EAST Ties



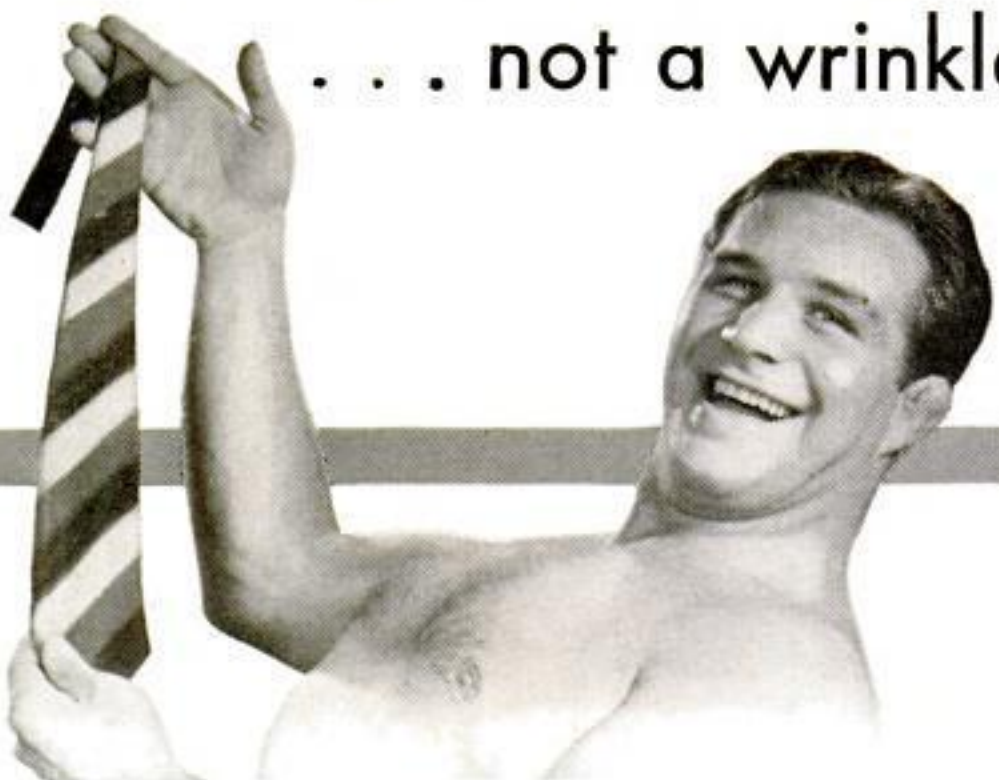
Watch him crush it!



... twist it!

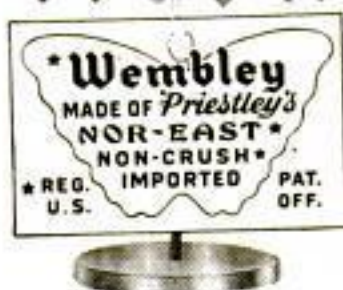


... knot it!



... not a wrinkle!

You'll get a 'crush' on these NON-CRUSH beauties!



You'll have a grand time choosing from the gay Wembley Nor-East array! The varied new styles are straight from Wembley Style Institute—who know men almost as well as the ladies do! And the fresh, colorful Wembley Nor-East Ties keep in perfect shape. The original *Non-Crush* Fabric fights wrinkles—ties trimly and smartly time after time.

42 Wembley Solid-Colors—Always Correct!

In addition to smartest patterns, you can choose "Rich-tone" Solid Colors in Wembley Nor-East Ties. See actual colors in free folder. Write for it.

To be sure it's a genuine Non-Crush tie, look for the Wembley Nor-East label

ALL \$1

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LIFE'S REPORTS

(continued)

don't do much," he added, "just float around and look decorative."

There are two reasons for Italians in German aircraft. Nazi pilots have been withdrawn in increasing numbers from the Western Desert for work on the Russian front. They had to leave their machines so that the Axis would have an air force in the desert. When I left Rome on April 1 this year, at the request of the Italian Government, the Italians had a striking air force of 500 planes—bombers and fighters. At that time, plane production in Italy was practically at a dead stop. Her materials were nearing exhaustion.

Tens of thousands of items scattered throughout the desert nourish the British contempt for the Italians. They are the remnants of the unhappy inclination of the Italians to retreat.

In this forlorn region, filled with the rusting ghosts of battle, amid the silence and the



SOUTH AFRICANS SHAKE THE SAND OFF THEMSELVES

sand skating across the desert on the puffs of wind, the sight of battered Italian guns and tanks is like suddenly coming across a desert-bogged *Marie Celeste*. Thousands of Italian pith helmets whitened by the sun blob the country. Occasionally there's a coat, half buried in the sand, or a blanket, and an astonishing number of shoes, not in pairs, but a solitary, curling shoe, filled with sand and perhaps a scorpion or two. Thousands of shoes. But the saddest sights are the shallow, elongated mounds with a dozen crosses sticking nakedly above them in the sun. Among the crosses there is usually this sign: "Here lie buried twelve unknown Italians."

Water is an ever-present prob-

CONTINUED ON PAGE 29

The Gift
HE'LL WEAR AND ENJOY
—every day



Set shown—\$11.50
Others from \$5.00 to \$50.00

THIS jewelry is for the man who appreciates fine things. It is luxurious yet practical.

Richly overlaid with ACTUAL 14 Kt GOLD it has extraordinary and lasting beauty.

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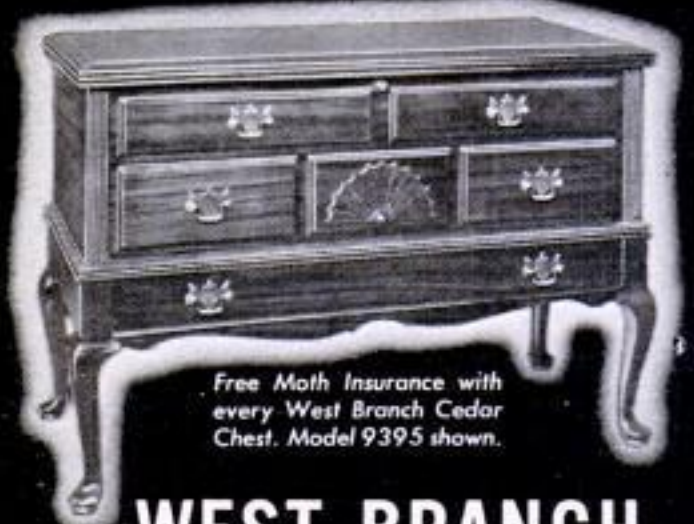
Jewelry for Gentlemen
WHEREVER FINE JEWELRY IS SOLD

A GIFT
To Touch The Heart



I did hope Don's first Christmas gift would be personal and intimate—yet something we could share. But I wondered... men are such silly dears. Surprise! when he gave me a West Branch Hope Chest—The Present with a Future. It's ours to tuck our treasures in for life. Could any man choose better—if he wants a gift to touch a woman's heart?

Select YOUR style from illustrated booklet—sent free. Write WEST BRANCH CHESTS, MILTON, PENNSYLVANIA.



Free Moth Insurance with every West Branch Cedar Chest. Model 9395 shown.

WEST BRANCH
Cedar Hope Chests

The Present with a Future

Theme and Variations

Perfume . . . glamour gift-theme of the ages . . . becomes even more exciting in these gay new Coty variations; ensembles of scent-matched Coty luxuries, presented with Coty richness.

by *Coty*

L'Aimant



L'Aimant The Magnet, Perfume. \$9.75 to \$1.



225 "Air-Spun" Face Powder and L'Aimant Perfume.



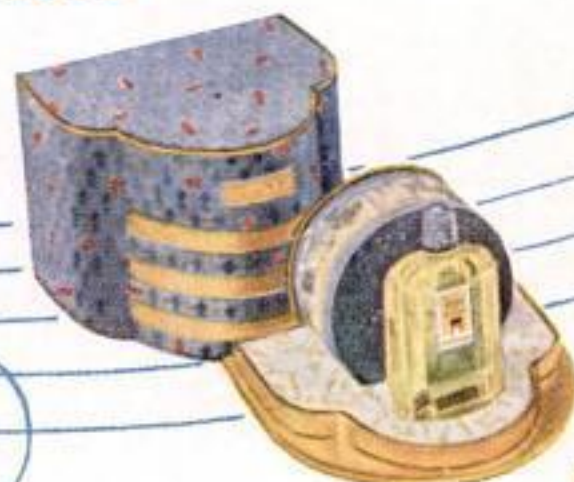
750 Seven "all-star" luxuries—plus a good atomizer!



395 Complete "Air-Spun" Make-Up; Perfume, Talc.

450 Perfume, Toilet Water, three Make-Up aids.

"Paris"



225 A "big" gift—Toilet Water, Dusting Powder.



Chic "Paris" Perfume. \$9.75 to \$1.



285 Stunning "Air-Spun" Vanity; "Paris" Toilet Water.



500 "Paris" Gift Chest. Note atomizer, sachets!



350 Festive, fragrant! Toilet Water, Dusting Powder.

L'Origan



475 L'Origan Set: Perfume and matching luxuries.



250 Toilet Water; Atomizer, "Air-Spun" Face Powder.



675 Seven rich L'Origan gifts, for months of joy.



L'Origan—the Golden Perfume. \$9.75 to \$1.



Powder, Perfume, Toilet Water, in charming box. 350

Emeraude



225 Famous "Air-Spun" Make-Up, beautifully cased.



350 Thrilling trio: Perfume, Toilet Water, Powder.



500 Emeraude Perfume with 5 accessories; rich decor.



350 Matched Make-Up Aids, Emeraude Toilet Water.



Jewel-like Emeraude Perfume. \$9.75 to \$1.

THIS LETTER is republished because so many wrote us last year in appreciation of its warm Christmas sentiment.

To Peggy—for marrying me in the first place...

for bringing up our children—while I mostly sat back and gave advice.
for the 2,008 pairs of socks you've darned.
for finding my umbrella and my rubbers Heaven knows how often!
for tying innumerable dress ties.
for being the family chauffeur, years on end.
for never getting sore at my always getting sore at your bridge playing.

for planning a thousand meals a year—and having them taken for granted.
for a constant tenderness I rarely notice but am sure I couldn't live without.
for wanting a good watch ever so long... and letting your slow-moving husband think he'd hit on it all by himself.
for just being you... Darling, here's your Hamilton with all my love!

Jim

✓ This Christmas—give a Hamilton—America's most beautiful watch. All Hamiltons are cased in precious metal (except special Military watches). 17 or more jewels. \$41.25 to \$5,500. Prices subject to change without notice. Write for folder, Hamilton Watch Company, 125 Columbia Ave., Lancaster, Penna.



HAMILTON
The Watch of Railroad Accuracy



MARTIN. 17 jewels. 10K natural gold filled. 18K applied gold numeral dial.\$44

RUTLEDGE. 19 jewels. Hard platinum. 18K applied gold numerals. Gold buckle, grey strap. \$192.50

WILSHIRE. 19 jewels. 14K coral gold-filled. With black Roman numeral dial.\$57.75

LEXINGTON. 17 jewels. Sturdy case of stainless steel. Black dial, white numerals.\$46.75

FELICIA. 17 jewels. 10K white or natural gold-filled. With gold-filled bracelet.\$46.75

BERNICE. 17 jewels. 14K natural or white gold. 18K applied gold numerals. Domed crystal.\$77

FIRST LADY. 17 jewels. 14K coral gold. Set with 12 full-cut diamonds; 10 square-cut garnets. \$440

MONICA. 17 jewels. 14K natural gold. Roman numerals and square markers, black dial.\$60.50

OLIVIA. 17 jewels. 10K white gold-filled. Roman numeral marker dial with silver finish.\$44

ALL PRICES INCLUDE FEDERAL DEFENSE TAX

NOTE: HAMILTON'S EXPERIENCE BUILDING WATCHES FOR RAILROAD MEN INSURES GREATEST POSSIBLE ACCURACY IN EVERY OTHER SIZE AND GRADE THAT HAMILTON MAKES



DON'T LET FATIGUE play havoc with looks! Crow's feet appear fast enough without being further hastened by squinting. Two drops of EYE-GENE speedily clears eyes reddened from fatigue, driving, over-indulgence, etc.



JOIN THE THOUSANDS who prefer stainless, hygienic, safe, EYE-GENE. Wash them with this specialist's formula today, and see how refreshed they feel. EYE-GENE is on sale at drug, department, and ten cent stores.



No greater gift!

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BICYCLES

*styled for beauty
...made to last...*

WRITE FOR FREE CATALOG

D. P. Harris Hdw. & Mfg. Co., Inc.
Rollfast Building, New York, N. Y.

GOLD SEAL

American VERMOUTHS

(Alcohol 19% by volume)

For that "just right" taste in your cocktails, try Gold Seal Vermouths. Made by the same skilled vintners who blend the famous Gold Seal Champagne.

URBANA WINE CO., Inc., Urbana, Hammondsport, N. Y.

LIFE'S REPORTS

(continued)

lem in the desert. Water points are military objectives, springboards for advances and places to capture. Under ordinary circumstances each man is allowed a gallon of water a day for all purposes. But in desert warfare most circumstances are not ordinary. As in a salon where a connoisseur discusses wines before an enraptured circle, so in the tents, riding in trucks or under the stars before going to bed, officers discuss water. The connoisseur of the Western Desert puts water in a bottle, holds it up to the light, takes a sip and announces confidently: "Now that is Buqbuq water," or "I would say that is Sidi Barrani water," or "Ah, yes, very definitely Siwa water."

Men in one truck running out of water will stop another truck and say: "We're shy of water. What kind do you have?" If the "brand" carried is inferior, they will prefer to take their chances and wait for another truck with a more drinkable supply. Men stationed near a water point have no problem, except that the local water they drink smells so badly that it would not be used for washing the dog back home.

Water points in the Western Desert are few and far between. No man goes into action or on patrol without his canteen filled and a compass to guide him. To be lost in the desert without water turns the strongest of men into a stumbling, babbling maniac in 48 hours. Death usually follows under the scorching sun. One officer, who holds a decoration from the last war and is a capable leader in this, told me: "A few weeks ago I was lost in the desert for three hours. I was never so frightened in my life."

There is not a single native to be seen in the areas behind the British lines in Libya or in large areas of Egypt. They were all cleaned out because they spent too much time wandering across to enemy lines with saleable bits of information. The only nonmembers of the British forces in this vast area are a few captured mules and donkeys. In particular there is a mule at Buqbuq. During the Italian advance in 1940, and later in their retreat, Buqbuq was mentioned so often that many people must have gained the impression that it was filled with subways, taxis

Season's Treatings

from Gaines to Your Dog!



● Festive guests at a Soroptimist Club's Christmas Party in Sacramento, Calif., include Dolores Yenick, Lester Davidson, Julius Philipp, W. Richard Porter, Maurine Wingo, Larry Lovett, Arline Johnson, Merrillyn McFarland—and Gaines-fed dogs of Mrs. A. E. Mason's Samoyede sled team.

FREE GIFT PACKAGE OF GAINES Dry DOG FOOD!

GIVE your dog a hearty Christmas feast of Gaines Dry Dog Food! If you're now feeding Gaines you know how gleefully your dog relishes it, day in and day out. If you haven't tried Gaines, here's your chance to try it FREE! Just sign and send in the coupon below.

The free gift supply

NOW USED BY U.S. ARMY!



Choice of the U.S. Antarctic Expedition

● For two years Gaines was fed all dogs of the U. S. Antarctic Expedition—in all kinds of weather. Now that these dogs are back from Antarctica, they've been put to work in the U. S. Army—where they continue to eat Gaines! Feed your dog Gaines, too. Mail the coupon today.

of Gaines we'll rush to you contains Vitamins A, B₁, B₂ (G), D and E—vitamins your dog needs every day to stay healthy, frisky, contented. And what's more, it provides these vitamins in a sure, safe, enjoyable way.

Since Gaines is a DRY dog food, there is practically no moisture to pay for. This may cut your feeding costs by as much as 50%.

Let the coupon at the bottom of this advertisement bring you proof of all this! Use it now to bring your dog his "Season's Treatings." Yes, get that coupon in the mail right away—today!

MAIL THIS TODAY

GAINES FOOD CO., INC., Box LM-12
Sherburne, N. Y.
Please rush FREE gift package of Gaines Dog Food, together with illustrated booklet, "Health for Your Dog." I have

Puppies (No.)..... Old Dogs (No.).....

Name.....

Address.....

City..... State.....

Canadian Representative, Wear Food Company
2114 Queen Street, East, Toronto, Canada

CONTINUED ON NEXT PAGE



The inspired **CHRISTMAS** gift...

Always flattering... and always welcome...
dainty underthings by Vanity Fair. Make
her a present of this slip or petticoat of
suave rayon jersey; with Victorian, frou-
frou ruffles to delight her feminine heart.

Vanity Fair

VANITY FAIR SILK MILLS
READING, PA.

LIFE'S REPORTS

(continued)

and perhaps a branch of Saks Fifth Avenue. Buqbuq actually is filled with a water hole, a small wooden shack, a few troops and the mule. The mule stands for hours in the sun, immovable, immutable and imperishable, waiting for the return of its Italian master. When I spoke to it in Italian, its ears flopped ecstatically.

Food in the desert is a matter of eating bully beef, sand and chlorinated tea never brought to a boil. For vitamins the soldiers drink quantities of warm beer and lime juice. The Aus-



BEDTIME IN THE DESERT

tralian troops are devotees of vitamins—you can trace where the Aussies have been and where they headed for by the string of empty beer bottles.

For the benefits of fresh vegetables, the troops are given white, pea-sized Vitamin C pills. At mess, when anything so formal as mess is held, a plate is passed around with these pills and the invitation: "Have some lettuce and tomatoes."

In their letters home the soldiers write: "The first thing I'll do when I get home is go down to the Hampshire Arms, or the Lion and the Horse for some ale." Men in base camps have their darts, but it isn't the same to them as tossing the feathered missiles at the board in the Lion and the Horse, or any other pub in England. London is recreated in the desert, just as the A. E. F. put up nostalgic reminders of New York in the mud of France. A certain water point is known as Charing Cross. The canteen at one place is Bagush Arms. A wrecked Italian tank where officers leave messages for each other bears the name: Oxford Circus. And a totally deserted area in the middle of the desert, marked only by the deep tracks of vehicles, bears a sign reading "Piccadilly Circus."

SUN-FLAVORED

FROM

*California's
finest
Groves!*



THE
FOUNTAIN
FAVORITE
FOR YEARS

VICTOR

Record Hit of the Week

Two Holiday Favorites
by Two Favorite Maestros—

"Jingle Bells"

by **GLENN MILLER**

(It's a Miller-diller!)

Coupled with
A racy rendering of
**"Santa Claus is
Coming to Town"**

by **ALVINO REY**

**BLUEBIRD
RECORD** only **35c**

List price shown is exclusive of excise tax
Hear them on the new RCA Victrola
THE WORLD'S GREATEST ARTISTS ARE ON VICTOR

RECORDS

A Service of RCA
In Canada: RCA Victor Co., Ltd., Montreal

Gifts FROM Hollywood



SPECIAL MAKE-UP SET

Secrets of lovely beauty in a gay holiday box...Face Powder, Rouge, Tru-Color Lipstick, Cleansing Cream and Brillox. **\$3.55**



PAN-CAKE MAKE-UP SET

Glamour in a holiday box...Max Factor Hollywood Powder, Rouge, Tru-Color Lipstick, Cleansing Cream, Pan-Cake Make-Up. **\$4.55**



COLOR HARMONY MAKE-UP SET

Correct make-up shades for "her" type...Max Factor Hollywood Powder, Rouge, Tru-Color Lipstick and four other requisites. **\$6.55**



DELUXE MAKE-UP ENSEMBLE

The gift of gifts...a luxurious presentation of ten Max Factor Hollywood Make-Up requisites that would thrill any woman. **\$8.55**

It's thrilling to give her the gift she herself desires...a beauty secret of the screen stars created by Max Factor Hollywood. You can choose the correct gift easily, too...because whether she is blonde, brunette, brownette, or redhead, there's a "Gift from Hollywood" containing the correct color harmony make-up for her.



AUTOGRAPHED MAKE-UP SET

"My Make-Up Secret"...autographed by famous screen stars. Max Factor Hollywood Powder, Rouge, Tru-Color Lipstick. **\$2.50**

Max Factor * Hollywood



VANITY LIPSTICK SET

Max Factor Hollywood double vanity and Tru-Color Lipstick. Double Vanity, individually boxed...\$2.00 **\$3.00**



Max Factor Hollywood PAN-CAKE MAKE-UP **\$1.50**



Max Factor Hollywood TRU-COLOR LIPSTICK **\$1.00**



Max Factor Hollywood FACE POWDER **\$1.00**



PARFUM COLOGNE SET

The popular "Trocadero" and "Cocoanut Grove" fragrances. Parfum Cologne, individually boxed, \$1.00 **\$2.00**



This Seal means that all statements made in this advertisement are acceptable to the Council on Foods and Nutrition of the American Medical Association.

Meat and the safe way to reduce



Here are three safe rules for reducing:

1. See your physician.
2. Stick to the program he sets.
3. Avoid fads.

The cornerstone of the physician's reducing diet is an adequate amount of proteins, vitamins and minerals, with just enough fats and carbohydrates to enable your body to consume its own fat, the end you want to accomplish.

When your physician organizes your reducing diet he will include plenty of lean meat, the universally liked rich source of complete, high quality proteins, and, of course, eggs, skim milk, green and yellow vegetables and fruits.



Roast Veal

—such as the leg of veal illustrated, is one of the very enjoyable meats on the modern reducing diet. Veal has little fat. To keep it tender and juicy, cook slowly at low temperature.

New Reducing Book—"Reducing the Modern Way"—16-page booklet which presents in easily understandable language the safe, effective way to reduce and control your weight. It's an easy lesson on eating and how to keep fit. Send 5c to Dept. D, American Meat Institute, Chicago.

Pride and efficiency ask for the correct waist-line—but the maintenance of health while attaining it is even more important . . . The safe way to reduce is the only sane way to reduce . . . Modern nutrition gives meat an important place in common-sense reducing.

"COUNT YOUR CALORIES" is still the basis of losing weight. Taking account of your proteins, vitamins and minerals is the basis of losing weight safely.

Caloric intake must be lessened if weight is to be taken off. Protein intake must be maintained if the body is to keep in repair. That is why meat is important in the safe, sane reducing diet.

Not that lean meat itself is a "reducing" food. *There is no such food.* But meat is one of the richest sources of complete, high quality proteins

that go across the table. Besides, you never tire of it. You can serve it in such a variety of ways that a reducing diet built around meat need never become monotonous.

Vitamins and minerals, as well as proteins, are needed daily in the safe reducing diet, as none of these food essentials is stored in the body to any appreciable extent. Their lack may tend toward lowered resistance, infection and damage to vital tissues.

That is why meat is classed among the "protective" foods. It contains proteins for tissue building, natural B vitamins for general well-being, as well as iron and copper needed for good red blood, and phosphorus, another dietary essential.

Remember, all lean meats—even the thriftiest "Home-Folks" cuts—are equally nutritious and are 96-98 per cent digestible. Your meat-man is now featuring many of these thrifty meat ideas.

B THE NATURAL VITAMINS IN MEAT					
In Milligrams	PORK	BEEF	LAMB	VEAL	LIVER
B ₁ THIAMINE	1.60	.22	.33	.31	.38
B ₂ RIBOFLAVIN	.34	.29	.39	.41	3.34
NICOTINIC ACID A vitamin needed for prevention of pellagra.	11.0	8.4	10.0	16.2	35.5
The variety meats, such as kidneys, heart, sweetbreads and brains are equally rich in these nutritional essentials.					
This chart shows the vitamin content per each ¼-lb. edible portion before cooking. Like most other foods, meat undergoes a change in its vitamin content on cooking, the exact amount depending upon the method of preparation.					

AMERICAN MEAT INSTITUTE
Chicago

Tragedy in Andes (continued)



ARGENTINE ALPINE TROOPS DRAG BODIES OF THE TWO CHILEAN AVIATORS UP THE ARGENTINE SIDE OF THE ANDES TOWARD THE "CHRIST OF THE ANDES" ON THE BORDER

The men on the sledge (*above and below*) were Chilean Army aviators killed in the routine but hazardous job of flying provisions through the passes of the Andes to men digging out avalanche victims (*see preceding page*). After their plane had crashed, other Chilean Army planes kept up the supply line, dropped

a total of two tons of food on the marooned villages.

Chileans call 1941 "the year of the avalanches." In two terrible series, avalanches smothered and swept away the tracks of the stupendous Trans-Andean railway. Chileans are used to the superhuman feats of mountaineering required to keep open their only

rail link with Argentina. It is flanked by two of the highest peaks in the world outside the Himalayas, Mounts Aconcagua and Tupungato, and along the little railway is some of the world's greatest skiing country. Over this awesome ridge on Sept. 11 passed the bodies of the two Chilean heroes who died on the job.

CHILEAN SOLDIERS TAKE OVER THE BODIES FROM THE ARGENTINES, PULL THEM DOWN THE OTHER SIDE PAST "CHRIST OF THE ANDES" AND BORDER MARKER (UPPER LEFT)



SNOWY DEATH IN CHILEAN ANDES

For three weeks the snow had been falling around the four-mile-high peaks of the Andes on the border between Chile and Argentina. In the dawn of Aug. 12, which is late winter in South America, the over-loaded flanks of the mountains shed their coats in a dozen avalanches. One fell upon the tiny railway station village of Caracoles, on the Chilean side of the tunnel that cuts through the high point of the Trans-Andean Railway. It carried the station master in his bed 200 ft. It buried the rest of the village under 100 ft. of snow, killing eight men and two women. One man got up, put his hand through a broken window, felt snow and went back to bed for eight days.

Another did the same, dug his way out, reached the tunnel and called for help.

By remarkable chance two first-rate photographers happened to be staying at a nearby ski lodge: Spanish Motion Picture Director José Suárez and American Ski Champion Chris Young. Their photographs show how Caracoles was dug out of the avalanche by rescue workers. The men started digging on Aug. 15 and dug for eight days at Caracoles, being fed by food sacks dropped by the courageous Chilean Air Force. Tragic sequel came when one of the Chilean planes was caught in the terrible down-draft and plunged into the snow, killing its crew of two (see lower left).



Skiing hotel at Portillo, two miles high, is next station on the railway below the doomed Chilean village of Caracoles. Halfway up the slope is the line of the railway snow shelter.



Hotel chimney at Portillo, seen at right end of picture at left, is all that is visible after first snow storm, whipped by 130-mile-an-hour gale. Troops evacuated skiers before avalanches.



Flying over Caracoles to drop provisions to the marooned workers, Chilean North American Harvard advanced trainer was caught in down-draft, crashed on Argentine side of border.



The dead of Caracoles, Señor Raúl Cortés, assistant meteorologist for Condor airline, and his wife, are laid out with candles in a cavern hewn out of the snow by the rescue workers.

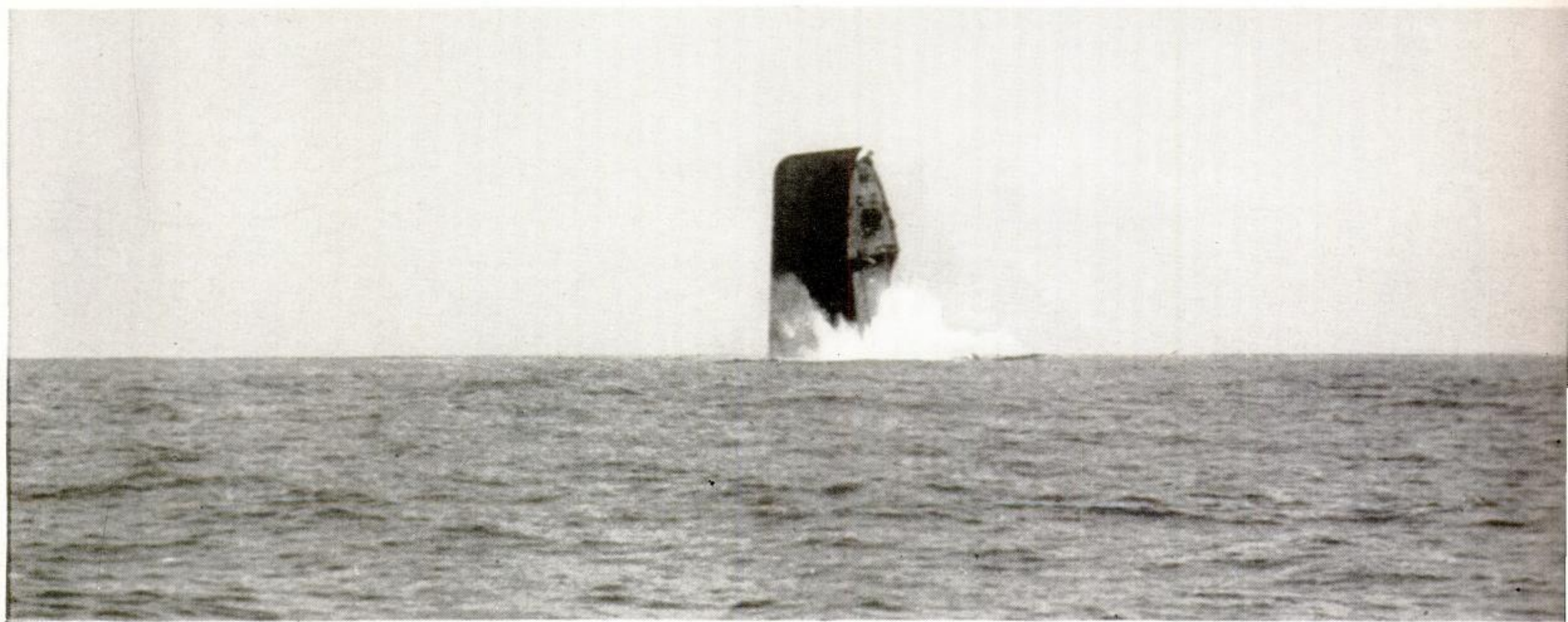


crew sailed into New York on the *Acadia*, which had slipped by the U-boat. With them came these remarkable photographs showing the sinking of the U. S. flag.

First of these pictures was taken by Second Engineer James E. Earle who was asleep when the explosion came. "I pulled on shoes and dungarees," Earle narrated, "and reported to the fire room. The top rating (chief engineer) ordered me to secure the drum stops to keep boilers from bursting. The valve handles were fiery hot. I didn't have gloves or rags. I turned until my hands were full of blisters. Then I was ordered topside to lifeboat No. 3."

Real heroes, said Earle, were Sam Hakam, Joseph Manerchia and Richard Rice, who went back aboard to rig an emergency radio aerial. The first picture shows the last two lifeboats, one of them the captain's, standing by the *Lehigh* waiting for Rice who is atop the rear mast. Failing to rig the aerial, these men got off just in time and Hakam took the last five pictures of this series.

For a while, the *Lehigh* settled placidly. But once the U. S. colors dipped below water, she began to sink fast. Her bow reared up and finally, in a thunder of crashing foam, the *Lehigh* dived to the bottom. She was hit at 8:55 a.m. She sank at 10:15 a.m.



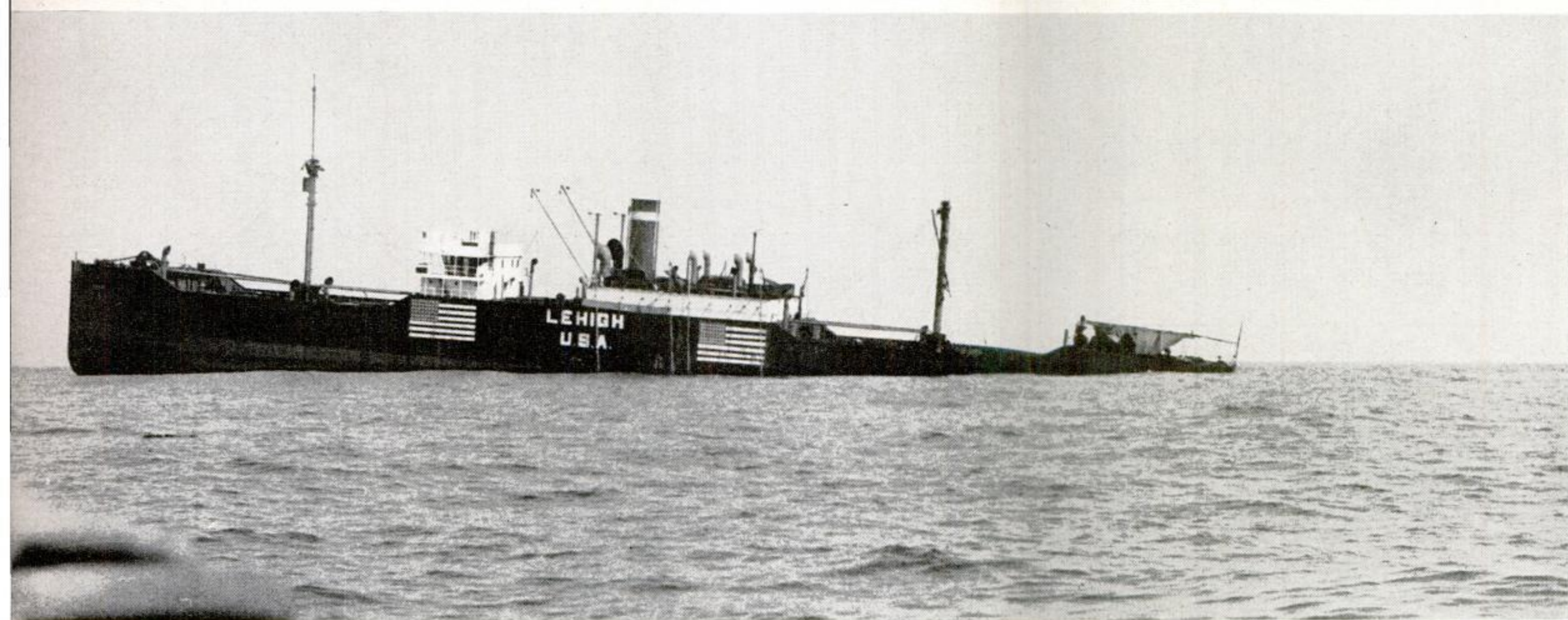
THE AMERICAN FLAG GOES DOWN BEFORE A U-BOAT TORPEDO IN THE SOUTH ATLANTIC

In the South Atlantic 75 miles northwest of Freetown, Sierra Leone, on Oct. 19 a German U-boat lurked. She might have been waiting for the U.S. liner *Acadia* which was scheduled to pass that day, carrying 100 Pan American Airways technicians assigned to set up air bases for bombers ferried to Africa. In the morning, a ship with U. S. flags painted on its sides came by. The U-boat hit it in the stern with a torpedo.

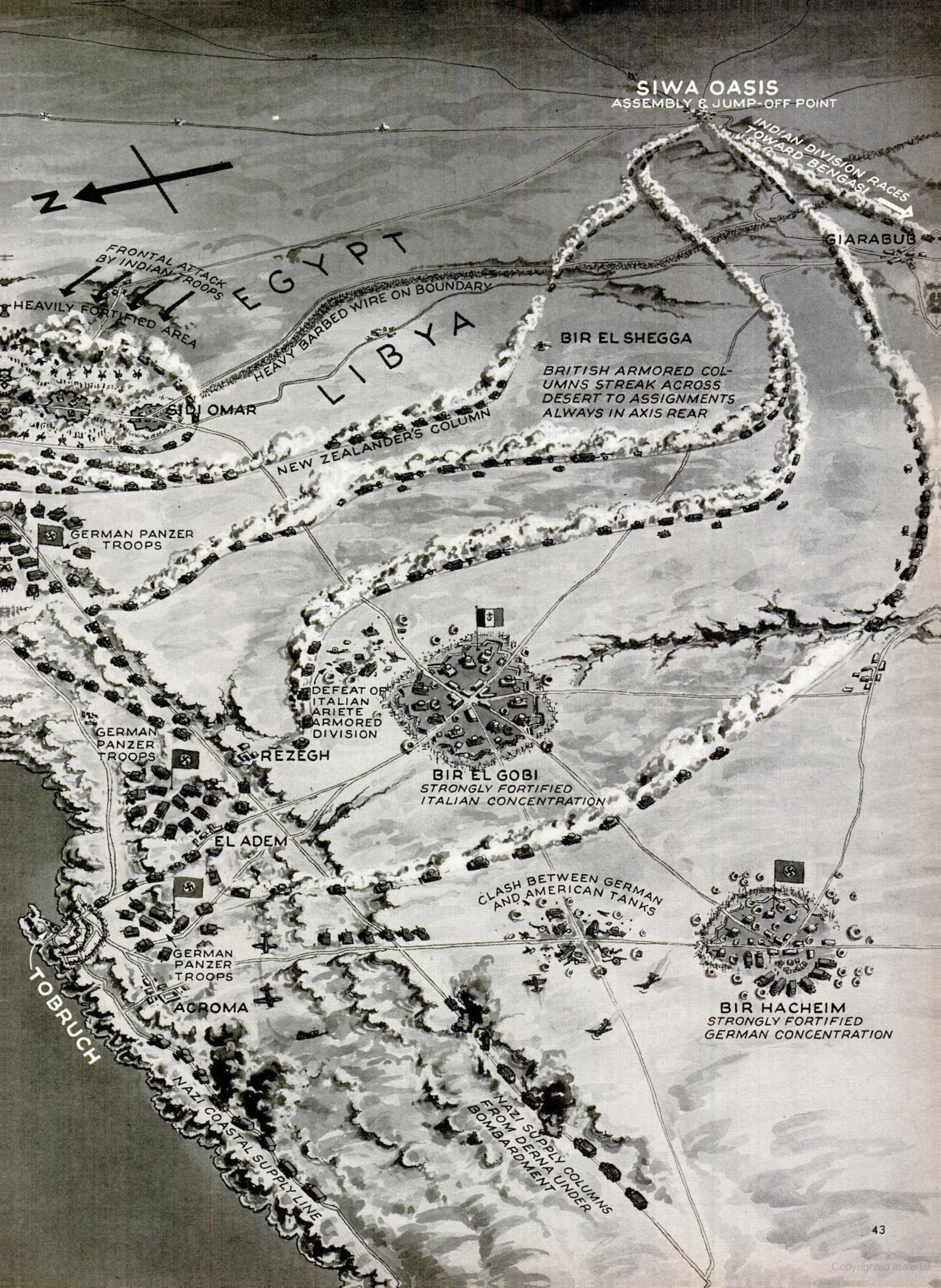
If the U-boat's mission was to get the *Acadia*, it failed. The boat it hit was the U. S. freighter *Lehigh*, 4,983 tons, bound for Freetown for manganese ore. The *Lehigh* sank. Two days later her crew was rescued by a British destroyer. On Nov. 22 the



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SIWA OASIS
ASSEMBLY & JUMP-OFF POINT



FRONTAL ATTACK
BY INDIAN TROOPS

HEAVILY FORTIFIED AREA

EGYPT

HEAVY BARBED WIRE ON BOUNDARY

LIBYA

SIDI OMAR

NEW ZEALANDERS COLUMN

BIR EL SHEGGA

BRITISH ARMORED COL-
UMNS STREAK ACROSS
DESERT TO ASSIGNMENTS
ALWAYS IN AXIS REAR

GERMAN PANZER
TROOPS

GERMAN
PANZER
TROOPS

DEFEAT OF
ITALIAN
ARIETE
ARMORED
DIVISION

REZEGH

BIR EL GOBI
STRONGLY FORTIFIED
ITALIAN CONCENTRATION

EL ADEM

GERMAN
PANZER
TROOPS

ACROMA

CLASH BETWEEN GERMAN
AND AMERICAN TANKS

BIR HACHEIM
STRONGLY FORTIFIED
GERMAN CONCENTRATION

TOBRUCH

NAZI COASTAL SUPPLY LINE

NAZI SUPPLY COLUMNS
FROM DERNÄ UNDER
BOMBARDMENT

GIARABUB

INDIAN DIVISION RACES
TOWARD BENGASI



German gliders from Crete, towed by Junkers transport, are attacked by two American P-40 Tomahawk fighters, firing with all six machine guns. At upper right German Messerschmitt 110 destroyer counter-attacks a P-40. German air reinforcement to front lines did not succeed. Often-criticized Tomahawks were ideal for this war, having plenty of range.

schmitt 110 destroyer counter-attacks a P-40. German air reinforcement to front lines did not succeed. Often-criticized Tomahawks were ideal for this war, having plenty of range.

THE BRITISH ATTACK IN AFRICA

At last, in the small arena of North Africa, a British army was last week attacking a German army. After all the strategic retreats, British General Auchinleck had turned in an advance, over the same ground where his predecessor, General Wavell, had last winter defeated the Italian Army. The shape of the battle was like no other yet seen in this war. Prime Minister Churchill compared it to sea warfare. It was a war of great cruising tank columns, followed by fleets of supply trucks and motor-borne infantry. These tank columns met and parted, sailed around one another, slashed and ran, in a vast clawing and rending that was swallowed up in the dust of an area as big as the State of Maine. Confused as it looked to some observers, the battle was always under the radio control of its commanders. The pattern of General Auchinleck's strategy is shown in the map drawing at right. At week's end the British had formed a line cutting into the desert from Tobruch and were battering two trapped German armored divisions under General Rommel, one Italian armored division and a number of infantry divisions.

The prima donnas of the battle to U. S. observers

were naturally American weapons. The American tanks, 13- and 18-tonners made by American Car & Foundry, proved faster, more maneuverable, more durable and quite as well armored as anything on the field except possibly the German 22-ton tanks. There were also Ford and Willys jeeps and standard U. S. Army scout cars. In the air, contributing to the German failure to recapture command of the air, were Tomahawk P-40 fighters and Martin Maryland bombers. The German tanks were mostly veterans of the war in Poland, of nine, 18 and 22 tons, the last mounting the heaviest gun on the field, a 75-mm. The biggest gun the American tanks carried was a 37-mm. In the map at right, the American tanks were in the columns at the bottom and next to the top.

At week's end the British had a heavy advantage and even had columns advancing far to the West. But the battle was still in progress, the decision not yet final. If the British keep on their sweep, they have freed their Egyptian flank from a crucial threat, made it possible to concentrate their forces against a possible German drive across Turkey and the Caucasus.

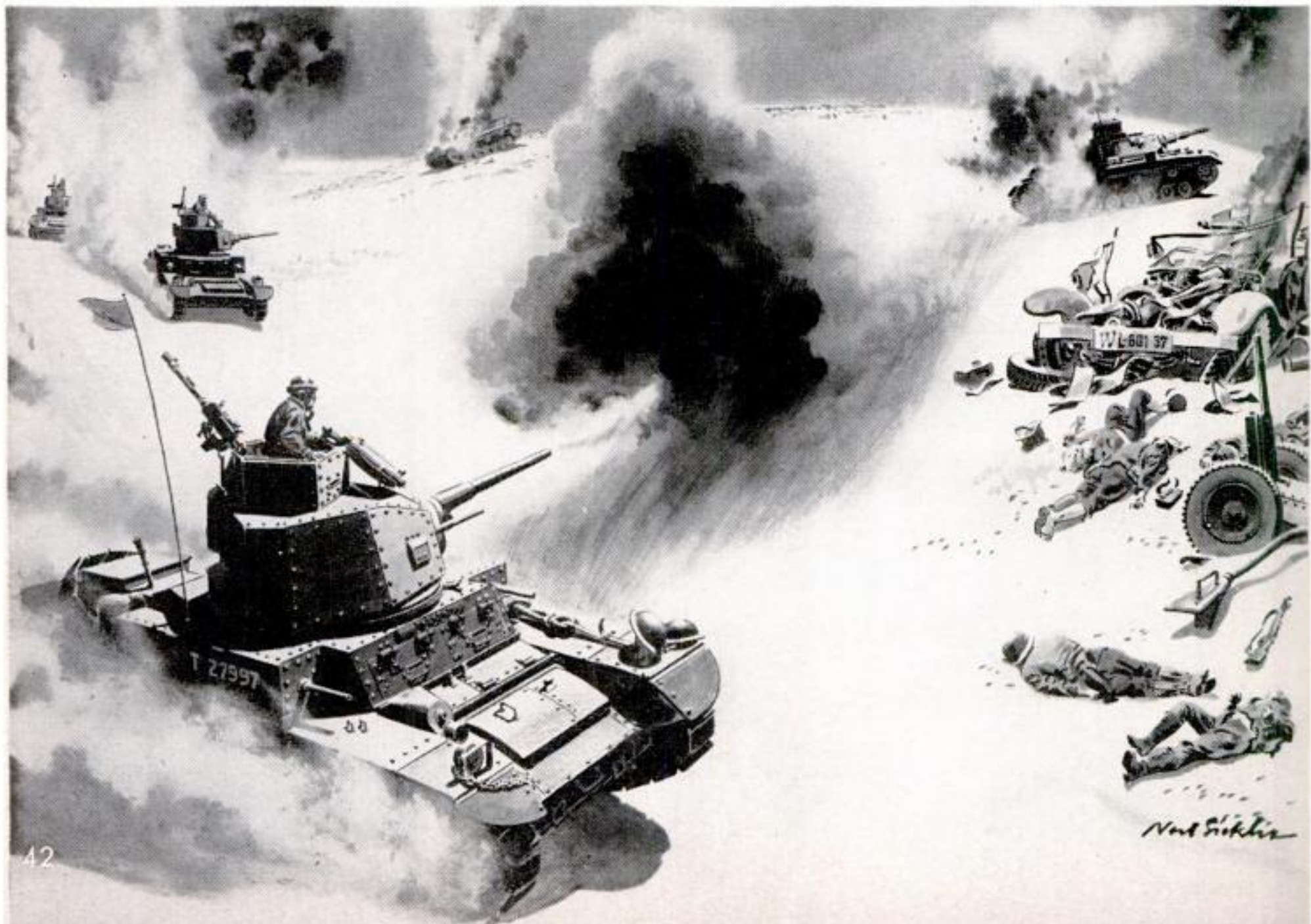
Two German tanks (below, top and right), 18-tonners that always prided themselves on speed and mobility, are outsped and outmaneuvered by American-built 13-ton light tanks

with rubber treads, which have swung behind German positions behind dunes. Sudden stops, twists and turns in sand are tough on tank treads, but American treads stood up well.



THE BATTLE OF REZEGH

Five British columns set out from Siwa Oasis (top of map) to smash the German and Italian armored forces in East Libya. The three at bottom of map headed for Tobruch across 230 miles of desert. Two got into scraps with Italian and German concentrations, marked by flags. The battlefields are shown by wreckage. These three British columns met at Rezegh to smash the Germans besieging Tobruch. The Tobruch garrison thereupon fought out to meet their comrades near Rezegh. The top column meanwhile sliced into the German tank forces between Salum and Gambut, split them and also swung back to the Rezegh rendezvous. Map shows this stage, with German panzer forces in pockets. Next German General Rommel took his whole force toward Rezegh and fought the British as they came up. Finally, notice the column at far upper right which goes clean off the map toward Bengasi in far Western Libya.





suits, brandishing instruments of torture. There is the inevitable shuffle of papers on a desk, and the blinding glare of cam-

era flash bulbs. There are the grim and angry faces looming over the massive polished furniture of officialdom. Only here it

is the Governor himself who is at bay, before an outraged public prosecutor and the camera of a crack news photographer.

THE GOVERNOR OF GEORGIA REMEMBERS THAT HE WAS ONCE A FLOGGER HIMSELF

Last week in Atlanta, in the capitol of an American State, occurred a nightmare scene that should make most Americans flush with shame and anger (*see photo at right*). On a table in front of Governor Eugene Talmadge were two leather man whips that might have come straight from a Gestapo cellar in Poland. Also on the table were clemency petitions for six Ku Klux Klansmen now in prison for flogging pro-union mill workers. Assistant Solicitor Dan Duke, fighting the petitions, shook a whip in the Governor's face and shouted: "These are whips you could kill a bull elephant with."

Gene Talmadge, grim and glittery-eyed, stared straight at the whip. Then he announced he was sorry for the floggers, would take their pleas under consideration. He recalled that he had once helped flog a Negro himself. "I wasn't in such bad company," he said. "The Apostle Paul was a flogger in his life, then confessed, reformed and became one of the greatest powers of the Christian Church. That proves to me that good people can be misguided and do bad things."

Gene Talmadge wields a hillbilly dictatorship over Georgia which is more humiliating than dangerous to the rest of the nation. He has thrown labor leaders into barbed-wire stockades and called for bonfires of books he does not like. He frankly and deliberately stirs up racial hatreds. To get votes from poor whites he ousted a good educator (Dean Walter Cocking) from the University of Georgia on a charge of advocating co-education of Negroes and whites (which Cocking denied). Said the great Atlanta *Constitution*: "There was no racial issue in Georgia until the Governor created it. That is one of the most horrible things any man can do."

He has ignored the merit system, muzzled freedom of speech for Georgia's 23,000 teachers and 8,000 State employes. Georgia newspapers, University students and thinking citizens have roused up to oppose him (*LIFE*, Oct. 27), but Talmadge does not care what they think. Georgia is one of the poorest and most illiterate of the 48 States. Talmadge is the red-suspended darling of thousands of voters who can barely read or write, and who spend about \$100 a year for food per family. He is counting on their ignorance and racial prejudice to keep his little dictatorship going.



A Jewish lawyer, Ike Wengrow of Atlanta (*pointing finger*), pleaded for clemency to convicted Ku Klux Klan floggers.



In this great photograph the clemency hearing for six Georgia floggers held in the office of Governor Eugene Talmadge (*sit-*

ting at left) is recorded with the brutal clarity of a passage from Jan Valtin's *Out of the Night*. There are the men in business



His dog tries to comfort an aged Virginia farmer, weeping beside the ashes of his home in which his wife was burned to death

LIFE ON THE NEWSFRONTS OF THE WORLD

U. S. cheerfully faces war with Japan; Nazis push toward Moscow; American troops go to Guiana

For a nation poised on the precipice of two-ocean war, the U. S. was extraordinarily complacent last week. Washington cocked tense ears for the first sounds of shooting on the wide Pacific. Congressional leaders—even isolationists—predicted that a declaration of war on Japan could be shoved through both houses with as little difficulty as a minor appropriation.

There was no question that the country was thoroughly aware of the situation. Newspaper headlines loomed heavy with portents. Yet no one worried. From coast to coast Americans talked more, thought more about tactics in Libya (see pp. 42-43), and two or three lively murder cases than they did about war in the Orient. Rear Admiral Adolphus Andrews, commander of the North Atlantic coastal frontier, orating at the launching of a destroyer, discoursed at length on Nazi U-boats, said nothing about the great rival fleet on the far shores of the Pacific. New Yorkers watched with fascination the swift marrying-off of an octet of beauties in a Broadway musical show. Bewildered backers of the Texas U. football team cheered up when Texas came out of its slump to lick the hitherto unbeaten Texas Aggies, 23-0.

All this indicated just one thing: that Americans were not frightened by the Japanese. Even scary Senators Wheeler, Clark & Nye faced war against Japan without blanching. Among the nation's big newspapers, only the capricious New York *Daily News* (which in the last decade has shrilled long and loud its anti-Japanese slogan: "Two ships for one") recommended appeasing Japan.

What few pondered, in the enthusiastic nationwide endorsement of the administration's tough Pa-



SIX OF THE EIGHT ARE HEADED FOR ALTARific policy, were the immense strategical problems involved in fighting a war west of the Philippines. For the time being the classic American naval principle of an undivided fleet, acting as a unit, has been scrapped in the interest of aid-to-Britain. For the time being the classic naval theory that a Pacific conflict must involve three years of slow westward progress from fortified base to fortified base has been conveniently forgotten. The American people felt secure in the belief that America's superb Navy could cope with all difficulties. Americans felt confident, rightly or wrongly, that the Japs were pushovers.

Moscow's Peril. Last week—on the 820th day of the war—the Germans admitted doing something that they have never done before. They abandoned an important objective they had captured. The objective was Rostov, "spigot of the Russian oil barrel," held by the Nazis for a week. But civilians and Red Army "suicide squads" fought for the city street by street. In the country, guerrillas blew up bridges, shot sentries and planted land mines under the roads. The reception tendered the uninvited Germans by their uncongenial Russian hosts became so hot that the guests departed.

The German evacuation of Rostov, coupled with the 50-to-90-mile advance which Marshal Semyon Timoshenko's army claimed northwest of the city, did not seriously affect the course of the war. But it came like a cool drink to the battle-hot defenders of Moscow who all last week retreated toward the capital. Under

General Heinz ("Sedan") Guderian, tank specialist, the invaders had by-passed Tula, southern anchor of



GUDERIAN

the arc, and, like a football team that suddenly clicks, charged eastward some 40 miles. To the north other German forces by-passed Kalinin and, breaking out into the clear with tanks, won a first down at Klin, 51 miles from the capital. Finally a series of bone-crushing bucks at the center of the arc won Volokolamsk for the Germans, 65 miles west of the Moscow goal line. One German spearhead claimed to be 21 miles from the Kremlin.

Confused Congress. All last week Congress champed at the domestic bit, snorting ardently that something was about to be done about prices and strikes. But to the nation at large its collective energies looked about as well directed as those of a riderless mustang. After a week of bickering, the House produced a price-control bill which nobody liked. All provisions deemed necessary to give it "teeth" had been neatly excised. Said one House leader: "This thing is horribly messed up."

Meanwhile anti-strike legislation was having an even more difficult delivery. House and Senate labored mightily and produced nothing. The difficulty, it seemed, was that no one knew what the President really wanted. Busy with the Far Eastern crisis, he said little, let Congressional leaders guess what was in his mind. And no two guessed alike.

Biggest Congressional headache of the week came from a new demand by war veterans for pensions and subsidies totaling more than \$10,000,000,000. At a time when billions were needed for the conduct of World War II, few men in Washington had stomach to confront the restless ghosts of World War I.

Brothers Reunited. The Rev. W. Towers Garrett of Henley, England, has two sons. Ralph is a Royal Marines major. Oliver is an infantry captain. After the war began they joined their separate units and never knew each other's whereabouts. Told last week was the story of how they finally met.

Ralph fought in Crete. When the island fell he escaped with 138 other marines in a flat-bottomed barge. On the tenth day they landed in North Africa. Desert surrounded them and they began to trudge toward the distant British lines. Suddenly they sighted a British patrol and Ralph ran up to greet the leader of the patrol which had rescued them. It was his brother Oliver.

Gas Over China. Last week, following months of unconfirmed reports that the Japanese have used poison gas in China, there was eyewitness and pictorial evidence (see picture). The human lie-detector who



GASSED CHINESE

trapped the Japanese was Betty Graham of N. E. A. who was recently with a Chinese army that fought its way into the Japanese-held city of Ichang and then had to retreat before lewisite gas fired by Japanese artillery and dropped by Japanese planes. Of the 3,000 men the Chinese estimated they lost, a fourth were victims of poison gas.

Going to Guiana. On Nov. 24 the President announced that, by agreement with the Netherlands Government in London, American troops were proceeding to move into Surinam, or Dutch Guiana, a moist malarial quadrangle set in the north coast of South America between British Guiana and French Guiana (famed chiefly for its notorious prison, Devil's Island). Thus America extended its protective arm still closer to the strategic "Bulge of Brazil" and



KING AH TUDEN DU

assured itself of Guiana's rich bauxite mines—source of 615,500 tons of aluminum in 1940.

Ideally, to vitiate the menace of Dakar, 1,620 miles from Natal, the U.S. should plant its troops in Brazil. But Latin America is not yet ready to accept such a forthright good-neighborly action. In Brazil, however, Pan American Airways engineers are currently constructing a series of nine air bases, strung along and around Brazil's big bulge.

The U. S. also now finds itself military master of 54,000 square miles, much of it jungle—2,000 white Europeans, 3,000 aboriginal redskin tribesmen, 42,000 British Indians, 34,000 East Indians imported by the Dutch as laborers, and 19,000 Bush Negroes ruled by "King" Ah Tuden Du (see picture).

PICTURE OF THE WEEK

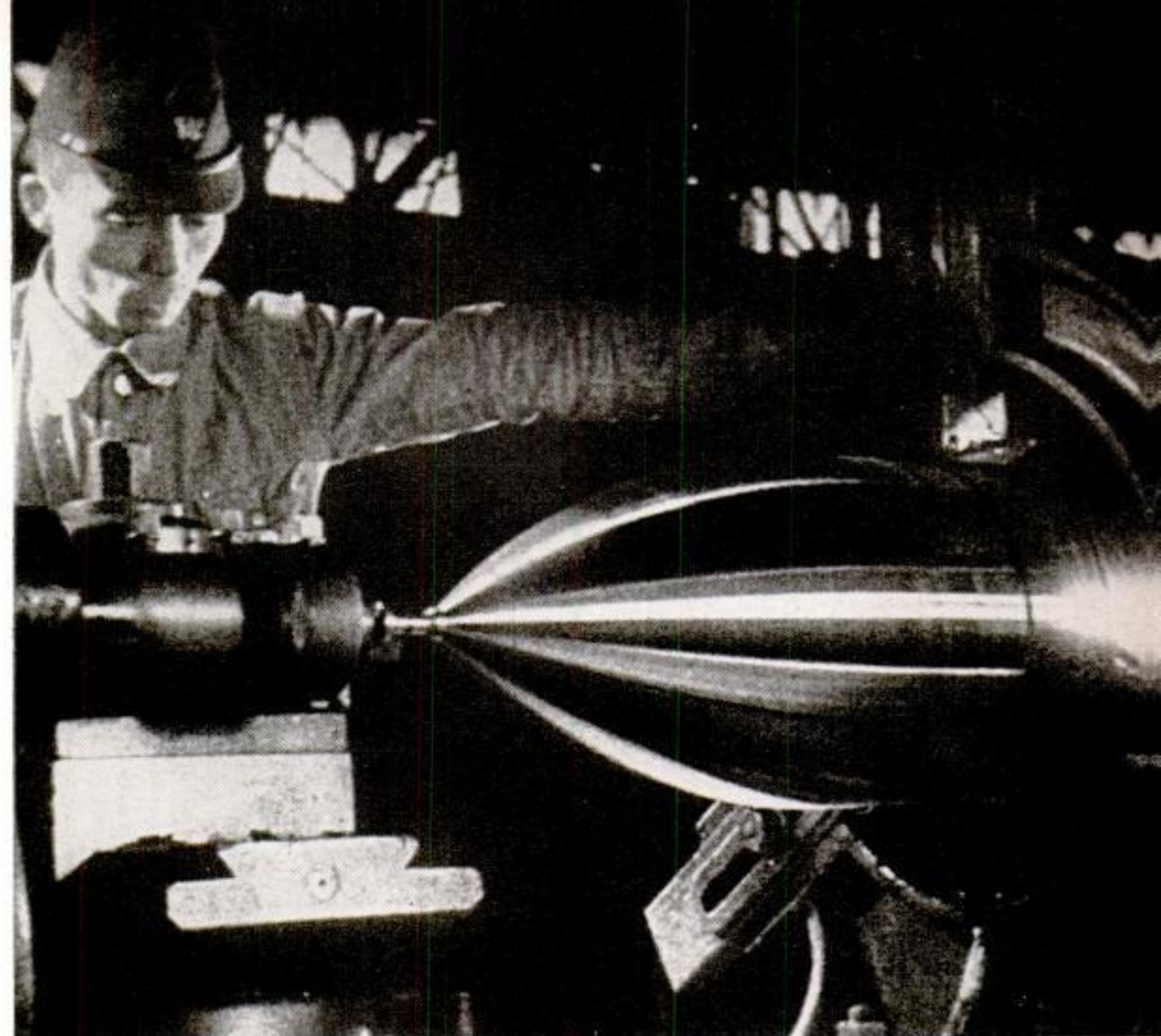
On the afternoon of Nov. 18 a 70-year-old tenant farmer named Lee Sink went to shuck corn on a farm two miles from his one-room shack outside Roanoke, Va. When he returned he found only a heap of smoldering ashes where his habitation had stood. Somehow, while he was away, it had caught fire. And in that fire—his 90-year-old wife had burned to death. Overwhelmed beyond speech the aged man sank onto a pile of kindling a few yards from the still ruddy embers of his home. He drew his hat over his eyes, lowered his head onto his fist, and very quietly wept. His dog trotted up, questioningly sniffed his other hand. At that moment Photographer Lambert Martin of the Roanoke *World-News* approached, aimed his camera across the rays of the lowering sun, and took the most touching, most tragic picture of the week. When it appeared next day on the front page of the *World-News* many a dollar was contributed by sympathetic Virginians for the benefit of bereft, homeless Lee Sink.



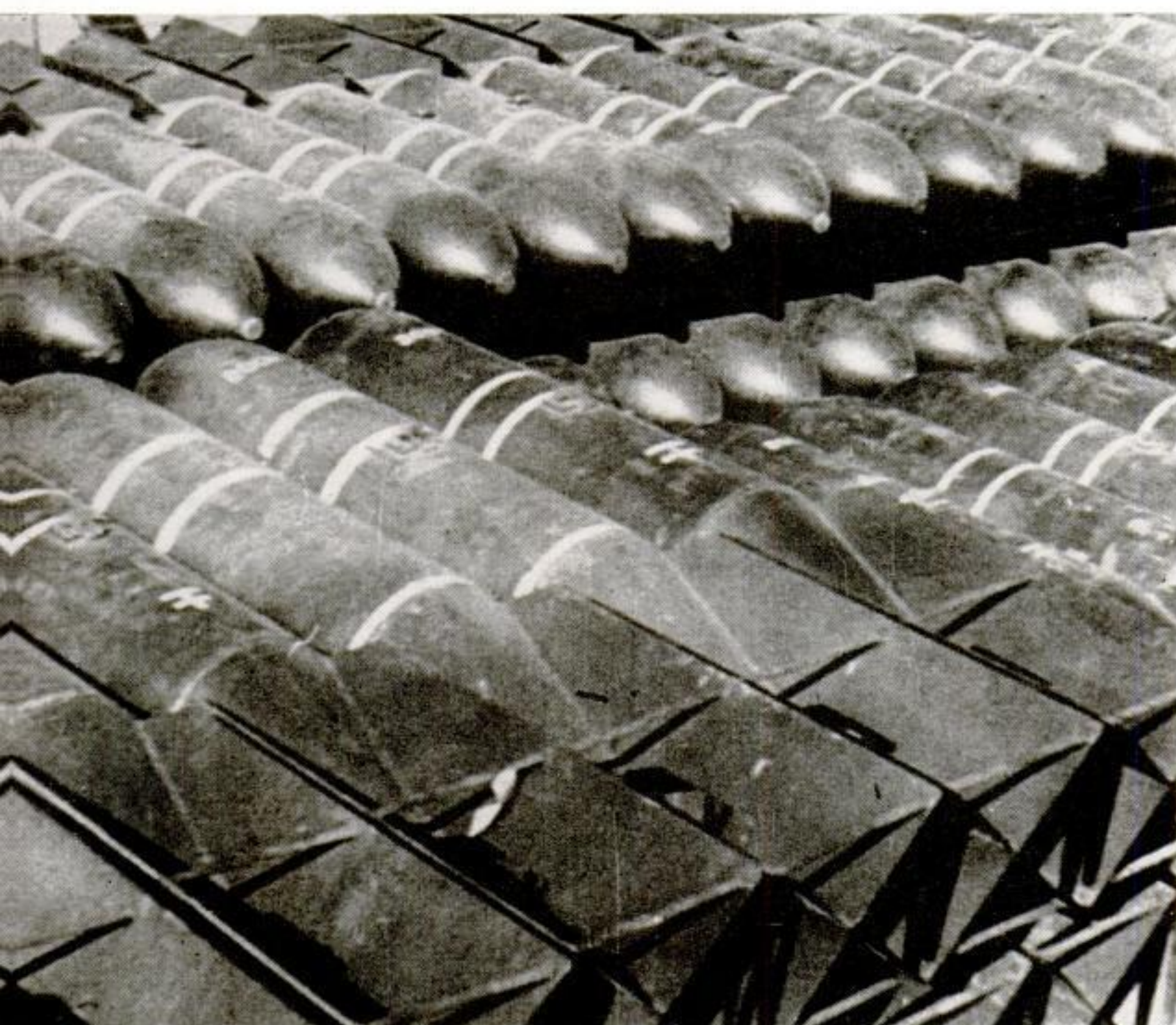
LEE SINK'S HOME GOES UP IN SMOKE



JAPANESE-MADE SEVEN-TON TRUCKS CARRY TROOPS, MUNITIONS AND SUPPLIES IN CHINA

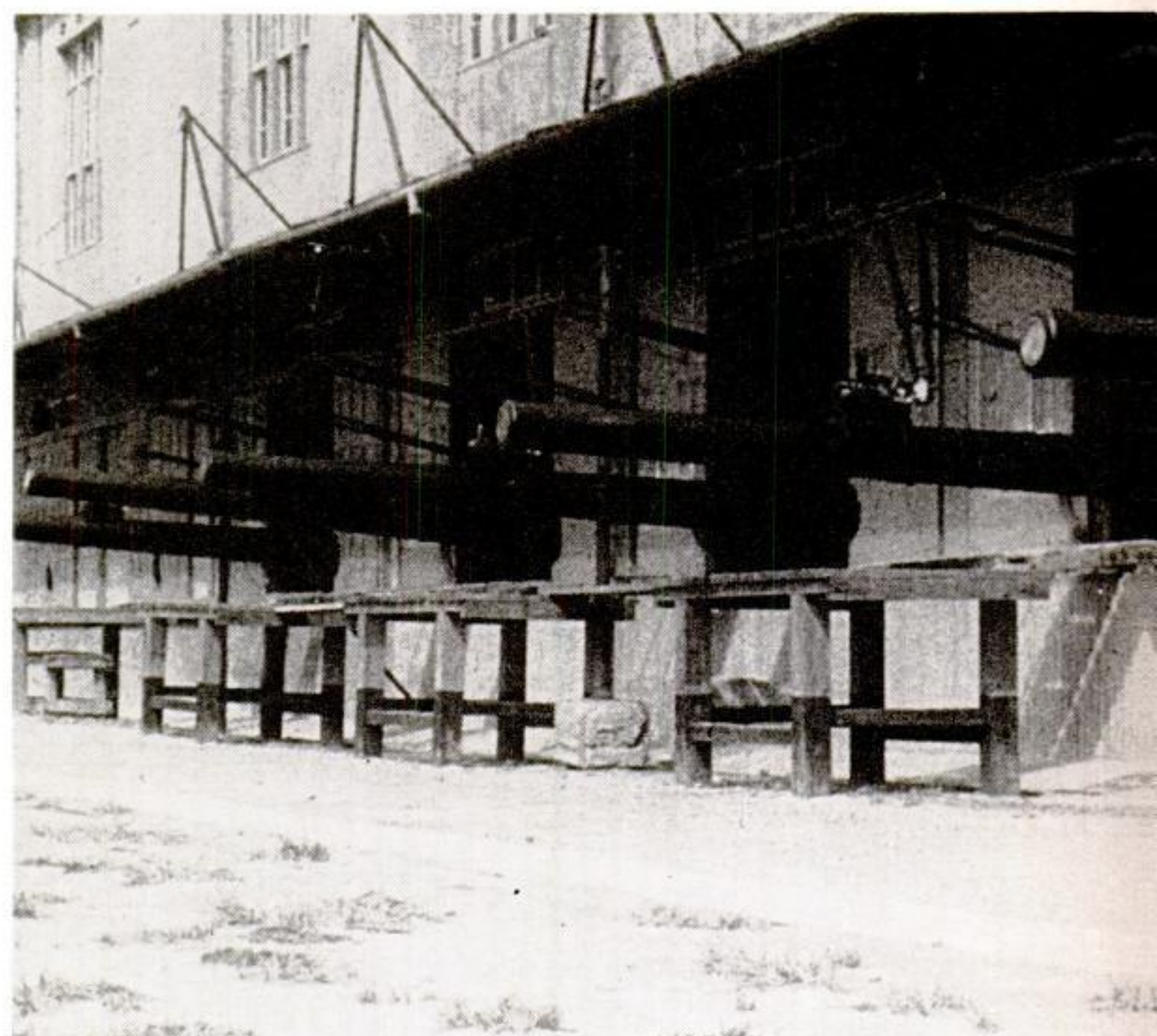
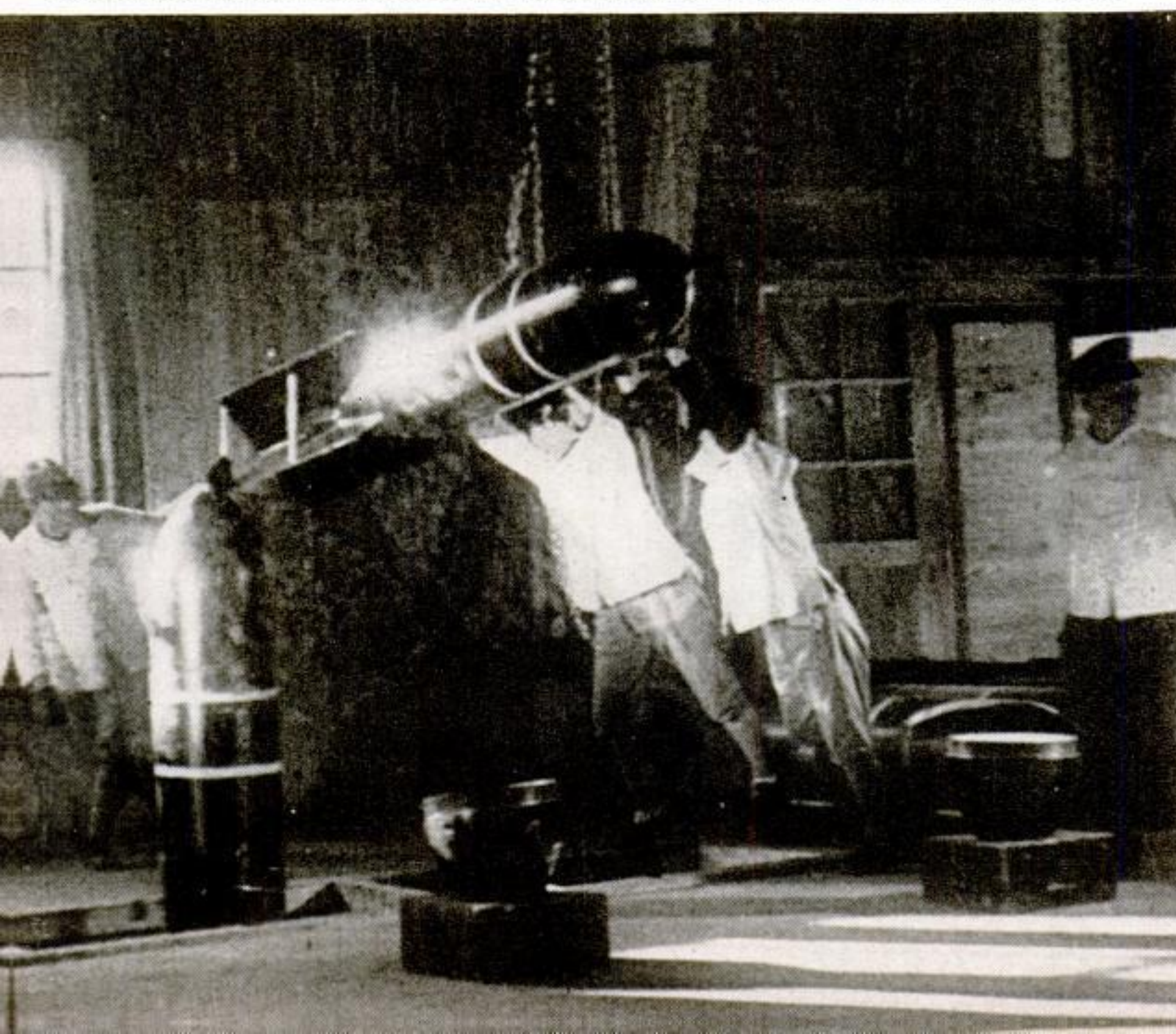


JAPANESE LATHE CUTTERS PEEL DOWN 14-IN. NAVAL SHELL TO EXACT SIZE



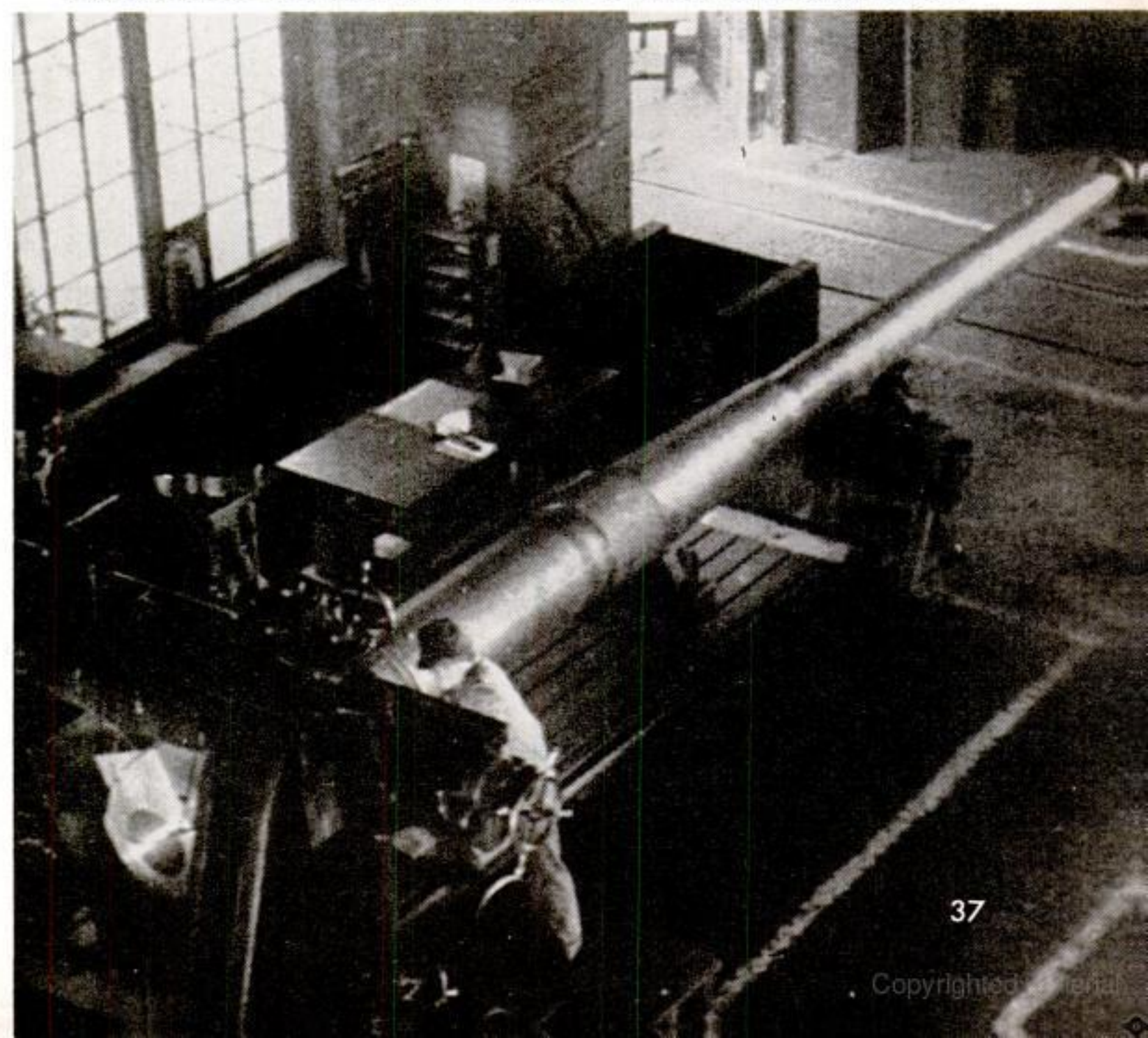
840-LB. JAPANESE BOMBS ARE PILED AT OSAKA FOR SHIPMENT SOUTH TO THE WAR ZONES

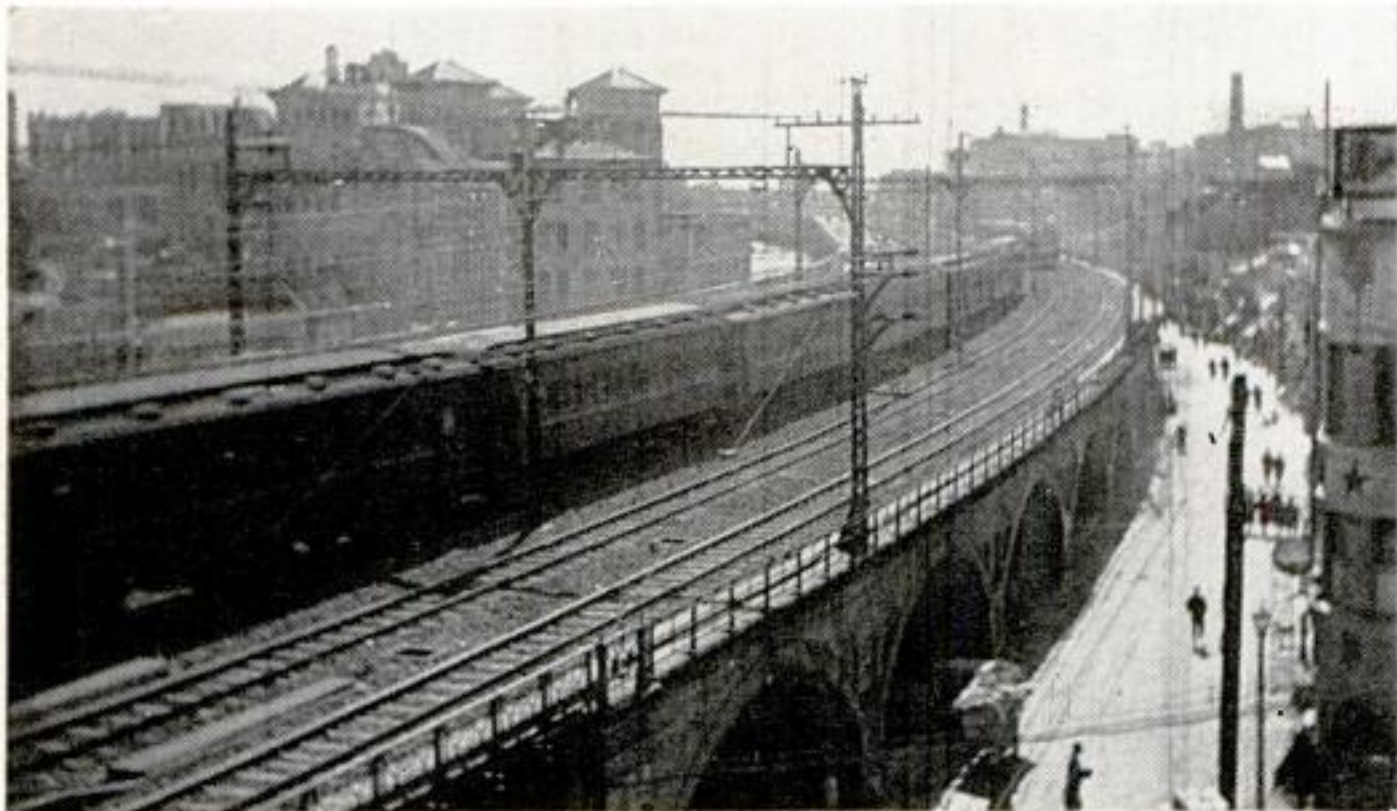
MUNITIONS FACTORY WORKERS SWING AWAY A FINISHED 840-LB. BOMB ON CHAIN HOIST



CADETS AT JAPANESE NAVAL ACADEMY PRACTICE ON THESE OBSOLETE GUNS

BREECH RING, LOOKING LIKE A BIG BOLT, IS FITTED ONTO A NAVAL GUN





Tokyo railway to Yokohama and Mississippi Bay curves out of Yuraku-cho station and Tokyo's central shopping district. This stone heart of city is no pushover for bombing.

MODERN INDUSTRIAL JAPAN NEEDS STEEL, OIL AND MACHINE TOOLS

The troublemaker in the Pacific is not the Japan of lacquered hats on the preceding page, but the modern Japan shown here in stills from Japanese Government movies just brought to the U. S. by Photographer Arthur Menken. The tools of the modern Japan are, however, in the hands of soldiers and politicians bred in "heroic" and greedy feudal notions. Under the shadow of this Japan, U. S. Marines and two U. S. gunboats last week left Shanghai, probably for Manila; more Americans sailed from Japan; and the U. S. tightened its defenses of the Philippines, its Tobrukh in any Pacific war.

To this Japan, the U. S. last week announced that it would tolerate no further aggression by Japan, specifically a move across Thailand or China's Yunnan Province toward the Burma Road. It added: "The policy of this government has been one of infinite patience.... The Secretary of State showed even more patience in these negotiations than the President, who has a great store of patience."

The machines on these pages mark Japan's Achilles' heel, as well as its strength, for they require steel, oil, tools, things Japan must get from the U. S. As Prime Minister Churchill pointed out Nov. 11, "If steel is the basic foundation of modern war it would be rather dangerous for a power like Japan, whose steel production is only about 7,000,000 tons a year, to provoke a struggle with the U. S., whose steel production is now about 90,000,000 tons."

The present U. S. embargo on things like steel and oil is painful for Japan. War and complete embargo would be disastrous. For Japan is desperate and getting weaker every day. It cannot back out of China. It cannot strike at Russia until it is sure of German victory. And it is none too certain of how it will fare in a German victory. It turns a suspicious ear to German attempts to arrange a peace in China so that Japan can fight for Germany. Its only hope, as Japanese see it, is to concentrate on China and cut it off from democratic aid. If that is suicide, say the Japanese, make the most of it.



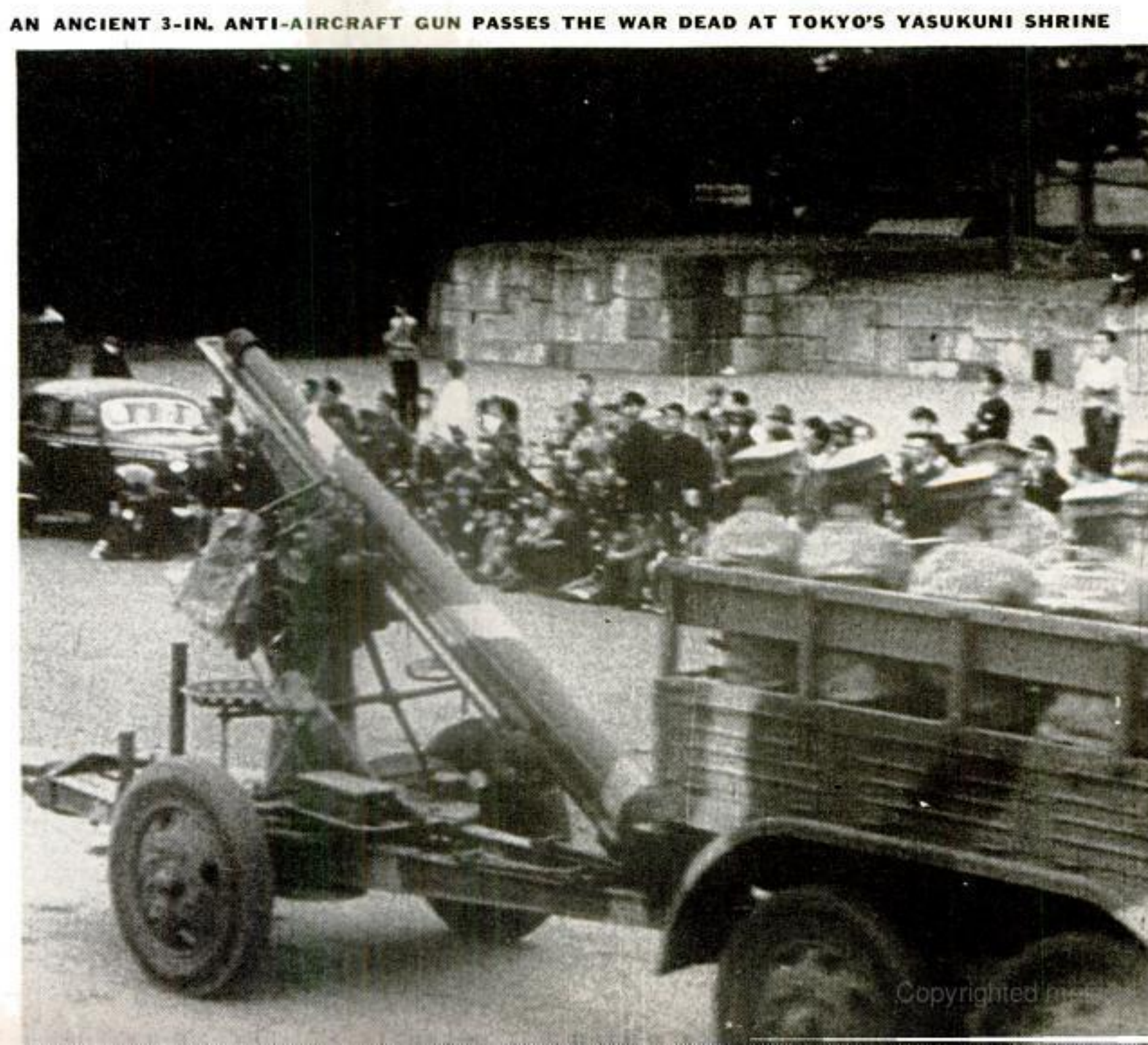
Emperor Hirohito on favorite horse, White Snow, wearing orders of Chrysanthemum, Rising Sun and Golden Kite, reviews fair 15-ton Japanese-made tanks with 37-mm. gun.



TINY NEW TWO-MAN TANKETTES ROLL DOWN BROAD AVENUE TOWARD TOKYO'S MEIJI SHRINE



JAPANESE NAVY MEDIUM BOMBER (1936 MODEL) FLIES OVER MOUNTAINS TOWARD BURMA ROAD



AN ANCIENT 3-IN. ANTI-AIRCRAFT GUN PASSES THE WAR DEAD AT TOKYO'S YASUKUNI SHRINE



JAPANESE EMPEROR'S YOUNGEST BROTHER MIKASA AND BRIDE. PRINCE WEARS STIFF LACQUERED SILK HAT, LACQUERED SHOES, YEW SCEPTER, TRADITIONAL SINCE 1,000 A. D.

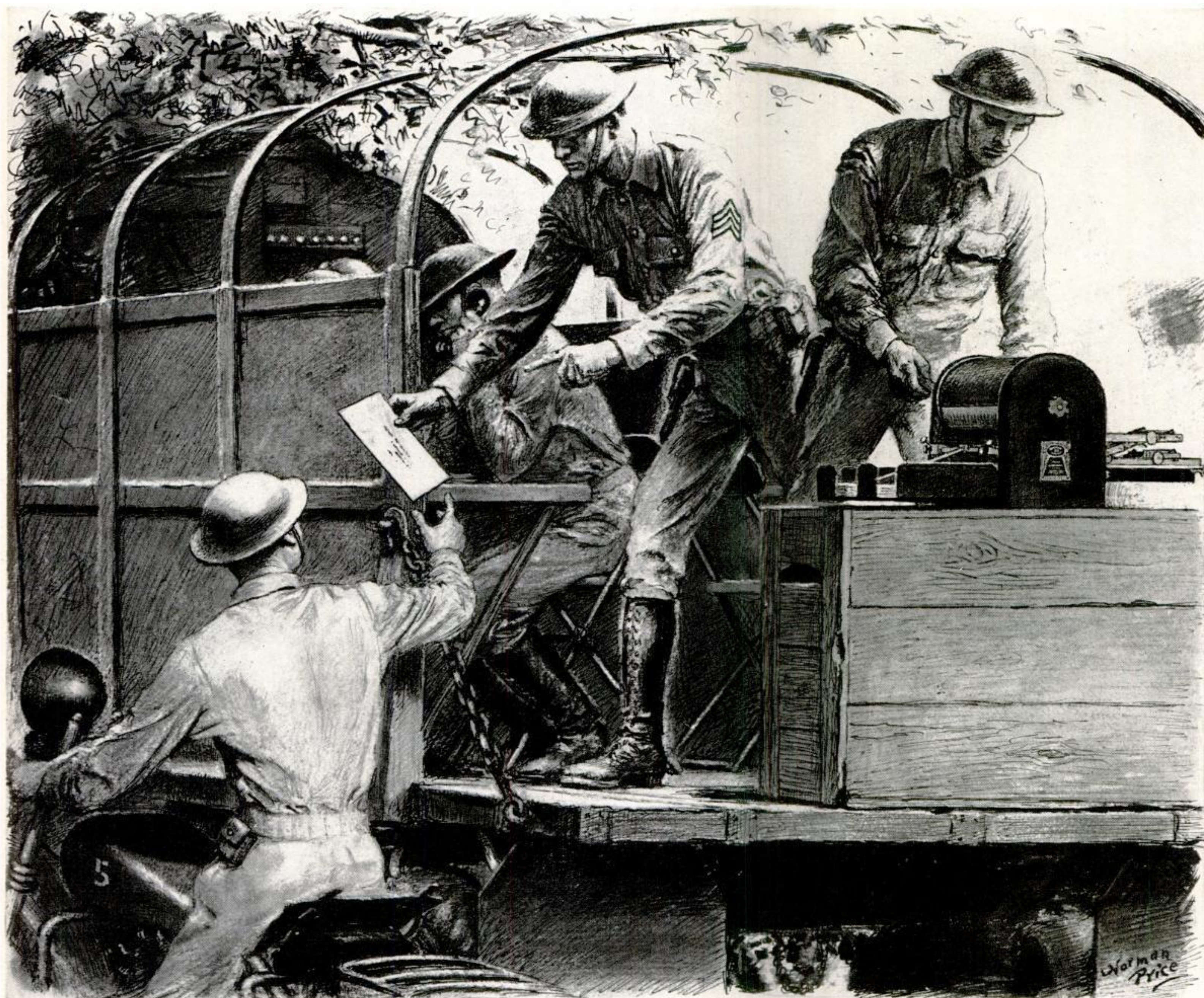
THE ANCIENT IMPERIAL POWER OF JAPAN COMES TO A SHOWDOWN WITH AMERICA

In the moated Imperial Palace in Tokyo the courtiers were still agog last week over the great ceremonial wedding Oct. 22 of the Emperor's youngest brother, Prince Mikasa, whose name means Three Hats and was also the name of the late great Admiral Togo's flagship. The feudal Japan of Prince Three Hats now has Western planes and tanks and guns and steel ships to impose its way of life on the rest of Asia. But last week it had run afoul of the U. S. "Japan is now at the crossroads of a rise or fall, a situation that it has not experienced in all its 2,600-year history," moaned Premier Tojo. "This is a test of the Japanese nation."

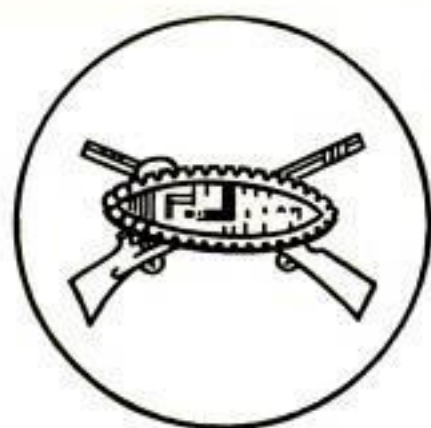
The Emperor had sent to President Roosevelt Special Envoy Saburo Kurusu, equipped with a wonderfully confident smile and nothing else. He was told frankly that Japan's conquering course of empire had careened to its end, as far as the U. S. was concerned.

Now a line was drawn, over which Japan cannot step without risk of war with the U. S. Exactly what line the U. S. drew was the secret of the two governments. Kurusu sent word back to Japan, which replied by hastily piling more troops into French Indo-China and bombing the Burma Road (see page 140).

The stage was set for war, a distant, dangerous, hard, amphibious war for which the American nation was not yet fully prepared. Nor did anyone have a clear and certain idea of the final path to victory. But the Navy had the courage for a fight with Japan. The Army had the courage for it. The Air Force had the courage for it. Most of the U. S. Congress and 64% of the people were willing to face it. And far away in the Philippines Lieutenant General Douglas MacArthur (pp. 122-139) and his small force stood, with the toughest courage of all, in the front line, fairly certain that they were directly under the guns.



"A Quick Change of Orders," a drawing by the American artist, Norman Price



Insignia of the Armored Force of the United States Army, new mobile force recently organized, with headquarters at Fort Knox, Kentucky.

Maneuvers are serious business to the Army. Radio crackles the news . . . the Blue forces have "demolished" a bridge, ahead of the advancing Red column. Immediately, orders are issued, changing the route of march. Copies speed out by motorcycle courier to every commander, to tell him where to go, what to do, when to do it. For the Army moves by its orders . . . and the success of the whole plan of maneuvers may hinge on getting those orders out fast.

★ ★

When the Army goes into the field, the Mimeograph duplicator goes with it.

ORDERS HOT OFF THE GRIDDLE

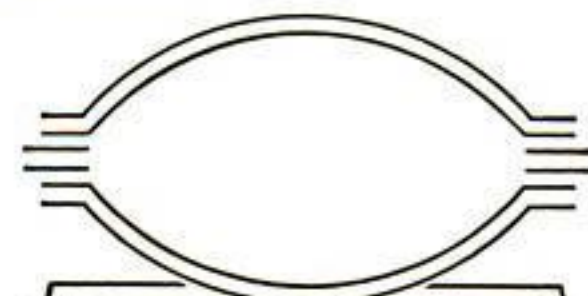
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LIFE's Pictures. Photographer Peter Stackpole, who took this week's essay on the Navy Air Force, is here getting ready to take off in a dive bomber from an aircraft carrier. For the pictures of taking off and landing (pp. 116-117) he used a Leica.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes) unless otherwise specified.

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HERE'S HOW TO MAKE REFRIGERATOR COOKIES THAT MELT IN YOUR MOUTH!

Cream together $\frac{3}{4}$ cup soft butter, 1 cup brown sugar in Mixer bowl. Add 1 egg. Turn to high speed. Sift together and add 2 cups flour, $\frac{1}{2}$ tsp. soda, $\frac{1}{2}$ tsp. cream of tartar. Mix at low speed adding $\frac{1}{2}$ cup chopped nuts, 1 tsp. vanilla.

Mold into rolls, wrap in waxed paper and place in refrigerator for several hours. Slice and bake 10 to 12 minutes at 400°F. Makes 5 dozen delicious, tempting cookies.



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GENERAL ELECTRIC

"Thirst asks nothing more"



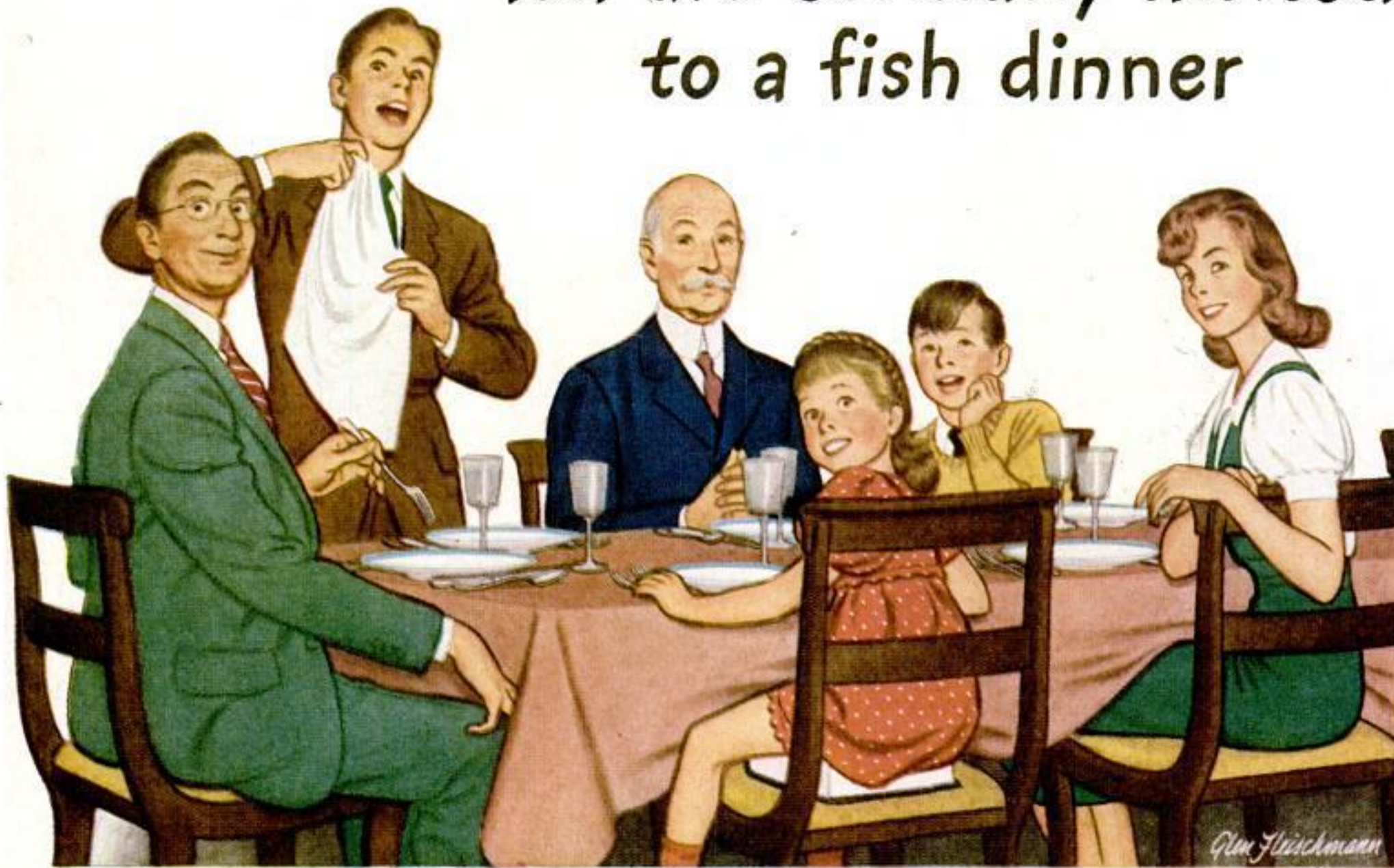
Old Santa could tell you that the friendliest moment a busy man ever met with is *the pause that refreshes* with ice-cold Coca-Cola. So, at this busiest of seasons, of course you often hear the familiar expression "'Coca-Cola', please" or that shorter way of saying it, "I'll have a 'Coke'." Ice-cold Coca-Cola is everything your thirst could ask for.



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You are cordially invited to a fish dinner



1. This is no ordinary meal—preparations start only 20 minutes before eating time; the food is the freshest-

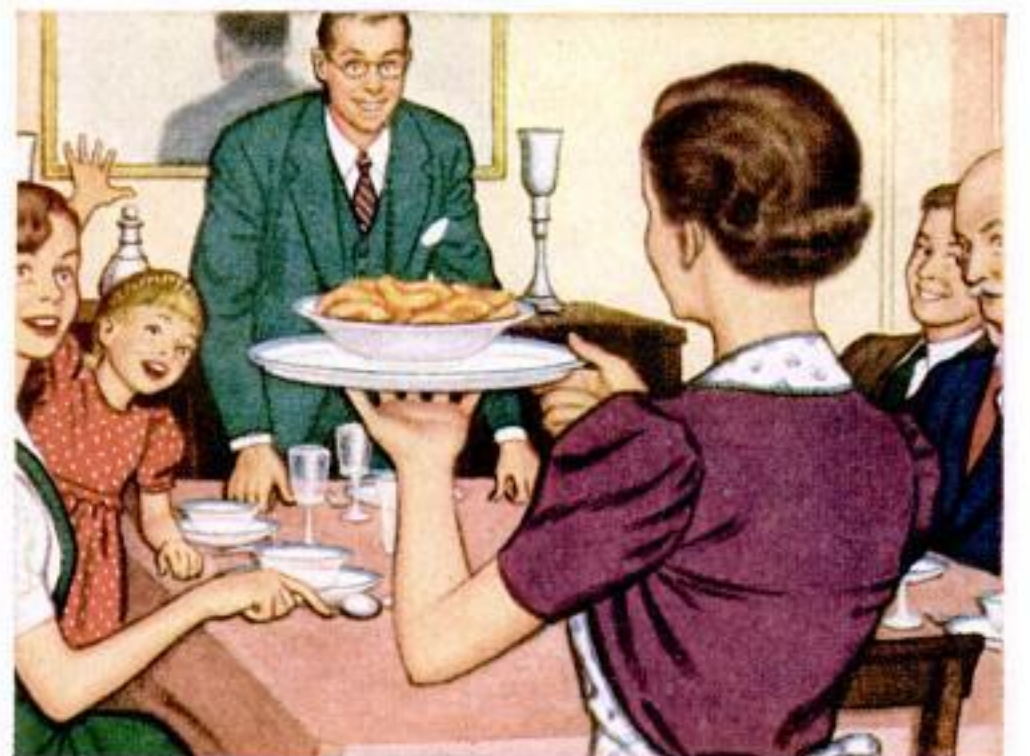
tasting you ever ate, yet the cost is *amazingly* low! It's a meal of Birds Eye Quick-Frozen Foods—and you'll love it!



2. **Heavenly Flounder** is the main course—succulent Birds Eye Flounder Fillets, cleaned, boned, and quick-frozen as fast as the critters could be got off Old Jeb's trawler. All their oceanic flavor has been kept. There's no waste: all there is to do is cook and devour 'em!



3. **Luscious Lima Beans** are the vegetable: Birds Eye Baby Limas, as sweet and garden-fresh as when they were picked. Only beans at the head of the class are quick-frozen by Birds Eye. Again—no fuss, no shelling; everything that's in the package, you eat *and* love!



4. **Ah, dessert!** Peaches, beauties of just right ripeness, sliced, sugared—ready to serve. Imagine—orchard-fresh peaches in December! This economical, easy-to-prepare meal is made possible by Quick-Freezing. Enjoy it and other Birds Eye Budget Dinners, often!



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OVER 10,000 AUTOMOBILES DAILY FILL THE SIX PARKING FIELDS AT GLENN MARTIN'S HUGE BALTIMORE PLANT. HERE ALL IS ORDERLY. BUT ROADS LEADING TO IT ARE CHOKED

VAST TRAFFIC JAM DAILY ENGULFS WORKERS OUTSIDE BALTIMORE BOMBER PLANT

More than 30,000 workers toil daily in the Martin bomber plant outside Baltimore. To reach their jobs from the city most of them have no choice but to drive on Eastern Avenue. Into this choked two-lane thoroughfare between 6:30 and 9 a. m. each morning stream some 6,000 cars of Martin employees. For twelve tormented miles (*see next page*) they snail and snarl, shrouded in gasoline fumes from the cars of countless thousands of other workers bound for Bethlehem Steel, General Motors, Western Electric and other great plants that lie ranged along Eastern between the Mar-

tin factory and Baltimore's city line. In the afternoon the homeward procession meets new armies of cars heading for the night shift.

From coast to coast this panorama of automotive suffocation repeats itself morning after morning, night after night, in scores of communities, wherever population centers have been swollen by the nation's expanding arms program. To meet this great new problem President Roosevelt signed a bill Nov. 21 authorizing expenditure of \$578,000,000 for "immediate construction of roads urgently needed for national defense."

300 TRAILERS PROVIDE LODGING FOR EMPLOYEES OF MARTIN. ANOTHER 1,000 TRAILERS PLUS 1,000 LOW-COST HOUSING UNITS WILL SOON ARRIVE TO HOUSE WORKERS NEAR PLANT



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The Scotch with Character

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Traffic jam (continued)



At shift time two rows of workers' automobiles stream from the parking fields of the Martin plant into the single clogged lane of Eastern Avenue, at the top of picture.

CONTINUED ON PAGE 54

GIRL GOES BACK TO COLLEGE

LAST JANUARY 2, Clare Fisher, her Christmas holiday over, kissed Papa and Mama Fisher goodbye, set out to return to her classes at a well-known girls college in New England.

Her father had planned to drive Clare back. But weather was bad, so he put her on a Pullman, as being the safest, surest way for her to travel. Never having taken a Pullman before, she was a bit nervous. But all nervousness faded as the porter gave her a big, reassuring smile, told her to ring the bell if she wanted anything.



CLARE NO SOONER got settled than another girl came in. Clare found that her name was Ruth Murphy, that she was also going back East to college, and that she had the upper berth over Clare's lower. They hit it off together at once, went up to the dining car to have dinner together.



DINNER OVER, they wandered back to the lounge car. Here they got their first big kick of the trip; a famous movie actor was there! He left, but they hardly noticed, for they'd struck up an acquaintance and started a lively conversation with two army flyers (whose names you can't have—yet).



AFTER BRIDGE and much good talk with the flyers, Clare and Ruth retired to their car, washed faces and scrubbed teeth before bed. Clare discovered (by watching Ruth) that you *pull forward* the water faucets to turn them on, that the small bowl was the tooth-scrubbing bowl. She felt like an old hand!



TO BED: Ruth up above, Clare below. And those berths are shipshape as a Captain's Cabin! Hangers for clothes; a hammock and shelf for stockings, etc.; a dandy reading light; real air-conditioning; and, between those crisp, crackly sheets, *the divinest bed you ever tucked a toe into!*

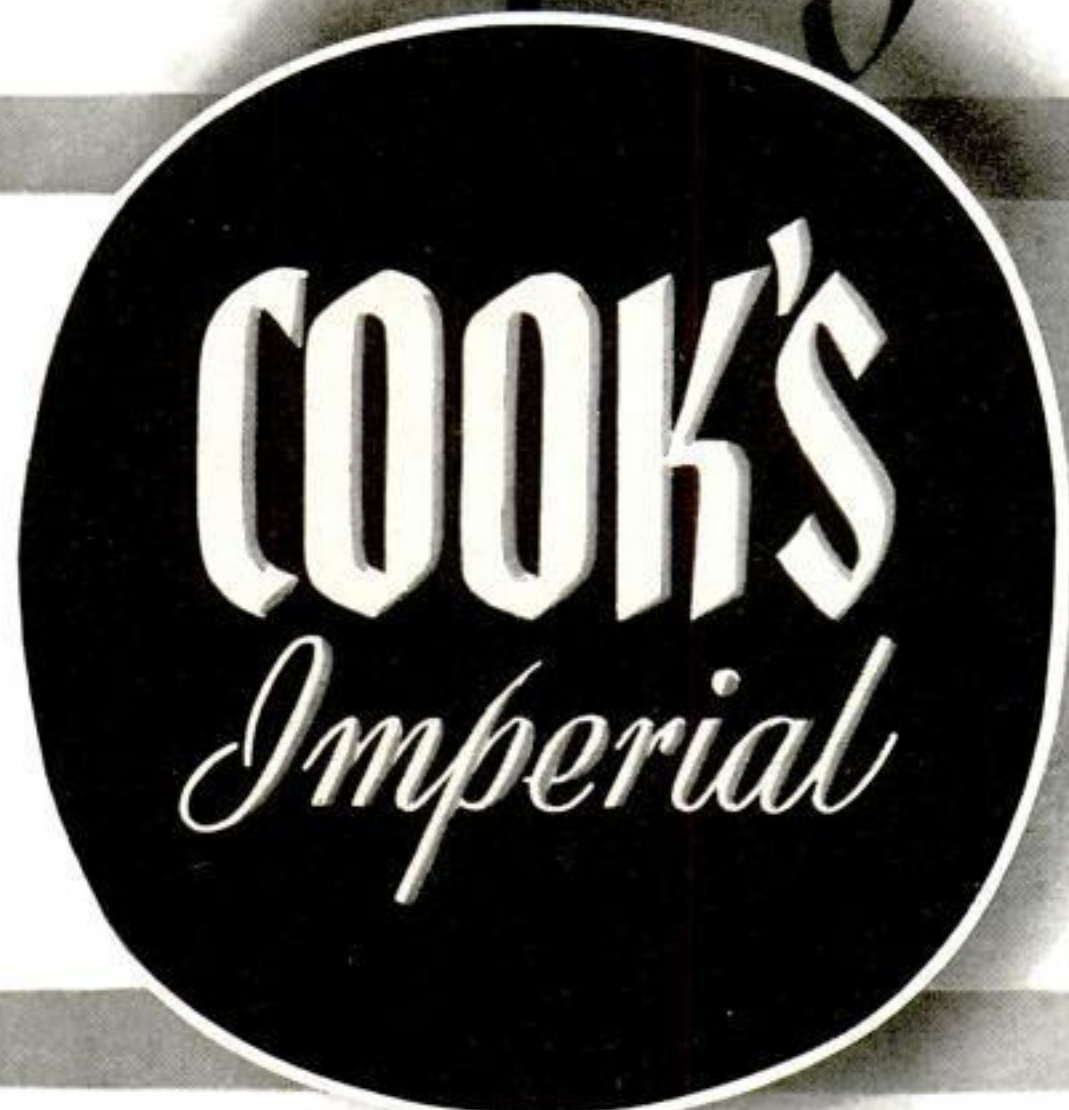


NEXT MORNING, Clare was writing home: "Dear Dad and Mom . . . There never, never was anything like this Pullman trip for fun . . . I feel like a queen . . . I met the most wonderful people . . . I guess I'm spoiled for any other kind of travel." Try Pullman. You'll be spoiled, too.

©PR. 1941, THE PULLMAN CO.



Champagne?



AMERICA'S FINEST!

AMERICAN WINE CO • EST. 1859 • ST. LOUIS, MO.

TWO SMART LAMPS for the BEDROOM

or that special
Christmas Gift

Sparkling hobnail crystal
bases with swanky LUMA-
RITH® shades in Ivory,
Peach, Rose Beige, Blue, Pink
and Maize. 11 inches high.

No. 994, Classic LUMARITH®
shade, knife pleated, with
CELANESE® bow. No. 986,
3-way Nite-lite, light in base,
fine pleated and ruffled
LUMARITH® shade.

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DOOR-EASE Stainless STICK LUBRICANT

EASES STICKING DOORS

Be Johnny-On-The-Spot when doors,
windows, and drawers bind or
squeak. Use DOOR-EASE — like a
crayon. Won't soil surface
treated or oil-stain fabrics.
Weather-proof; long lasting!

American Grease Stick Co.
Muskegon, Michigan

MANY USES IN EVERY HOME

... in metallic container at 10-cent and
auto accessory stores.

10¢

DOOR-EASE

STAINLESS STICK LUBRICANT



ROYAL DEMUTH FILTER PIPE

Age mellowed, specially treated and
thoroughly seasoned imported briar root
fashioned by master craftsmen into an
ultra fine pipe, exquisitely finished.

WM. DEMUTH & CO., Inc. N. Y.

\$3.50



FILTERS FOR ROYAL DEMUTH

SCIENTIFICALLY DESIGN-
ED ABSORBENT NETWORK
TRAPS JUICES, FLAKES
AND NICOTINE, ASSURING
UTMOST IN RECOGNIZED
FILTERED SMOKING.

18

DISTINCTIVE MODELS
SUITING EVERY
PREFERENCE. FILTER
MAKES PIPE FUNCTION
SUPERBLY



Traffic jam (continued)



Along Eastern Avenue cars crawl toward Baltimore, 12 miles away. En route they pick up cars from other plants. As they near the city congestion becomes intolerable.

Yours to Give... These Yardley Sets

You'll find that these festive, fragrant Yardley creations (all available at your favorite store) provide delightful answers to a host of perplexing gift problems

At Far Left: Gift Set of Yardley English Lavender, Face Powder, Loose Powder Vanity, Sachet, Talc and English Lavender Soap, **\$7**

At Left Below: English Lavender, Lotus Cologne, Face Powder, Complexion Cream, Milk of Lavender, Smelling Salts, Bath Tablets, Sachet Powder, Lavender Blossoms, Talc, Soap, Double Vanity, and Lipstick **\$15**

Above: English Lavender, Face Powder, Sachet, Vanity Case and English Lavender Soap ... the Gift Set **\$1.75**

At Right: Lotus and April Violets Colognes, and English Lavender Guest Soap, in striking Gift Set..... **\$1.85**

At Left Below: English Lavender, Face Powder, Talc and Soap the Set, **\$3**

Directly Below: English Lavender in wicker flask, English Lavender Bath Salt Tablets, Sachet, Talc and Soap the Set, **\$5**

Above: English Lavender, English Lavender Soap and Bath Salts ... the Set **\$2.50**

At Right: Lotus Cologne and Lavender Dusting Powder ... the Gift Set **\$2.50**

At Left: Shaving Bowl, After Shaving Lotion and Invisible Talc the Gift Set, **\$2.85**

Below: Shaving Bowl, After Shaving Lotion, Invisible Talc, Hair Tonic and English Lavender Soap the Gift Set, **\$5**

At Left: For the Married Couple: English Lavender, Lavender Soap, Shaving Bowl and After Shaving Lotion ... the Gift Set, **\$3.35**

Below: Yardley Shaving Bowl and large-size After Shaving Lotion, the Gift Set, **\$2**

Above: The famous Yardley Shaving Bowl..... **\$1**

At Right: "BOND STREET" PERFUME... Imperious and charmingly formal, the perfume for rare and special occasions, **\$2.50, \$4.50, \$8.50 and \$13.50**

At Right Below: "Bond Street" Perfume and Double Vanity Case, **\$5**

Directly Below: Folding Kit, holding "Bond Street" Talc and Toilet Water **\$2.50**

At Right: Travel Case containing the essentials for a complete and simple beauty treatment. Special selections for normal and dry skins **\$3.75**

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820 FIFTH AVE., N. Y. CITY

Yardley products for America are created in England and finished in the U. S. A. from the original English formulae, combining domestic and imported ingredients. Write or telephone any fine shop tomorrow to insure prompt delivery of Yardley gifts.

Superb Whiskies, Gins from

The HOUSE of CONTINENTAL

that will bring joy to millions of festive tables

Old Hickory Brand Straight Whisky
DISTILLED BY CONTINENTAL DISTILLING CORPORATION PHILADELPHIA, PA.

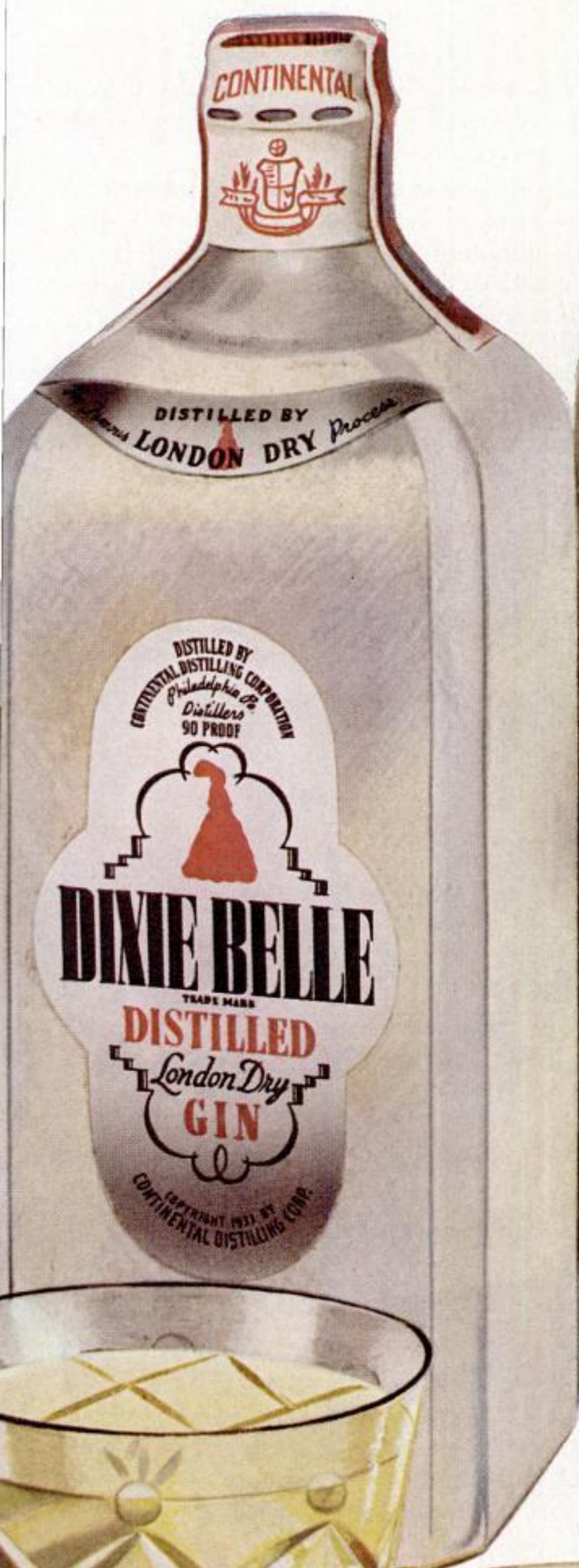
RITTENHOUSE SQUARE STRAIGHT RYE WHISKY
100° PROOF ONE QUART
DISTILLED BY CONTINENTAL DISTILLING CORPORATION • PHILADELPHIA, PA.

Cobbs Creek
Blended Whisky
A smooth and delicious whisky expertly blended for bouquet and flavor
BLENDED AND BOTTLED BY Continental Distilling Corporation PHILADELPHIA, PA.

In the best Philadelphia Tradition.

OLD HICKORY 86 Proof
RITTENHOUSE SQUARE 100 Proof Bottled in Bond
COBBS CREEK 86.8 Proof
70% Grain Neutral Spirits
DIXIE BELLE GIN 90 Proof
Distilled from Grain
PHILADELPHIA 86.8 Proof
65% Grain Neutral Spirits

ENTAL



FOR MORE THAN A CENTURY

Philadelphia was the capital of colonial culture... of art and craftsmanship... of an abundant hospitality.

Yes, and the fine art of distilling.

Benjamin Franklin, while being feted and toasted by the French court as our Ambassador to France, lamented wistfully the absence of "those forthright and virtuous spirits which my countrymen in Philadelphia distill admirably."

Thus, since early times, the excellence of Philadelphia whiskies and gins has been a great American tradition... a tradition which in this day and age the Continental Distilling Corporation carries on.

In its magnificent modern distilleries it continues to select the finest grains; to distill with care; to age patiently; to blend and cross-blend with skill and pride.

No finer token of friendship... no more graceful gesture as a host... can you extend this holiday season than to give or serve whiskies and gins distilled in the best Philadelphia tradition by the House of Continental.

CONTINENTAL DISTILLING CORPORATION
Philadelphia, Pennsylvania



There's a General Electric Radio Here for *EVERYONE!*



If you want your Christmas gift to be the favorite of all, choose a radio from the General Electric beauties pictured below.

Here are radios money could not buy a year ago. Every one is new! Every one has new and exciting features!

Console and radio-phonograph combinations are built for FM (Frequency Modulation).

That's the new type of broadcasting that brings you the full musical range of tones and overtones—practically static-free!

The new G-E Portable Radio has a built-in storage battery, and is self-charging! G-E also offers a wonderful selection of new table models. Some in rich wood cabinets, others finished in colorful jewel-like plastics!

De Luxe Combination—Complete with FMI Put this superb General Electric radio-phonograph right at the top of your Christmas list. It's something everybody will enjoy! It gives you the best in radio and recorded entertainment—plus FM. You hear tones and overtones that ordinary radio cannot bring you. Model LFC-1228, \$300*.



In Sparkling Catalin Plastic! Any friend would be thrilled to receive a beautiful G-E radio like this! It comes in lovely, jewel-like colors—ivory, maroon, onyx and brown—some with contrasting trim. Each case has a molded, streamlined handle—so it's easy to carry it from room to room. See it today while they're still plentiful. Model L-571, \$23.95*.



One Gift Sure of a Welcome! Here's the perfect gift for boys at school or for men in the service! A radio-phonograph combination that plays 10-inch or 12-inch records with lid closed. Model LC-638, \$39.95*. Also a radio-phonograph with an automatic record changer. Model LC-658, \$69.95*.



Latest FM Console! This new General Electric opens up a whole new world of radio. For it gives you more powerful short-wave—finer domestic reception—and FM, the new kind of broadcasting developed by Major Armstrong, which brings you the overtones that make music really live. Model LF-115, \$159.95*.

Something New!

G-E SELF-CHARGING PORTABLE

Has its own storage battery. You can play this new portable radio all you please without battery replacement worries. Self-charges while it plays on AC house current. Model LB-530, \$44.95*. Now offered in an attractive Christmas gift package.



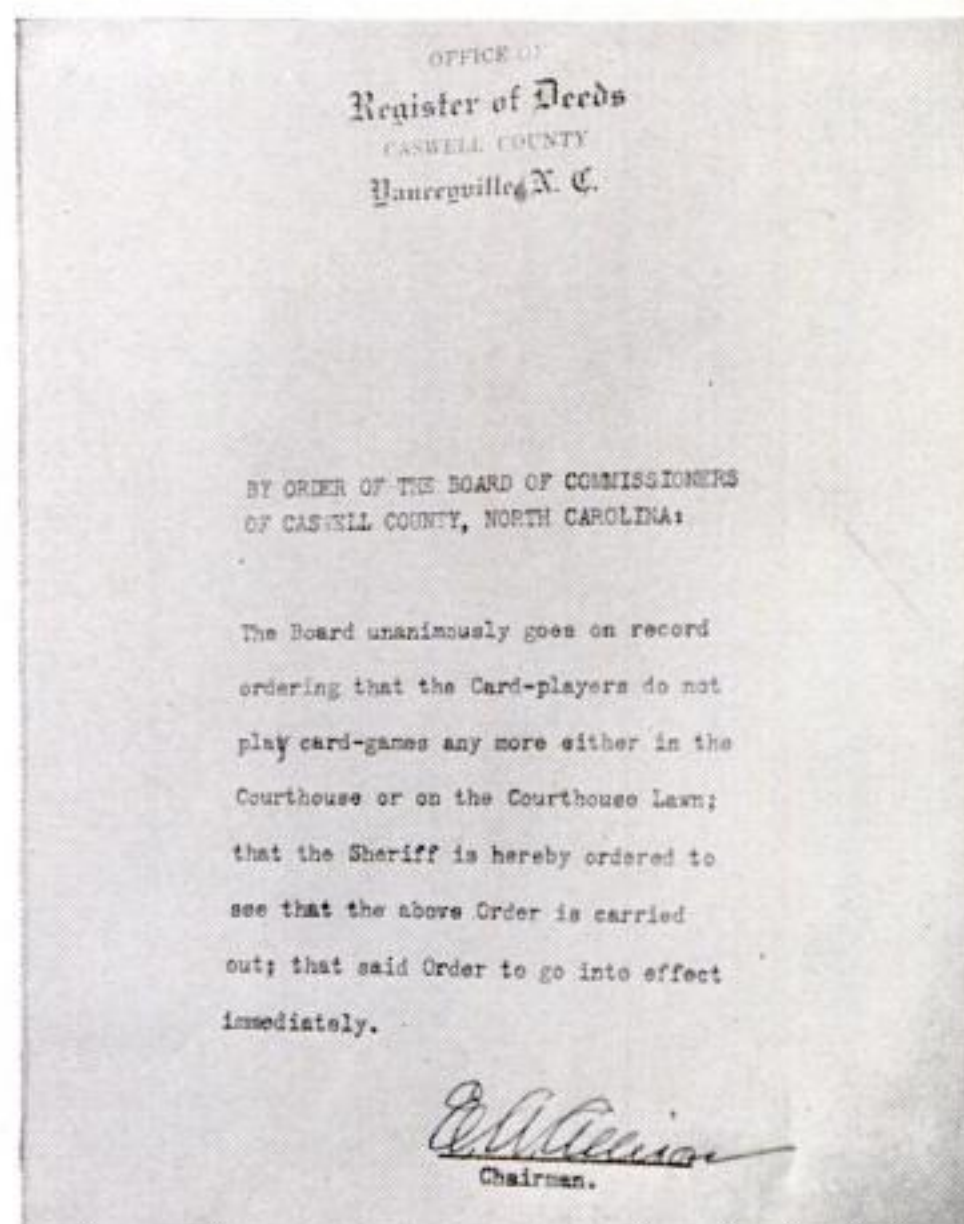
An Excellent Newscaster! Built to receive domestic and foreign broadcasts without aerial or ground wires. It reaches out and brings in faraway stations. Powerful superheterodyne circuit with broad-band RF stage. Cabinet of matched American walnut veneers. A perfect radio for the study or den! Model L-633, \$42.95*.

Convenient Terms! General Electric Radios are priced from \$13.95. *Prices subject to change without notice and will vary in different localities.

GENERAL ELECTRIC



VETERAN PLAYERS GATHER FOR FINAL CARD GAME IN CASWELL COUNTY COURTHOUSE AT YANCEYVILLE. HAT-WEARING IS A MATTER OF CHOICE BUT SPITTOON IS ESSENTIAL



Official order posted in the courthouse lobby by county commissioners ended historic game after half century of play.

THE YANCEYVILLE CARD GAME IS ENDED BY LAW

Last week the hand of progress reached out to end the perpetual courthouse card game at Yanceyville, N. C. No one in Yanceyville remembers when the game started, but one player, now 60, held his first hand when he was 15. It seems certain the game has been going on at least half a century. All summer long the players clustered under the big sugar maples on the courthouse lawn, while overalled farmers and town idlers looked on. With the first chilly weather they withdrew to the snug jury room or the county clerk's office. When the first robins sang in spring they moved to the wide lobby, until it was warm enough to go outside again. One farmer (now dead) used to play from 6 a. m. till noon, doze in his car at the curb while his cronies went home to dinner, and play again till dark.

At first whist was played, then rook, and in recent decades, set-back, a form of euchre, was the favorite. The game became part of the life of the town, like the creaking mule carts loaded with bright leaf tobacco, and the painted store front of the Yanceyville Motor Co., which hasn't sold an automobile for years.

Perhaps it would have gone on forever, had not youthful Editor Erwin Stephens of the *Caswell Messenger* (Yanceyville is the seat of Caswell County) written some humorous paragraphs about it. The county commissioners had just painted the courthouse with a new coat of stone-gray, and scraped down the inside woodwork to a natural oak finish. They decided the old game did not fit in with this decorative scheme, and passed an order against it (*see left*). Last week, however, they relaxed the order long enough to let LIFE Photographer Walter Sanders photograph some of the old players in a final game. Thus an historic record of a vanished American institution was preserved.

The four veterans sitting around a table in County Clerk Ralston Thompson's files (*above*) are Yanceyville's night watchman, John Buck (*right, with cigar*); Bill Fitch, farmer and mule trader (*second from the right*); George Anderson, 72 (*face partly hidden*), who was once a county official himself; and Tom Henderson (*second from the left—see page 62*). Looking on at left is Dr. S. A. Malloy, 69, who has delivered 3,540 babies in 43 years of practice in Caswell County.

Modern Miss Muffet

Sat on a tuffet
Rueing her beausless plight.
"See here," said friend Mary
So light and so airy,
"Cheer up - buy some bras
Called LIFE."

So Modern Miss Muffet
A-shopping did go -
To buy her Life bras
three.
Now all the long day
You hear her say,
"LIFE has worked
MAGIC for me!"

Life by Formfit
KEEP A BRA WARDROBE
Day-Life Night-Life Sports-Life
\$1.25 \$1.75 \$2.50 \$3.50

LOOK FOR THIS LABEL

MADE BY THE FORMFIT COMPANY • CHICAGO • NEW YORK

Yanceyville card game (continued)



Caswell County Courthouse, scene of game, was built by slave labor before the Civil War. Union troops stole weights from clock and citizens have never replaced them.



Load of tobacco, Yanceyville's livelihood, passes typical tobacco shed. The process of curing bright leaf tobacco with fire was invented on the Slade farm near town.



"Forest Home," famous homestead near Yanceyville, was once home of Playwright Laurence Stallings' wife. Author David Cohn (*The Good Old Days*) now lives there.

CONTINUED ON PAGE 62

TOP YOUR Christmas Gift List WITH A Filmo TURRET 8



A MOVIE camera will bring countless happy hours to every member of the family . . . through all the years to come. And *this* movie camera, the aristocrat of 8mm. models, is something very special indeed! It's a product of the manufacturers of Hollywood's preferred studio equipment. With three-lens tur-

ret head and other professional features, it provides instant readiness for every picture opportunity. Color movies, too. And it's easy to use! Just sight through its error-proof viewfinder, press a button, and *what you see, you get!* See Filmo Turret 8 at better photographic dealers, or send coupon for full details.

• A complete line of 8mm. and 16mm. cameras, projectors, and accessories, including Filmosounds for sound movies at home. Bell & Howell Company, Chicago; New York; Hollywood; Washington, D.C.; London. Established 1907.

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WE'VE MADE ALTERATIONS in many of the Statler Hotels—new lobbies, new restaurants, new air-conditioning plants. Scores of improvements, to keep our hotels forever new. For you.



ON TO WASHINGTON! A beautiful new Statler is now building in the nation's capital—ready in '42. All the Statler services you like so well—for example, sterilized, wrapped glasses; de luxe Overnight Kits, if you've forgotten your pajamas and tooth brush—*plus* the last word in new hotel ideas. Perfectly located, near the White House, business area, amusements.

Welcome stranger!

AS AMERICA'S huge industrial machine shifts over to a war-time economy and goes all-out for national defense, the travel-habits of our people are shifting, too.

Here at the Statler Hotels we notice it in the kind of people who are "out on the road." Executives, engineers, production men, designers are on the move, spurring along our rearmament program. Many of them haven't traveled extensively in years but now find it necessary to travel in the

interests of our great national effort.

Naturally, many of these people stay at Statler Hotels. Each week we see new faces. Likewise, many familiar faces which we haven't seen in years past. And the enthusiastic comments which we hear about our hotels are proof that our vast, five-million-dollar program of improvements and new services is a decided success. Just look at some of the things that have been happening at the Statlers! . . .



NEW IDEA: Rooms designed especially for women! Smartly decorated and furnished to a woman's taste . . . lots of *special* innovations and services. And are they popular! But we haven't forgotten our regular rooms—thousands of them have been redecorated and refurnished, the most comfortable, cheerful rooms you're likely to find. You must see them!



STATLER FOOD, too, has kept pace with the times. From the Statler Research Kitchens, come the most delicious versions of famous American favorites you're ever likely to taste. The dishes you've run across here and there, but never found all under one roof.

STATLER OPERATED

	For one	For two
HOTEL PENNSYLVANIA . .	\$3.85	\$5.50
NEW YORK		
HOTEL WILLIAM PENN . .	\$3.85	\$5.50
PITTSBURGH		

NOTHING OLD-FASHIONED
BUT THE HOSPITALITY

Statler Hotels

HOTELS STATLER IN

	For one	For two
BOSTON	\$3.50	\$5.00
BUFFALO	\$3.00	\$5.00
CLEVELAND	\$3.00	\$4.50
DETROIT	\$3.30	\$4.95
ST. LOUIS	\$2.75	\$4.95
WASHINGTON, D. C.		(Now Building)

Rates begin at prices shown

★ BUY UNITED STATES DEFENSE BONDS NOW! ★

TO THE MAN WHOSE PAY CHECKS ARE LARGER THIS YEAR

How a simple plan can help you get the most good out of your income

IT'S great to be making more money—perhaps very much more—than you were a year ago. If you have been getting along on a shoe-string, you can now enjoy a few luxuries. If old debts have been worrying you, you can now get them off your mind.

How to get rid of your money is no problem. But how to spend your new income to the greatest advantage—how to get the most good out of every pay check—may not be so easy.

That's where a spending plan can help. Families who keep out of money troubles through ups and downs, families who get the things they really want out of their incomes, nearly always have a spending plan. They may deny that they "budget." Actually they do plan, if only in their minds, to do these three things with each pay check.

1. Get ready to meet large occasional expenses—such as insurance and taxes.
2. Pay debts from the past—instalment payments, for instance.
3. Live on what is left—pay rent, buy food, etc.

A well balanced plan will not allow any of these three, Future, Past or Present spending, to crowd out the others. It will keep you from using so much for everyday living that you can save nothing for the future.

Making a spending plan needn't be difficult. You simply put down all the expenses you expect to have between this pay day and the next. You also decide how much you should set aside for savings and for large future bills. Then you see that your total is in line with your income. If it's bigger than your earnings, you take off your spending list the items you can best do without.

The important thing is to make the plan—and *stick to it*.

Try planning your spending for the next few pay days. Write for a little book which helps you plan your spending. The Budget Calendar makes budgeting easy and simple. No tiresome bookkeeping is required. There are "plan for spending" sheets for every pay day in the year.

Household Finance has published the Budget Calendar as a contribution to better family money management. You are invited to ask for a copy without obligation. There will be no solicitation or follow-up.

How home money management aids national defense

Defense of the nation begins with defense of the home. Home defense means learning how to stretch every dollar till it covers taxes, contributions to charity, defense stamps and bonds, and all the things a family needs for mental and physical health. That's a big job.

We hope that this message will encourage and help folks to keep their money affairs on a sound basis—and that it will contribute to a more effective defense effort.

B. E. Henderson
B. E. HENDERSON, PRESIDENT

PERSONAL LOANS—\$20 TO \$300

HOUSEHOLD FINANCE Corporation

Headquarters: 919 N. Michigan Avenue, Chicago, Illinois
One of America's leading family finance organizations with 300 offices in 198 cities

Department of Research LM-12
HOUSEHOLD FINANCE CORPORATION, 919 N. Michigan Ave., Chicago, Illinois
Please send me a copy of "The Budget Calendar" without obligation.

Name.....

Address.....

City..... State.....

Yanceyville card game (continued)

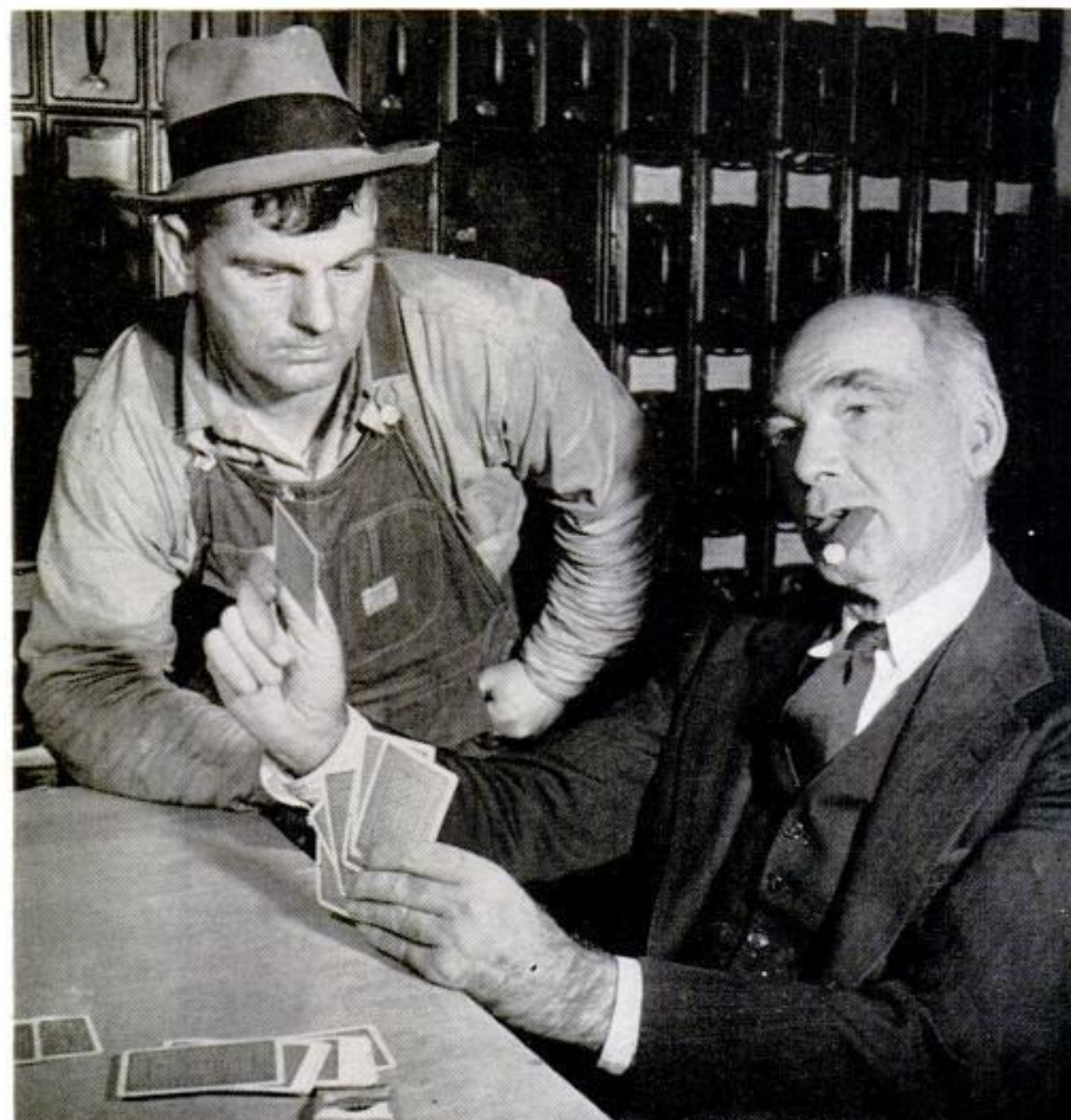


Tom Henderson, 58-year-old insurance salesman, says he is "the only Republican in Yanceyville." He has lots of fun engaging in doorstep arguments with Democrats.

ENDING OF GAME STARTS POLITICAL FIGHT

Yanceyville's oldtime cardplayers will not take the order ending their historic game without a fight. There will be an election for new county officers next June. The players are organizing now for a political vendetta. Said their spokesman, George Anderson, 72, veteran stump speaker and "one of the old lions of Virginia": "They will revoke the order. There is no man alive who ever crossed my political path."

But last week the present commissioners were firm. Said one, "The order stands." And after their final hand Anderson and his pals sang *Pass Around the Bottle and We'll Have a Drink*, turned their cards over to the county clerk, went home to await revenge.



Bill Fitch (with cigar) is prosperous mule and cattle trader. He remembers 40 years of courthouse cardplaying. The overalled kibitzer is Rufe Foster, a nearby farmer.

WINE

speaks a quiet, warm-hearted welcome

...the kind of
welcome most
folks prefer this
Christmas time



The wines pictured here are California Sauterne and Burgundy

TO OUR HOLIDAY TABLES, folks find wine brings an added, genial note. A note of quiet friendship... of hospitality and good cheer.

Wine comes to dinner and our guests take more pleasure in good food and good company. For California wines like red Burgundy and golden Sauterne have been made to raise to perfection the flavor of roast turkey... made for friendly times at our Christmas table.



And holiday wine serving, lately, has spread out a bit from the dinner table, too. Sherry with appetizers, for example, now opens many a holiday party. Nutlike and tempting in flavor, Sherry is possibly the world's best-liked prelude to a good meal.

Or in the evening when friends drop in, rich full-bodied Port is brought out with sandwiches or platters of cold sliced turkey and thin buttered bread, or with just a plate of fruit cake.



However you serve it, you'll discover that wine offers a moderate, simple way to be hospitable. It brings a warm-hearted welcome—the kind of welcome that millions find best in times like these.

For an interesting free booklet on serving California wines write the Wine Advisory Board, 85 Second Street, San Francisco. The wines of our native land, connoisseurs will tell you, are excellent by any standard in the world. Sound, well-developed, inexpensive.



Gifts

FOR THE ENTIRE FAMILY



For Father



For Mother



THERE'S good news for Christmas shoppers—news that will save time, save money and save many a weary step. Firestone dealers and stores in your community now carry in stock a wide variety of merchandise for the home and for the car. There you will find, conveniently displayed, many ideal gifts for every member of the family.

Among the hundreds of quality products at popular prices are electrical appliances made by General Electric, Westinghouse, Toastmaster and Silex—sporting goods that

For a Merry Christmas

With Safti-Sured Firestone DeLuxe Champion Tires on your car you will avoid delays and dangers on your Christmas shopping trips — and make 1942 a safer year.

Longer mileage and greater durability result from the use of Vitamic Rubber in the tread and cord body, made possible by adding a new rubber vitamin called "Vitalin."

Protection against skidding and side-slips is increased by the new Safti-Stop Gear-Grip Tread. Protection against blowouts is greater because of patented Safti-Lock Gum-Dipped Cord Body and Super-Speed Construction.

And how comforting it is to have Firestone Life Protector Tubes in your tires when you do your shopping. They outwear three sets of ordinary tubes and make a blowout as harmless as a slow leak.

Ask your nearby Firestone dealer or store for a complimentary copy of this new Christmas catalog, or write direct to The Firestone Tire & Rubber Company, Akron, Ohio



TIMELY GIFT SUGGESTIONS AT

- | | | |
|--|---|--|
| <p>Toys
 Adding Machine... Bears
 Blocks... Chemistry Sets
 Dart Boards... Dish Sets
 Dolls... Electric Irons
 Erector Sets...
 Holgate Auto Convoys...
 Holgate Railroads...</p> | <p>Lionel Trains...
 Lionel Train Accessories
 Mechanical Toys—
 Airplanes, Battleships,
 Dump Trucks, G-Men
 Guns, Moving Vans,
 Station Wagons, Steam
 Shovels, Submarines,</p> | <p>Tanks, Tractors, Trucks...
 Movie Projectors... Paint
 Sets... Pandas... Phono-
 graphs... Pianos... Pull
 Toys... Refrigerators...
 Ring Toss Games...
 Tinker Toys... Tool Chests
 Vacuum Cleaners...</p> |
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AT Firestone



For Sister



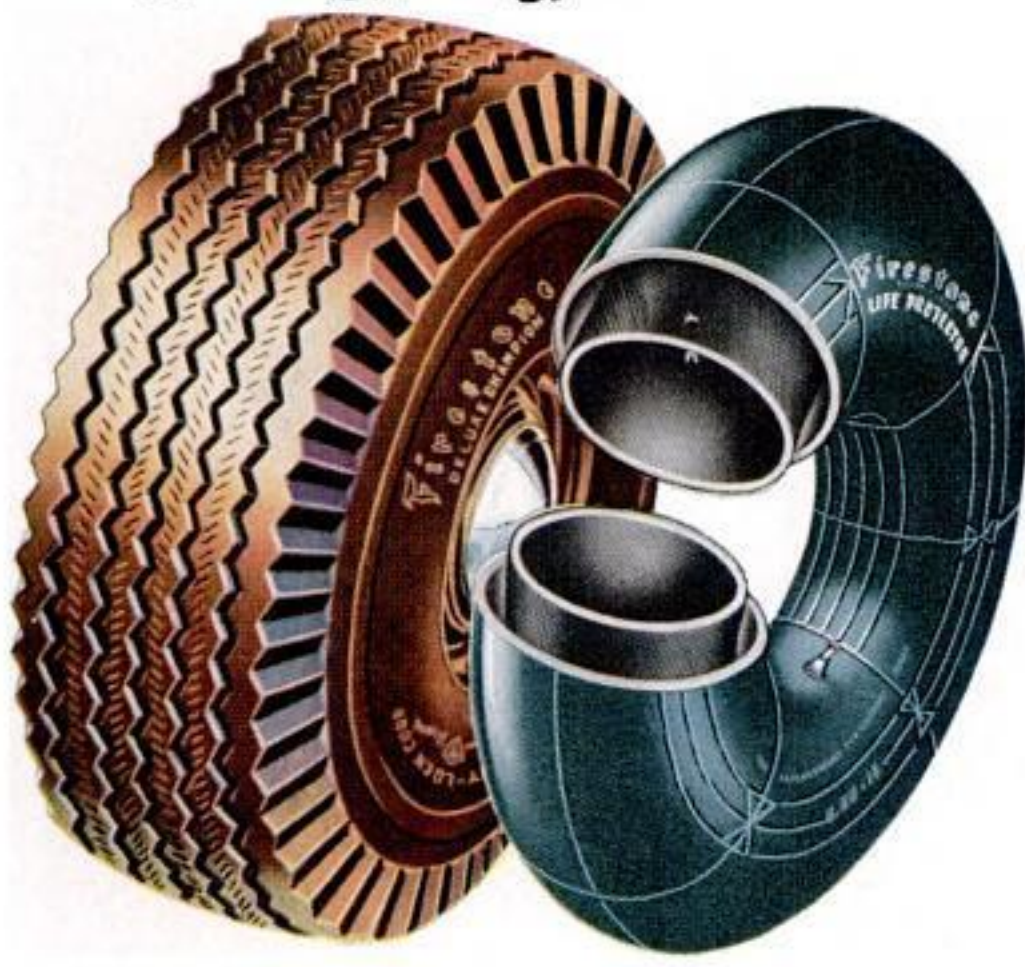
For Brother



bear such famous names as Spalding, Wilson and Walter Hagen—more than 100 different toys for children of all ages, including such popular items as Lionel trains, Flexible Flyer sleds and Erector sets.

Illustrated on these pages and listed below are suggestions that will be helpful in making your Christmas selections. See these attractive displays today and do your Christmas shopping quickly, comfortably and inexpensively. Convenient budget terms can be arranged if you desire.

and a Safe New Year



Listen to the Voice of Firestone every Monday evening, N. B. C. Red Network



Copyright, 1941, The Firestone Tire & Rubber Co.

FIRESTONE—THE DEPARTMENT STORE FOR HOME AND MOTORING NEEDS

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| <p>Christmas Tree Lights
Radios
Consoles . . . Phonoradios
Portables . . . Table Models
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Electrical Appliances
Clocks of Various Types</p> | <p>General Electric Irons . . .
General Electric Mixers . . .
Slick Electric Shavers . . .
Silex Coffee Makers . . .
Toasters (Toastermaster) . . .
Waffle Bakers
Westinghouse Cleaners,
Irons and Roasters . . .</p> | <p>Electric Refrigerators
Electric & Gas Stoves
Electric Washing
Machines
Sporting Goods
Baseball & Boxing Gloves
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Golf Bags, Balls and Clubs
Hillerich & Bradsby Bats
Ice and Roller Skates . . .
Skis and Ski Poles
Spalding Basketballs . . .
Spalding Footballs</p> | <p>Table Tennis . Toboggans
Walter Hagen Golf Clubs
and Golf Balls
Wilson Golf Balls, Official
Baseballs and Softballs
Bicycles & Accessories
for Men, Women, Boys
and Girls</p> | <p>Juvenile Vehicles
Baby Walkers . . . Scooters
Tricycles . . . Velocipedes
Wagons of various kinds
Automotive
Batteries . . . Brake Lining
Defrosters . Driving Gloves</p> | <p>Driving Lights . . Frigstone
Permanent Anti-Freeze . . .
Grille and Trunk Guards
Heaters . . . Horns . . . Robes
Life Protector Tubes
Seat Covers . . . Spark Plugs
Super Anti-Freeze
Tires and Tubes</p> |
|---|---|---|---|--|--|--|



Give Him

Golden Wedding

FIVE GREAT WHISKIES

"WEDDED" INTO ONE



Quality	Percentage	Age
DELICATE AROMA	1 per cent	11 Years Old
RICH BODY	11 per cent	6 Years Old
DISTINCTIVE CHARACTER	50 per cent	5 Years Old
LUXURIOUS FLAVOR	33 per cent	5 Years Old
STIMULATING TANG	5 per cent	5 Years Old

All Whiskey—5 Years Old or Older!

FIVE GRAND GIFTS IN ONE! That's why discriminating, thrifty givers are laying in stocks of *Golden Wedding*. Let your friends taste five choice qualities, contributed by the five prize whiskies "wedded" into *Golden Wedding*! It's all whiskey—11 to 5 years old.

A BLEND OF STRAIGHT WHISKIES—90 PROOF. As you prefer—in Bourbon or Rye. The straight whiskies in Golden Wedding are 5 years or more old. 88%, three straight whiskies 5 years old. 11%, one straight whiskey 6 years old. 1%, one straight whiskey 11 years old. Jos. S. Finch & Company, Inc., Schenley, Pa.





IN VARIABLE TEMPERATURE LABORATORY, RESPIRATION CHANGES ARE RECORDED AS RESEARCHER PEDALS BICYCLE AT -6° F. TEMPERATURE IN THE ROOM CAN BE RAISED TO 140° F.

INDUSTRIAL HEALTH

NEW LABORATORY SETS STANDARDS TO CONTROL INDUSTRY'S HAZARDS

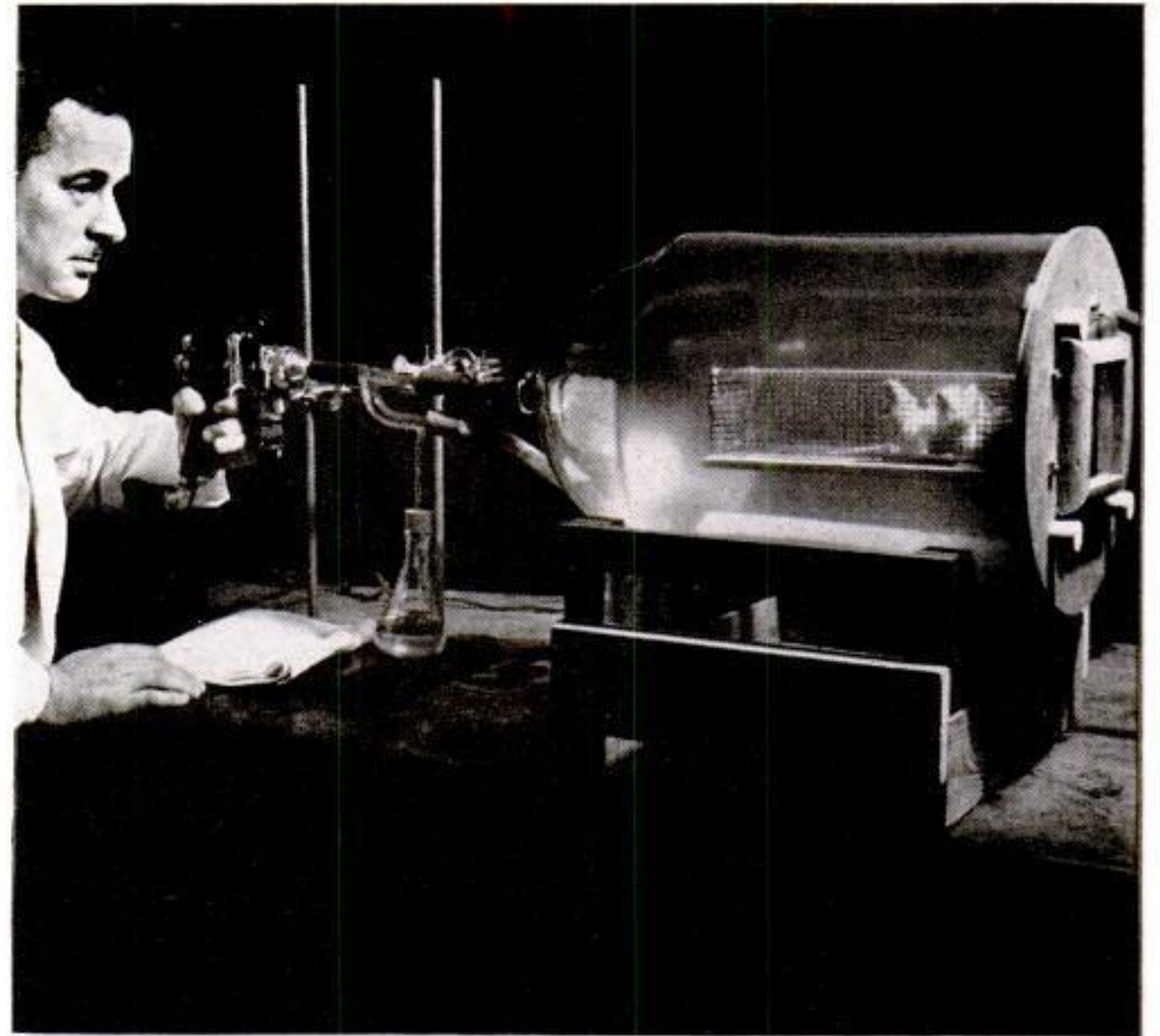
Newest unit on the campus of the U. S. Public Health Service's National Institute of Health at Bethesda, Md. is a laboratory for medical engineering. In contrast to most medical research laboratories with their long-term projects, the new Industrial Hygiene laboratory must produce results in a few months' time in its investigations of the hazards that attend all industrial operation. Current industrial expansion brings it new problems every week.

Its most dramatic recent assignment was the hazard of toluene, the starting material of TNT. Out of six

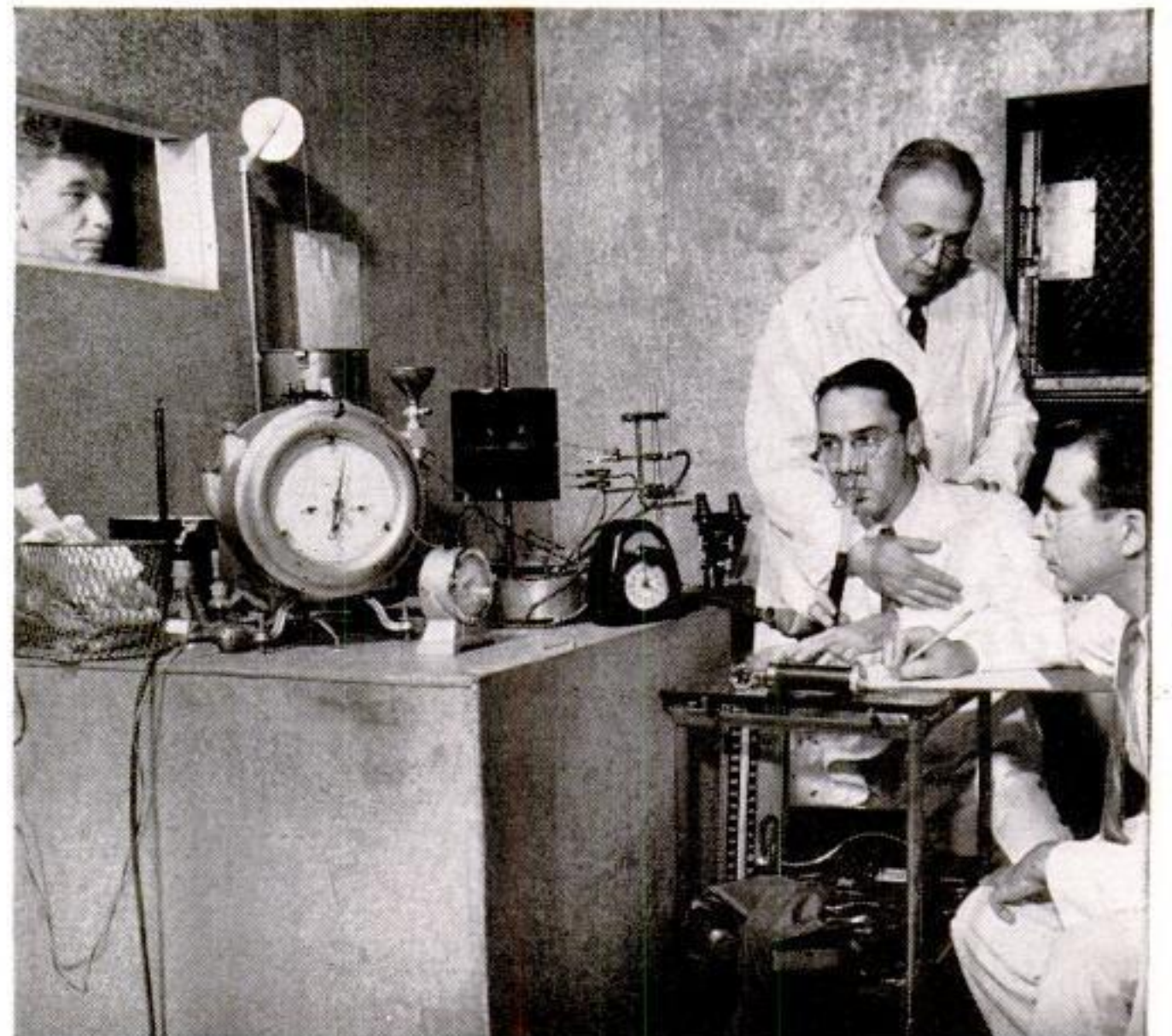
months' work with laboratory animals and human beings have come devices and standards now being enforced to protect munitions workers from its toxic vapors. Similar standards are in continual process of development to reduce the hazards of other gases, dusts, fumes, vapors and mists that pollute factory air. Not all industrial health problems yield to this intensive engineering approach. On the spread of contagious diseases, on metal poisons, silicosis and fatigue, the laboratory is running long-term projects that promise important contributions to basic medical knowledge.



In glass chamber laboratory mice await exposure to the spray-mist of ethylene glycol ether, used as solvent in spray painting and in making plastics and smokeless powder.

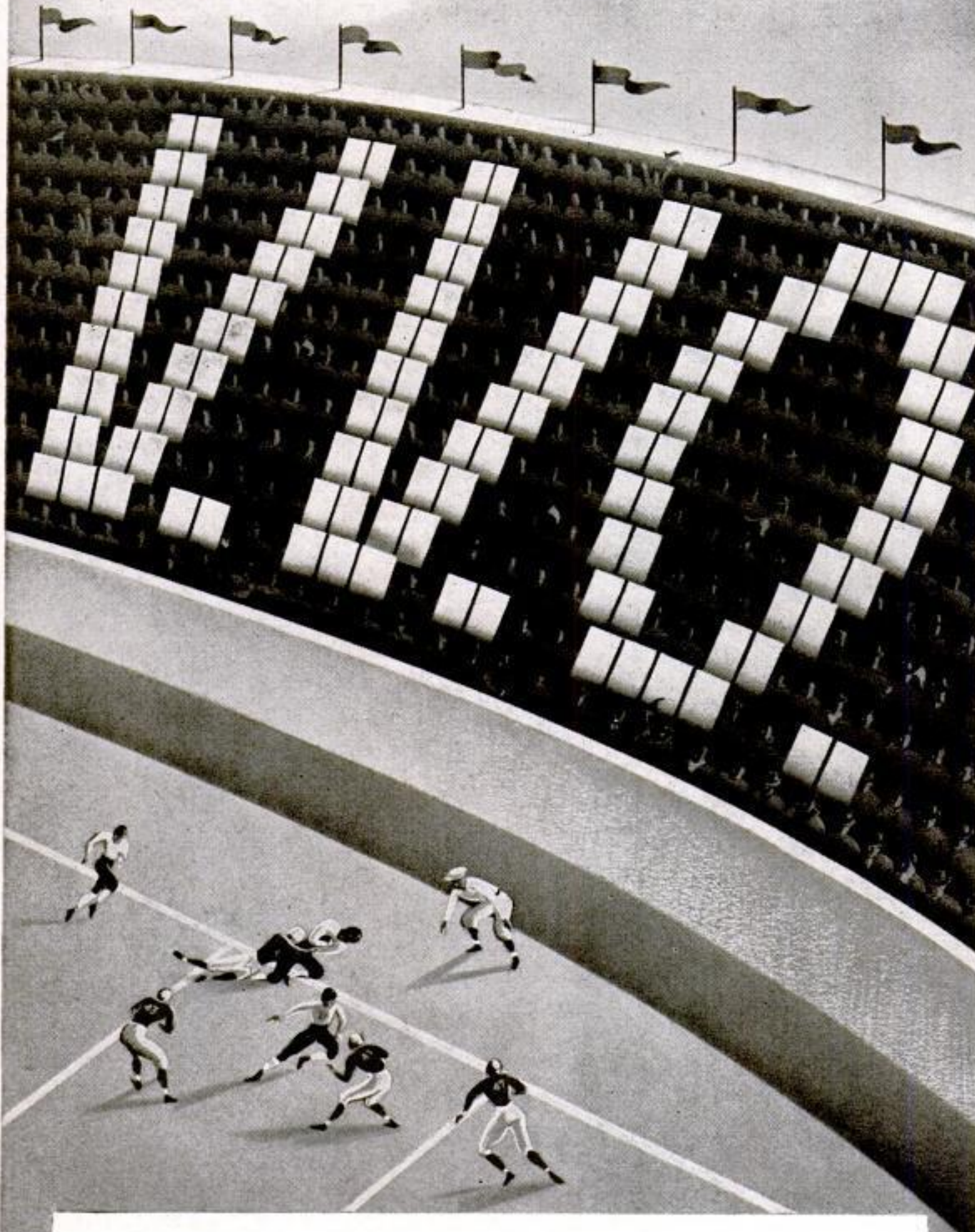


Mist fills chamber, simulating condition that attends the spraying of paint. Ethylene glycol ether, like most other solvents, affects the respiratory and nervous systems.



Human laboratory animals, these doctors expose themselves to toluene gas to set TNT plant standards. Breathing into the tube is Dr. Paul A. Neal, director of laboratory.

*Anywhere you see it
V.V.O. means better Scotch*



ARE YOU CRITICAL ABOUT SCOTCH?...Critical Scotch drinkers find an extra pleasure in Martin's V.V.O.

For one thing, every drop is liqueur Scotch—the pick of choice whiskies. Being 88 proof, instead of the usual 86.8 makes a difference, too. V.V.O. goes a bit farther.

Enjoy the extra advantage of V.V.O. It costs no more than most brands.

Call for
MARTIN'S
V.V.O. BRAND
Blended Scotch Whisky



88 PROOF • IMPORTED BY McKESSON & ROBBINS, INC., NEW YORK



*"Now Junior, won't you let Mummy
borrow your pretty cards?"*

Clearly, cards that have made tracks for Junior's tractor will never satisfy the three who came to play. As the gentleman clearing his throat is about to remark, occasions like this make us thankful for nearby dealers with their fine, new supply of U. S. Playing

Cards. ♥ Bridge, poker, pinochle, rummy, hearts—they're all more fun with fresh, clean cards. Whatever price you pay, your top value is one of the many popular brands made by The United States Playing Card Company.

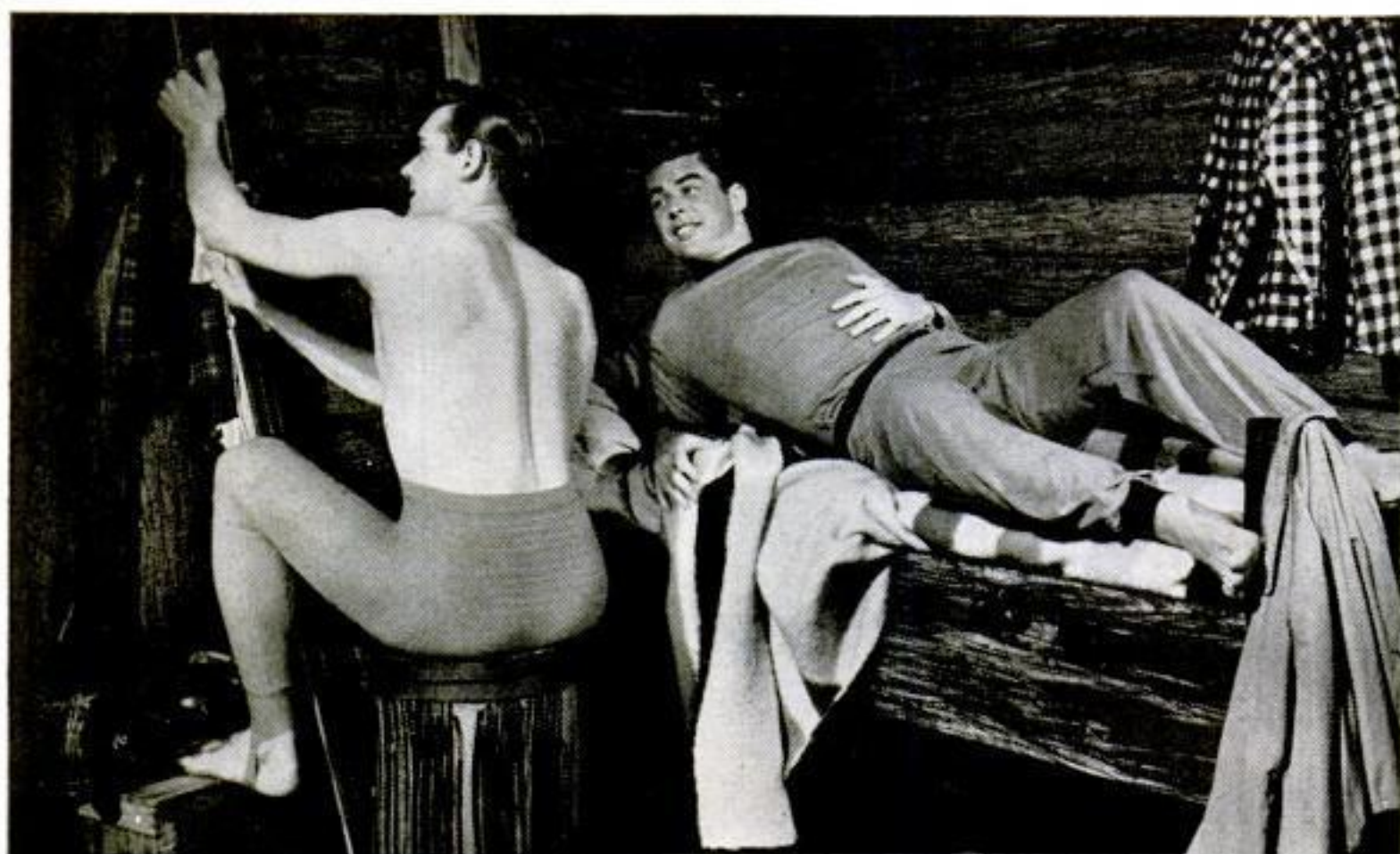
How long since you've
bought new cards?



*The
quality favorites,
wherever you live,
are among
these 6 brands*

WIDE • OR NARROW, BRIDGE-SIZE
(CONGRESS; NARROW, BRIDGE-SIZE ONLY)

"You Give Me the Skeebe-Jeebies!"



ANDY: Well, you'll admit I got the costume of a champion, anyway!...Munsingwear's "Vorlage Ski-Special" Red for "the old zip!" Exclusive "STRETCHY-SEAT"* and "STRETCHY-KNEE,"* so you can bend without bind. Double thickness where it counts. Firm support. And gaze at the elastic waist band, cuff and instep-strap. Some bell-ringer!

PERRY: Don't talk as though I never heard of Munsingwear! I've got some on! These Slumberalls are Munsingwear's gift to comfort-loving guys like me...a smart two-piece style in warm brushed cotton. Good lookin' and good sleepin'!



ANDY: Well, here's a shirt to burn you down! Red, and I mean red! Elastic crew-neck, long sleeves with elastic cuffs, specially shaped bottom. A Munsingwear masterpiece from here to there!

PERRY: Well, I'll give up, and get up. I admit it's some costume! In fact, I'm so sold on it that I'm going to sneak into your extra suit, and don't try to stop me. It's your own fault. You talk too much!



An exclusive feature with Munsingwear

MUNSINGWEAR'S

NEW "STRETCHY-SEAT"* UNDERWEAR FOR MEN

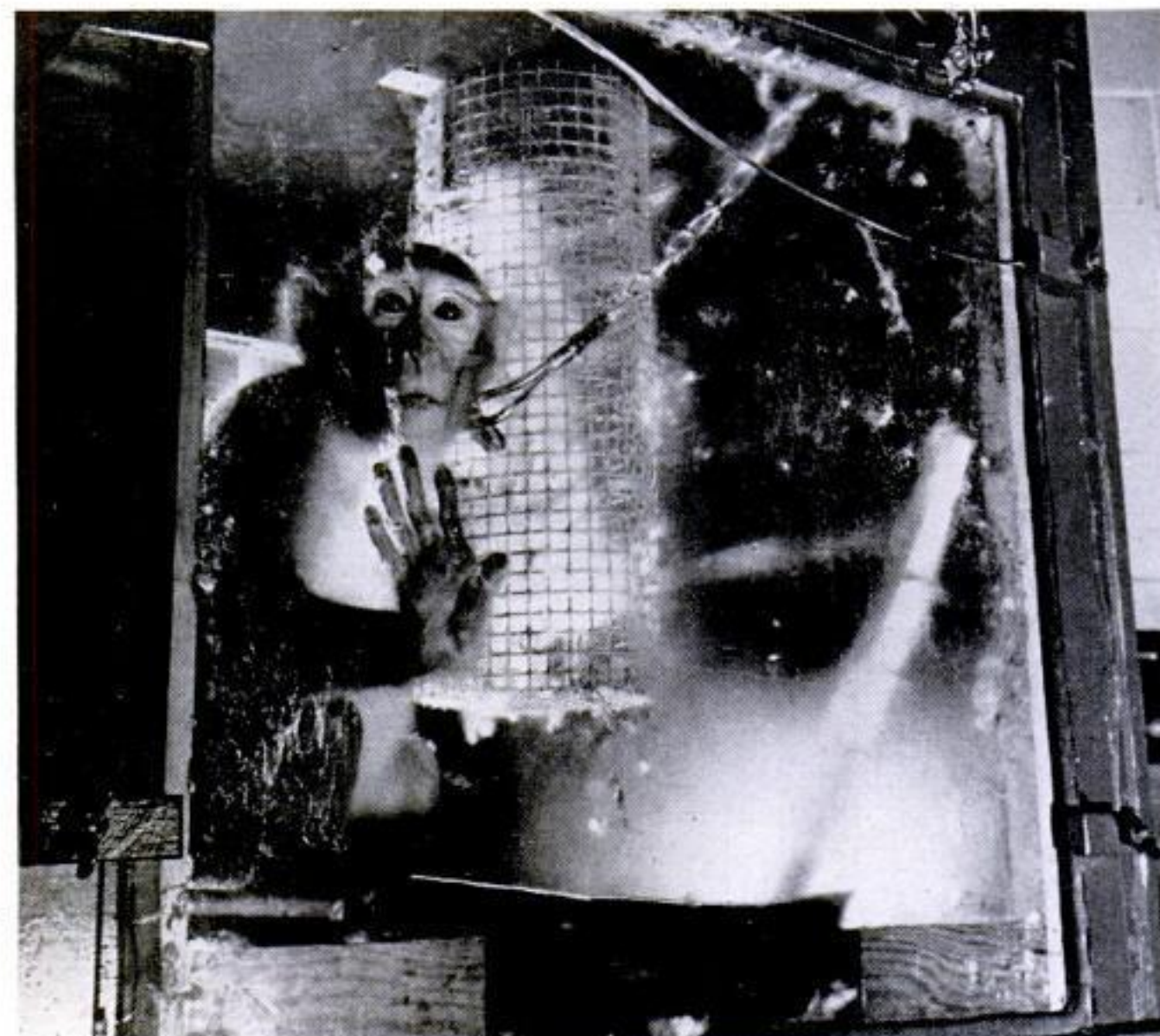
Munsingwear "Vorlage Ski-Pants" Style 833 Munsingwear Slumberalls . . . Style 896
Munsingwear "Vorlage Ski-Shirt" Style 880

Trade-Mark Munsingwear "STRETCHY-SEAT" also available in other styles.

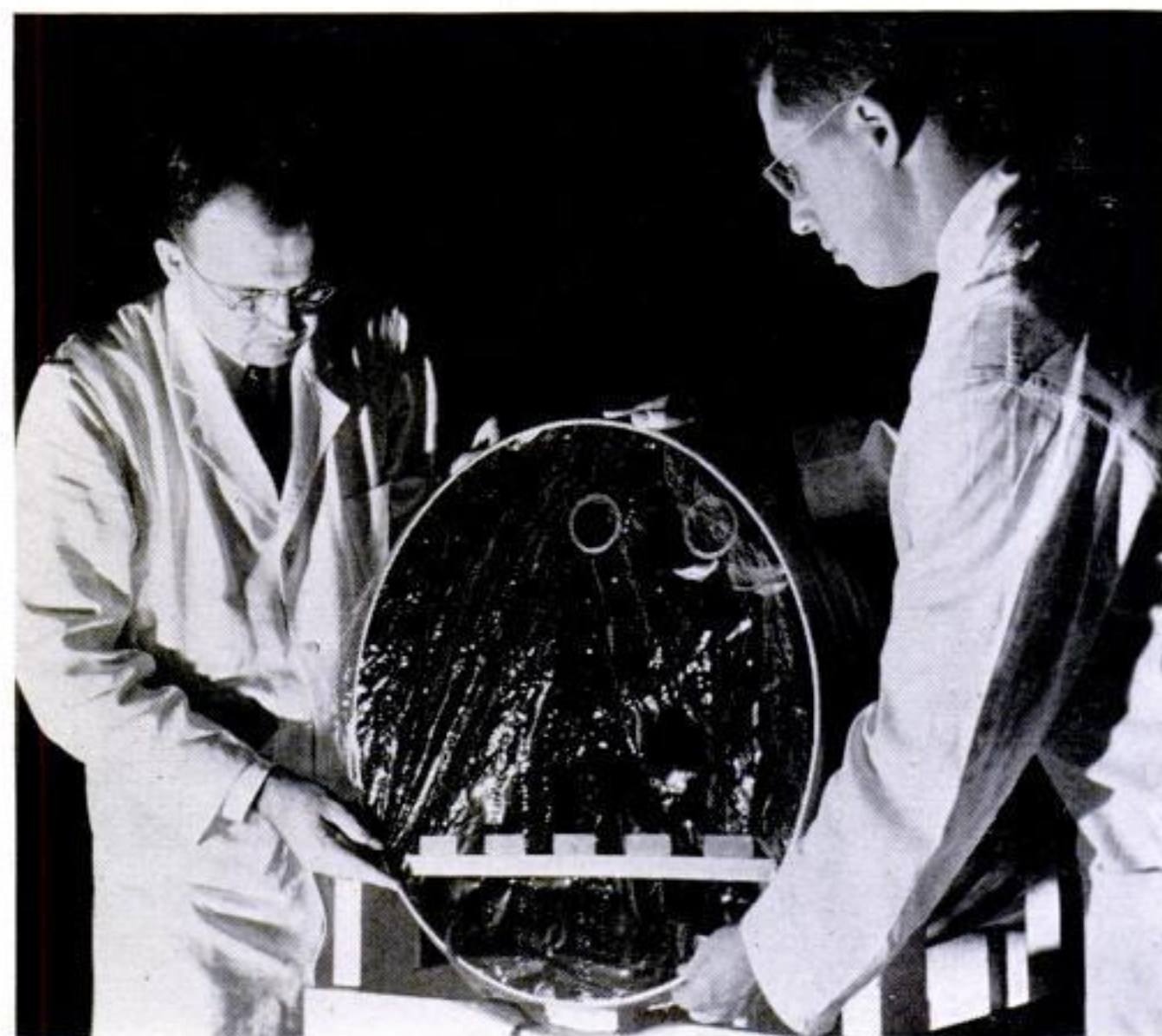
Munsingwear SLUMBERALLS also available in "Six-Footers" and in other styles.

MUNSINGWEAR, INCORPORATED • MINNEAPOLIS • NEW YORK • CHICAGO

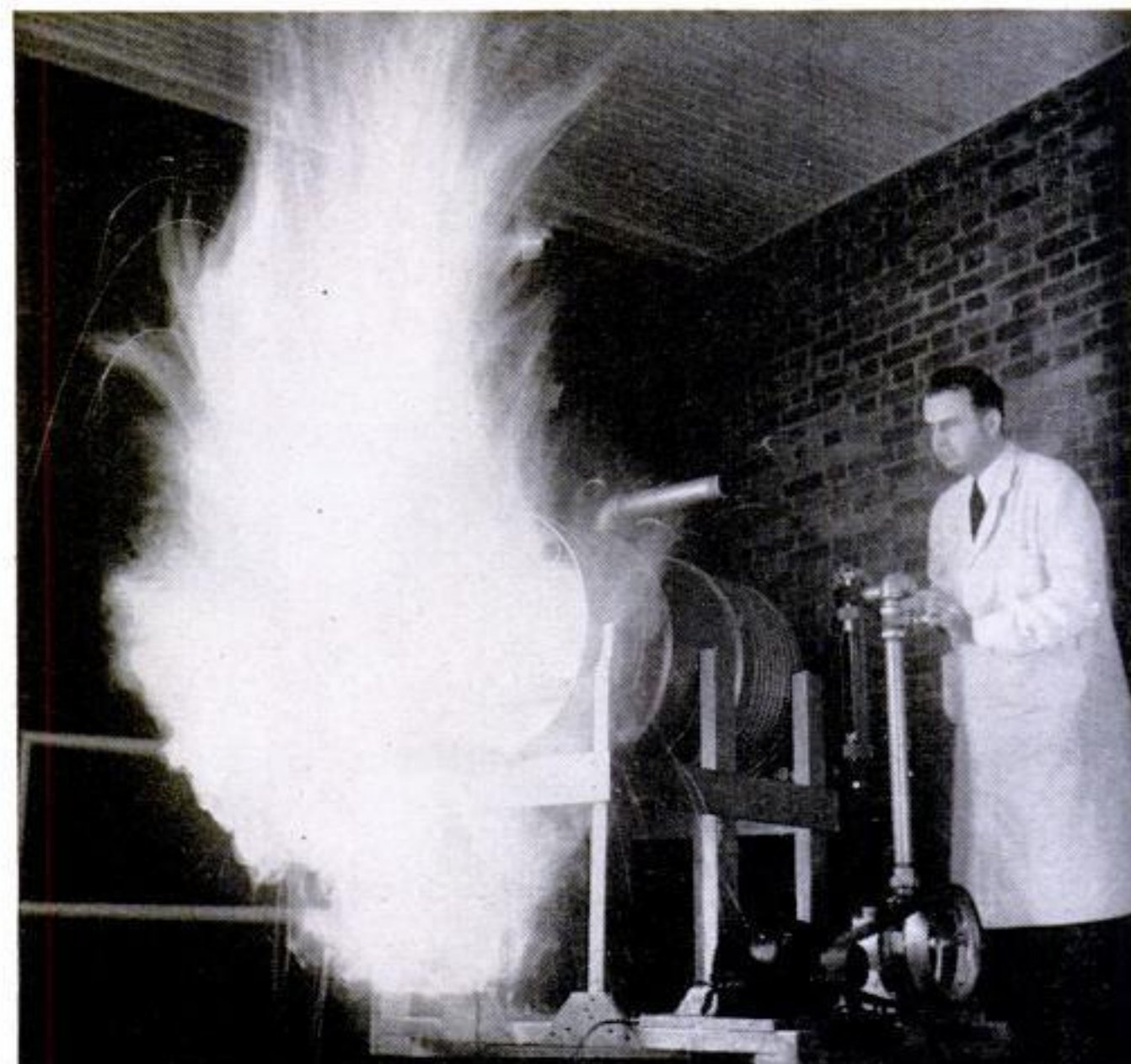
Industrial health (continued)



Monkey is exposed to cotton dust, a hazard in textile industry. Also studied are effects of dusts of coal and of new industrial materials like beryllium and vanadium.



Explosion chamber, sealed with cellophane, makes it possible to study physiological effects of dusts and vapors without exposing the researcher to accidental explosion.



Dust explodes and blows out cellophane diaphragm at open end, leaving chamber intact. Dust and vapor pollution of air in industry is usually well below explosive limit.

"A guy sure does *grow*...

when he sticks to Carnation!"

The scales know it—and so do your arms! This safe, pure milk does well by rosy young things who graduate from bottle to cup—but keep right on with Carnation. It's fine whole cow's milk, with part of the natural water removed, every bit of nourishment left in, and not a thing added but Vitamin D. Could you ask anything finer for *all* the growth years?

But don't make your toddlers *drink* till they splash! Let them *eat* some of their daily milk quota. In simple little dishes like this Prune Whip, where Carnation is undiluted and therefore doubly rich. Its creamy, homogenized texture—its soft-curd ease of digestion—are just as fine, *cooked*.

It's *good* manners to smack lips, when a guy's only about two. So let's have *plenty* of Carnation.

PRUNE WHIP

1 cup Irradiated Carnation Milk
2 tbsp. lemon juice
½ cup confectioner's sugar
1 cup stewed prune pulp

Chill Carnation and whip till foamy. Slowly add lemon juice. Continue whipping till stiff. Fold in sugar and prune pulp. Serve cold.

FREE! Your questions answered, your doubts smoothed out, by this practical, understanding book, "Your Contented Baby." 36 handsome pages of pictures, advice and marvelous recipes—for baby and older children. Tells you why doctors rely on Carnation. Address Carnation Company, Dept. L3, Milwaukee, Wisconsin.



TUNE IN THE CARNATION "CONTENTED HOUR," MONDAY EVENINGS, NBC RED NETWORK

IRRADIATED
Carnation Milk
"FROM CONTENTED COWS"

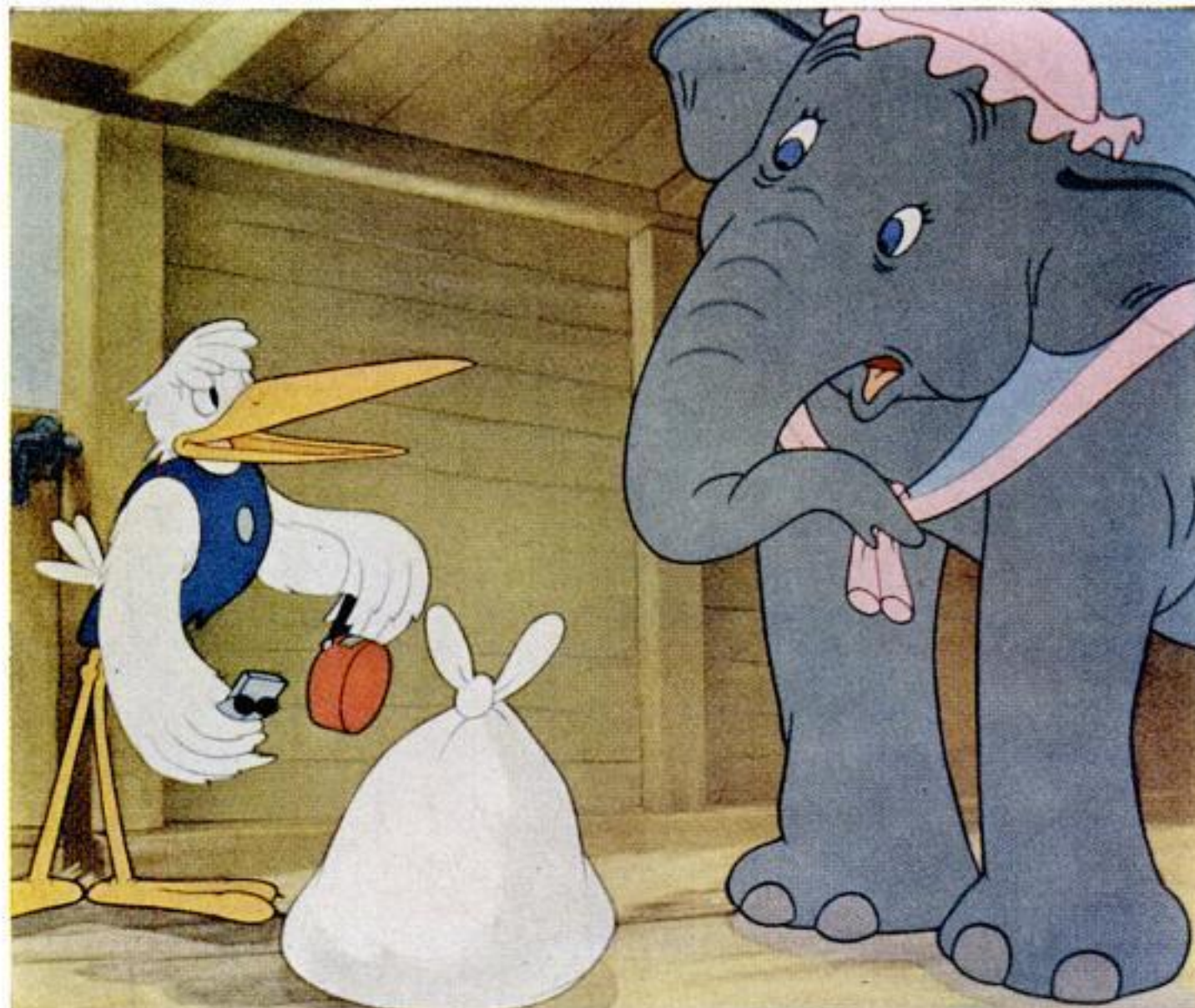


DUMBO

HE FLIES WITH HIS EARS WITH GREATEST OF EASE

Walt Disney has a way with animals. For many, his greatest screen creations are Mickey Mouse and Donald Duck, Clara Cluck and Pluto. In *Snow White* and *Pinocchio* he added a human puppetry that was sometimes too saccharine, sometimes too savage. But in *Dumbo*, Disney reverts to the quadruped kingdom where he is most at home. *Dumbo* is animal-perfect.

Dumbo is the somewhat freakish offspring of Mrs. Jumbo, a matronly elephant of the circus. Because he has shawl-sized ears and is clearly not too bright, he is snubbed by his kind. He sinks lower and lower in animal esteem until, as a wistful stooge for clowns, he is solemnly excommunicated from the pachyderm species. How this ugly duckling among elephants finds a friend, learns to fly with his ears, wreaks a playful vengeance on his foes and becomes the world's most celebrated animal makes 64 minutes of pure Disney delight.



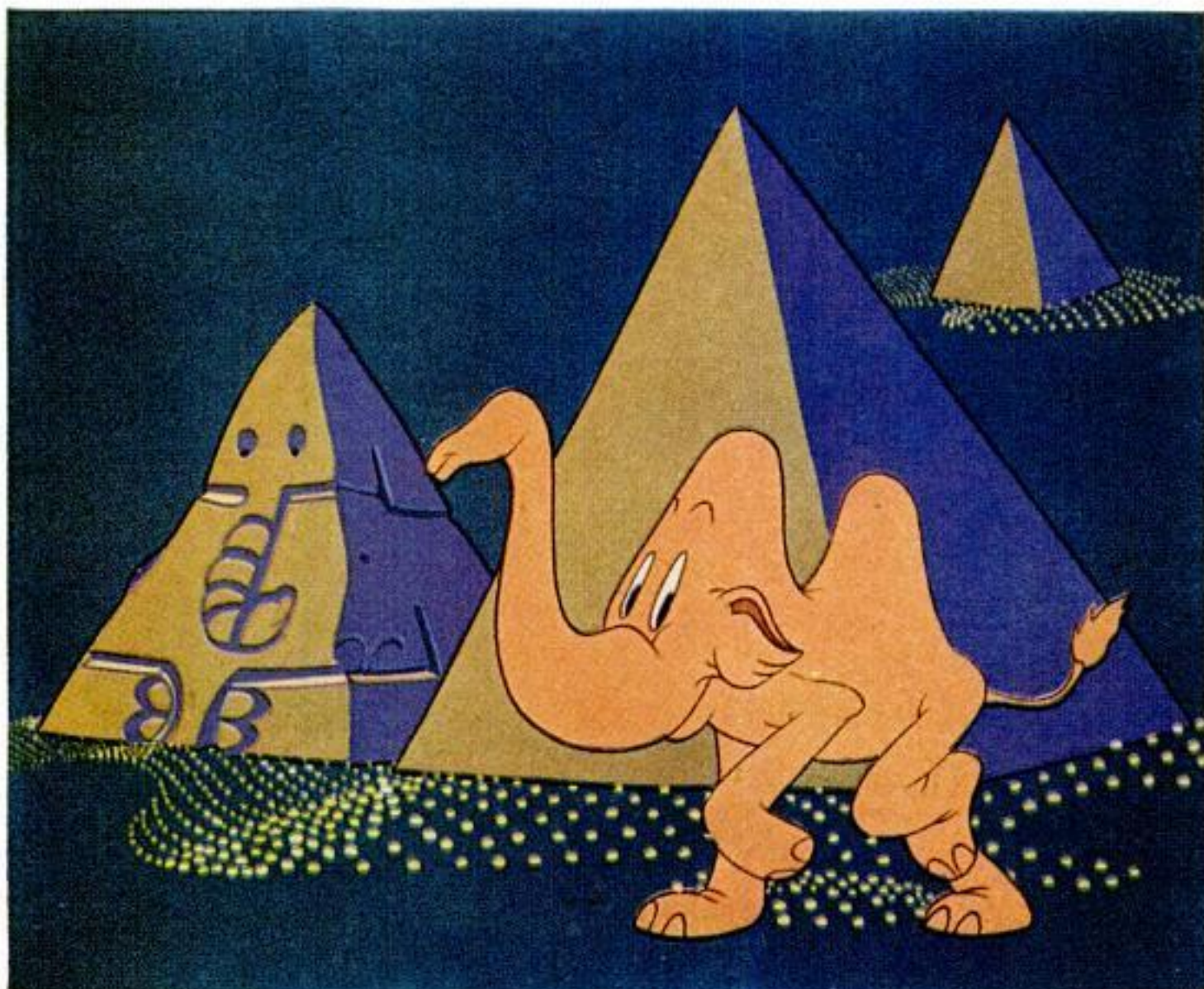
1 A Western Union stork catches up belatedly with circus train, after having been lost in a rainstorm. He makes Mrs. Jumbo sign for her package, which contains Jumbo Jr.



4 Dumbo's punishment makes him an outcast. He has to leap from burning facade during a clown act. "Don't forget that we elephants have always walked with dignity," cry gossips.



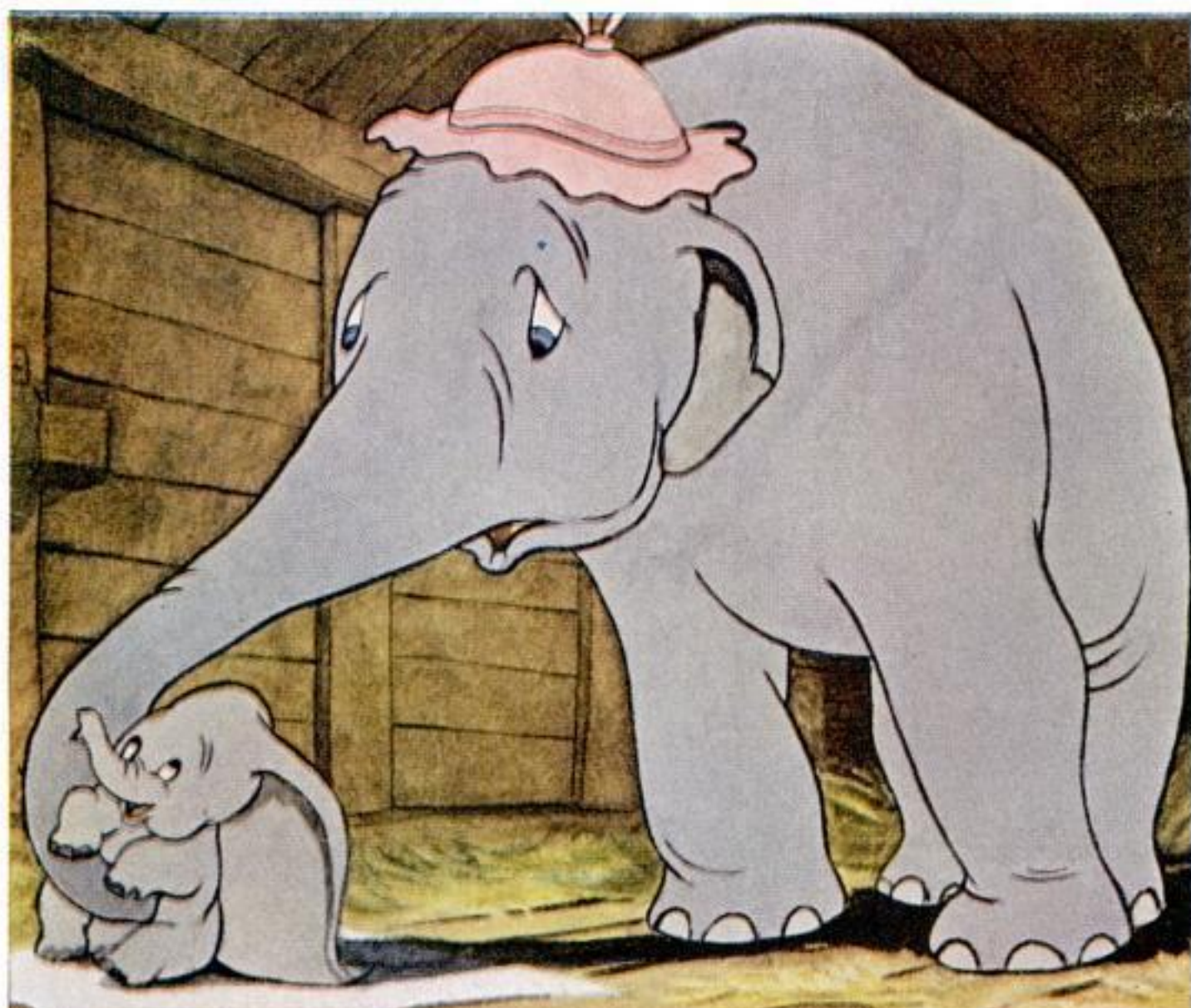
5 A barrel stave sends little Dumbo tumbling down through flames into a tub of plaster. "I wouldn't eat at the same bale of hay with him," sneers one of his fellow elephants.



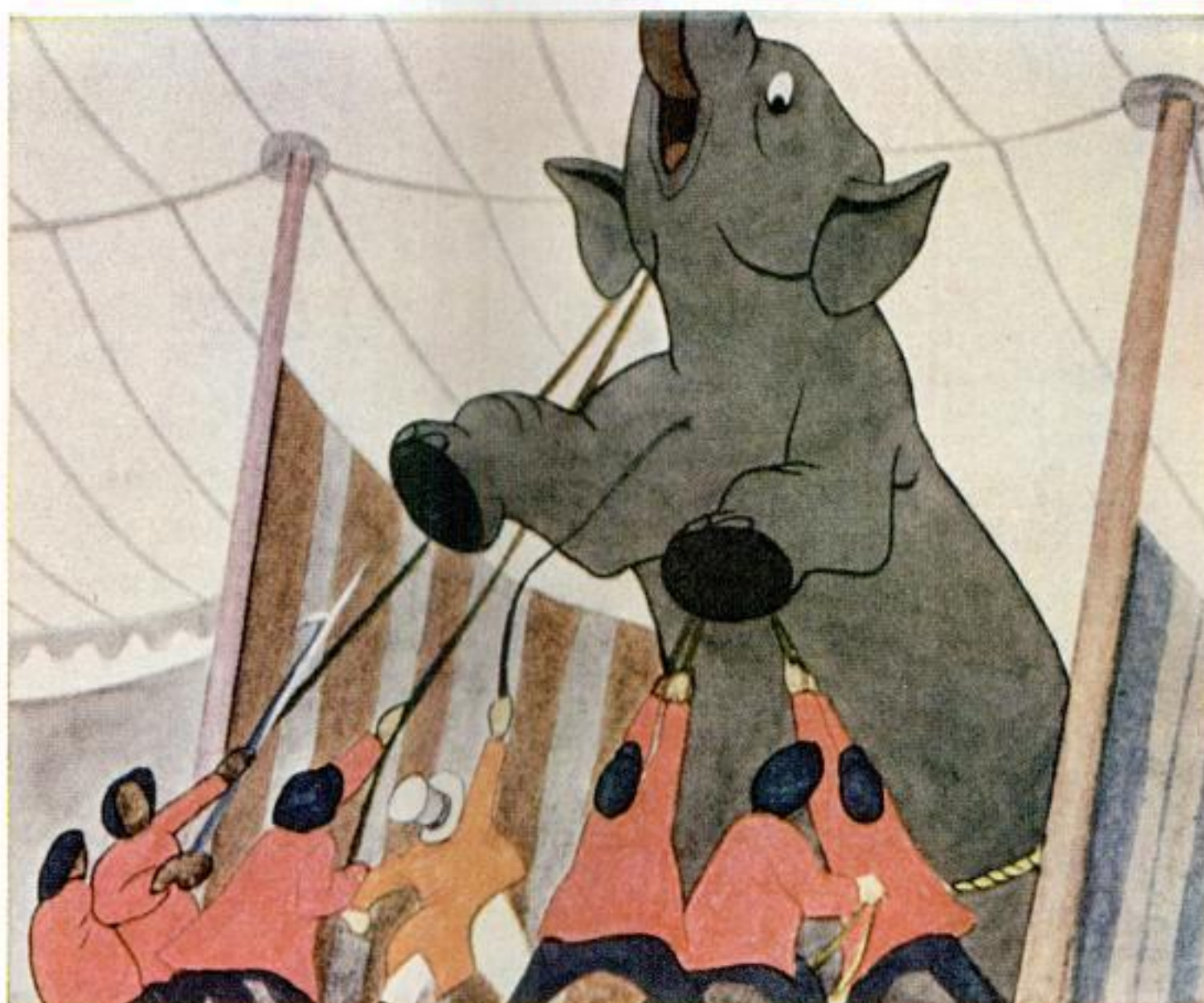
8 Weird hybrid animals march, skate and roll across the screen during this drunk sequence in an unbelievable blaze of liquid color and motion. Then Dumbo awakens in a high tree.



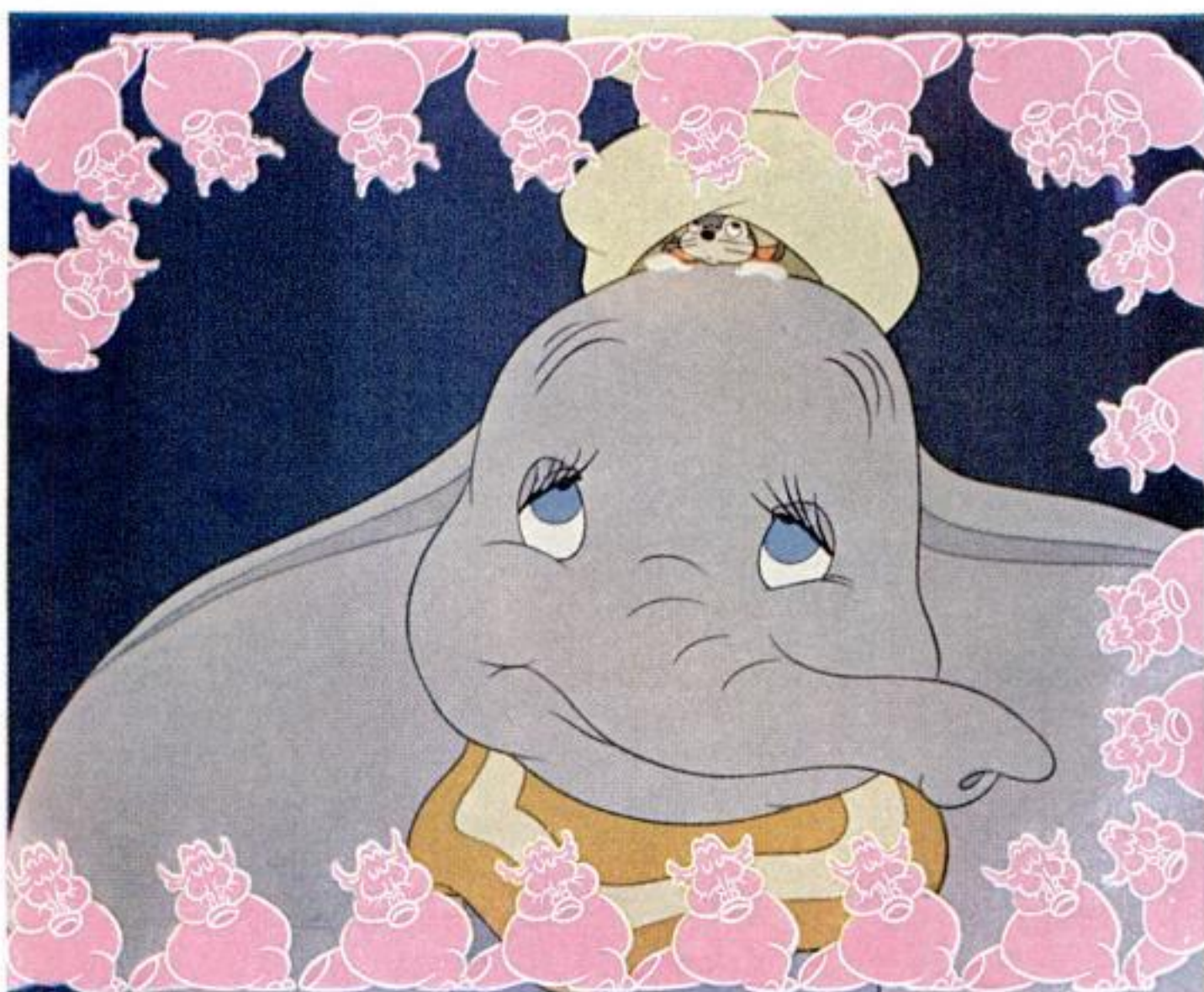
9 Five black crows inform Timothy that Dumbo flew up into the tree. To give Dumbo courage to fly from this cliff, they hand him a "magic feather" and push him from behind.



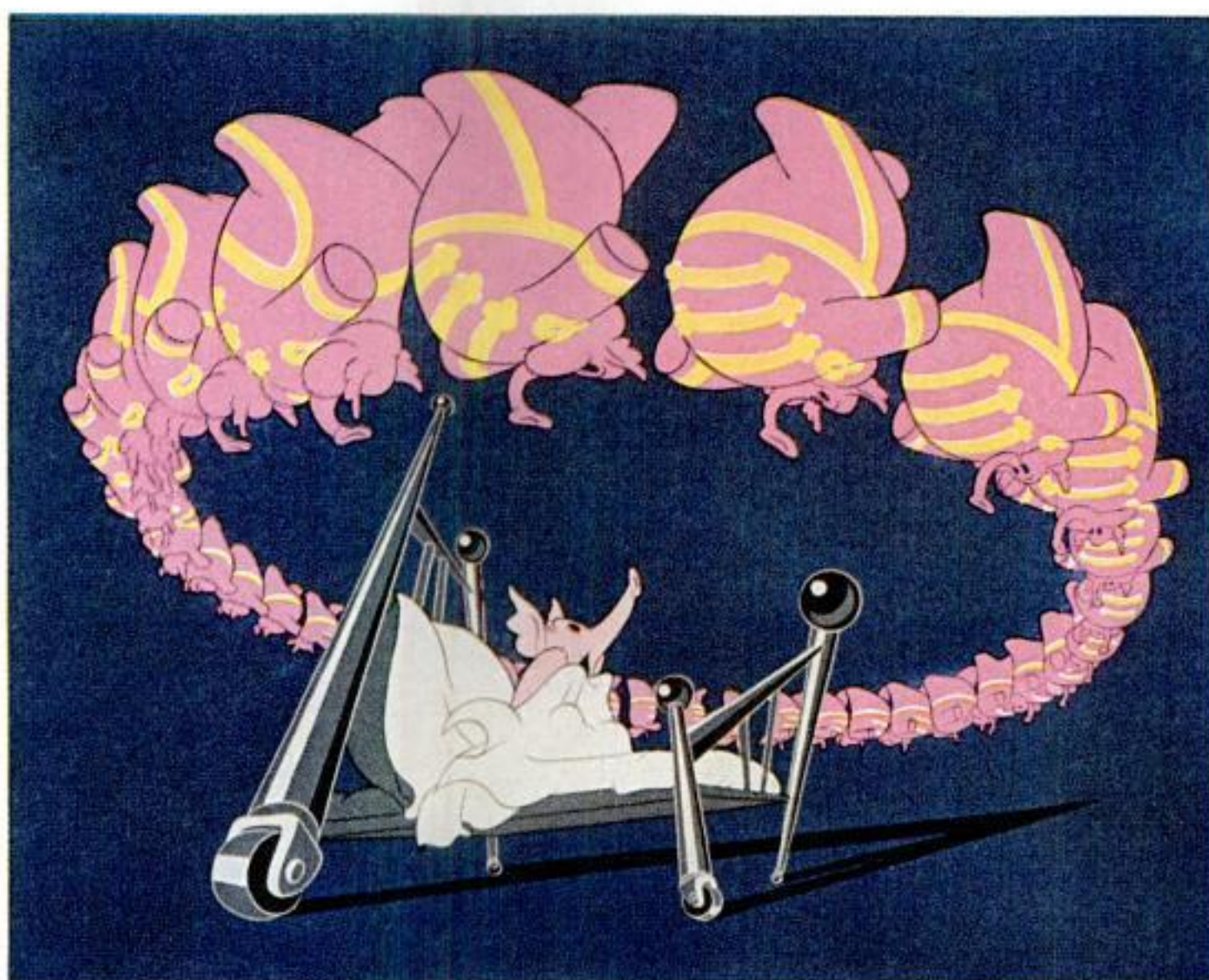
2 A pair of outsized ears makes young Jumbo's life miserable from the start. In fact, circus' circle of elephant gossips promptly name him Dumbo, because he looks so dumb.



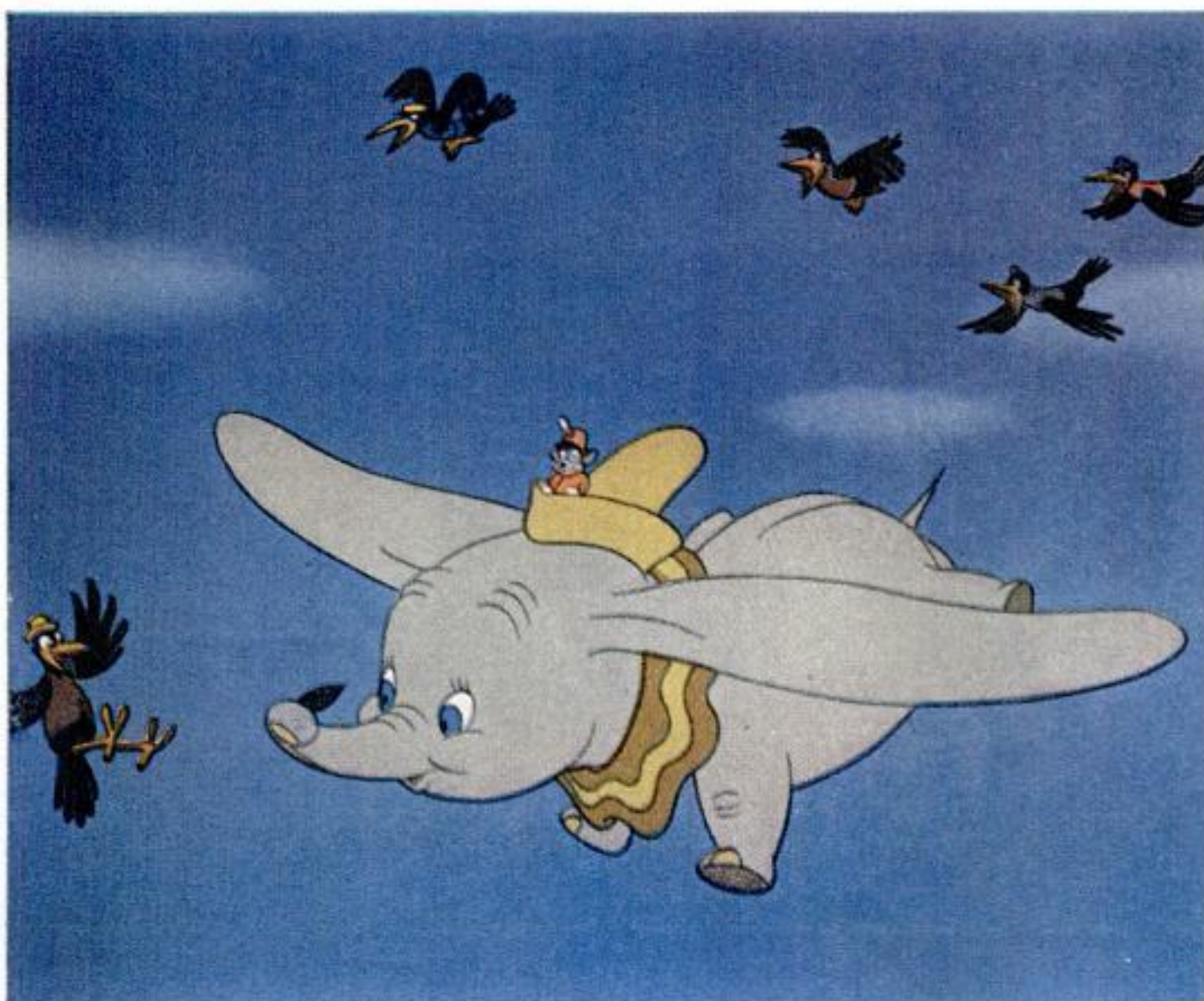
3 Mrs. Jumbo goes berserk when a gang of tough small fry molest her child. She is slapped into solitary confinement where lonely Dumbo visits her only rarely amid bars and chains.



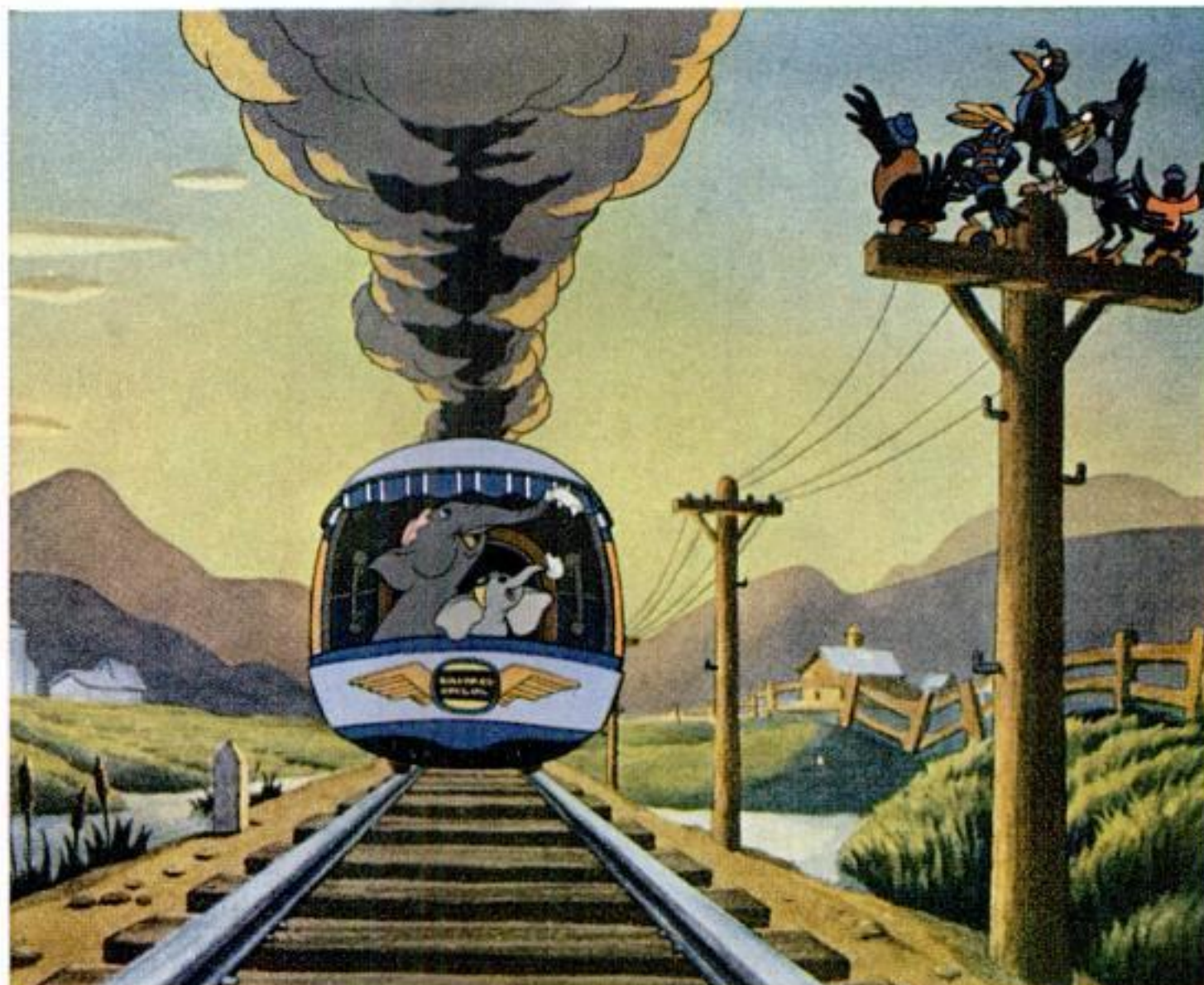
6 Dumbo accidentally gets drunk and sees a parade of pink elephants. Under his clown's cap hides Timothy Q. Mouse, his solitary friend and a vigorous new Disney character.



7 Disney's happiest fantasy went into this pink elephant sequence. Drawn with magnificent logic and humor, it resembles a surrealist painting by Salvador Dali come to life.



10 Dumbo's aeronautic ears send him zooming through space like a bomber. He becomes a circus sensation, breaks altitude records and has his ears insured for a million dollars.



11 Mrs. Jumbo and Dumbo inhabit stream-lined coach as they cruise triumphantly across land. Crows sing: "I've done seen about everything, when I've seen an elephant fly."



Present it Proudly

a superb gift - - In making I. W. Harper, cost is no object

I.W. HARPER

The Gold Medal Whiskey



Bottled in Bond · 100 Proof

© 1941, B D C.



FAMOUS EXAMPLE OF SALOON ART IS "CUSTER'S LAST FIGHT" (CUSTER IN CENTER) PAINTED BY CASSILY ADAMS, BOUGHT BY ADOLPHUS BUSCH SR. FOR \$30,000 FOR BEER AD

CUSTER'S LAST STAND

"THEY DIED WITH THEIR BOOTS
ON" GLORIFIES A RASH GENERAL

George Armstrong Custer, who was not one of America's best generals, was cut out to be a swashbuckling movie hero. In Warner Brothers' *They Died With Their Boots On*, his life story unreels as a rip-roaring yarn with Errol Flynn playing the golden-locked general who fought through the Civil War, then fell before the Indians. It all makes for a good show, except it is a half hour too long. Custer himself was enough of a showman to cut his life dramatically short.

While Custer was reckless and brave with his own life, he was equally reckless with other men's lives.

He was a confirmed glory-hunter, writing up his exploits for magazines, whooping for joy at the prospect of any battle. The details of his famous last stand at Little Big Horn were never known because there were no survivors. But most experts agree that General Custer disobeyed his marching orders and led some 250 men into a huge encampment of Sioux Indians, acknowledged to be the finest cavalry in America. Re-inforcements, arriving too late, found "the bodies upon dry grass had been stripped and left white and ghastly save for the red stain of wounds."

IN THE MOVIE ERROL FLYNN AS CUSTER TAKES HIS LAST STAND BESIDE THE SEVENTH CAVALRY BANNER, HURLING REDSKINS OVER HIS SHOULDER IN A DEATH STRUGGLE

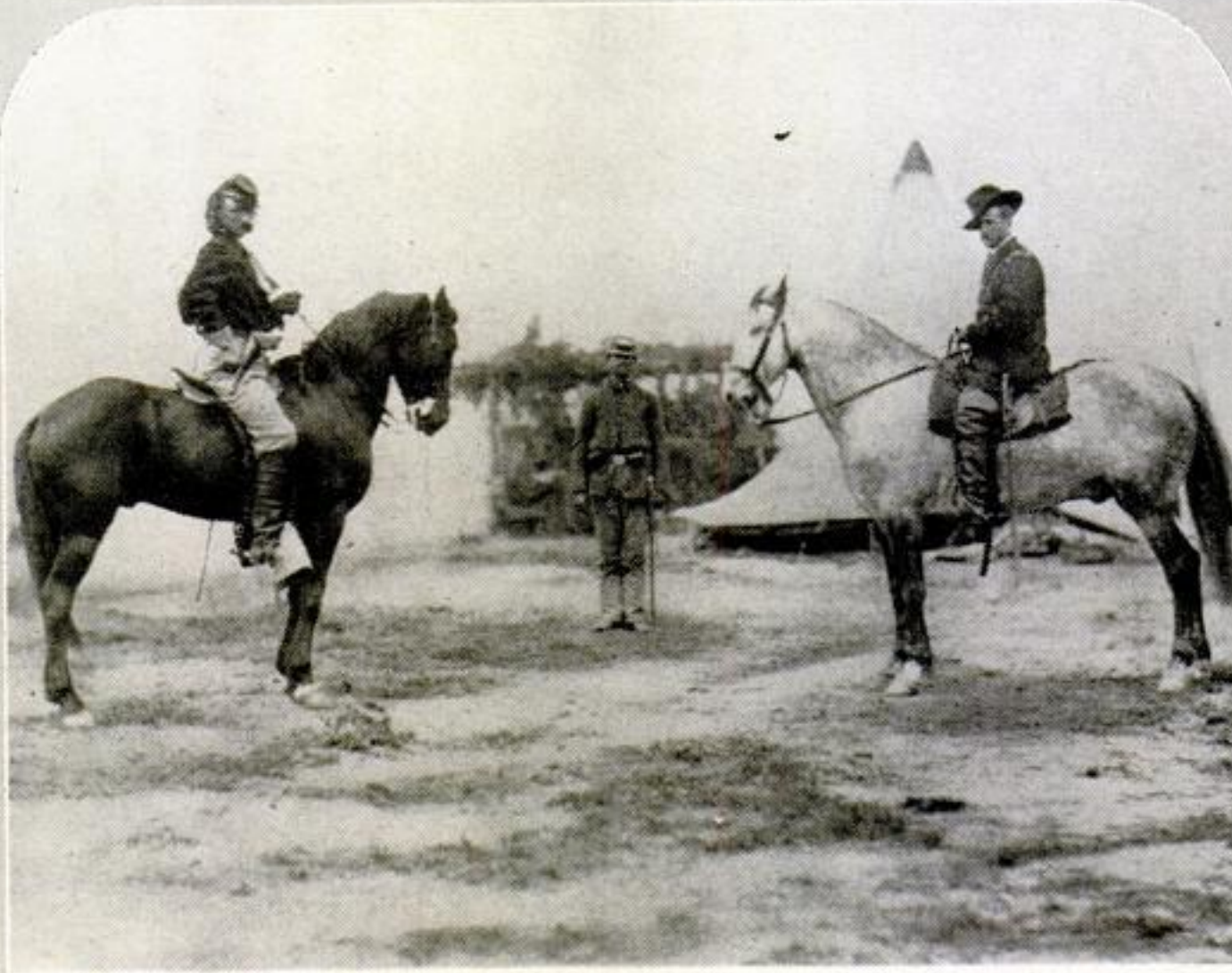


CONTINUED ON NEXT PAGE 75

HERE IS CUSTER IN REAL LIFE



George Custer at West Point (right), class of 1861, was snapped with fellow cadet on eve of Civil War.



Custer and Major General Pleasanton (right) pose at Brandy Station, Va. in 1863 when Custer was 23. Pleasanton was Custer's chief in Army of the Potomac.



Custer and his wife, Elizabeth, his childhood sweetheart, taken 1863.



Custer is youngest general in this group of Civil War officers. Left to right, they are Sheridan, Forsyth, Merritt, Devin and Custer.



At Fort Lincoln, Dakota Territory, in 1874, Custer lolls at right. Upper left is Sitting Bull whose Sioux massacred Custer's troops two years later.



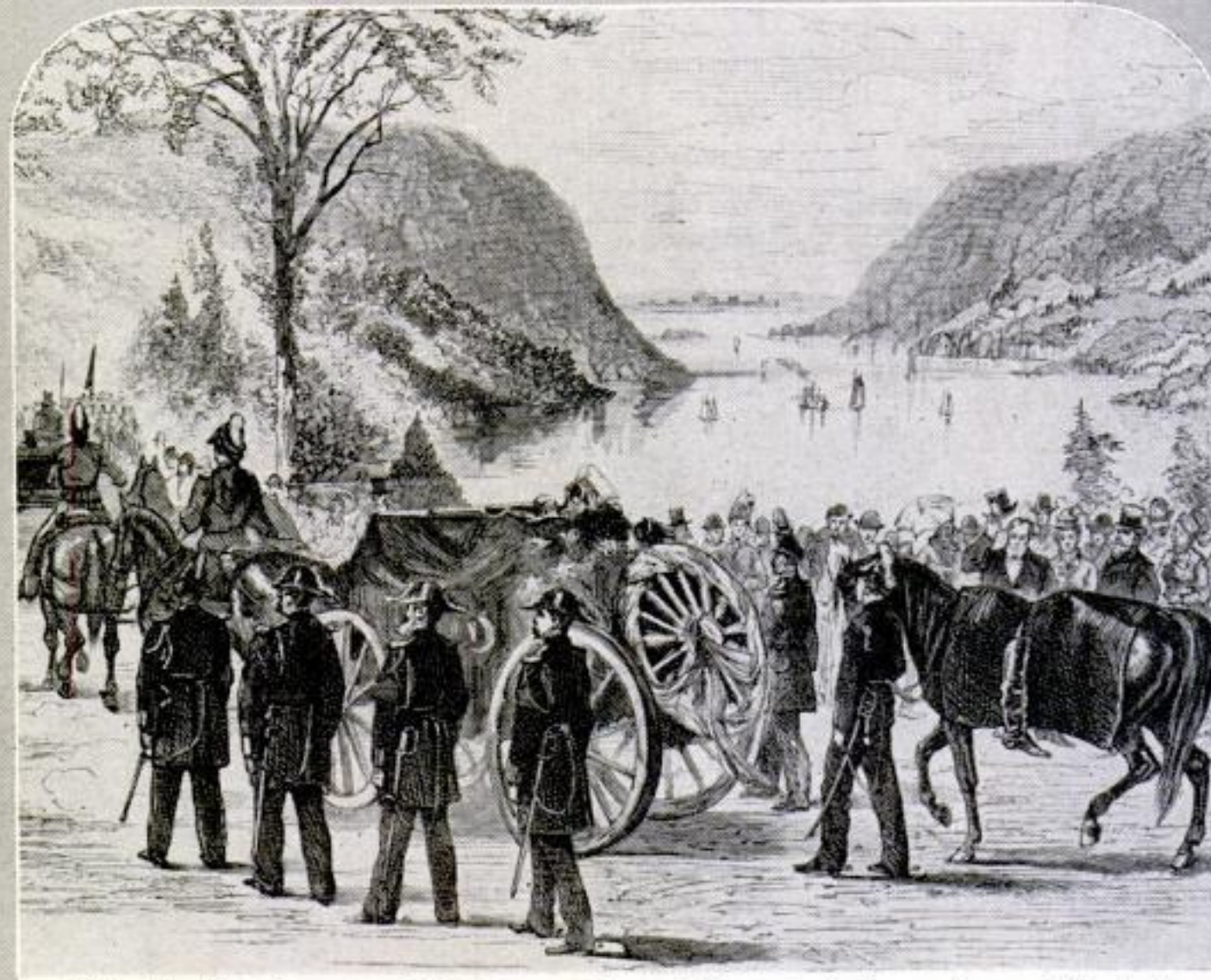
Custer wagon trail goes West between Dakota Black Hills.



Custer was glorified in this popular pin-up engraving of the 1870's copied from an old Brady photograph.



Custer fancied himself in this trapping outfit photographed in 1872.



After the disaster at Little Big Horn, General Custer's body was brought back to West Point, where he was buried with impressive military honors on Oct. 10, 1877.

HERE IS CUSTER'S CAREER IN THE MOVIE FROM WEST POINT TO POINTS WEST



Custer rides to West Point, a raw recruit from Monroe, Mich., and impresses the cadets by his fancy homemade uniform, his plumed hat and high-sounding talk about winning glory.

Custer makes friends with old General Winfield Scott in a Washington hotel by offering him his favorite dish, creamed Bermuda onions. Scott helps Custer get an officer's post in the Civil War.



At battle of Bull Run, Custer heroically keeps Confederate troops from crossing a bridge, thus gets himself wounded and wins a medal.

Custer courts his sweetheart (*Olivia de Havilland*) in Michigan while she tries valiantly to share his passion for fresh green onions.

Custer becomes a brigadier general by mistaken orders, incurs the scorn of his fellow officer.



To the Dakota Territory Custer rides beside his wife in a covered wagon, delighted to be back in battle, this time against the Indians.

Custer begs President Grant to let him return to the Indian fight after he has been ousted from Dakota Territory by shady politicians.

Custer bids farewell to his wife who has a premonition that he will perish in battle. He does.

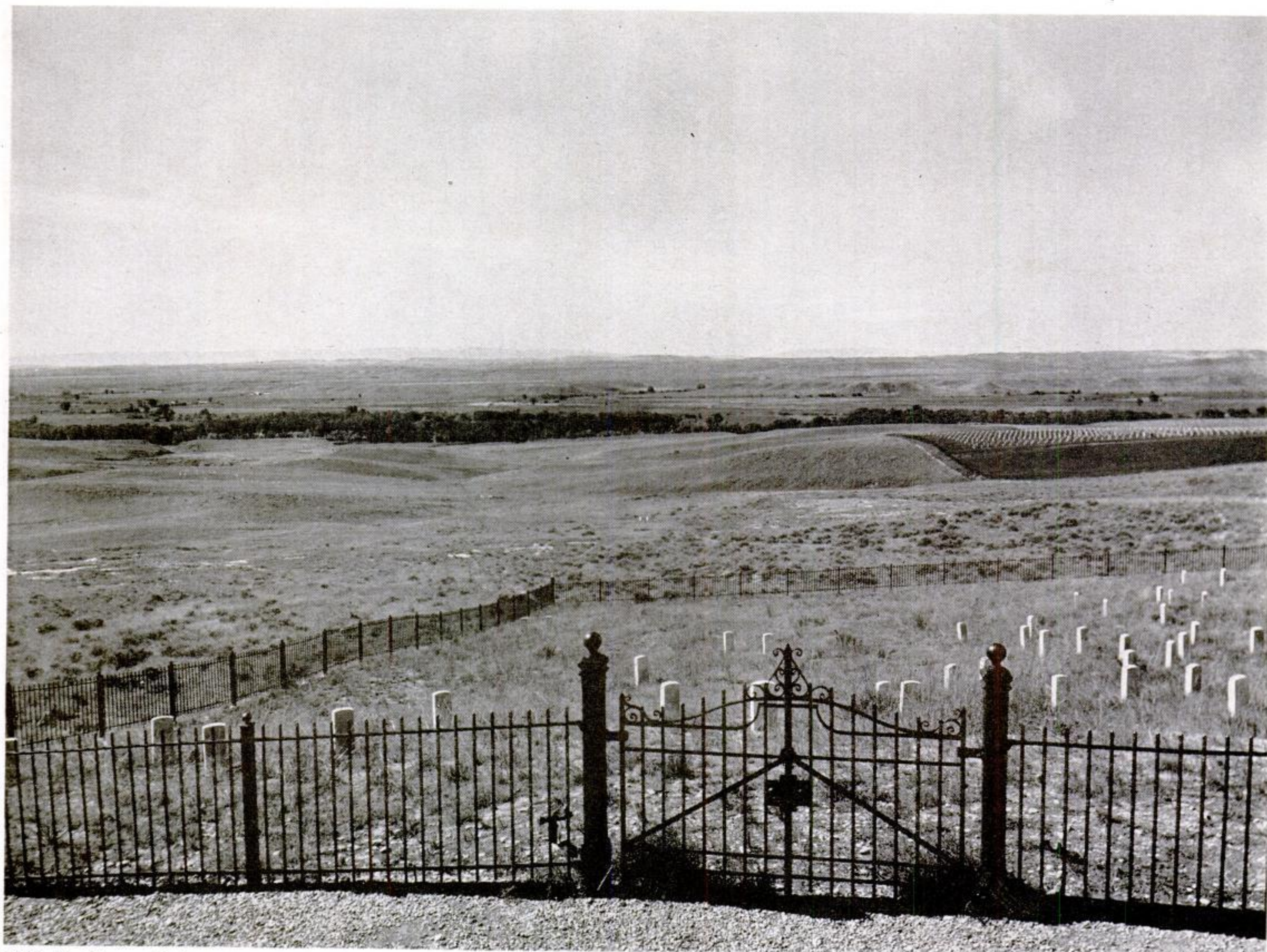
CUSTER'S LAST STAND (continued)



"He stood like a sheaf of corn with all the ears fallen around him," said Chief Sitting Bull, describing General Custer's death at Little Big Horn. This is the Last Stand in the movie.



After the battle at Little Big Horn the horses and soldiers' bones were washed loose from shallow graves and lay exposed in one vast bone pile. Soldiers were buried later in one pit.



Soldiers' burial ground today at Little Big Horn is known as the Custer Battlefield National Cemetery. Here stand 209 marble slabs supposedly marking the spots where each soldier fell,

holding his battle formation to the end, hoping for re-inforcements from General Reno. But General Custer had attacked ahead of schedule and General Reno could not arrive in time.

Ted dear,
I'd feel awfully silly saying
these things out loud, but I
really think —
It was Hollywood's loss when
you went into business —
The way you wear your
clothes makes them look like
Bond Street —
You deserve the best
things in life and I hope
you'll have them all
someday —
Meanwhile, here's your
Seaforth, and a Merry
Christmas from
Nan

For the **MAN** at the top of your list!



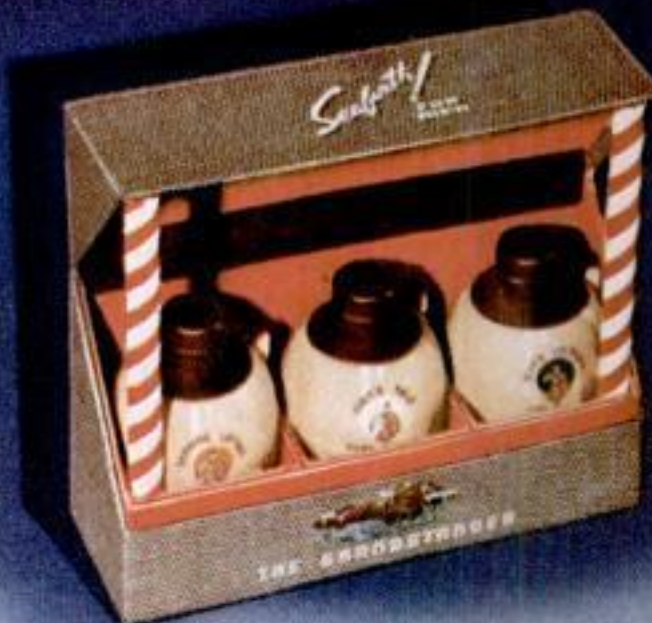
STURDY STONE JUG of Cologne, Talc, Deodorant, Hair Dressing, or Shaving Lotion... Shaving Soap in mug... individually packed, each

\$1



DISTINCTLY MASCULINE fragrance of heather and fern in Shaving Lotion and Soap... empty mug becomes a Tom and Jerry cup... set

\$2



GRANDSTANDER... three plump jugs in a box set make the Season's outstanding gift package... Men's Cologne, Lotion, Talc... set

\$3



A MAN'S EVERY NEED served by deluxe gift package of Seaforth toiletries... jugs and mug plus 3 cakes hand soap... in sets, \$5 and

\$7



Seaforth!
FOR MEN



FOR SOLDIERS AND SAILORS, Seaforth is the gift exactly "right". Named for Seaforth Highlanders, famed British regiment. All packages have rich Xmas wrap.

ALFRED D. McKELVY COMPANY • MINNEAPOLIS, MINNESOTA

SHAVING MUG • SHAVING LOTION • MEN'S TALC • HAND SOAP • MEN'S COLOGNE • MEN'S DEODORANT • HAIR DRESSING

Which Kind of Corn?



Del Monte Whole Kernel

Just the thing for festive holiday dinners. Folks dote on these clean - snipped, bright whole kernel grains!



Del Monte White Cream Style

Your family will scoop up every last spoonful. Because Del Monte knows how to capture natural corn flavor.

AREN'T THESE DEL MONTE APRICOTS DELICIOUS, BOB? MAYBE I'VE BEEN MAKING A MISTAKE — TRYING SO MANY DIFFERENT BRANDS. THE ONLY THING IS, BROWN DOESN'T ALWAYS HAVE THE DEL MONTE VARIETIES I WANT.

THANKS, MRS. JONES. WE'RE GOOD ENOUGH BUSINESS MEN TO KNOW THE ONLY WAY TO KEEP A GOOD CUSTOMER SATISFIED IS TO SEE THAT SHE GETS THE BRANDS SHE WANTS. AND IT'S ALL RIGHT WITH US, TOO. I NEVER SAW ANY CANNED FOOD BRAND THAT SOLD FASTER THAN DEL MONTE.

WHY NOT TIP HIM OFF? IF CUSTOMERS LIKE YOU WANT DEL MONTE, THAT OUGHT TO BE OKAY WITH HIM.



All of 'em brother!

THAT'S WHY DEL MONTE GETS MY VOTE

— and for four of the best reasons that ever came out of a corn-patch. Yes, sir — *four* styles — *all Del Monte*.

You Whole Kernel fans — just wrap yourselves around a man-size serving of these plump golden grains, sautéed in butter. That's *corn* for you.

But you'll miss a double-barreled treat if you pass up Del Monte Cream Style. Two kinds — White and Golden.

And who could do without roastin' ears as golden and good as Del Monte Corn on the Cob?

Well, that cleans up the matter — all but this. Compare Del Monte Corn with any corn you've liked before. You'll see why it pays to get Del Monte — *all four styles!*

Canned corn is a nourishing, high carbohydrate food. Yellow varieties are a good source of Vitamin A and both white and yellow varieties contain Vitamin C and furnish significant quantities of phosphorus to the diet.



Del Monte Golden Cream Style

You get the heart and soul of corn at its finest in this cream style. Have some tonight, hot and buttery.



Del Monte Corn on the Cob

Sometime soon — treat your men-folk to still another kind of grand eating. Four ears of corn to the can.

Del Monte Corn

CORN AT ITS BEST — ANY STYLE YOU WANT

SPECIAL NOTE: Many Del Monte Foods now packed in both cans and glass. Both the same quality.

Lord Elgin

21 JEWELS



Lady Elgin

19 JEWELS

IN SMART COLORFUL

PRESENTATION CASES



Lord Elgin. Stunning terraced design. 14K gold. \$110.00

Lady Elgin. Smart black enamel trim. 14K gold. \$62.50

America's most celebrated timepieces!

THEY BRING NEW BEAUTY...NEW DISTINCTION TO CHRISTMAS GIVING

Proud beyond words will be those who wear these master American timepieces. The new models for Christmas have the simplicity and beauty of great art. Their designs are highly original—the inspirations of leading American stylists. And their superb accuracy is a tribute to the skill of Elgin's fourth-generation craftsmen.

The cases for the new Lord and Lady Elgins are platinum, gold or 14K gold filled. Many are finished in the popular rosé color. A number have high-curved crystals and unique tinted dials. No watch has fewer than 19 jewels. And each bears its own individual Observatory Certificate

for exceptional ability that has been proved in a great time observatory.

Thoroughly American! Elgin is the world's largest-selling fine watch made in America. And today Elgin's skilled craftsmen are doing their part for defense, too. In answer to the government's call, Elgin is making precision instruments for army, navy and aviation use.

This Christmas choose a lovely new Lord or Lady Elgin timepiece. Your jeweler is showing a wide selection modestly priced from \$55.00. Also 17-jewel Elgin De Luxe models from \$42.50. These prices include the Federal Tax. Elgin National Watch Company, Elgin, Illinois, U. S. A.



Lady Elgin. Lovely high-curved crystal. 14K gold. \$67.50
Lord Elgin. Extremely thin case. 14K gold filled. \$62.50



Lady Elgin. Matching bracelet. 14K gold filled. \$60.00
Lord Elgin. Flexible ends. 14K rosé gold filled. \$67.50



Lady Elgin. New pastel dial. 14K gold filled. \$55.00
Lord Elgin. Mirror-finished case. 14K gold filled. \$62.50

TUNE IN! "Shirley Temple Time", Friday nights, 10-10:30 E. S. T., CBS stations coast to coast



ON THE PORCH OF A NEW JERSEY FARM, FAR FROM TRAGIC MEMORIES OF HER INFANCY, LITTLE WAR REFUGEE MARGARET FACES THE BEGINNING OF A HOPEFUL NEW LIFE

Journey for Margaret

A WAR REFUGEE COMES TO U. S.

The metal tube resting on the thigh of the cheerful little girl above is the most cherished possession of her 4-year-old life. It is a 2-lb. magnesium incendiary bomb. Not long ago it dropped from the skies into a London garden but failed to go off. An air warden unscrewed its cap and emptied its thermite into the ground. Since then, she has rarely, for long, left the bomb case out of her sight. She plays with it during the daytime and at night she often sleeps with it. It has traveled with her on long, strange and, to her little mind, fearful journeys, across land and water and through the skies. It has accompanied her into a new world and a new life, a life now free of all the inexplicable anguish of her first tender years. If she clings to it, it is because this metal cylinder is her most durable tie to a gruesome but well-loved past.

Another bomb, prior to this one, had blown Mar-

garet's secure little world into smithereens. Her home and parents gone, she found herself moving from place to place in a hostile universe, full of strange faces and punctuated each night by spurting flame from shattering explosions. No wonder that Margaret, now safe in an alien continent, must sometimes, on a toy drum, beat out her rage against a world she cannot understand.

Who Margaret is and how she made her way to the peaceful farm where she plays above is the subject of one of the most moving books to come out of the war. Called *Journey for Margaret* (Harcourt, Brace, \$2.50), it is the work of W. L. ("Young Bill") White, in whose home Margaret has now found refuge. In the pictures on these pages LIFE picks up where Mr. White's book leaves off, showing Margaret's happy adjustment to her new environment.



The nursery class is fun for Margaret. At New York's private City and Country School she is now completely at home among 4-year-olds. She has picked up all their pet phrases and inflections. She builds blocks, looks at picture books.



Margaret now enjoys her food (see opposite page). When Bill White first found her, it was difficult to make her eat. Now, with a little friend at the White farmhouse, she gobbles up a big supper at her own table before the fireplace.



Margaret bids goodnight to Bill and Kathrine White who have legally adopted her. She still feels insecure at times, likes to be tucked in her bed. At first she carefully blacked out her window by pulling the shade before she would go to sleep.

REARED IN A WAR-TORN CITY, MARGARET COULD NOT CRY

Last year Bill White, novelist son of Kansas Editor William Allen White, crossed the Atlantic on one of the 50 American destroyers turned over to England. Throughout that stormy, hazardous voyage (which he reported in *LIFE*, Dec. 2, 1940), he carried under his lifebelt, as a reminder of a final request from his wife, a note written in cablese English: "Uplook kids." So, after he had planted himself, as best he could, in a city rocked day and night by the flaming thunder of bombs, he began to look for homeless children he might adopt.

First he was sent a little English boy, quiet and shy, good-looking and properly mannered. The second child was different. Under her curly blonde hair stared "a small pinched face tight with grief" and a pair of "big black eyes full of hopeless despair." So naked was her loss and anguish that big Bill White felt "glad to be in an adult world where emotions are weaker and properly concealed."

The little girl looked sullen and peevish, but she did not whine. She would not play with other children or eat her food, but when grief overcame her, she did a strange thing. With her tiny palms she rubbed her dry, burning but tearless eyes. Later, in a cab—without a single backward glance at the woman who had cared for her—she crawled into Bill White's lap, "not as a child does with a parent, but as a frightened animal might back into the safety of a cave." When she clutched his finger with her fist, there was "no warmth in that tense grip."

It was in a Rest Center for bombed-out children, founded in London by Anna Freud, daughter of the late great Viennese psychologist, that Bill White learned something of the kinks twisted into a child's mind by the havoc of war. Here, in an unfamiliar atmosphere of affection, little Margaret took the first faltering step back to normal childhood. "You won't smack me if I beller?" she hesitantly asked. And then, her chest heaving, she relaxed "into the luxury of long, loud bellows dripping with tears." No longer did "the frightened palms force back the tears into the big dry eyes."

At times Margaret could be imperious and distrustful. Hungry for love, she dared not let her new-found friend out of sight. At night, when the "Germanplanes" came over—it was one word to her—she would sit up tense in bed. When Bill White came to her side, she clutched her arms around his neck, stiff with fear. But in her tests she was brilliant and resourceful, far more clever than the quiet English boy. And when Bill White learned that, on his homeward trip, he could at best take one child with him in place of luggage, it was these tests that made the choice for him.

The fearful shadows of the past are now slowly fading from Margaret's mind. In her new home she has now learned to relish her food (opposite page). Bill White fed her the first egg she ever tasted. She loves fruit, which she apparently rarely got in England. She saw her first banana in Lisbon and still refers to it. She still conveys her food with a spoon, never having learned to use a fork. When she first arrived, her eating habits were sloppy, but she has since greatly improved. She got a silver star for each meal tidily consumed, a gold star for each tidy day and the right to remove her bib at the end of a tidy week. She can make her own bed, loves to scrub and keep house, and spends much time washing and ironing her doll's clothes. Sometimes she won't mind, but being a reasonable child, the Whites can always strike a fair bargain with her.

She knows *Mother Goose* by heart. When the Whites first read the rhymes to her, she would pick up the book and, pretending to read them back, recite her English versions of them. She has lost, in her eight months in America, most of her English accent and idioms. But she still calls Christmas Chrispen and grandfather William Allen White is Father Chrispen, her equivalent for Santa Claus.

Only when planes fly over New York does her little face resume its tension. "Mr. Hitler," she cries, when she recognizes his picture in a paper, "he's naughty." And the worst thing she can say of anyone is that he's a German.





This is Margaret's swing at the Whites' New Jersey country home. A jockey in New York's Central Park first taught her how to use a swing. Now she loves it, although she sometimes

picks up the green apples that lie under it and tries to eat them. She is proud of her overalls and her American shoes, but her favorite hat is an English peaked hood called a "pixie."



Margaret turns a somersault in the grass. She was at first very much impressed with grass which she evidently rarely saw in London. She regarded it suspiciously as too soft to walk on.



Margaret is tucked in bed and given a kiss by Mrs. White. She was told she could call the Whites by any name she chose, but she insisted on nothing less than "mummy and daddy."



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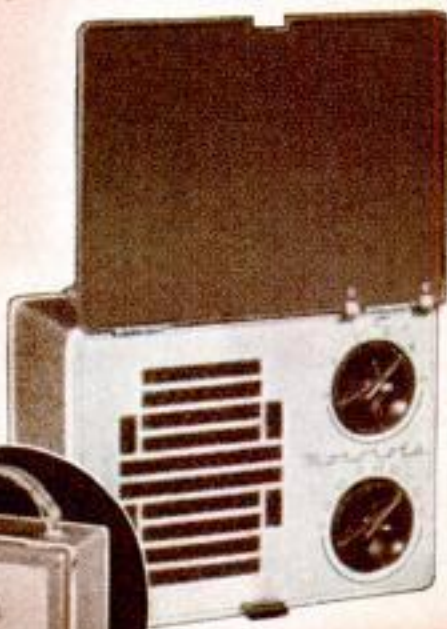
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MADAME ARCATI, THE MEDIUM, SINGS "LITTLE TOMMY TUCKER" TO INVOKE HER SPIRIT CONTROL, WHILE NOVELIST AND HIS GUESTS SIT WITH FINGERS TOUCHING AT TABLE

BLITHE SPIRIT

NOEL COWARD SPOOFS SPOOKS

The hero of *Blithe Spirit* is a flippant novelist who, to get some spiritualistic jargon for a book, invites a neighboring medium to a seance. What thus begins in jest ends in comic grief when the ghost of his dead first wife, draped in graveyard gray, invades his home. Visible only to her husband and as mischievous in ectoplasm as she was in the flesh, she cheer-

fully disrupts his second marriage and inadvertently dispatches his second wife. In the hands of a fumbling playwright, this trivial yarn of "astral bigamy" would dissolve into tasteless tripe. But so deft is Noel Coward's writing, and so skilfully does he skim the thin, slick ice of his inventions, that *Blithe Spirit*, emerges as the most amusing bauble on the U. S. stage.

THE NOVELIST IS SHAKEN WHEN HE CONFRONTS HIS FIRST WIFE, WHO HAS BEEN DEAD FOR SEVEN YEARS. "YOU MIGHT BE MORE PLEASED TO SEE ME," SHE COMPLAINS





A ghost as "the other woman" in a strange domestic triangle makes life somewhat complicated not only for Charles Condomine, the novelist, but for Ruth, his

second wife, as well. Since Ruth cannot see or hear Elvira's "blithe spirit," both wives direct their scathing remarks at Charles for transmission to the rival.



A mediumistic maid gets an inkling of Elvira's ghostly presence and drops a tray. In Act 3 Coward gives his play an unexpected fillip. Ruth, second wife,

is accidentally killed, making two ghosts on stage. She comes storming in (see below) to demand: "Once and for all, Charles, what the hell does this mean?"



COWARD'S BLITHE TALK GIVES GLITTER TO FARCE

Billed by Noel Coward as "an improbable farce," *Blithe Spirit* is exactly, and magnificently, that. The passage which LIFE herewith presents is a fair sample of the play's gay, irreverent quality. It follows the opening scene in which Charles Condomine is startled to hear, after a seance in his home, the voice of Elvira, his first wife, long since dead. When the medium and guests have left, he tries in vain to explain to Ruth, his determined second wife, the cause of his discomfiture. Then Charles turns and sees Elvira, draped in gray, standing near a window. Ruth, however, can neither see nor hear this astral visitor.

To get the full flavor of this scene, readers may assume roles and read it aloud. *Blithe Spirit* will be published in December by Doubleday, Doran (\$2).

CHARLES: (*To Elvira*) Are you a ghost?

ELVIRA: (*Xs to fireplace*) I suppose I must be—it's all very confusing.

RUTH: (*Becoming agitated*) Charles—what do you keep looking over there for? Look at me—what's happened?

CHARLES: Don't you see?

RUTH: See what?

CHARLES: Elvira.

RUTH: (*Staring at him incredulously*) Elvira!!

CHARLES: (*With an effort at social grace*) Yes—Elvira dear, this is Ruth—Ruth, this is Elvira.

RUTH: (*With forced calmness*) Come and sit down, darling.

CHARLES: Do you mean to say you can't see her?

RUTH: Listen, Charles—you just sit down quietly by the fire and I'll mix you another drink. Don't worry about the mess on the carpet—Edith can clean it up in the morning. (*She takes him by the arm*)

CHARLES: (*Breaking away*) But you must be able to see her—she's there—look—right in front of you—there—

RUTH: Are you mad? What's happened to you?

CHARLES: You can't see her?

RUTH: If this is a joke, dear, it's gone quite far enough. Sit down for God's sake and don't be idiotic.

CHARLES: (*Clutching his head—Xs down L*) What am I to do—what the hell am I to do!

ELVIRA: I think you might at least be a little more pleased to see me—after all, you conjured me up.

CHARLES: I didn't do any such thing. I did nothing of the sort.

ELVIRA: Nonsense, of course you did. That awful child with the cold came and told me you wanted to see me urgently.

CHARLES: It was all a mistake—a horrible mistake.

RUTH: Stop talking like that, Charles—as I told you before, the joke's gone far enough.

CHARLES: (*Aside*) I've gone mad, that's what it is—I've just gone raving mad.

RUTH: (*Going to the table and quickly pouring him out some neat brandy*) Here—let me get you a drink.

CHARLES: (*Mechanically—taking it*) This is appalling!

RUTH: Relax.

CHARLES: How can I relax? I shall never be able to relax again as long as I live.

RUTH: Drink some brandy.

CHARLES: (*Drinking it at a gulp*) There now—are you satisfied?

RUTH: Now sit down.

CHARLES: Why are you so anxious for me to sit down—what good will that do?

RUTH: I want you to relax—you can't relax standing up.

ELVIRA: African natives can—they can stand on one leg for hours.

CHARLES: I don't happen to be an African native.

RUTH: You don't happen to be a *what*?

CHARLES: (*Savagely*) An African native!

RUTH: What's that got to do with it?

CHARLES: It doesn't matter, Ruth—really it doesn't matter—we'll say no more about it. (*He sits down*) See, I've sat down.

RUTH: Would you like some more brandy?

CHARLES: Yes, please.

ELVIRA: Very unwise—you always had a weak head.

CHARLES: I could drink you under the table.

RUTH: There's no need to be aggressive, Charles—I'm doing my best to help you.

CHARLES: I'm sorry.

RUTH: (*Bringing him some more brandy*) Here—drink this—and then we'll go to bed.

CONTINUED ON PAGE 94

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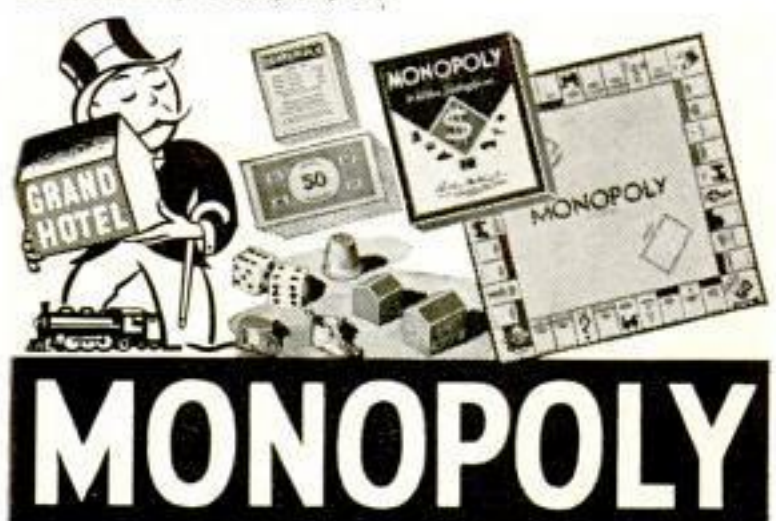
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"BLITHE SPIRIT" (continued)

ELVIRA: Get rid of her, Charles—then we can talk in peace.

CHARLES: That's a thoroughly immoral suggestion, you ought to be ashamed of yourself.

RUTH: What is there immoral in that?

CHARLES: I wasn't talking to you.

RUTH: Who were you talking to, then?

CHARLES: Elvira, of course.

RUTH: To hell with Elvira!

ELVIRA: There now—she's getting cross.

CHARLES: I don't blame her.

RUTH: What don't you blame her for?

CHARLES: Oh, God!

RUTH: Now look here, Charles—I gather you've got some sort of plan behind all this. I'm not quite a fool. I suspected you when we were doing that idiotic seance.

CHARLES: Don't be so silly—what plan could I have?

RUTH: I don't know—it's probably something to do with the characters in your book—how they, or one of them would react to a certain situation—I refuse to be used as a guinea-pig unless I'm warned beforehand what it's all about.

CHARLES: (Patently) Ruth, Elvira is here—she's standing a few yards away from you.

RUTH: (Sarcastically) Yes, dear, I can see her distinctly—under the piano with a zebra.

CHARLES: But Ruth...

RUTH: I am not going to stay here arguing any longer...

ELVIRA: Hurray!

CHARLES: Shut up.

RUTH: (Incensed) How dare you speak to me like that!

CHARLES: Listen, Ruth—please listen—

RUTH: I will not listen to any more of this nonsense—I am going up to bed now, I'll leave you to turn out the lights. I shan't be asleep—I'm too upset so you can come in and say good night to me if you feel like it. (Xs up C)

ELVIRA: That's big of her, I must say.

CHARLES: Be quiet—you're behaving like a guttersnipe.

RUTH: (Icily—at door) That is all I have to say. Good night, Charles. (Ruth walks swiftly out of the room without looking at him again)

CHARLES: Ruth...

ELVIRA: That was one of the most enjoyable half hours I have ever spent.



Happily freed from the two bickering ghosts, Charles tells them both off before departing for distant parts. His tirade is answered by toppling vases and crashing pictures.



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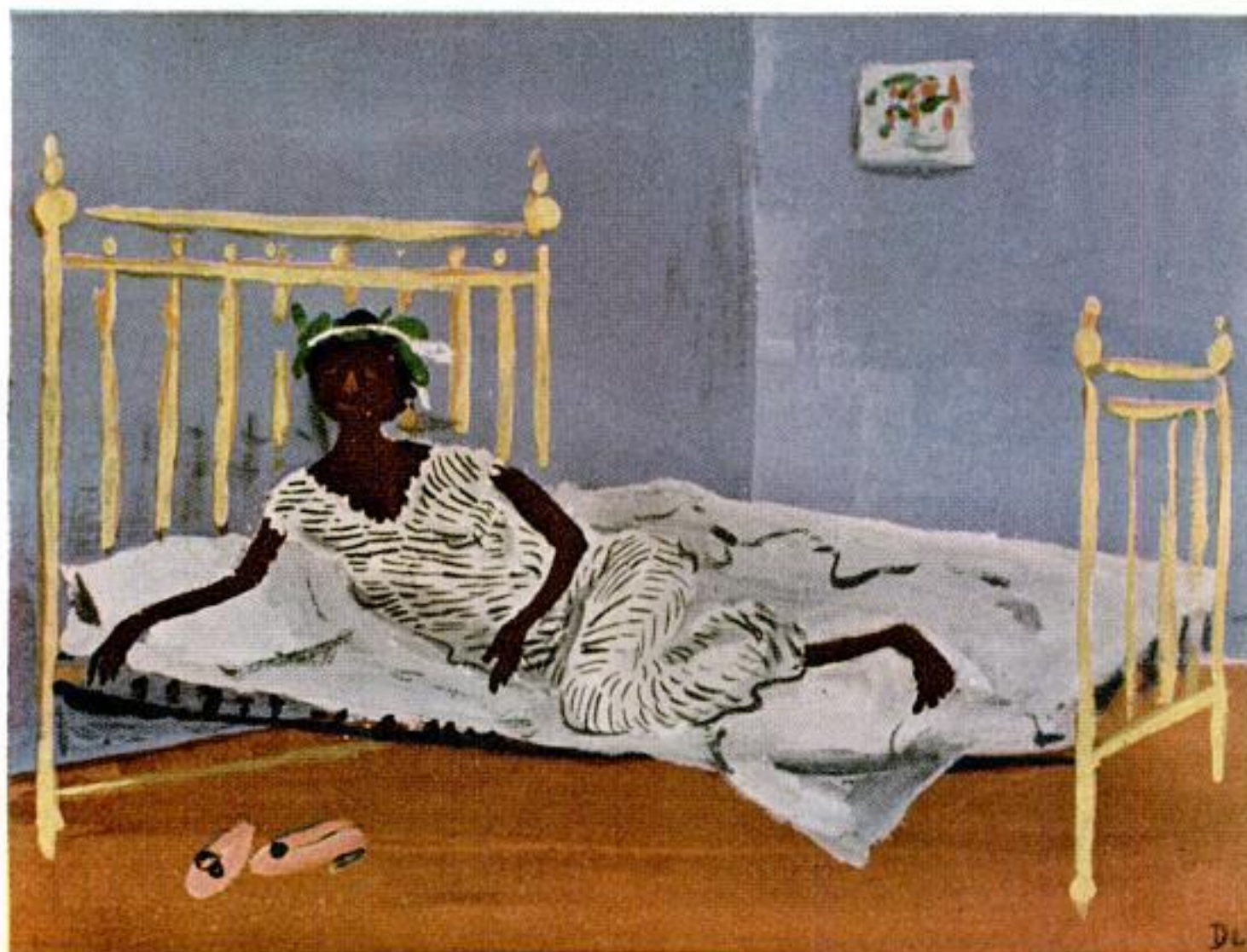
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"Calico and cambric" is what Doris Lee calls this sketch. Faded gray in the dress and yellow in the apron are typical of the "off-shades" seen in the South. Blue veil around the



hat is characteristic of how Southern Negro skilfully combines colors. The resort dress at right has some of the blue, the square neckline of apron and general feel of this sketch.



SALVIA LEAVES, USED AS HEADACHE CURE, MIGHT DOUBLE AS EVENING COIFFURE

DORIS LEE OFFERS THE SOUTHERN NEGRO

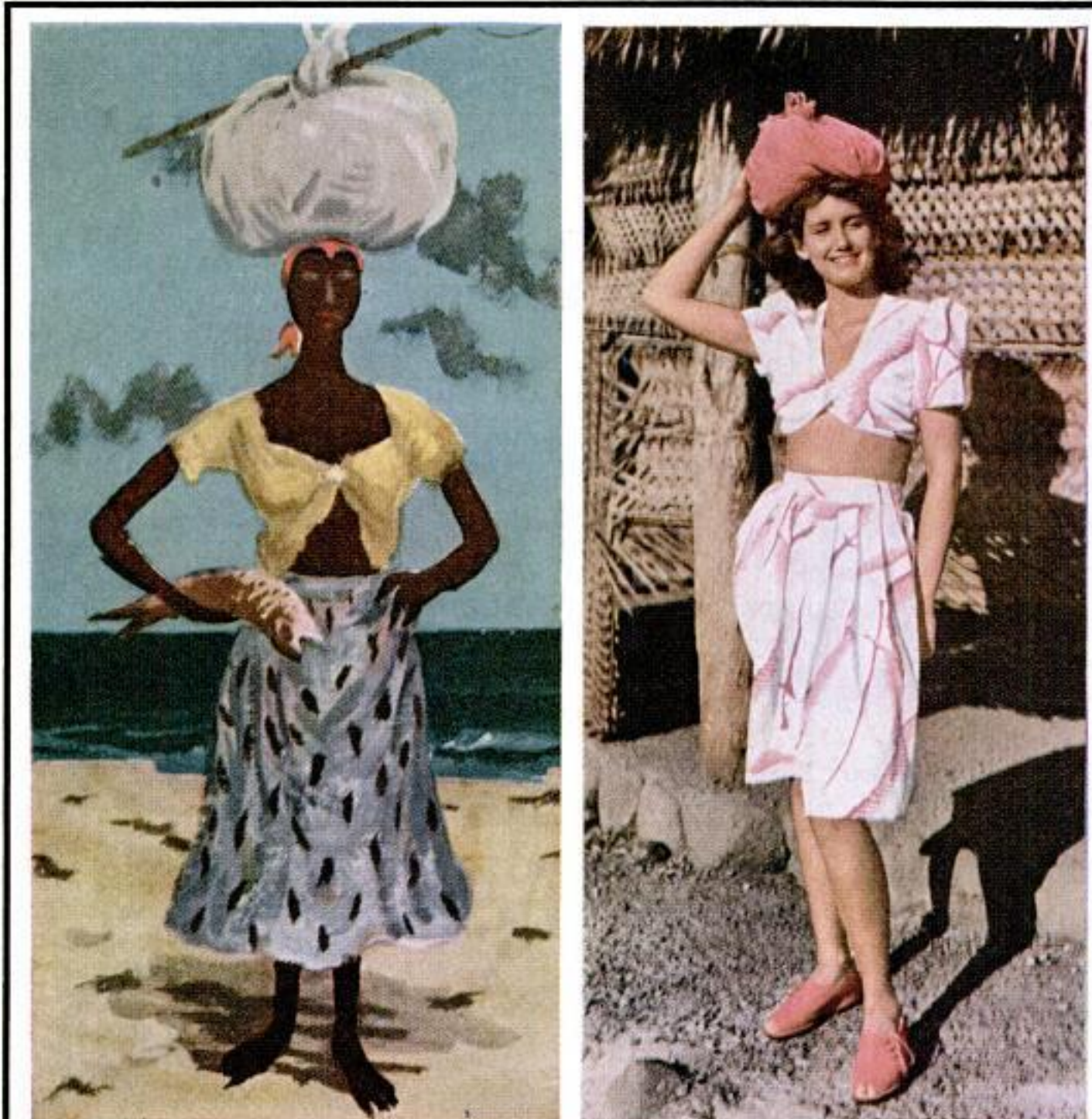
The U. S. fashion world has long thought it quaint and amusing to use Tyrolean yodelers, Chinese coolies, European peasants and the waterfront riffraff crowding cruise-ship ports of call as inspirations for new styles. For stupid and obvious reasons, this same world has long ignored the wealth of inspiration in its own backyard—the great Southland and its colorful Negroes.

Some months ago LIFE commissioned Doris Lee, imaginative artist who finds hidden beauty in simple scenes and people, to do a series of sketches of Southern Negroes which might serve as a source of fashion inspiration. Nine of her portfolio of 15 sketches are reproduced on these pages. Also reproduced are six adaptations of her sketches done in Los Angeles for Marshall Field & Co. of Chicago.

Inspiration for Miss Lee's sketches were mostly the Negroes in the region around Beaufort, S. C. She reports that these "low country" Negroes, more primitive than elsewhere, have a flair for color, a "proportion oddity," great



Corset cover and faded overalls are readily adapted into clam-digger-type blue jeans. These are worn over white sharkskin swim suit with red trim around neck and armholes.



Old sweater in sketch is used to produce a bra-top, naked-midriff effect. This is modified in dress at right. Bundle on head has been adapted to make a beach bag carryall.



Novel halter bra is an exact copy of that worn by the languorous girl in the sketch at the right. The materials used, however, are vastly different. Negro, prompted by economy,

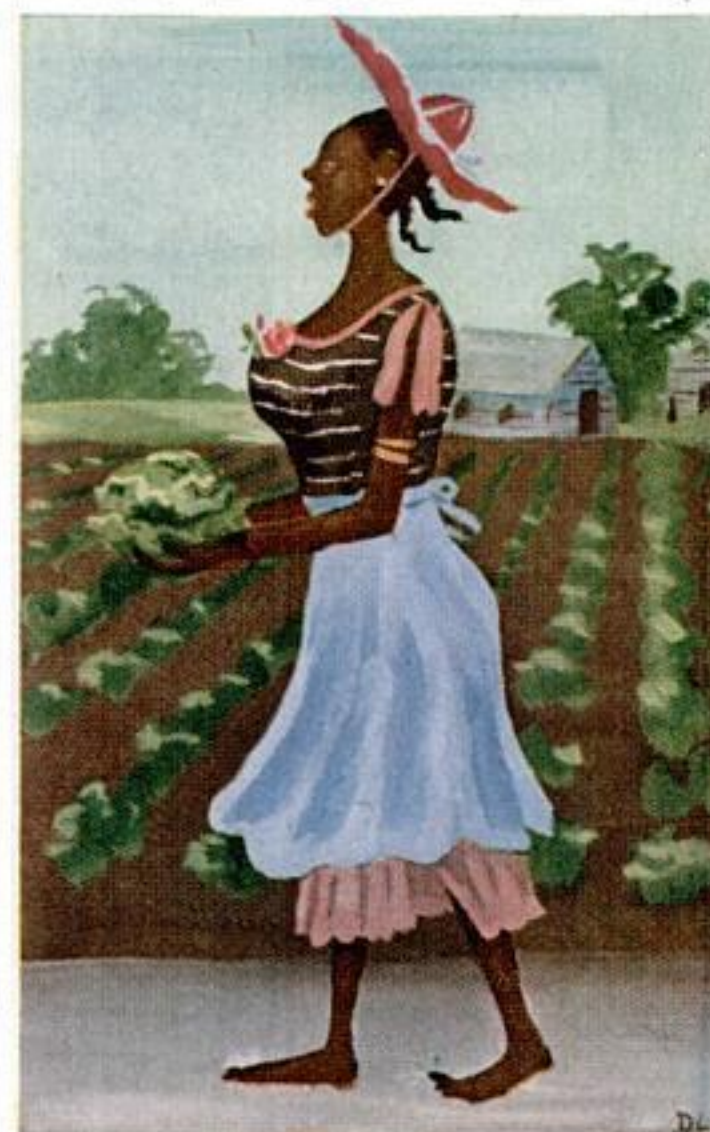


uses flour sacking. Model uses white broadcloth. Halter bra, extremely loose fitting, is not recommended for active sportswear. Mid-calf skirt has been replaced by regulation shorts.

AS A SOURCE OF FASHION INSPIRATION

resourcefulness and ingenuity especially in their adaptations of castoffs. In cases where the man supports the family he must have "bought" clothes to go to work in. His wife and children adapt them, wear them jauntily in their final stages. Negroes always carry many bundles. They tie them in belts or wrap them in big handkerchiefs, all of which offers fashion accessory possibilities. The new clothes they buy, the brightest and least expensive available, are made of shoddy materials and hence fade quickly. That accounts for the soft off-shades which Miss Lee has caught in her sketches.

If the relationship between most of the clothes and the sketches is difficult to detect, that is exactly what the designers tried to achieve. A faithful reproduction of any one of the sketches would be a costume, not a wearable 1941 Southern winter resort fashion. From the whole collection the designers borrowed a neckline here, a belt, a color, a motif there. The outfits shown here are but a few of the play-suits, slacks and dresses for Southern resort wear which Marshall Field & Co. evolved from Miss Lee's sketches.



INGENUOUS USE OF CASTOFFS IS ELOQUENTLY EXPRESSED IN THESE SKETCHES



Man's sleeveless undershirt, used as a blouse in sketch, has sleeves added on model. Both have full reddish skirts. Note softer, mellower print pattern on skirt sketched.



Branch tied with cord forms a belt on the dress in sketch. Improvised front draping is held in place with pins. Front drapery idea is adapted in dresses both at right and left.

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The Donkey Serenade—Giannina Mia. Allan Jones. No. 4380. 75¢
Barbiere di Siviglia—Largo al factotum; Un Ballo In Maschera—Eritu. Lawrence Tibbett. No. 7353. \$1.00
Finlandia—Leopold Stokowski and the Philadelphia Orchestra. No. 7412. \$1.00
Poet and Peasant Overture—Parts 1 and 2. Arthur Fiedler and the Boston "Pops" Orch. No. 11986. \$1.00

VICTOR RECORD ALBUM SETS— GIFTS THAT KEEP ON GIVING

Concerto No. 1 in B Flat Minor (Tchaikowsky). Horowitz; NBC Orch. M-800 \$4.50
Great Songs of Faith. Marian Anderson—Victor Symphony Orchestra. M-850. \$3.50
A Christmas Carol (Dickens). G-29 \$3.50
Carols for Christmas Eve. Victor Chapel Choir, Dir. by Coté. P-96. \$2.50
Symphony No. 5 in C Minor (Beethoven). Toscanini—NBC Sym. Orch. M-640. \$4.50
Concerto in D Major (Beethoven). Heifetz—NBC Symphony Orch. M-705. \$5.00
Symphony No. 5 in E Minor (Tchaikowsky). Ormandy—Phila. Orch. M-828. \$5.50
The Heart of the Symphony. O'Connell—Victor Symphony Orch. G-15. \$3.50
Smilin' Through Album. Jeanette MacDonald, Soprano, with Victor Concert Orch. M-847. \$3.50
Concerto No. 2 in B Flat Major (Brahms). B.B.C. Symphony Orchestra. M-305. \$6.50
All list prices shown are exclusive of excise tax.

★

Visit your Victor Record dealer now and order these favorite gift records—or choose from the thousands listed in the Victor Record Catalog, the Christmas edition of the Victor Musical Masterpieces Catalog, and Victor and Bluebird Popular Record Catalog.



A Classic for the Family DICKENS' "A CHRISTMAS CAROL"

A dramatic production, on Victor Records, with cast and musical background, narrated by Ernest Chappell.

A new Victor Record Masterpiece—just in time for the holiday season! Beautifully packaged in a colorful album—the perfect gift!

Album No. G-29, Price \$3.50

Records are ideal gifts for children. Ask about the Christmas list of Victor and Bluebird Records children love.

Southern fashions (continued)

LATIN-AMERICAN BLACK IS NEW

While Marshall Field fashion designers were getting ideas for resort clothes from Doris Lee's paintings of South Carolina Gullahs, others looked to Latin-American and Hawaiian villagers for notions. Latin Americans like black. One designer thought up the outfit below from the black cotton clothes worn by barefoot peasants of inland Mexico. Black hats, black shorts, black slacks, black bathing suits, black skirts will blotch the bright beaches of the South. For night life, some will even wear black evening dresses.



Black cotton play-skirt comes off to reveal black "dirndl" shorts in this outfit designed by Addie Masters of Los Angeles. Red velvet ribbon decorates white peekaboo blouse.

LONGINES *the most honored watch for Christmas*



FOR CHRISTMAS, give the most honored gift watch—Longines, winner of ten world's fair grand prizes, twenty-eight gold medals, and more honors for accuracy than any other timepiece. During 75 years Longines Watches have achieved an international reputation for greater accuracy and long life.

The Longines Christmas watches are exclusively styled and smartly boxed. They are priced \$44* upward at authorized Longines jewelers. Outstanding in value in the moderate price field is a companion line, the Wittnauer Watch, priced from \$27.50*—product of Longines-Wittnauer Watch Company, New York, Montreal, Geneva.

*Federal Tax Included

Longines THE WORLD'S MOST HONORED WATCH



CONTINUED ON NEXT PAGE

Beaux a'Plenty

when skin looks
like "peaches and cream"!



If soap irritation mars your complexion, perhaps you will find Cashmere Bouquet Soap more mild and agreeable

THERE'D be more "peaches and cream" complexions if it weren't for the disheartening fact that one woman out of two reports that some soap or other irritates her skin.

So take a tip from the lovely women who have patiently searched for a soap that won't irritate their skins . . . and found the answer in mild, agreeable Cashmere Bouquet Soap.

When complimented on their clear, smooth skins, three generations of belles have blessed in

their hearts the lucky day they decided to try Cashmere Bouquet. And—because it's so nice to be like peaches and cream all over, and to be glamorously scented with the fragrance men love—you'll glory in bathing with Cashmere Bouquet Soap, too. You get three luxurious cakes of Cashmere Bouquet Soap for only 25¢ wherever good soap is sold.



Cashmere Bouquet Soap

WITH THE FRAGRANCE MEN LOVE



Southern fashions (continued)



Eleanor Chandler, aged 21, is sleek as a seal in an unrelieved black and very tight-fitting "Reel-Poise" bathing suit. Note the black-jet bracelet worn on her left arm.



Joan Caulfield, aged 19, indulges in beach acrobatics. Her bathing suit of red roses on black wool is no bigger than handkerchief when held in hand, but stretches amply.

CONTINUED ON PAGE 102



Four *are unfilled...*

Get this shocking fact:
Four out of ten American men
—at the peak of youth—aren't
quite good enough for the Army!

It's not the hopelessly crippled, the really sick who need to worry us. They are fewer in number and usually under medical care.

It's the millions, yes, the *tens of millions* of "nearly-fit"—the almost-wells—among us who make the whole nation limp.

Of course, their ailments are of all kinds and degrees, but U. S. Government and other nutrition experts blame a lack of essential food factors in the diet for a startling amount of unfitness.

For this reason, agencies of the Government are urging the wide use of "Enriched Bread," because "Enriched Bread" contributes two important parts of the Vitamin B-Complex and iron. You may need the extra vitamin and mineral factors it supplies. *Everyone* should know about

"Enriched Bread."

"Enriched Bread" is bakers' white bread that looks and tastes exactly like the fine loaves you've been eating all along. But there is an important difference.

Fleischmann's own research laboratories have developed a new, **Enriched Hi-B₁ Yeast** which supplies the needed ingredients for "Enriched Bread."

Hundreds of bakers are using it. Fleischmann technical men are helping more get started daily.

And when—and if—*all* America gets its nutritional needs—a part of which "Enriched Bread" can supply—you'll begin to see *more national fitness* than you could ever believe!

You'll see a more alert, calm and confident America, ready and unafraid. *We* think that will be a noteworthy contribution to preparedness.

As a consumer you don't need to concern yourself about the technical details of Fleischmann's Enriched Yeast and what it does for you. You are welcome to these details, but, better yet, you can assure yourself that you are getting the benefit Fleischmann's Enriched Yeast can give you by eating the "Enriched Bread" containing it.



BUY BAKERS' BREAD

All modern bakers' bread is rich in nourishment, delicious, economical. And "Enriched Bread," now made by many bakers, provides all the nourishing, wholesome qualities of white bread, plus an extra supply of two important members of the Vitamin B-Complex (including **VITAMIN B₁**), and iron.



The Council on Foods and Nutrition of the American Medical Association considers the Enrichment of bread a major contribution to its long-standing program of improving the nutritive value of the American diet, and the use of its Seal in this advertisement means that all the statements made here are acceptable to it.

Fleischmann's *Enriched* **Hi-B₁ Yeast**

How's your "Pep Appeal"?

—by Berger



Bud: C'mon, now! A big locomotive for the team!

Sis: Well! Well! I never knew cheerleaders did homework. But why don't you open up and *give*? That yelp would make any team run the wrong way!



Bud: Who asked *you* in here? Cheerleading has to be practiced, like anything else. You have to develop timing—and rhythm—and pep.



Sis: Pep, is it? Well, you don't get *that* in front of a mirror! You can't have it unless you *eat* right, and a few more *vitamins* might do wonders for your *oomph*, my lad. Scram down to the kitchen. Here's where we do a favor to dear old Alma Mater.



Sis: And right here is where we make a start toward getting more vitamins. You've got to have 'em all, and in this delicious cereal, KELLOGG'S PEP, is an extra-good supply of two of the most important ones—vitamins B₁ and D.

Bud: Holy cats! Why didn't you tell me it *tastes* so good? If getting the other vitamins can be this much fun, I'm going to be the most vitaminized cheerleader you ever saw.

Vitamins for pep! Kellogg's Pep for vitamins!

Pep contains per serving: 4/5 to 1/5 the minimum daily need of vitamin B₁, according to age; 1/2 the daily need of vitamin D. For sources of other vitamins, see the *Pep* package.

MADE BY KELLOGG'S IN BATTLE CREEK

COPYRIGHT, 1941, BY KELLOGG COMPANY

Southern fashions (continued)



Black "wading dress," black ribbon in hair and black shoes make Bea Blaxton noticeable. There is black even in the flowers painted on dress. This is Hawaiian-inspired.



Wading dress was designed by Tina Leser so darling daughters can go near waters. Pulled up and tied firmly, in bustle fashion, this skirt lets you go in over your knees.

ESQUIRE CUTS LOOSE



With a Varga Calendar in the Holiday Issue.

Thank your stars, and Esquire, for this dozen of the most dazzling beauties ever achieved by Varga! Connoisseur of loveliness though you may be, you will gaze on this collection like a wide-eyed babe! Don't miss this year's version of Esquire's best selling smash hit—the full size, full color, twelve page Varga Calendar—all yours in the Holiday Issue.



With the Great Gift-Guide in the Holiday Issue.

Does gift-giving put you in a holly-daze? Is your past taboo because of your presents? Are you still stumped by certain "hard to give" names on your gift-list? Then check the Holiday Esquire's ads and gift pages now. This is the nation's smartest gift-guide... whether you're out to blow the bankroll or just dabble with an odd dollar.



With a Sellout Gift at \$1: The DeLuxe Holiday Issue.

Draw a cheer from the man "who has everything"... kindle those who rate more than just a card from you... gladden the heart of any gob or lonely selectee... and still save your real dough for your gal! Give 'em this single package wrap-up for \$1. Contents: a suitable and seasonable gift card, the smileage-packed Holiday Issue of Esquire, and a separate plastic-bound copy of the widely sought and treasured Varga Calendar... all in one gorgeous gift package. It's on every newsstand—though maybe not for long—at \$1, right beside the regular 50c issue.

Esquire
THE MAGAZINE FOR MEN

Copyrighted material

MILLIONTH MAP OF HISPANIC AMERICA

Here projected in the traditional blue-to-brown spectrum of professional cartography are the 12,000,000 square miles of America below the Rio Grande, on a scale of approximately 16 miles to the inch. The Millionth Map of Hispanic America, actually 1/1,000,000th the size of the actual continent, is the product of 21 years' work by the American Geographical Society, New York City, and is the biggest ever produced by a private institution.

For no comparable continuous area of the earth's surface is there a map of such large scale, accuracy and beauty. With five sheets still in preparation, the map embodies data from government archives, explorers and pioneering industries. In turn, it has already assumed a crucial role in the political and economic life of the Western Hemisphere, adjusting national boundaries and guiding technological progress into the wilderness.



SECTION OF MILLIONTH MAP AT FULL SCALE SHOWS ITS STYLE AND FINE DETAIL



any mail
for me?



To get a letter



Be an angel



give
Eaton's
fine letter papers

★ There's a perfect Eaton letter paper
for every man and woman you know.
A gift of Eaton's expresses your good taste,
pays compliments to theirs!

★
AT FINE STORES EVERYWHERE



1. Aster-tinted, deckled-edge Eaton's Calais Ripple letter sheets, the envelopes lined in milk-glass white. \$1. (Also in White, Blue and Grey.)

2. A tweed-textured box of Eaton's Club Letters. Conveniently reachable envelopes and man-sized single sheets. \$2. (Others at \$1, \$1.50.)

3. Bouquets to the ladies: Eaton's Petersburg 1850 notes and letters framed in hand-bordered edges, daintily lined envelopes. \$1. (Companion boxes, 50¢, \$1.50, \$2.50, \$3.)

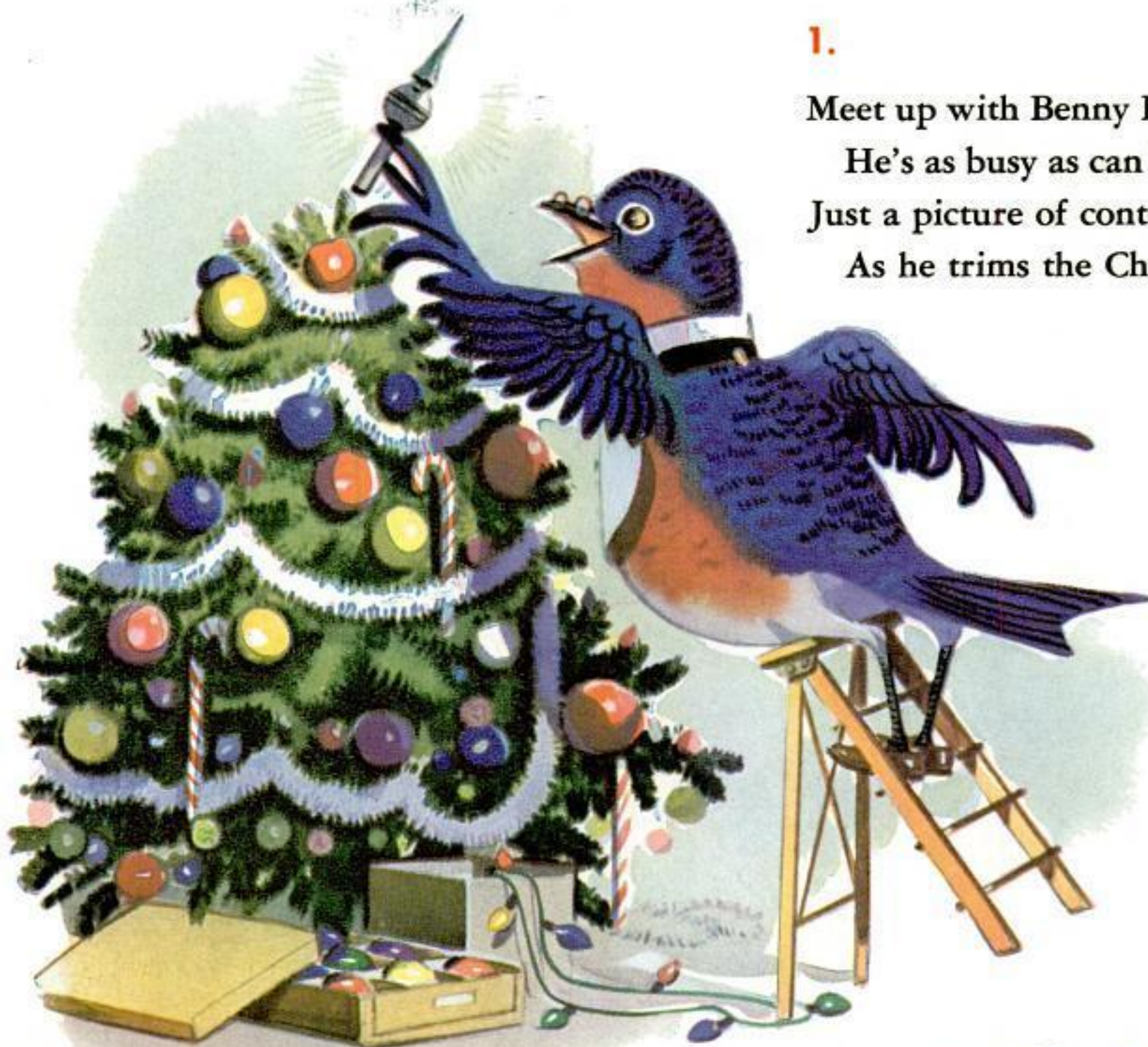
EATON'S FINE LETTER PAPERS, PITTSFIELD, MASS.

4. Charm of the past for a present: American Primitive motifs exactly reproduced in envelope linings and treasure-trunk boxes. \$3. (Others at 50¢, \$1, \$1.50.)

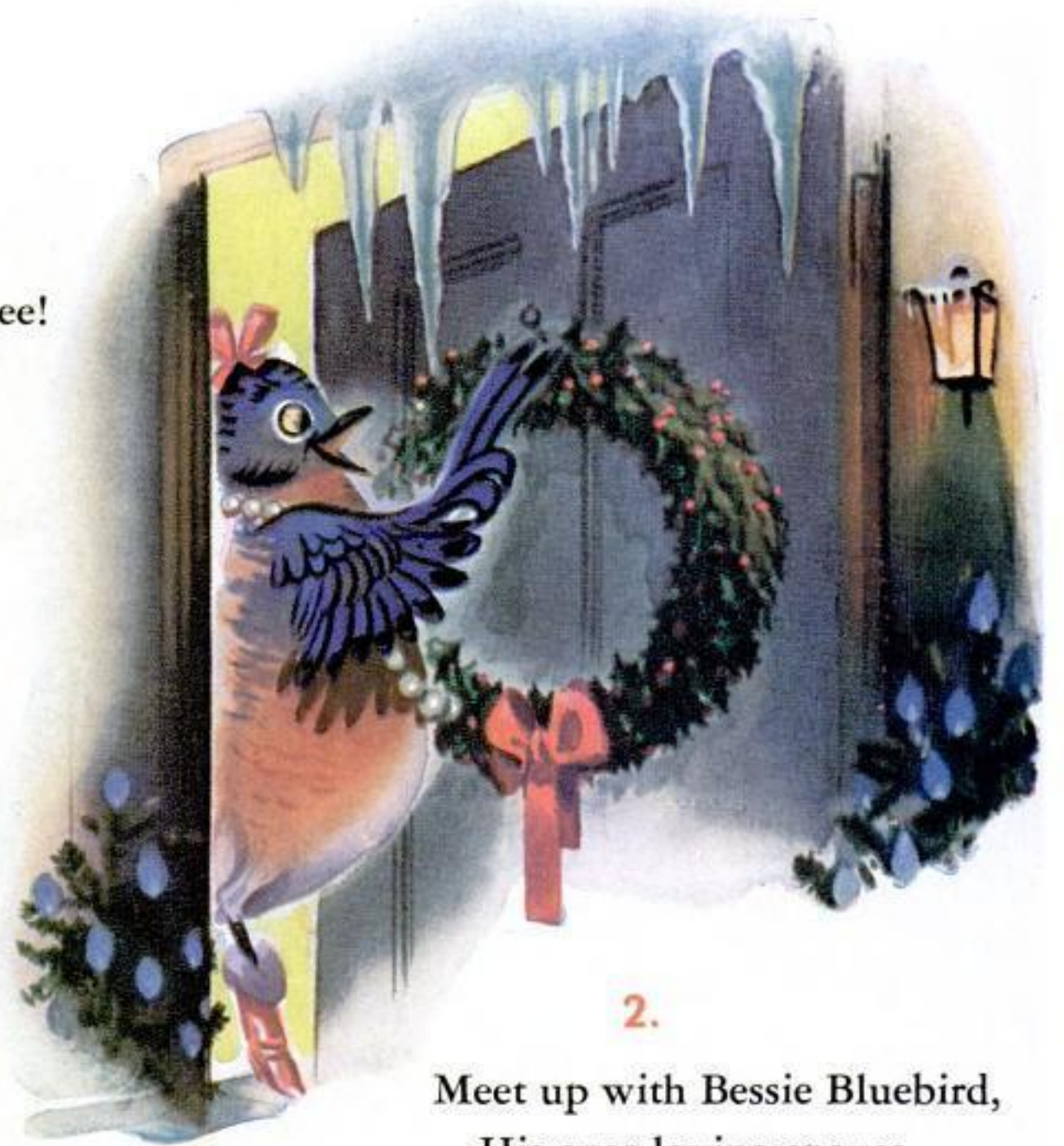
5. Delectable tints in Eaton's Fine Laid notes and a gift box of Valentine-daintiness. 50¢. (Letters \$1, Ensemble \$1.50.)

6. For generations, Eaton's Highland letter papers have been honored gifts to give and to receive. Illustrated \$1. (Also at \$1.50, \$2.)

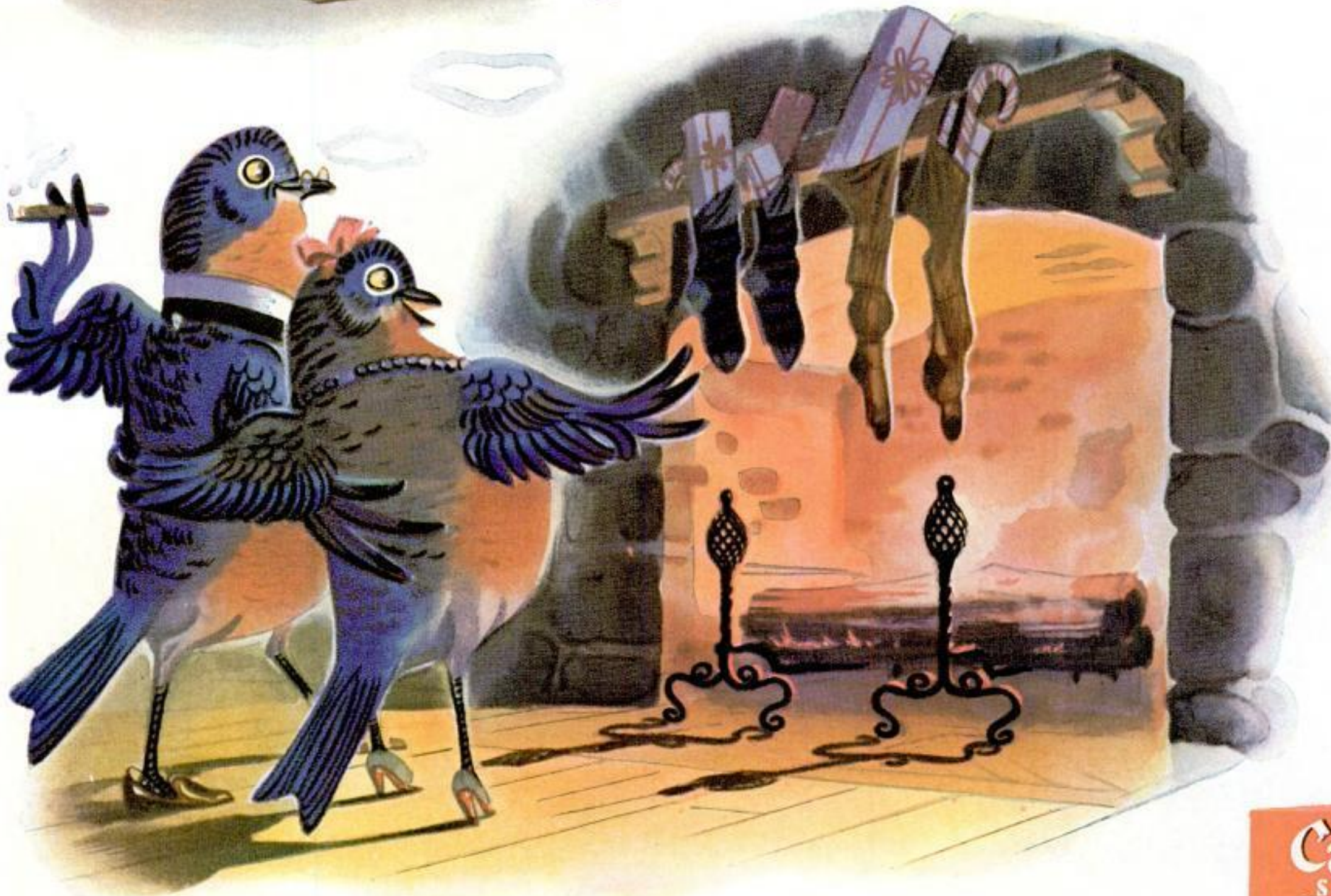
GIVE THE GIFT WITH THE "HAPPY BLENDING!"



1.
Meet up with Benny Bluebird,
He's as busy as can be;
Just a picture of contentment
As he trims the Christmas Tree!



2.
Meet up with Bessie Bluebird,
His ever-loving spouse.
She's hanging wreaths of holly
All around her little house!



3.
What makes them both so chipper?
It isn't hard to guess.
Their marriage is a blend of all
That makes for happiness!

Let's skip from birds to bottles—
With CALVERT it's the same!
A "Happy Blend" of qualities
Has won this whiskey fame!

4. Yes, CALVERT is a mating of everything that's swell—
No wonder it's the perfect gift to ring the Christmas bell!
Why, man, you'll bring more happiness than all the Bluebirds living,
By sending CALVERT to your friends—it's tops in Christmas giving!

Clear Heads
Choose **Calvert**
THE GIFT WITH THE "HAPPY BLENDING"



BLENDED WHISKEY Calvert "Reserve": 86.8 Proof—65% Grain Neutral Spirits...Calvert "Special": 86.8 Proof—72½% Grain Neutral Spirits. Calvert Distillers Corp., New York City



PHOTOGRAPHER LORENE SQUIRE STALKED A FLOCK OF WARY WILD TURKEYS FOR THIS FINE PICTURE. SOME BIRDS ARE FEEDING BUT OTHERS NERVOUSLY SUSPECT AN INTRUDER

WILD TURKEYS

THEY THRIVE IN THE SOUTH

Once the woods of America were full of wild turkey—big, handsome birds that were never afraid of men until men began to shoot them. Today wild turkeys no longer swarm through the woods and they are among the wariest of birds. Only in Southern States do they survive in any number. In the South enlightened sportsmen have made wise efforts to bring the wild turkey back to its old haunts in its old numbers. One man who has done great work for wild turkeys and all game birds is Herbert L. Stoddard, one of the great U. S. game experts. These rare pictures of wild turkeys were taken by Lorene Squire on Stoddard's modest plantation in Thomasville, Ga.

The wild turkey looks very much like its close cousin, the domestic turkey. The domestic bird came to the U. S. in curious fashion. Spanish conquistadors found it in Mexico, carried it to Europe, and European colonists brought it back to the U. S. One explanation of its odd name is the idea, once quite prevalent, that the bird came from Turkey. Big but quiet, the wild turkey keeps well to cover in swamp or forest, where it is difficult to stalk.



TWO TURKEYS FEED QUIETLY IN THE THICK WOODS. FROM TIME TO TIME THEY MAKE SATISFIED GOBBLING NOISES

Time for Christmas

GIRARD-PERREGAUX
fine watches since 1791



Distinguished for beauty
... famed for precision
17 jewels . . . priced from \$35.00

★
Write for illustrated booklet 116 to
GIRARD-PERREGAUX • ROCKEFELLER CENTER, N. Y.
In Canada: Dominion Square Building, Montreal

Wild turkeys (continued)



The wild turkey in flight is hard to shoot and hard to photograph. Here one glides silently through the forest, steering his big hulk nimbly between close-growing trees.



Quickly whirring up from the ground, the wild turkey hurries to cover. Although the wild turkey has small wings for its weight, it can move fast in short bullet-like flight.

CONTINUED ON PAGE 110

Give Genuine SILEX for CLEAR Coffee Pleasure!



Silex will please coffee lovers, for Silex-brewed coffee is always sparklingly clear . . . always fragrantly rich-flavored! Patented Spring Tension Filter locks out taste-spoiling sediment! Give Silex . . . give clear coffee pleasure!



The LIGHT TEST Tells You Why
TEST IT! Hold Silex-brewed coffee to light. How clear, never muddy or cloudy.
TASTE IT! Clear coffee is good coffee! Every cup delicious, best you've ever tasted!

Saratoga 8-cup electric model, gleaming chrome and ivory plastic trim. Chrome upper and lower bowl covers. "Self-Timing" stove; "Anyheat" Control provides TEN HEAT stove facilities. Extra cloth strainers. **\$8.95***
Other models from \$2.45 (*Excise tax paid)

HERE'S THE SILEX SECRET

- ← CLOTH FILTER checks grounds, coffee is clear, sediment-free
- ← SPRING TENSION holds filter tight, locks out bitter particles
- ← SAFETY CATCH. Filter can't fall out or break bowl

Wide neck for easy cleaning or narrow neck for better pouring.

THERE IS ONLY ONE
Genuine SILEX
THE REAL GLASS COFFEE MAKER

The Silex Company, Hartford, Conn.
Creators of the Glass Coffee Maker Industry

If you are thinking of today's most sensible gift...



...Then you're thinking of giving your youngster a portable typewriter, the one gift whose benefits grow with the years.

For a Portable is not only a stepping-stone to higher grades . . . a key to clearer and faster thinking in school. The knowledge of typing so gained can be a valuable form of job-insurance in later years—and a door opener to the *kind* of job that leads to the *top*!

This is particularly true of *Royal Portables*. These great machines have the same keyboard as a regular office machine . . . are really standard typewriters in everything but *size*!

World's Champion! This is the model on which the Portable Speed Championship was won so convincingly in Chicago last June. Last word in Portable perfection, the Royal Quiet De Luxe Model is *super-silent* in operation. Engaging feature is the smart, brass-fitted, leather-bound, airplane-luggage case. Machine comes in black or tan (to match case).



ROYAL QUIET DE LUXE
with airplane luggage
case included . . .
Portable perfection!



ROYAL ARROW
the most popular
model made



ROYAL COMPANION
a very real value
at low cost



ROYAL ARISTOCRAT
has everything except
super-silent operation

Standard Typewriter in Portable Size! The Arrow, too, has these famous features which have helped make the full-sized Royal the World's Number 1 Typewriter: famed MAGIC* Margin . . . Segment Shift (the carriage rides smoothly along, doesn't pop up and down when you shift!) . . . Touch Control* (simply move the handy lever to adjust key tension to your particular touch) . . . and many others.

For about \$1 a week, you can *own* this Royal Portable. Your local dealer is authorized to sell you any Royal on an easy payment plan which includes the small carrying charge. The Companion, too, has Royal's famous accelerating type bar, which permits the operator to type at hitherto unheard-of speeds. Note the over-all, velvety, "no glare" finish of the machine itself.

Its sturdy, "big-machine" touch comes from the shock-absorber construction throughout, the rubber suction-cup feet which anchor a Royal Portable to the table . . . and eliminate table-top scratches. The Aristocrat has a tabular key, useful in figure work and paragraphing. Finger Comfort keys keep keyboard clean, absorb light glare.



You can learn to type by the touch system with Royal's ingenious "Self Teacher," which you see in position on the machine at the left. Even grade-school youngsters learn in a matter of hours with this "Self Teacher," which is included with every Royal at no extra cost!



**Greatest typing
time-saver in years!**

Only Royal has MAGIC Margin! No more groping behind machine to change and set margins on a Royal. Just flick this handy lever to fix the desired margin instantly, automatically! Exclusive with Royal.

ROYAL PORTABLE

**THE Standard Typewriter in
Portable Size**

And remember, the whole family will benefit from the Royal Portable you give this Christmas! Mother, in her correspondence and club work. Dad, in his personal business. Write to Royal, 2 Park Ave., N. Y. C., or see your local dealer for a *free home trial* . . . and for information about our easy-payment plan!

*Trademarks Reg. U.S. Pat. Off.

Copyright 1941, Royal Typewriter Co., Inc.



AND E & K IS THE FINEST WINE FROM THESE ISLANDS

At the top of Ohio... the small group of Lake Erie Wine Islands gives to America E & K Wines... the *tops* in fine wines!

These wines... long held in highest regard by connoisseurs... are jealously proud of their reputation as the finest wines from America's finest grape district.

For holiday gifts, you *know* you're giving the finest wine when it's E & K... available in colorful gift cartons! Give... serve... enjoy the delicious E & K Ohio Sauternes, Delaware, Chablis, Catawba, Rhine... also Port, Sherry and other popular sweet wines with 20% alcohol by volume.

Join the trend to E & K American Vermouths for perfect Martini and Manhattan cocktails. Buy E & K Wines now from the limited supply afforded by the smallness of this district. The Engels & Krudwig Wine Company, Sandusky, Ohio.



Since 1863

Wild turkeys (continued)

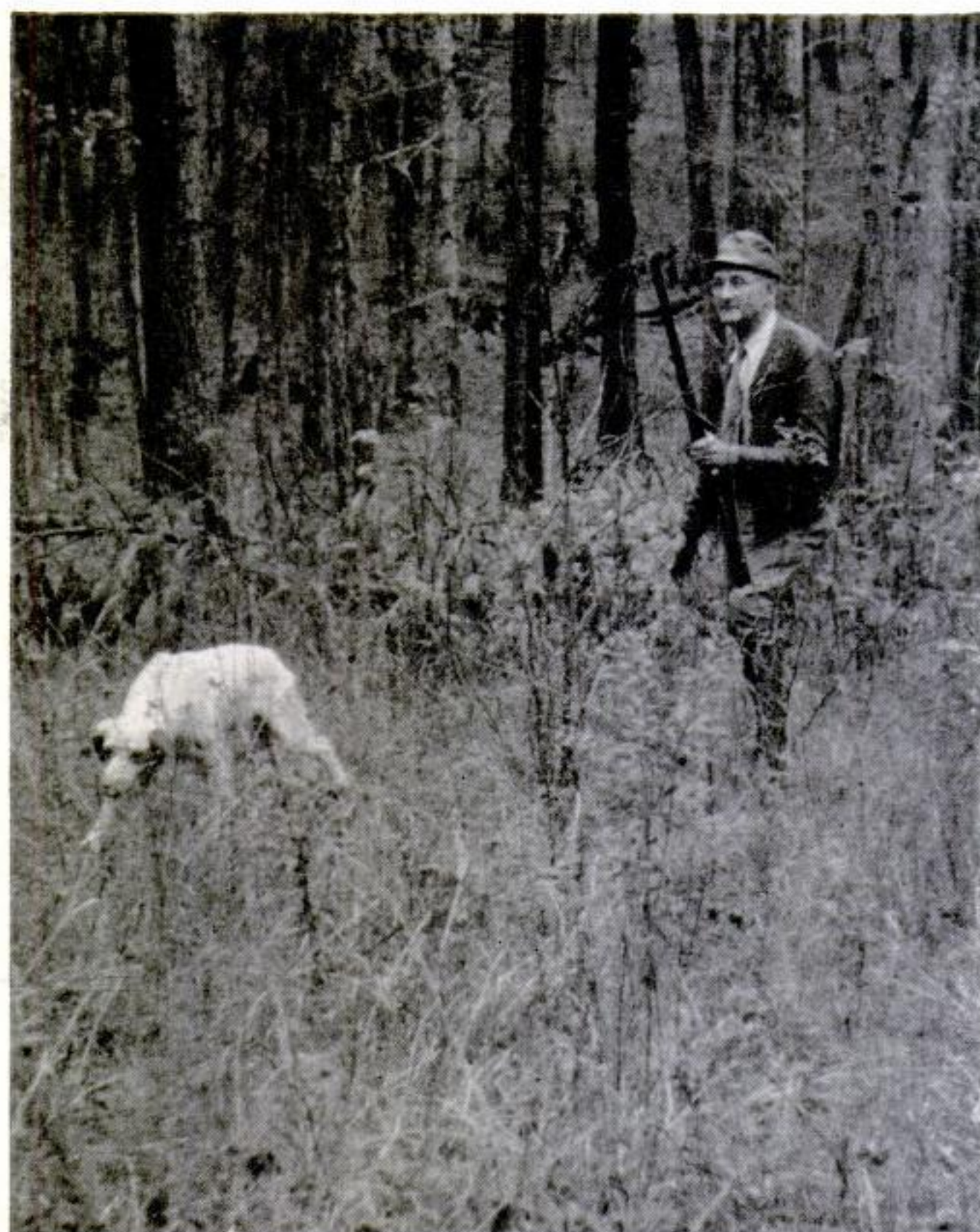


Bobwhite quail are brown birds with pretty markings. They keep together in coveys. "Educated" by continual hunting, they are harder to shoot than they used to be.

STODDARD IS GREAT QUAIL AUTHORITY

Seventeen years ago, a group of wealthy sportsmen who owned plantations in the South joined with the U. S. Biological Survey to subsidize a study of the bobwhite quail. Assigned to work on it was Herbert L. Stoddard. After five years of study, Stoddard published a book, *The Bobwhite Quail*, which is the definitive work on this little game bird.

In the years since then, Stoddard has become one of the country's great game-management men. Working for a cooperative group of landowners and other private landowners, he is a doctor for game preserves. He diagnoses the ills or the needs of a preserve and prescribes for it. Once the standard method of stocking a preserve was to raise birds and let them loose. Stoddard, however, tries to improve the range so that birds will thrive and increase naturally. He burns out underbrush where it is the wrong type to support bird life, puts in food-bearing plants and makes conditions suit the birds. Today his work carries him over five Southern States and his services are paid for by dozens of sportsmen.



Stoddard likes to hunt quail as well as study them. A crack shot, he uses a .410 gauge for quail (extremely small). Stoddard sometimes hunts wild turkey with bow & arrow.



*Remington's newest
gift for men*

The Remington "Foursome" Shaver—only electric shaver with FOUR cutting heads. Newest addition to the Remington line, used and recommended by 16,000 barbers.

FOR CHRISTMAS—THE WORLD'S FINEST ELECTRIC SHAVER. *There is a certain something about presenting*

a man with a gift bearing the name "Remington" which cannot be measured in ordinary terms. For

men naturally associate this name with the precision of Remington Rand tabulating machines,



with the reliability of Remington portable typewriters,



and with the

Remington manufacturing ingenuity which has made such important contributions to modern business as

Safe-Cabinet record protection.



Remington Rand is today also manufacturing precision

products for the United States and British Governments.



REMINGTON RAND

ACCOUNTING

Adding
Calculating
Bookkeeping

PHOTOGRAPHIC

Dexigraph
Film-a-record
Portagraph

SYSTEMS

Kardex
Safe-Cabinets
Filing Cabinets

TABULATING

Punches
Sorters
Tabulators

TYPEWRITERS

Noiseless
Standard
Portable

SUPPLIES

Carbon Paper
Ribbons
Duplicator Stencils

C O M M U N I T Y

The Finest Silverplate



"Whee! Is that why you wanted to get married?"

GETTING MARRIED? Then you should know that America's well-loved Community®, the bride's favorite silverware, costs as little as \$44.75 (including Federal Tax) for services for eight, in free anti-tarnish chests, at your silverware dealer's. Budget terms, 4 open-stock patterns. And, remember, Community lasts a LIFETIME.

NOTE: Because we are devoting much of our skill and experience to defense work, the supply of Community may be limited this fall.

IF IT'S COMMUNITY...IT'S CORRECT!



® TRADEMARK

COPYRIGHT 1941, ONEIDA LTD.



THIS IS TENSEST MOMENT IN A CARRIER LANDING. PILOT OF SCOUT BOMBER HAS CUT HIS GUN, HOPES ARRESTING CABLES WILL CATCH, THAT NO GUST OF WIND UPSETS HIM

NAVY AIR FORCE

IT ACTS AS A UNIT WITH SHIPS OF THE FLEET

Photographs for LIFE by Peter Stackpole

Last week LIFE published a photographic essay on the U. S. Army Air Force. Along with it went an article by Hanson W. Baldwin on the role that air-power is playing in this war.

The Navy, like the Army, is determined to keep its Air Force under its own direct control, and its reasons are even more compelling than those of the Army. Close co-ordination of Navy planes with surface forces is not merely a hard-sought goal, as in the Army, but a present reality. Without its own planes the Navy would be as powerless as a boxer without eyes or fists. Naval airmen must be trained in the tactics and operations of surface ships. Seamen must know the techniques of aerial bombing and fighting. Together they must be able to wipe out the enemy, whether he be found on the sea, under the sea or above the sea.

Today the U. S. has the best Navy Air Force in the world. Its new fighting planes, making 400 m. p. h., are heavily armed and can fight at close to 40,000 ft. Its new pilots, trained at Pensacola or at the bustling new schools of Corpus Christi, Jacksonville and Miami, are already veteran fliers. Furthermore, it is still expanding. In July 1940 it had 2,172 planes and 2,717 pilots. Today it has 5,000 planes and 6,900 pilots. By 1943, when the two-ocean Navy will be almost a reality, it will have 15,000 planes and 17,000 pilots.

Within the Navy, unlike the Army, this vast air fleet is not autonomous. It has its own chief, Rear Admiral John H. Towers (*below*), but by regulation his job is to act as air adviser to Admiral Stark, Chief of Naval Operations. Towers' Bureau of Aeronautics is in direct charge of plane design and procurement, pilot training, and planning for shore bases. Aerial operations are directed by Stark through his own operations office and executed by his Fleet commanders. In actual practice, however, because Stark and Towers have a mutual trust in each other, Stark or-



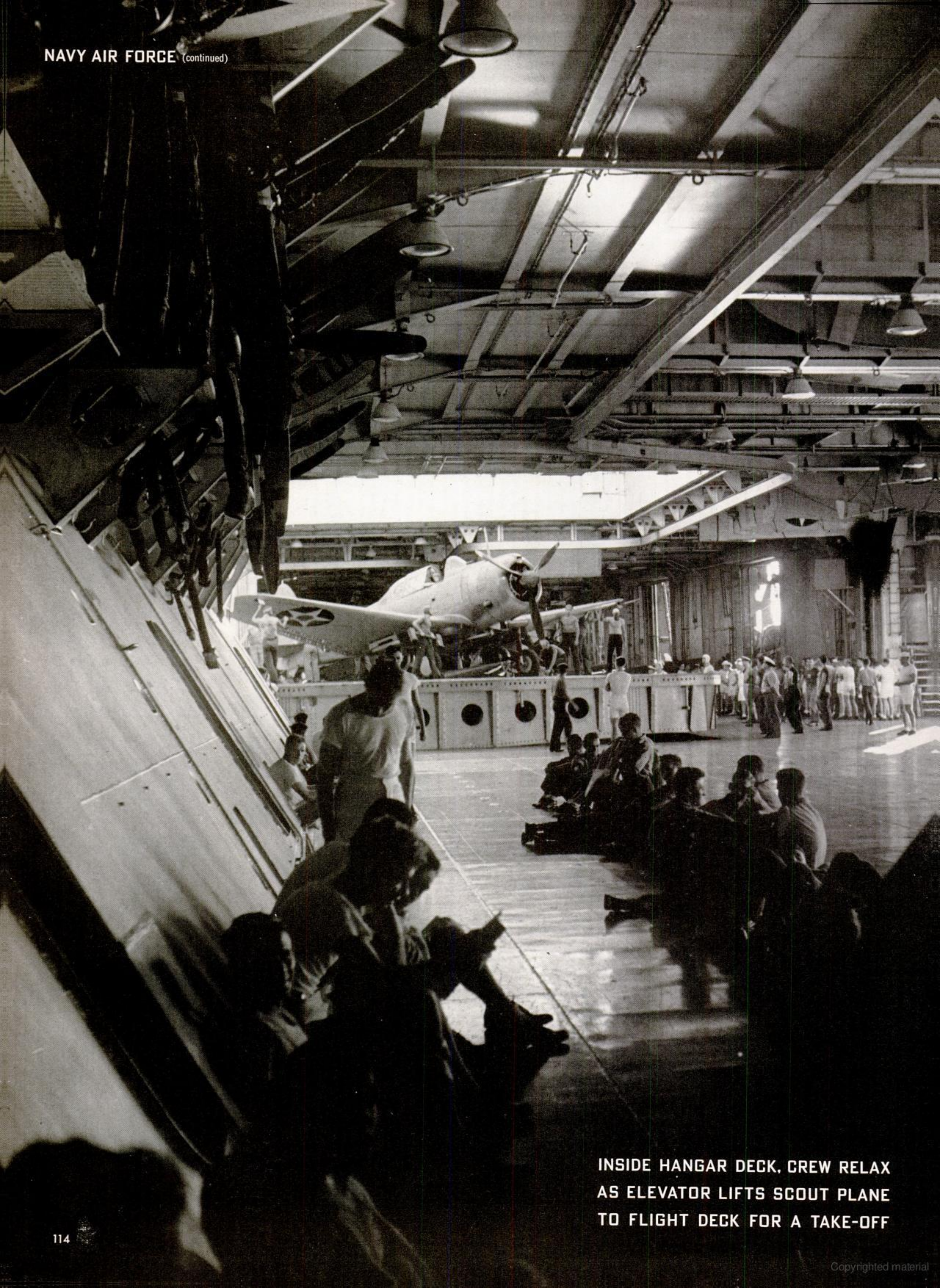
REAR ADMIRAL TOWERS IS CHIEF OF AERONAUTICS

ders what Towers recommends on most air matters.

In this set-up lies both the strength and the weakness of the Navy Air Force. The strength is that Navy pilots under this system are trained as naval officers as well as fliers. Accordingly they know both ship and air tactics. The weakness is that in the past many an old-line naval officer has neither known nor cared anything about aviation.

To show how the Navy Air Force operates, LIFE sent Photographer Peter Stackpole to the Pacific to spend three weeks on the carrier *Enterprise*. His pictures are impressive evidence of the quality of the Force and its pilots. When a Navy flier takes off, he is not merely flying a plane. He is in command of a Navy ship. Unlike many a landlubbing flier who can feel his way along well-marked terrain by careful hedgehopping, he must be able to take his ship 400 miles out over the trackless ocean, navigate it back safely to a moving base. He must know radio and meteorology, and of course be prepared to fight the enemy's planes, bomb or torpedo his ships, whatever the assigned mission may be.

Only when he has brought his ship back to the aircraft carrier, as shown in the photograph above, felt it hooked by the landing cable and brought to a safe stop, does his responsibility as commander cease.



INSIDE HANGAR DECK, CREW RELAX
AS ELEVATOR LIFTS SCOUT PLANE
TO FLIGHT DECK FOR A TAKE-OFF

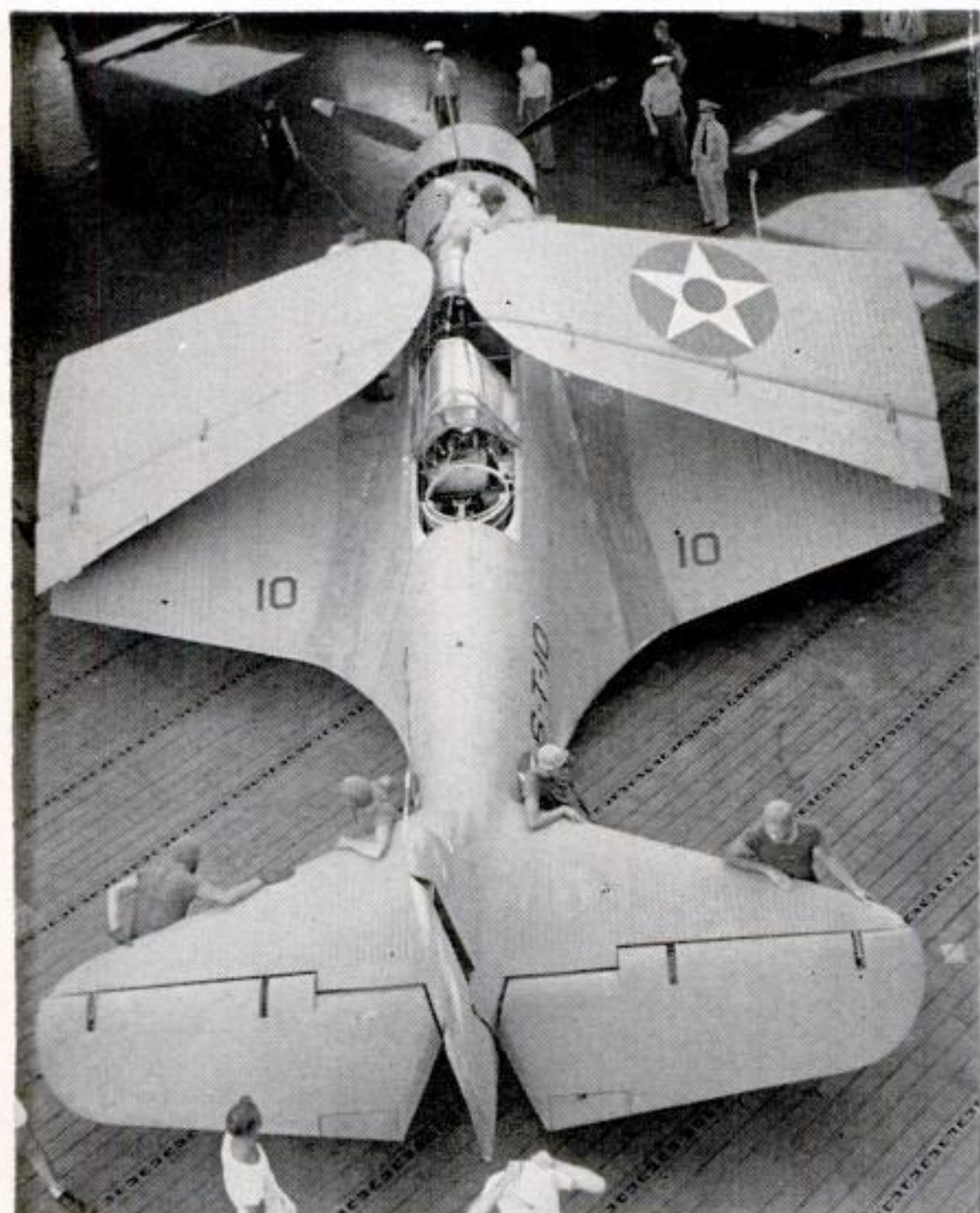
CARRIER IS BEDLAM OF NOISE, ACTION

The vast steel hulk of the aircraft carrier is a fantastic bedlam of noise and action. Everywhere planes appear and disappear with Mephistophelian suddenness. Up from the bowels of the ship by elevator (left) come fighters, bombers and scouts. One ship lands, gets hooked, is taxied away, just a few seconds before another ship lands behind it. Overhead planes cough and sputter as they cut their motors before landing. On the flight deck engines roar. Through all this racket, intermittently there cuts the penetrating note of a loudspeaker. Worst noises of all, however, to airmen are the crescendo notes of the klaxon, which mean "look-out, danger," or the shrieking siren that tells of a crash.

This bedlam is really nothing but split-second co-ordination. With it the U. S. Fleet is able to launch more planes faster than any other fleet in the world. What worries naval officers, however, is that, with only seven in commission and the first of eleven new ones not to be ready until 1943, the U. S. hasn't enough. Japan alone has nine with an unknown number more on the way. The largest of these Japanese ships, however, carries only 60 planes as compared to the 70-100 on U. S. carriers, while two of them are so small they can be used most effectively only in sheltered waters. What may help to swing the balance further in U. S. favor is the job now being done in converting fast cargo-passenger ships into small carriers. Already in service is the *Long Island* which has room for 20 planes. Last week the Navy even asked for the U. S. Lines' crack ships *America*, *Manhattan*, *Washington*, for possible use as carriers.

Today in both the Atlantic and the Pacific, U. S. carriers are loaded with their full wartime complement of planes, spares and parts for repair. That is, on most carriers there are four squadrons of 18 planes, plus replacements. Two of these squadrons are scout bombers, whose job is to locate the enemy and pepper him with bombs. The third is composed of torpedo bombers, designed to carry either an 1,800-lb. torpedo or three 500-lb. bombs, while the last squadron has fighters to protect the carrier and Fleet from enemy air attack.

To guard against heavy losses, the Navy Air Force tries to maintain complete spare carrier planes at its shore bases. In addition, it supplies planes to battleships and cruisers.

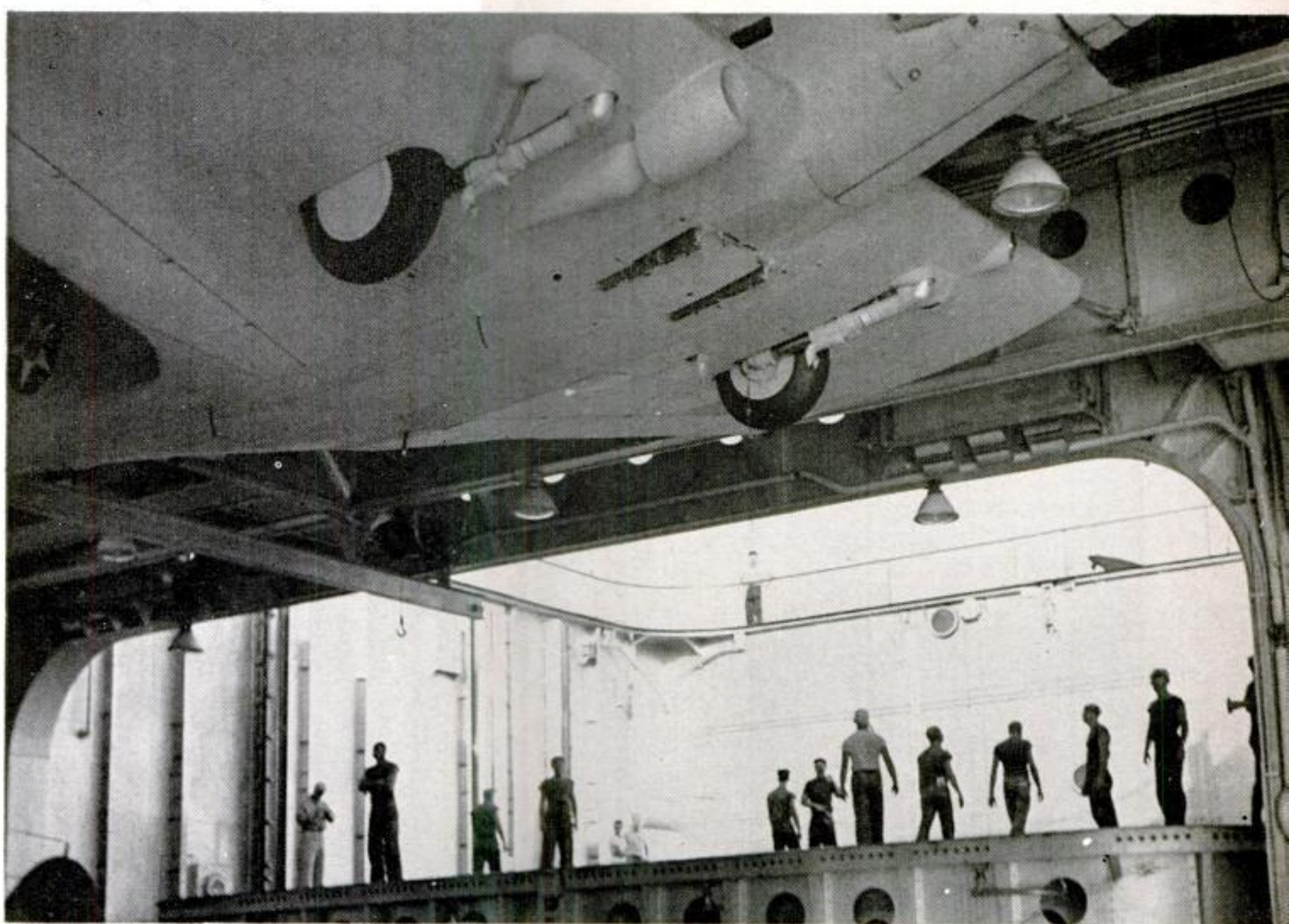


Wings are folded to make this heavy torpedo bomber fit into the elevator. Planes on carriers used to be painted bright silver, are now dull gray.



Extra prop is handed down from place near funnel uptakes where it is stored above the hangar deck. On this deck all planes and parts are stored and all se-

rious repairs made. By pulling down the metal screens across the side openings of the hangar deck, movies can be shown and a wartime blackout still be kept.

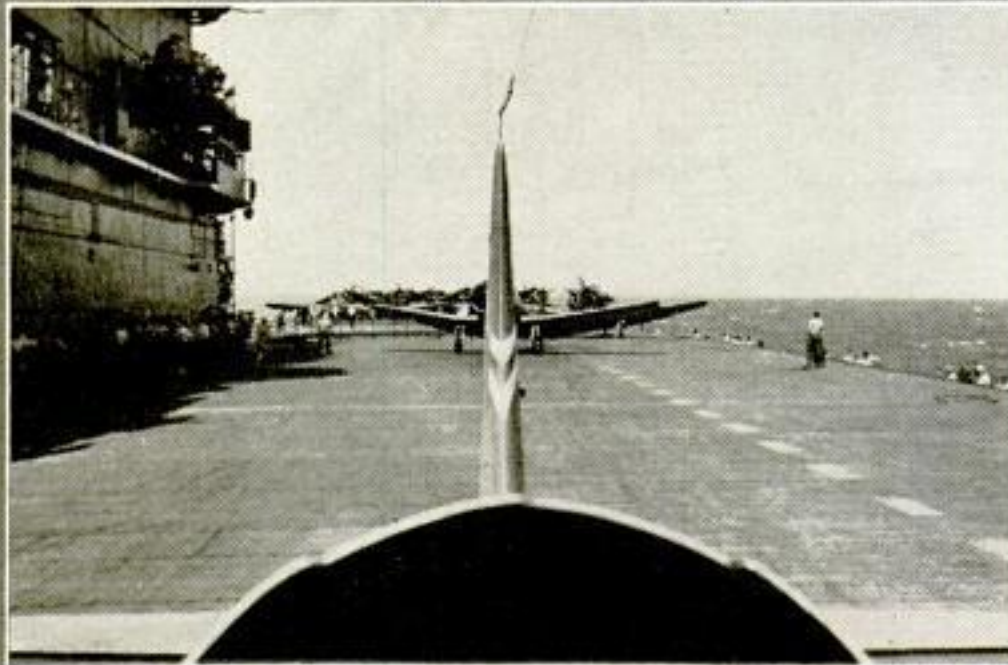


Against "overhead" of hangar deck, a torpedo bomber is snugly secured. Elevators which start from the hangar deck and rise to the flight deck (below) are

hydraulically operated, shoot up and down with incredible speed even when carrying a heavy plane. Carrier men must be careful not to fall down shaft.



CARRIER TAKE-OFF AS IT LOOKS FROM PLANE



NAVY DIVE BOMBER RACES ALONG CARRIER RUNWAY



NEARING END OF RUNWAY, IT LEAVES THE DECK



OFF THE CARRIER IT SHOOTS, AND BEGINS TO RISE



In a blast of noise and spurting smoke from plane exhausts, scout bombers warm up on the flight deck of the carrier *Enterprise*. In action, fighters take off from the carrier first be-

cause they require less deck space and are usually parked up forward. Next come these scout bombers, and finally the torpedo bombers, which are the heaviest and are parked farthest

aft. Because the planes on a carrier must not have a landing speed of more than 75 m. p. h., many of the Army's fastest planes, like the P-38's or P-39's, cannot be used by the Navy.

CARRIER LANDING AS IT LOOKS FROM PLANE



DIVE BOMBER CIRCLES IN FOR LANDING ON CARRIER



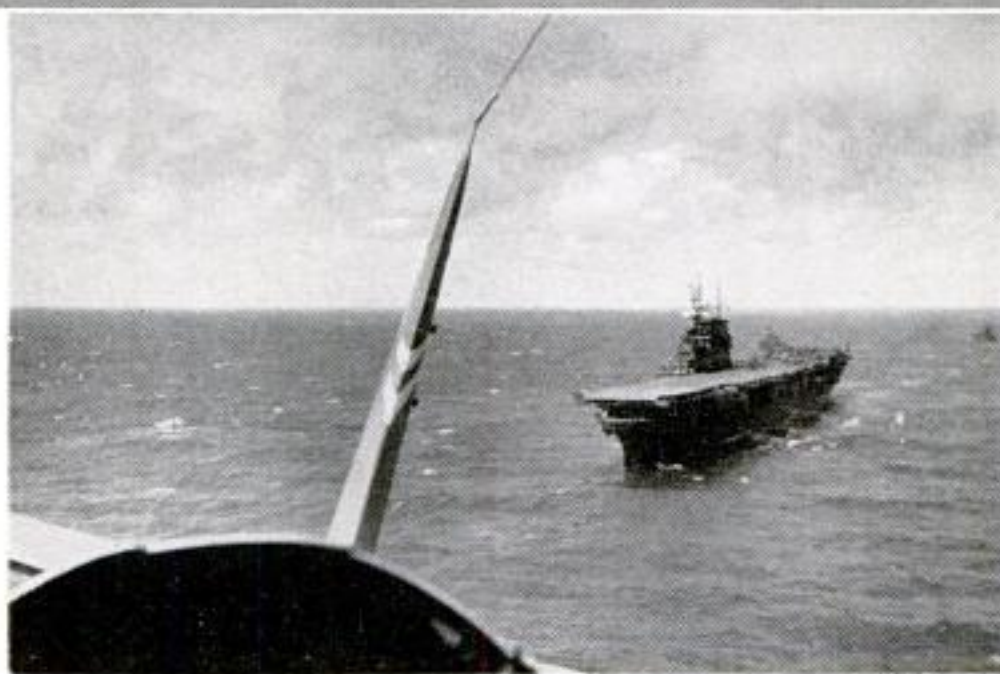
PLANE SWINGS UNTIL DEAD ASTERN OF THE CARRIER



IT PICKS UP WHITE SPOT, MARKING SIGNAL OFFICER



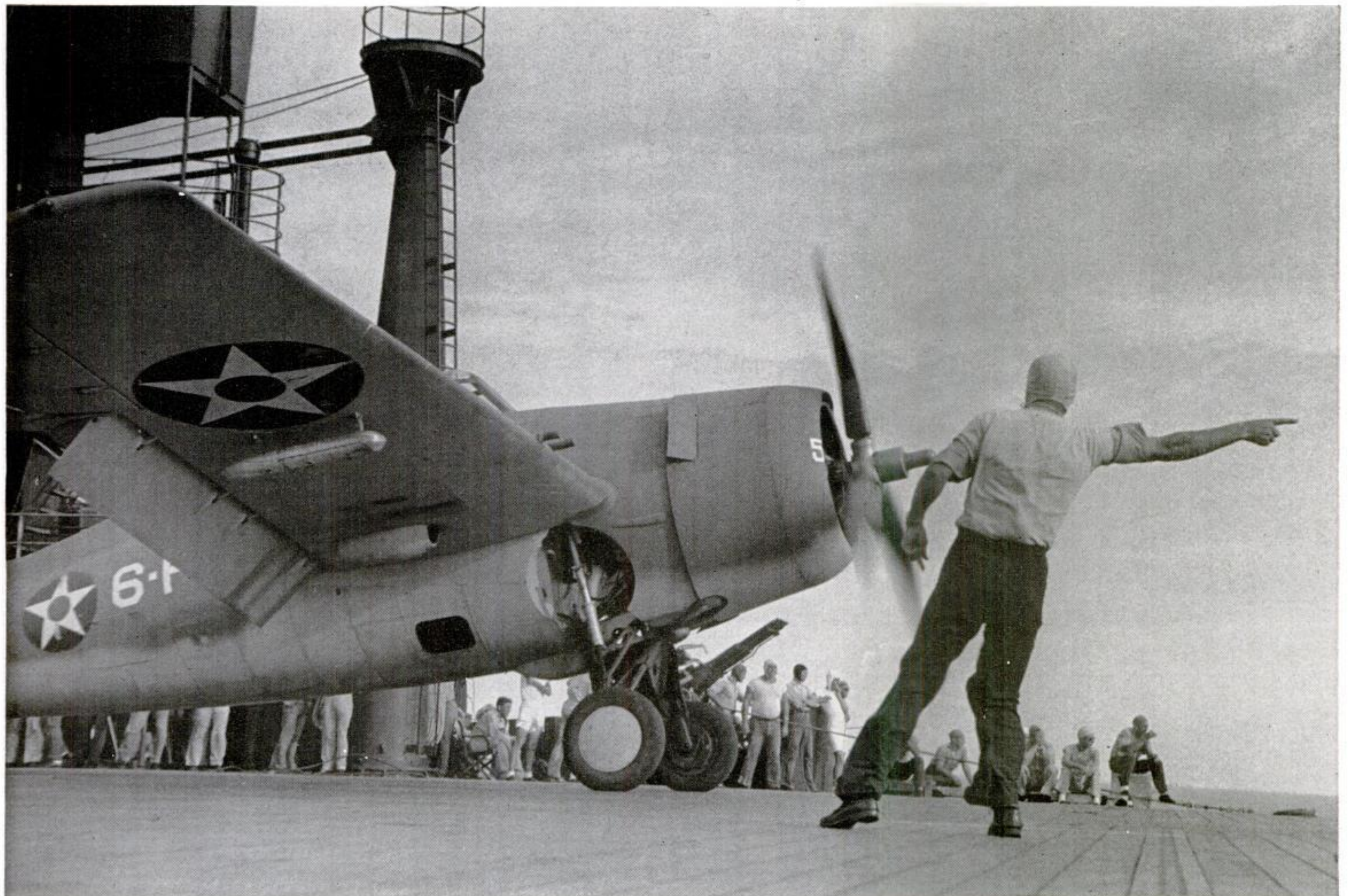
WELL CLEAR OF SHIP, IT STARTS CLIMBING TURN



IT ASSUMES STEEPER BANK AND CLIMBS RAPIDLY



INITIAL ALTITUDE GAINED, IT LOWERS ELEVATORS



Plane director signals fighter pilot to taxi toward stern after landing on bow. Landing on a carrier is even tougher than taking off. Landings are made at 65 knots. Carrier heads into

wind at such speed that the speed of the ship plus speed of wind must equal 28 knots. Result is that, as plane comes in it is making 37 knots more than wind running over the carrier.

Because pilots cannot see the carrier's deck as they come in, they take their landing orders from the signal officer (*while spot below*) who transmits orders by brandishing two paddles.



WATCHING SIGNAL OFFICER, PILOT CHANGES ALTITUDE



DECK LOOKS VERY SMALL AS PLANE APPROACHES IT



AT SIGNAL, PILOT CUTS MOTOR, DROPS ON THE DECK

UNIFORMS MAKE CREW LOOK LIKE MEN FROM MARS

With its 2,000 men, a carrier has more men aboard than any other ship in the Fleet. Only 120 of them, however, are pilots. Many are like those shown here. Some are seamen, some are mechanics, fire fighters, signalmen, gunners, doctors, bakers, sailmakers or shipfitters. Most are specialists and wear distinctive uniforms which give them a strangely Martian look.

Equally specialized are the jobs of the men at the right who comprise the crew of a big patrol bomber. One of them is a machinist, others are machine gunners and bombers. Together with the pilots they

are capable of taking their huge \$500,000 ship 2,000 miles out to sea and back again non-stop. It is such planes as this, along with the slightly smaller PBY's and PBM's, that have patrolled the waters between the U. S. and Iceland, and that already have helped the British Fleet in the Mediterranean and in the Atlantic. If the U. S. goes to war, and the 1,500 new patrol bombers now on order are delivered, they will give the Navy Air Force a long enough striking arm, if necessary, to patrol all the seas of the world, and to bomb enemy ships and shore stations everywhere.



These are rescue men who in asbestos suits pull pilots from burning planes which have crashed on the deck of carrier.



This is a "talker" who stands on superstructure and watches for enemy planes. He wears a steel helmet and sun goggles.



These are pharmacist's mates (foreground) who give first aid to crews of planes wounded in action or injured in crashes.



On the flight deck, plane handlers and service crews wait for a squadron to land. They wear green, blue, yellow, red shirts and helmets. Each color denotes the special function of the wear-

er, such as plane director or mechanic. The dotted lines on the deck surface are inset cleats to which ropes from the wings of the planes are fastened when the squadron is stored on deck.



In the galley of a giant PB2Y patrol bomber the crew brew coffee. Big glassy circles in back are plastic "eyeballs," which in battle swing into side of plane, allowing machine gunners visi-

bility and firing flexibility. In flight this plane carries a crew of nine and can stay in the air 40 hours without landing or refueling. These "big boats" are the pride of the U. S. Navy's aviators.



SCOUT BOMBERS WITH THEIR WHEELS LOWERED FORM A LANDING CIRCLE OVER CARRIER. TWO DESTROYERS TRAIL CARRIER TO PICK UP THE PLANES WHICH FALL INTO WATER

FLIERS LEARN TO TELL TINY SHIPS ON A VAST OCEAN

In this war both Italian and British planes have attacked their own ships. Such an attack sounds stupid, but on a vast gray-blue ocean the tiny dark gray hulls look almost identical from the flier's high seat.

This is only the most startling of the errors a naval pilot can make if he is not familiar with every detail of ships and their fighting. He may fail to sight an enemy force, may misinterpret its plan of battle or bomb the wrong enemy units. U. S. aviators are far less likely to make such mistakes because they are taught naval strategy. The Navy is building a corps of senior officers who are equally fitted to lead a squadron of planes or command a destroyer.

The Navy knows that it must have air superiority over the sea just as an army must have it over the land. These pictures suggest the vast wastes of water over which a modern sea battle is fought and the great problem of co-ordinating ships and planes into a single striking unit.

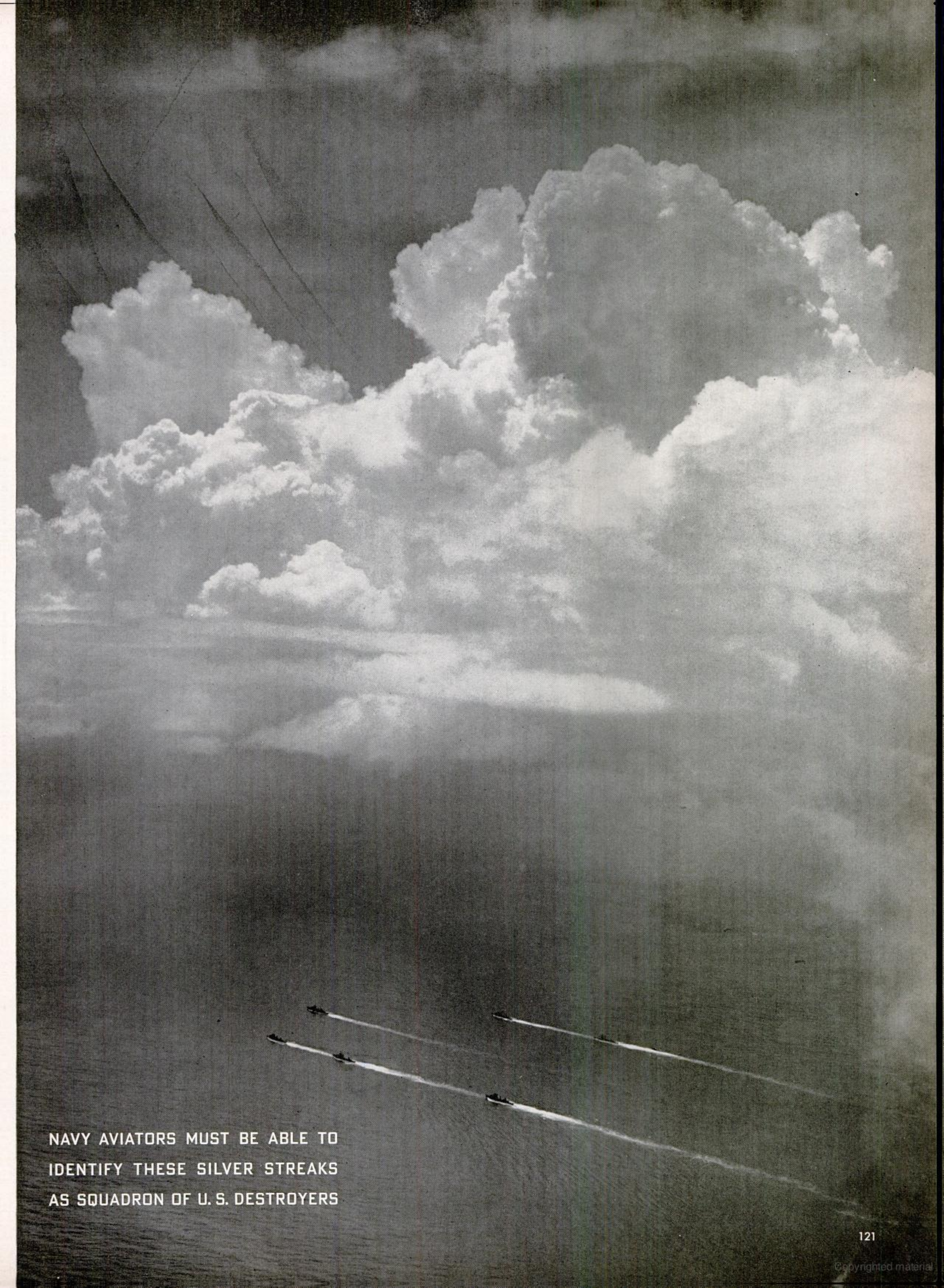
In battle the carrier stays behind the rest of Fleet, guarded by a screen of destroyers. First it sends up scout planes to report on enemy force and fighters to engage enemy planes. Then its bombers and torpedo planes attack enemy, trying to damage and slow up his ships. With his maneuverability thus weakened, enemy would be at the mercy of the big guns of Fleet.



Destroyers deliver a fast torpedo attack, while the others in the background get ready for action. Aviators would know

that the destroyers in the foreground have their torpedo tubes trained to port and that a good strafing might upset

their aim. The best ship to bomb here, however, is destroyer at the left, which has not yet aimed or fired its torpedoes.



NAVY AVIATORS MUST BE ABLE TO
IDENTIFY THESE SILVER STREAKS
AS SQUADRON OF U. S. DESTROYERS



His father, General Arthur MacArthur, resembled Theodore Roosevelt in looks. Like his son he headed U. S. Army in the Philippines.



His mother, shown with a photograph of her son, died in 1935 at the age of 82 after medicine flown to Manila failed to save her life.



At West Point in 1903 he graduated with highest scholastic rating attained in 25 years. He was also on the baseball team.



In World War he fought alongside French (*above*), in 1918 became the commander of 42nd ("Rainbow") Division which he named.



As youngest Superintendent of West Point in the Academy's history, MacArthur was visited by Edward, Prince of Wales, in 1920.



He returned to Philippines for the second time in 1925 when, like his father, he was the commander of Philippine Division.



He was kissed by Maginot, builder of line, in French ceremony (1931).



After "Victory of Anacostia Flats" when he evicted the Bonus Army from Washington in 1932, he drank coffee with tired troops.



Appointed Field Marshal of the Philippine Army in 1936, his job was to revamp, modernize and enlarge the native army. Here he reviews some Filipino troops in ceremony at Manila.

MACARTHUR OF THE FAR EAST

IF WAR SHOULD COME HE LEADS THE ARMY THAT WILL FIGHT JAPAN

by CLARE BOOTHE

Today, when the thunderclouds of war are so low and thick over the Pacific that visiting Mr. Kurusu hardly dares sneeze for fear of precipitating the cloudburst, it is difficult to remember that in 1935 a Japanese-American conflict was no more than a gray little puff over Manchukuo. Men who saw it there and predicted its prodigious growth were accused of being alarmists. In that year in Washington handsome General Douglas MacArthur retired as a top soldier of Uncle Sam's Army and, according to *Time*, "packed his elegant duffel" and sailed for the Philippines. Nobody much cared why.

In 1935 the barometer of U. S. isolationism was rising rapidly toward its all-time 1939 peak. Public opinion on the Philippines—when there was any—was for "pulling out." The Filipinos were to have "complete independence" in 1946. It was to protect this glorious Independence that President Quezon, with the approval of Franklin Roosevelt, borrowed Douglas MacArthur, who thought he knew a way to do it. Advertising the newly arrived General as "America's best professional talent," Quezon promptly dubbed MacArthur "Field Marshal of the Philippines" and assigned to him the task of making those defenseless islands impregnable to attack—by 1946.

Some people were quick to suggest that either MacArthur was being sold a bill of goods by a busted government, or that MacArthur would bust Quezon selling him a bill of goods, since, they claimed, not even the U. S. Army and Navy units there, together with the Philippine Army, could hope to defend the Philippines. Left-wingers squawked that MacArthur intended to help his old pal Quezon "establish a dictatorship in the Philippines under the protection of American-sponsored soldiers. . . ." Washington society, after its first snickers over MacArthur's wonderfully high-sounding title of "Field Marshal," settled comfortably back to forgetting

again about the Philippines—and MacArthur. And even when Americans began to think about the Philippines again this year they didn't think of MacArthur. For after all he was only in charge of some half-trained Filipinos, and other U. S. generals and admirals were out there commanding U. S. troops.

And then suddenly one day—the day was July 26, 1941—the President of the U. S. dropped a bombshell in the Pacific by appointing Douglas MacArthur to be Commanding General of *all* the U. S. Armed Forces in the Far East, called USAFFE. MacArthur quit being a Field Marshal and took rank as Lieutenant General U. S. A.—next in rank only to Chief of Staff George Marshall in Washington. At the same time President Roosevelt 1) summoned the Army of the Philippine Commonwealth to the U. S. colors and 2) rushed out to MacArthur one of the biggest forces of bombers and super-bombers the U. S. has so far been able to assemble anywhere outside the hemisphere.

When President Roosevelt chose Douglas MacArthur to be head fighting man in the Far East, he wrote a new chapter head in the history of World War II. Reading the news in the Netherlands Indies, Dutch Chief of Staff Ter Poorten must have sighed in sudden relief. In Singapore, weary old Sir Robert Brooke-Popham, Air Marshal and Military Commander of Great Britain's Far Eastern Forces, no doubt snored peacefully for the first night in a long year. In Chungking, Generalissimo Chiang Kai-shek may have murmured, after four long years of war: "America awakes at last!" For the Allied Powers sensed that in Tokyo this chapter head would cause many a fan-toothed naval jaw to drop and many a military bandy leg to buckle. The warlords of Tokyo knew that MacArthur was not only one of America's ablest World War I field soldiers, he was also a man who, both before and since 1918, had

MISS BOOTHE'S ARTICLE IS CONTINUED ON PAGE 126
MAPS ON NEXT TWO PAGES SHOW MACARTHUR'S PROBLEM



During the Mexican campaign, MacArthur (arrow) was a captain. Disguised as a "bum," he captured locomotives behind the lines.



He visited Europe in 1931 as Chief of the U. S. General Staff. Here he is shown while visiting the tomb of the Polish unknown soldier.

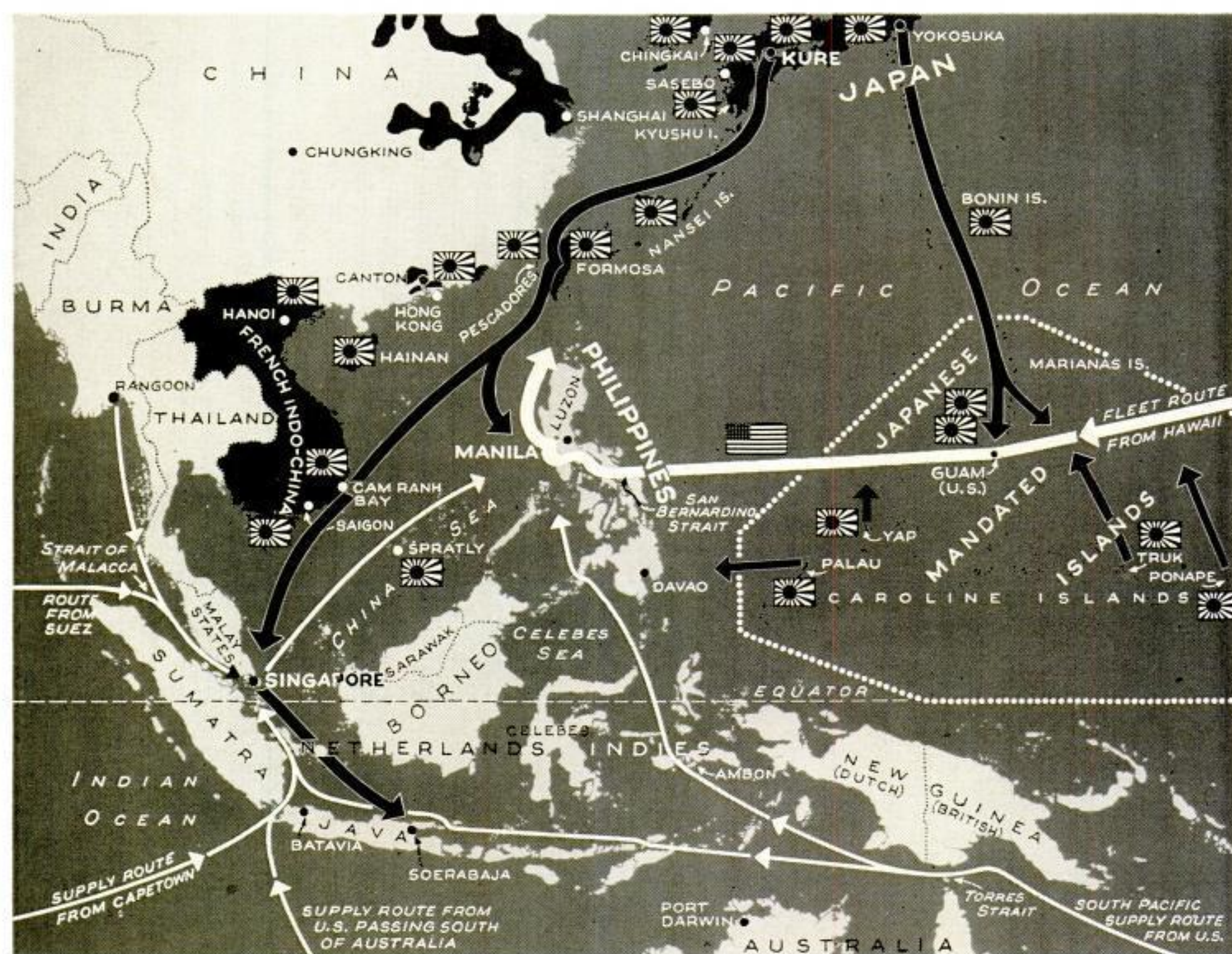


Trained in U. S. methods, like the use of pontoon bridges (above), Philippine Army has approximately 1,600 regulars, 125,000 reserves.



With his new staff, MacArthur (seated) posed for this picture after President Roosevelt made him Far East commander last

July. He felt like "an old dog in a new uniform." At left of MacArthur is General R. K. Sutherland, his able chief of staff.



STRATEGY OF THE PHILIPPINES

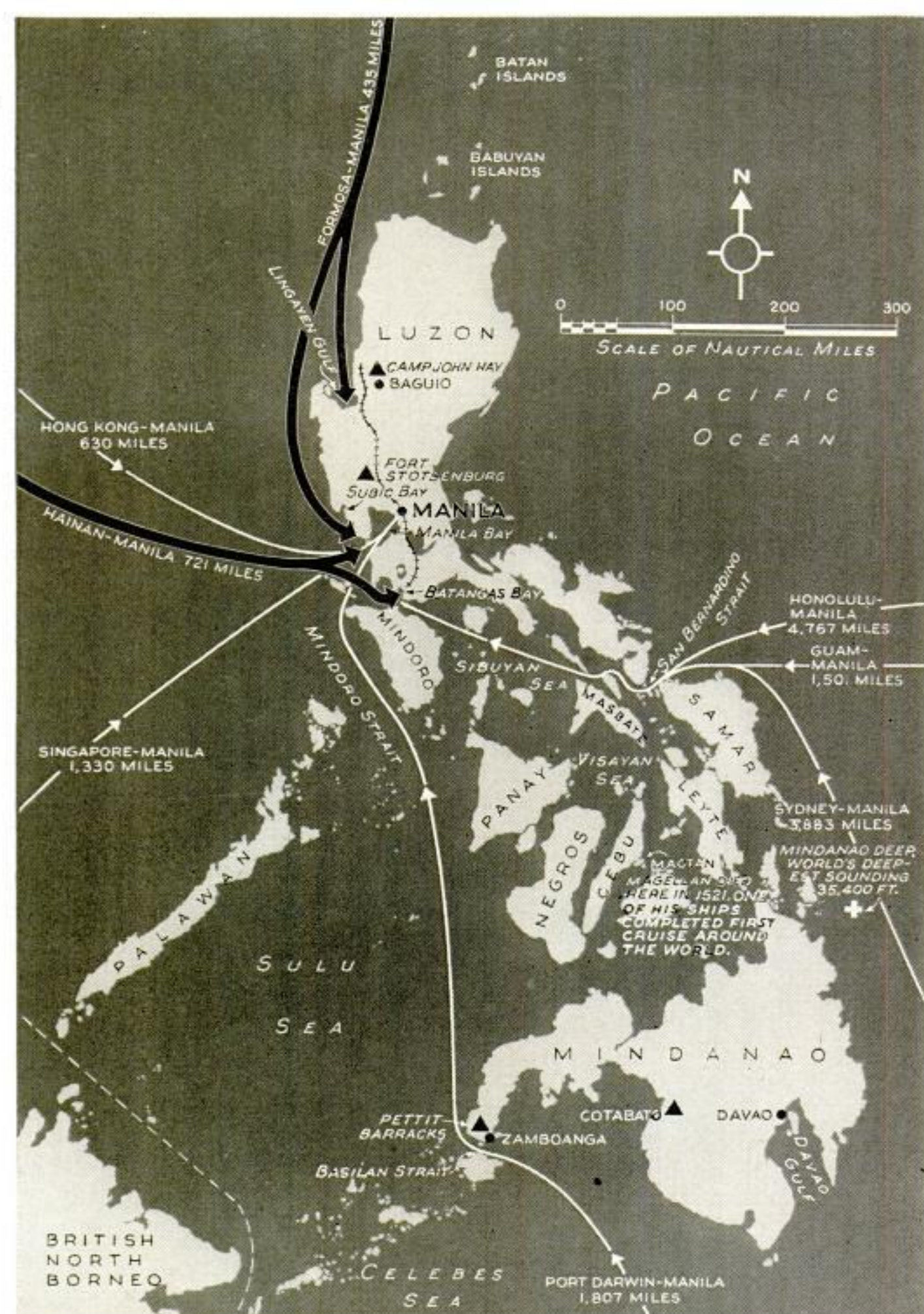
These maps illustrate Miss Boothe's article and show the strategic problems facing General MacArthur. The Philippines lie along Japan's sea routes leading south, and would, if strongly held with sea and airpower, be a major danger to any large-scale Japanese fleet operations. Japan has countered this threat by fortifying the islands in Guam area, thus standing astride the direct U. S. supply line to Manila. In the event of war the best way to secure the Philippines is for the U. S. Pacific Fleet to fight its way out to the Philippines and maintain a supply route to Manila. This is difficult because Guam is not fortified.

Thus while the Fleet and air force are fighting their way island-by-island to Manila or detouring around the Guam danger zone by taking the 2,651-mile-longer southern route, General MacArthur's army must hold the Philippines against possible Japanese attack until re-enforcements arrive. As Maps 2 and 3 show, the possible approaches for a Japanese attack on the Philippines are three.

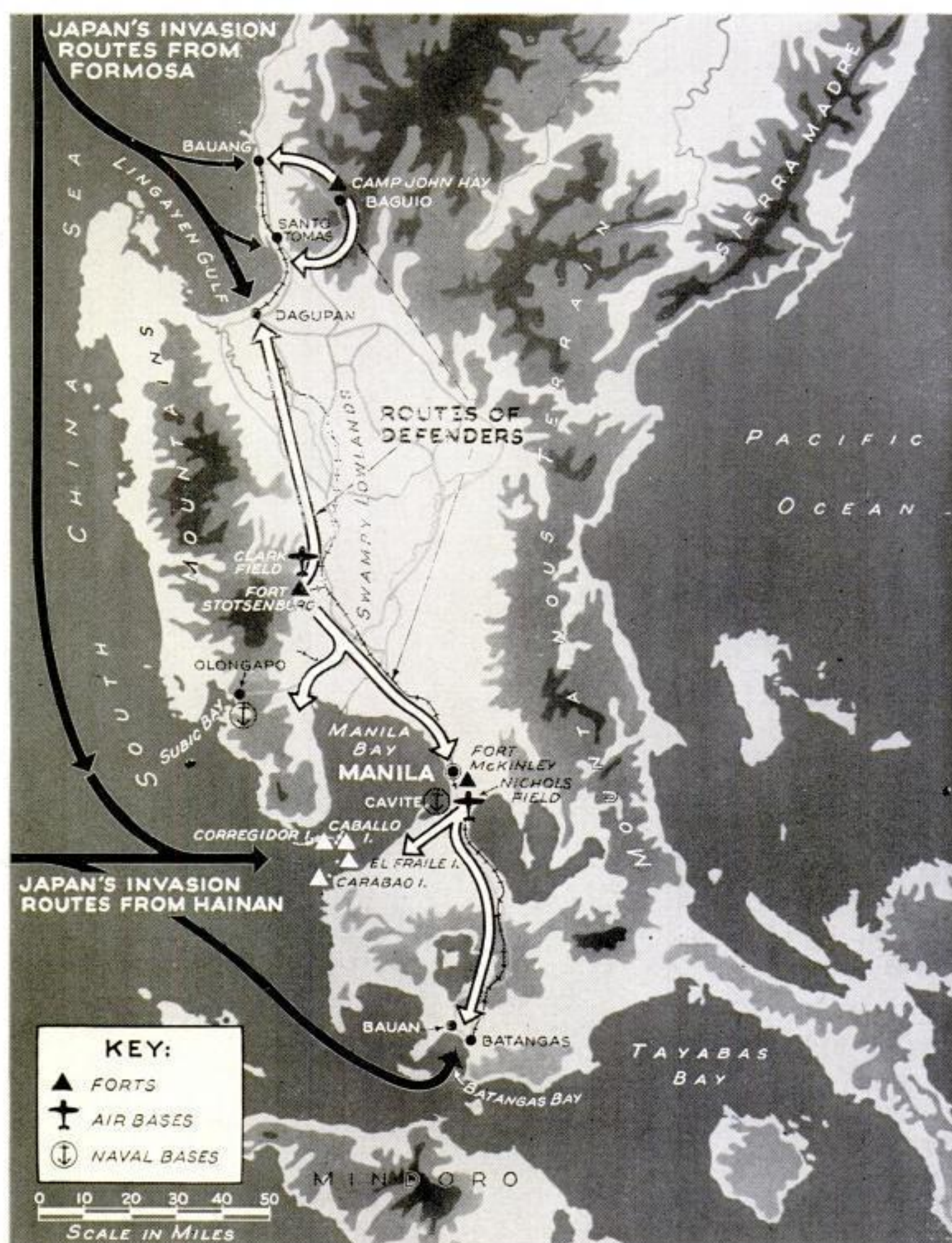
Air power may operate to U.S. advantage. As Map 4 shows, Alaska provides a northern base which with the Philippines might serve as a gigantic pincer against Japan.

1 The Philippines are surrounded to the west, north and east by Japan and its island empire. Only the south is in friendly hands. It is from the friendly south, dodging behind the shelter of British and Dutch possessions like New Guinea, that U. S. supply ships would try to reach the Philippines in

wartime. Since Guam is not fortified, the U. S. Fleet would have to take the same long southern route. It could not risk running the gantlet of fortified Japanese island bases along the northern route and constant attack from Japanese submarines and bombers, based there until these bases were reduced.



2 Defense of the Philippines is the old problem of land forces resisting a sea-borne attack. Japanese bases for a sea-borne attack on Formosa and Hainan are respectively only 435 and 721 miles away, but U. S. military dispositions at Camp John Hay, Fort Stotsenburg and Manila are located near where Japanese might land. Other U. S. concentrations are Pettit Barracks and Cotabato near Davao, which is largely populated by Japanese.



3 Possible points of invasion to reach fortress of American power at Manila are three. Lingayen Gulf has sandy beach but no docks, and defenders from Camp John Hay and Clark Field are nearby. Two highways and a railroad run south to Manila, but land is swampy, could be flooded and Japanese would be wedged in valleys. Manila is protected by outlying islands forts, Fort McKinley and Nichols Field. Batangas Bay is deep, but road and railway to Manila run through defiles.



4 Air strategist's view of the Philippines, as seen from high above the Arctic, shows that the sea route to Manila along the California-Hawaii-Midway-Wake-Guam axis is longer by 743 miles than the air route by way of Alaska. This northern fog-ridden "coastal" route leads southwest from

the U. S. air and naval base at Dutch Harbor in the Aleutian Islands and skirts the coasts of Siberia and Japan and its conquered territories (shaded in black) to the Philippines. Although Japan could block this route to U. S. ships in wartime, planes could get through if the friendly Russian air

bases at Vladivostok, Komsomolsk and Petropavlosk could be used. These Russian bases offer fine jumping-off points for bombing Japan and its territories. American bombers based at Vladivostok, lying in the geographical center of the Japanese Empire, would be within only 610 miles of Tokyo itself.



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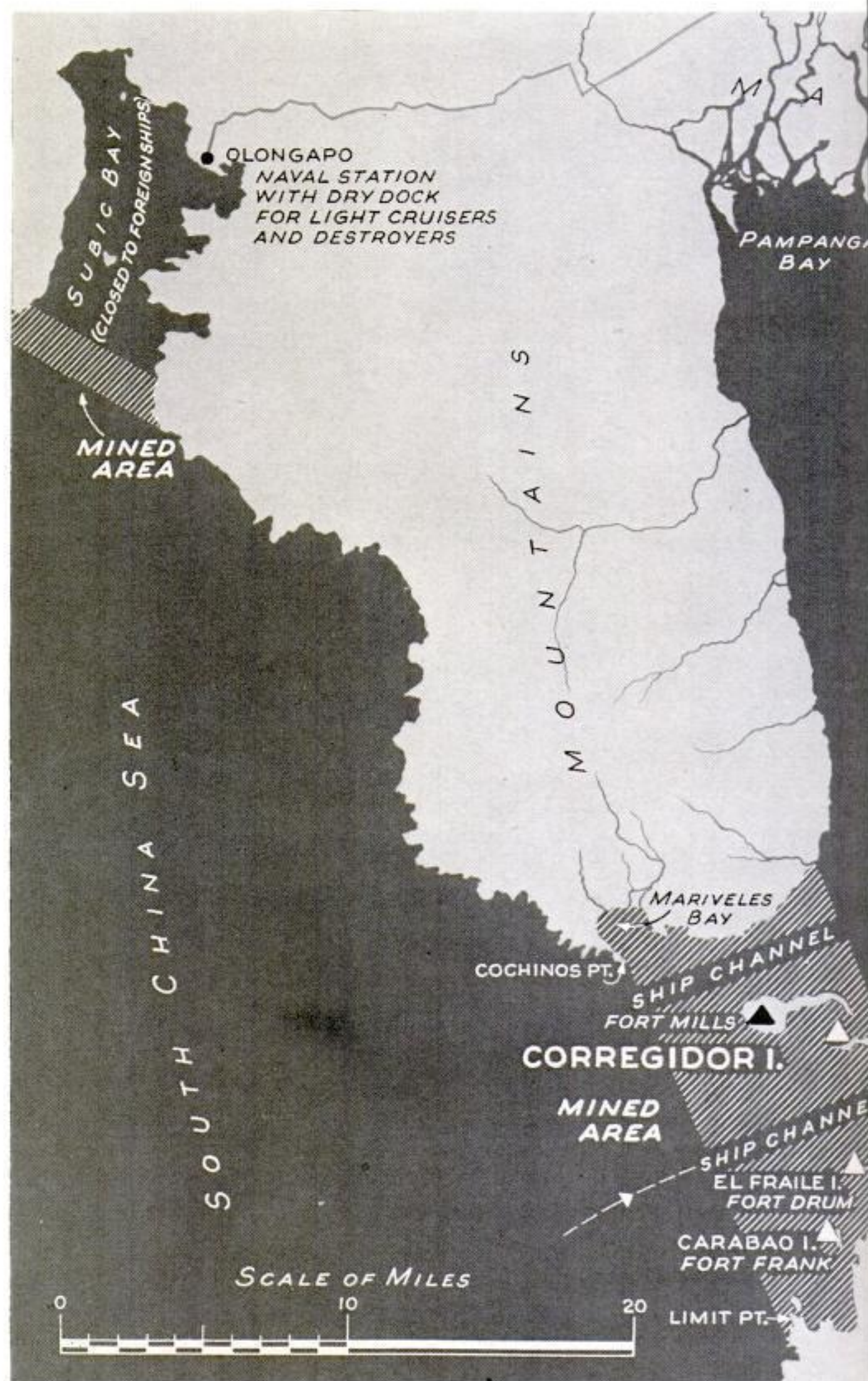
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MACARTHUR (continued)

thoroughly understood the vital importance of the Philippines to Asia and America.

In MacArthur's luxurious penthouse on top of the Manila Hotel, in the early summer of 1939, an officer then in the U. S. Philippine Department and the Field Marshal were having a long and painful heart-to-heart talk. As author of the ambitious Ten Year Military Plan, as perhaps the only American military proponent of the theory that the Philippines could hold their own in any immediate scramble for them, MacArthur sensed that in the telescopic eyes of history, he was already "on the spot." Pacing in his accustomed leonine style among the tropical potted palms that line like sentinels the penthouse parapets, he faced the unhappy facts: The original brave impetus of the inauguration of the Philippine Commonwealth that had first inspired President Quezon in 1935 to arm his borning nation was rapidly being lost. The \$8,000,000-a-year military budget promised him for the building of an army had been steadily whittled. There was political sniping at him from socialistic groups within the country. There was overt pressure to liquidate him by pork-barrel Filipino politicians who wanted more and more money for "public works." There was pressure from Tokyo to dismiss him. Tokyo constantly reassured the Quezon administration of "friendly intentions," which were in jeopardy only because of "that leading Japanophobe," Field Marshal MacArthur. Above all, there was the apathy of Washington and the American public. All these were conspiring to sabotage General MacArthur's plans.

According to the Philippine Department officer's report, Field Marshal MacArthur burst into language as colorful as the sunset over Mariveles Mountain. He damned military myopia at home and abroad, and flatly predicted that, if it were not remedied, the Philippines must drop like an overripe plum into the Japanese basket.



Manila Bay, the U. S. Singapore, can harbor the entire Pacific Fleet. At Olongapo (left) there is a drydock, at Nichols Field (right) a military airdrome. Mine fields and four island forts guard the twelve-mile-wide harbor entrance. Most famous of these

"Well, what do you care?" the officer asked the Field Marshal, thinking, perhaps with a touch of envy, that this 59-year-old retired general had already enjoyed all the honors and excitements that ever can come a soldier's way. "Personally, you've done the best you could."

MacArthur, with a wide and characteristically dramatic sweep of the arm that embraced not only Manila Bay and its Gibraltar, fortified Corregidor, but the wide China Sea and the entire Malay Archipelago beyond, is supposed to have replied, "Personally—I must not fail! Too much of the world's future depends upon success here. These Islands may not be the door to the control of the Pacific, they may not be even the lock to the door. But they are surely the key to the lock that opens the door—for America. I dare not allow that key to be lost!"

MacArthur's language is sometimes rhetorical but his behavior is usually realistic. From the day he landed in the Islands to organize their defense, he had in fact proceeded as though he had seen in a crystal ball the Japanese landing at Hainan (see map, p. 124). The problem that faced him was technically complex: it was to build in a peaceful agricultural nation of 16,000,000 people an effective modern military machine, to create, literally from scratch, a respectable army, well-clothed, provisioned, equipped and housed, as well as a much bigger potential civilian army which could be called swiftly into being at the threat of attack on the Islands. MacArthur worked persistently toward this goal. And last July it was a pleasant surprise to the American people to learn that by the spring of 1942 the Philippine Government would be able to contribute to the U. S. 125,000 well-trained and fairly well-equipped Filipino soldiers. He had, in addition, founded at Baguio a military academy modeled in miniature on his beloved West Point. He had also formed the nucleus of an air force, turning out 150 Filipino pilots trained by the same rigid methods in force at Randolph or Kelly Field.

In the days of appeasement, all of this received scant recognition. Some Americans living in Manila were even wont to refer deroga-

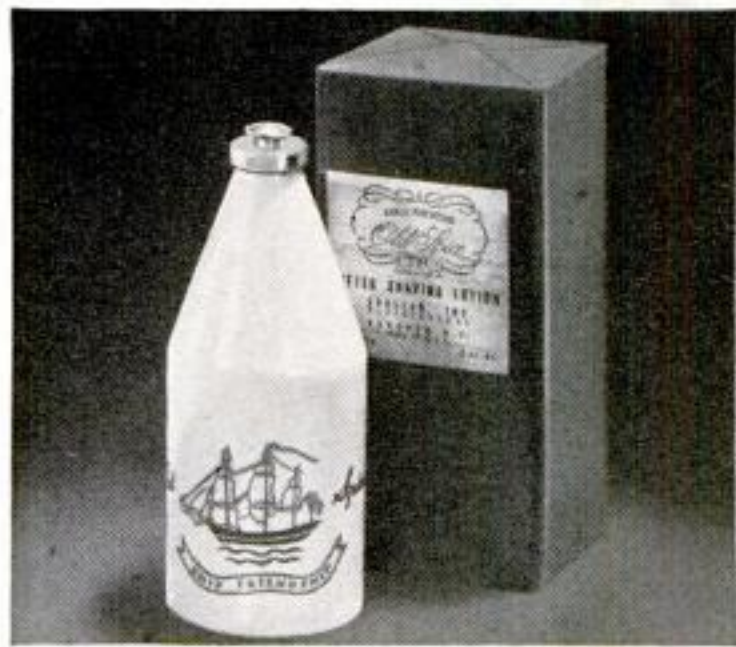
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islands is Corregidor (signifying "ruler" in Spanish) which is three miles long and honeycombed with underground defenses cut into the rock. Its guns are by now hidden under tropical vegetation. The island has its own golf course, fishing village and airfield.



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Jean Faircloth MacArthur is General's second wife. They were married in 1937.



Arthur MacArthur, the General's only son, is 3 and is going to be a soldier too.

MACARTHUR (continued)

torily to MacArthur as "the Napoleon of Luzon." To many of Manila's Pacific Appeasers, sitting on fan-cooled porches of the Polo Club and Army and Navy Club, perspiring gently over their iced gimlets, the Field Marshal and his sweating "little Native Army" may well have seemed *opéra bouffe*. But MacArthur knew that the Filipino is one of the toughest soldiers on earth. At the turn of the century it took 100,000 American troops two years to quell the badly equipped, poorly organized Filipino insurgents. And if his equipment was pitiful, the fault was certainly not his. At home, the U. S. Army itself didn't have the stuff.

By creating his "little Native Army," the Field Marshal had rendered an outstanding service to the Philippines and to the U. S. A. MacArthur induced in the Filipinos an active desire to defend the Philippines—which for years it hardly seemed likely an isolationist U. S. A. would even in a pinch do for them. He infected them with his own courage and vaulting optimism and won their hard loyalty, and by so doing helped to keep them from sinking, in apathy or terror, into the arms of Japanese diplomats. The President's appointment was not only a recognition of heretofore publicly unrecognized services to American prestige in the Orient. It was also a notification to the world that in this area of Axis marauding, the U. S. meant business.

"He's a hell-to-breakfast baby"

In days of "international amity," democratic peoples tend to accord professional soldiers the same degree of social respect extended to local fire chiefs. The People's Army runs down, and the People run down their Army. But when the winds of war begin to blow, the People look about them to see who and where their fighting men are. They ask of one another urgently, "Say, have we got any good generals?" MacArthur's record might be summarized by the remark of an A. E. F. private made in 1918: "He's a hell-to-breakfast baby, long and lean, who can spit nickels and chase Germans as well as any doughboy in the Rainbow."

MacArthur graduated as second lieutenant of engineers at the head of the West Point class of 1903, in which stiff competition had been provided by Ulysses Grant III, grandson of the Civil War general. He piled up the highest scholastic record made at the Point in 25 years and, as a plebe, in spite of the race with Grant for top honors, found time to break another West Point record by getting "engaged" to eight girls at once, seven having been the previous cadet record. MacArthur denies this story, saying he was at no time aware of having been so "heavily engaged by the enemy." After a spectacular performance as commander of the Rainbow Division in France, in 1919 he was appointed Superintendent of West Point, the youngest man ever to hold that position. In 1925, he became the youngest active major general in the Army, and when, in 1930, Hoover made him Chief of Staff, he was still a military prodigy: youngest Chief of Staff the country had ever had, the only one to be reappointed for an additional year, and thus the one who held that top-flight Army job longest. Coincidentally, at the age of 50, he was the youngest living U. S. four-star general, a rank theretofore held only by Grant, Sherman, Sheridan, Pershing, Bliss, March and Summerall.

Like George Washington, who wrote to his mother, "I heard the bullets whistle, and believe me there is something charming in the sound," MacArthur is a lover of the art of war. This perhaps was

CONTINUED ON PAGE 131

This Christmas . . . treat him **LIKE A MILLIONAIRE!**

IN B.V.D. MATCHED SETS

Deep in his heart every man carries a picture of himself lounging in luxury. This Christmas, bring the picture to life. Let him play the role of millionaire to the hilt . . . a king in his own castle . . . in these rich and colorful ensembles by *B.V.D.

"Next to myself, I like B.V.D. best"



DESIGNED FOR LIVING LUXURIOUSLY! B.V.D. pajama and robe ensembles have many touches of refinement: cuffs on the trousers; white piping on the collar and down the front. And plenty of roomy pockets to hold tobacco, pipe or cigarettes. Pajamas, \$2 to \$5. Robes, \$2.50 to \$5.



THE GIFT OF MANY USES! If he travels, he'll be the best-dressed man on the sleeper; the robe will come in mighty handy, too, around the house or on a trip. Easy to keep clean; just send it to the laundry! Some sets have collar-facings in solid tones. Pajamas, \$2 to \$5. Robes, \$2.50 to \$5.

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BEST RETAIL TRADE.
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B.V.D. "ROVER" SHIRTS lead a many-sided life of ease. They're as much at home indoors for luxurious lounging as outdoors for sports wear. The model illustrated, Gabaspun, is of fine spun-rayon. \$3.00. Other B.V.D. sport shirts... *Ruggers, and Hollywood *Rogue... \$1.65 to \$5.

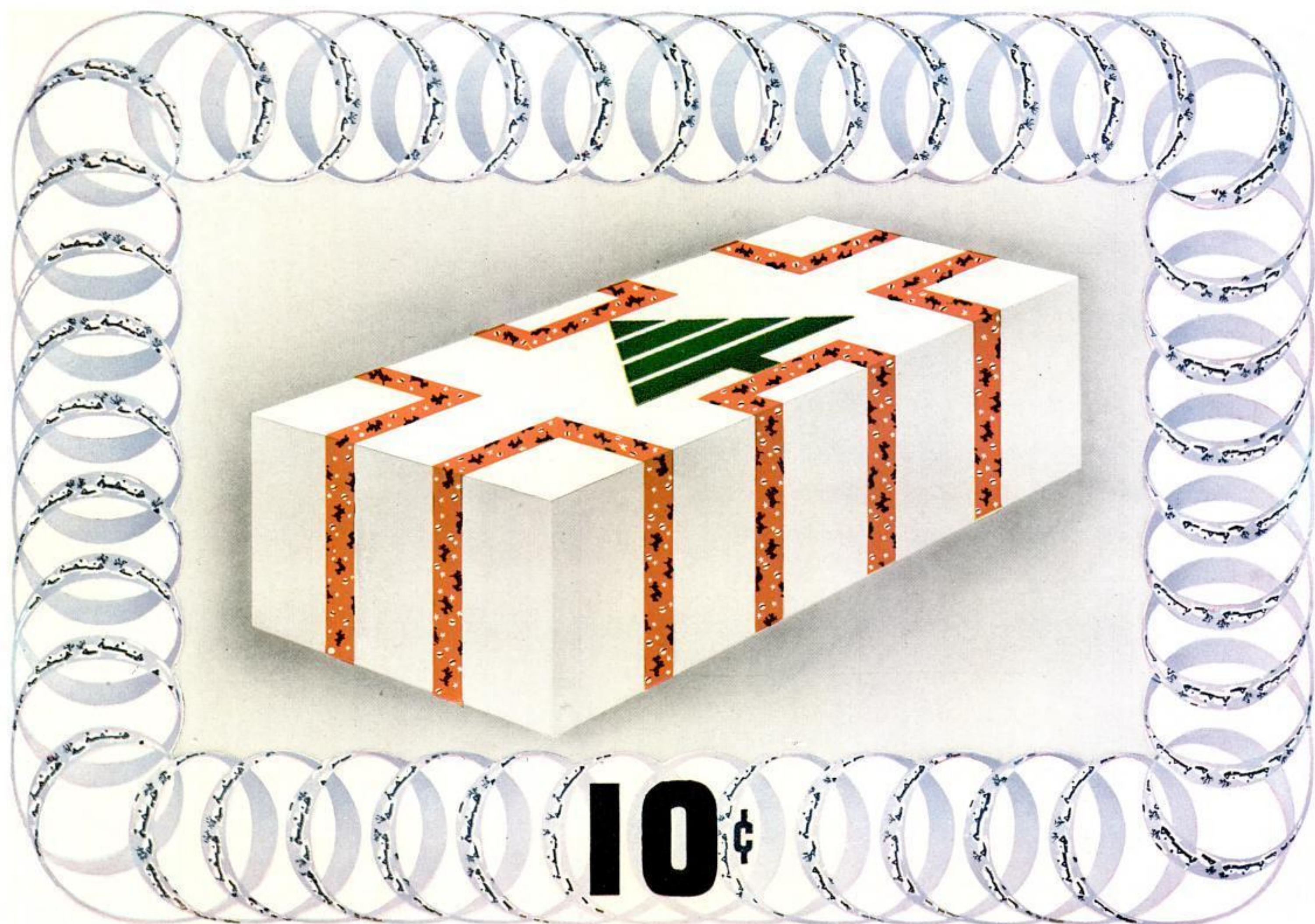
A GIFT TO BE "CHESTY" ABOUT! B.V.D. matched set of lustrous sateen robe and pajamas in a handsome drawer-chest. Lapels and pocket-top are faced; and the buttons harmonize with the color you choose. Attractive "jeweled" patterns . . . Pajamas and robe in gift chest, \$5.

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HOW TO MAKE YOUR SMALLEST, SIMPLEST CHRISTMAS GIFT LOOK GAY AND EXCITING!

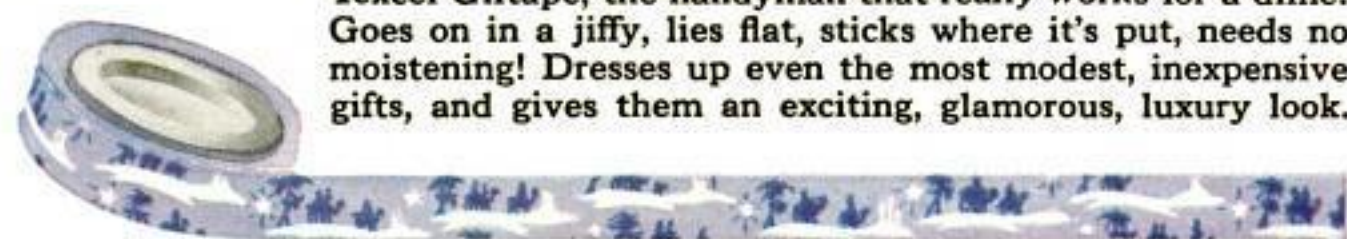


TEXCEL CELLOPHANE GIFTAPE

in gay colors and brilliant holiday designs...seals and trims your packages at the same time...sticks at a touch, needs no moistening!



Have you ever wished you could hire somebody to wrap your Christmas packages expertly and beautifully? Then try Texcel Giftape, the handyman that *really works* for a dime! Goes on in a jiffy, lies flat, sticks where it's put, needs no moistening! Dresses up even the most modest, inexpensive gifts, and gives them an exciting, glamorous, luxury look.



Save time shopping, save time wrapping! Look for the Texcel Giftape Christmas Tree Display at your favorite store... then choose your Giftapes and try the smart packaging tricks pictured here. 1/2-inch or 5/16-inch widths, both 10¢.



Use Texcel Giftape for trimming and hanging holiday greens...for attaching ornaments to the tree...for sealing Christmas envelopes...for making novel gifts, favors, table-decorations...for wrapping holiday fruit-cakes, cookies, candies!



You'll need extra rolls of transparent Texcel, too, the all-year handyman for home and office, for mending and sealing! Buy it in 15¢ and 25¢ Double-Duty Dispenser rolls that clip off tape either before or after applying. Also 10¢ rolls.



Texcel Cellophane Giftape and Transparent Texcel on sale at stationery, drug, department and five-and-ten stores

MACARTHUR (continued)

childhood conditioning. He says his earliest recollection is the sound of army bugles. He was born Jan. 26, 1880 on his father's post at Little Rock Barracks, Ark., and he claims to remember his mother and a company sergeant protecting him, at the age of 4, from Indians with bows and arrows raiding his father's army barracks in New Mexico. As a young boy, MacArthur gobbled up with his breakfast porridge much melodramatic lore of the Civil War, as well as many a sound professional lecture on Civil War tactics and strategy. His father, General Arthur MacArthur, was a Wisconsinite of Scotch ancestry, who in 1861 had joined the 24th Wisconsin Infantry in the Army of the Union as a lieutenant, emerged with four wounds as a colonel ("The Boy Colonel of the West") and, by that time himself in love with the art of war, decided to remain in the Army. MacArthur Sr. saw action in the Philippines during 1898-1901: in 1900 he was made commander of the Philippines Division.

Long before Douglas MacArthur ever dreamed of being a general, much less a field marshal, Father MacArthur was minding his P's and Q's—Philippines and Quezon—in the Pacific. It was to General Arthur MacArthur that a young Filipino insurgent major surrendered his sword in 1901. Thirty-five years later this same Filipino, Manuel Quezon, now first President of the Philippines, gave the General's son the gold baton of a Philippine field marshal.

His father's death was stranger than fiction

In 1900 General Arthur MacArthur was appointed Military Governor of the Philippines. Almost before the guns stopped firing on the *Insurrectos*, Arthur MacArthur had begun installing a system of education, law and justice for the Islands. He was perhaps entirely responsible for the fact that Filipinos enjoy that basic right of all free men: the writ of habeas corpus. He also advocated (40 years ago) military training for the Filipinos. The organization of the famous Philippine Scouts of today—the fightingest men in the Pacific—was founded by him.

The circumstances of Lieutenant General Arthur MacArthur's death in 1912 outdo in drama anything that even his son has achieved. Against doctor's orders, he had insisted on attending in Milwaukee the 50th Annual Reunion of his regiment of the Grand Army of the Republic. There, in the banquet hall, he was called upon to make a speech, and mounted the platform to deliver what he began prophetically by saying was to be his last tribute to his old comrades in arms. As he reached his fiery peroration, his voice suddenly faltered, he swayed—and he dropped dead. There was a shocked silence in the hall. Then his old adjutant, who stood beside him, took the tattered and blood-stained flag of the regiment, cast it over the dead General—and, piling drama on drama, himself fell lifeless over his beloved chief's body.

In the years between his own first service in the Philippines in 1903, and the days of America's entrance into the World War, the rise of Douglas MacArthur up the military ladder was steady if not spectacular. In 1914, Douglas MacArthur was with General Funston in Vera Cruz. Disguised as a "Mexican bum," he reconnoitered voluntarily behind the Mexican lines to locate three available locomotives for his General. He located them. But what he remembers with most pleasure about this incident was that his "liaison" behind the enemy lines was a helpful young German Legation official named Franz von Papen.

CONTINUED ON NEXT PAGE



His penthouse apartment on top of Manila Hotel overlooks pool in which he swims. His living room is lined with books and autographed photographs of famous soldiers.



CHRISTMAS is different this year. We, like thousands of other American manufacturers, are placing defense needs first. We know that you and every other American want us to do just this.

Our country's Armed Services are depending on Graflex and Speed Graphic Cameras in the great program of defense. Photographic records of operations, of equipment and personnel in combat, of maneuvers and of reconnaissance missions require these cameras. Graflex is extending its facilities to provide for this need.

This Christmas, we hope that Santa Claus will leave a Graflex or Speed Graphic under *your* Christmas tree, but if he doesn't, remember that Uncle Sam heads the Christmas list.



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WHO SHAVES DAILY

It Needs No Brush
Not Greasy or Sticky

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To help men solve this problem, we perfected Glider—a rich, soothing cream. It's like your wife's "vanishing cream"—not greasy or sticky.

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ESPECIALLY FOR THE 1 MAN IN 7 WHO SHAVES DAILY

For men in responsible positions—doctors, lawyers, businessmen and others who must shave *every day*—Glider is invaluable. It eliminates the dangers frequent shaving may have for the tender face and leaves your skin smoother, cleaner. Glider has been developed by The J. B. Williams Co., who have been making fine shaving preparations for over 100 years.

TRY A TUBE AT OUR EXPENSE

We're so positive that *Glider* will give you more shaving comfort than anything you've ever used that we'll send you a generous tube **ABSOLUTELY FREE**. No stamps—no cartons—no dimes. Just send your name and address to The J. B. Williams Co., Dept. CG-23, Glastonbury, Conn., and we'll send you a tube of *Glider*. On this **FREE** trial test, we rest our case entirely. Don't delay—send in a penny post card today for your free tube of *Glider*. Offer good in U. S. A. and Canada only.

Ernest D. Hulburt
PRESIDENT

MACARTHUR (continued)

MacArthur has been called "The D'Artagnan of the A.E.F.," "The Beau Brummel of the Army," "The Disraeli of Chiefs of Staff," "The Buck Private's Gary Cooper." One World War reporter in a flight of patriotic fancy wrote, "You could *tell* he was a soldier, even in a fur coat or a bathing suit." Currently MacArthur, dressed in a bathing suit and standing by the blue-tiled swimming pool of the Manila Hotel, might not look obstreperously "military." White-skinned and lean, his shoulders are narrow and sloping. His nervous hands are small. His hair, once black and thick, is now black and thin, and combed from left ear to right, across the top of a narrow forehead. His face is intellectual, aesthetic, rather than martial. But whether MacArthur in bathing trunks looks like a movie fan's idea of a warrior is not important. In sharkskin or shorts, khaki or cutaway, MacArthur has a soldier's courage. It has been written into the record in the form of two World War wound stripes, 13 decorations for gallantry under fire, and seven citations.

While the doughboys were singing in the bloody trenches, "The General got the Croix de Guerre, *parley-voo*,
The General got the Croix de Guerre,
The so-and-so was never there, *Hinky-dinky-parley-voo*,"

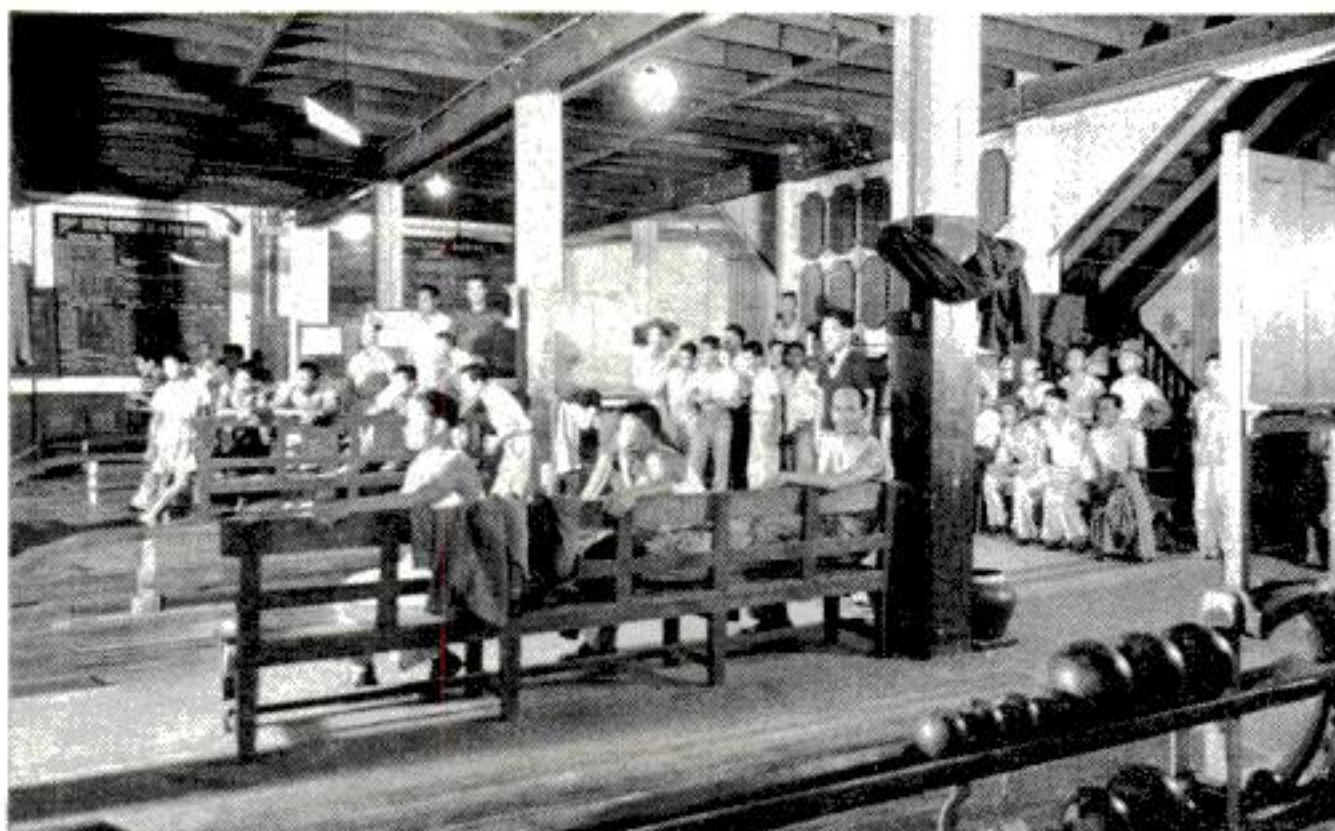
the men of the 42nd Division knew that their General MacArthur was very much there. Wearing an overseas cap instead of the safer (and regulation) steel helmet, "the Fiery Arkansan" was reckless to the point of accompanying his troops on raids into enemy trenches. On one such occasion, he escorted an unwilling German officer back across No Man's Land with the aid of nothing more than a riding crop.

His immediate commander, General Menoher, wrote General Pershing: "The contributions made to our military establishment by this General Officer have already had far-reaching effects. He has stood for the actual physical command of large bodies of troops in battle—not for a day but for days' duration, and I believe has actually commanded larger bodies of troops on the battle line than any other officer in our Army, with, in each instance, conspicuous success."

His eloquence astounds listeners

MacArthur's gift of words, his flair for dramatizing incidents, as well as his sound military understanding, stood the young officer in good stead as press relations officer on the General Staff in 1915. After World War I, his instinctive preference for ten-dollar words delivered in a million-dollar manner developed rapidly into a penchant for oratory and he speedily became the most effective and spectacular speaker and writer the Army had. Rumor in the Philippines has it that his reports from 1936-41 to the War Department made such good reading by contrast with duller reports that in simple gratitude for a few literate hours he got command of the USAFFE. His knowledge of military history is profound and his memory of that prodigious sort that gives a man's subordinates the creeps, so accurately can he quote, days later, a report, a record, a book, a conversation. In conversation the General is positively pyrotechnic. Changing at will from a mellifluous melodramatic whisper to a fiery snort, from brutal fact to flight of sheer rodomontade, he uses phrases like "We must foil the enemy," "We stand on the eve of a great battle," "We must not spill our precious blood on foreign soil in vain, in vain!" Intelligent listeners, however, rarely fail to perceive that beneath this baroque facade of rhetoric, MacArthur's ideas generally make shattering sense. His eloquence—and his wisdom—reached a peak during the years from 1930 to 1935 when he

CONTINUED ON PAGE 135



American games, like basketball and this inter-company bowling tournament, are played by the Filipino Army which has been Americanized under Field Marshal MacArthur.

If Your Nose Clogs Tonight

SO YOU CAN'T GET TO SLEEP...



3-Purpose Medicine... Just put a little Vicks Va-tro-nol up each nostril and see how fast comfort comes as Va-tro-nol does 3 important things to relieve the transient congestion:

(1) shrinks swollen membranes, (2) soothes irritation, (3) helps clear clogged nasal passages... And invites restful sleep.

And remember... if used in time, Va-tro-nol actually helps to prevent many colds from developing. Follow directions in folder.

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CHEST COLDS To relieve misery, rub on Vicks VapoRub at bedtime. Its poultice-vapor action eases coughing, muscular soreness or tightness, loosens phlegm. **VICKS VAPORUB**



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ONE TASTE WILL TELL YOU WHY



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*AMONG
BOTTLED IN BOND
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STRAIGHT BOURBON
WHISKIES

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Remember your first Christmas together?

REMEMBER—when you stood before that absurd little tree? That was ten years ago...

And remember how Ann's voice choked up over the modest presents you had wrapped so clumsily? They didn't cost much. But you wrapped your heart in each one... and wrote silly little verses that didn't rhyme.

And you told her how burstingly proud you were of her, and of the home she'd made. For even then, Ann knew that no amount of wealth could make a lovely, gracious home—without good taste. Even then, she always said, "Let's not buy a lot of things we won't want later—let's buy a little of the best."

Ten Christmases ago... and here's another. Different from that first one. The demanding world has taken more and more of

your time, your thought, your interest. But if Ann begrudges it, she never says so. You can tell, though... from her eyes.

That's why, this Christmas, you're making a special effort to bring back that same little choke into Ann's voice. You're giving her the one thing that means more to Ann than anything else—International Sterling silver. True, there isn't too much of it—but you've learned that women like Ann would rather have a little of the best than a lot of something second-best. Something solid that grows more precious the longer you live with it.

In a way, it's like Ann herself, isn't it?



Among the world's fine sterling silvers,

none is more distinguished than International Sterling. With International Sterling you will have the lifetime satisfaction of knowing—
—that your sterling was made by the world's foremost silver house...

—that your pattern was designed by craftsmen whose predecessors were creating spoons of coin silver 100 years ago...

—that pieces created by International's present craftsmen are exhibited in leading art museums.

Yet International Sterling is not expensive. There are services for four at about \$74—welcome gifts of extra spoons or forks at about \$11.50—with many beautiful patterns to choose from. (All prices include Federal Tax.) Be sure to see International Sterling—at your silverware dealer's.

International Sterling





As Army Chief of Staff from 1930 to 1935, MacArthur saw much of Roosevelt and Secretary of War Dern (above). "It is undefended riches which provoke war," he warned.

MACARTHUR (continued)

was Chief of Staff. Winston Churchill's compilation of his own unheeded warnings to the Empire, *While England Slept*, could be, if not matched in literary style, surely surpassed in military value by a compilation of MacArthur's warnings to the Senate, the Congress, the public, while America was not only sleeping, but snoring.

In 1930, everywhere in the Western World, even in Germany, military ardor was at a low ebb. Nevertheless from 1930-35, as U. S. Chief of Staff, he repeatedly and eloquently warned private Senate or Congressional Committees, the President, the State Department and the public, that American defenses had fallen into an abysmal state of obsolescence and disrepair, and that projected economies would deliver them a death blow. Long before Göring or Goebbels had become words with which to frighten naughty children, at West Point graduation exercises MacArthur was bitterly counseling against "retrenchment which cripples national defense and ceases to be economy." He said that unless "an effort is made to curb or combat the unabashed and unsound propaganda of the peace cranks . . . a score of nations will soon be ready for the sack of America." MacArthur foresaw not only the inevitability of war, he also foresaw the kind of highly mechanized war it would be, and projected in exact specification after specification the sort of equipment and training a nation would need to win such a war. With Cassandra-like insistency, he warned Congress that the next war would be *mobile warfare*. He pled unceasingly for a giant air force, for tanks, trucks and motorized columns.

With national pacifism rampant, the typical reaction to MacArthur's preparedness campaign was that of a wag who suggested that his eagerness to motorize the Army was due to the well-known fact that the General, from his cadet days, has always hated to ride a horse. MacArthur, however, backed by President Roosevelt, managed to do some Army modernizing. He fought for and achieved the General Headquarters Air Force.

The Bonus Army collides with MacArthur

MacArthur has always been too colorful and controversial a figure not to have acquired some enemies. He has been accused of being a swaggerer, a swashbuckler and a back-slapper; dictatorial, self-opinionated, austere, obstinate and aggressive. He has been criticized for his long matinee-idol cigaret holders (which in later years he has abandoned for Corona Coronas), for his sartorial effects when in mufti and the plum-colored ties he wears when in khaki (he promoted the introduction of the open-jacket and soft collar into the Army), for the consciously rakish tilt at which he wears his heavily brassed hat. The late Floyd Gibbons wrote that it was "just the tilt which permitted his personality to emerge, without violating Army regulations." Even in the muck and grime of the French front, MacArthur always managed to look as though he were on dress parade, often wearing Errol Flynnish black turtle-neck sweaters which did not show trench mud. One colleague remembers that in France, when he climbed over a barbed-wire fence in a raid and returned with a rent in the seat of his britches, even the tear seemed either slyly or luckily contrived to expose one thigh and half a rump, rather than the whole of man's most ridiculous aspect. MacArthur's detractors also like to dwell upon the only incident in his whole career which seems to reflect discredit upon him: "the only time," according to

CONTINUED ON NEXT PAGE



GOSH! HONEY, LOOK AT THE MONEY WE'RE SAVING

As these two young people agree, the business of saving money is a pretty important topic with most families these days.

And if you, too, want to save money when you buy your new car on time—it will pay you to figure the financing cost for yourself *before* you buy!

Here's a good way to go about it. Simply fill out and mail the coupon below. Get your copy of the GMAC Figuring Chart that gives you the whole financing and insurance story in dollars and cents.

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throughout the world, and shipments aplenty are coming in from the Argentine right along.

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W. A. TAYLOR & CO., NEW YORK, SOLE AGENTS. Established 1888.



Strategy of the Pacific was recently discussed in Manila by Quezon (left), MacArthur (in the background) and Air Chief Marshal Brooke-Popham, British C-in-C at Singapore.

MACARTHUR (continued)

a brother West Pointer, "Doug ever took his finger off his number." This was the inglorious "Victory of Anacostia Flats" in 1932 when, on horseback at the head of his troops, Four-Star General MacArthur drove the ragged Bonus Army out of Washington.

The true story of the eviction of the Bonus Marchers has never been written. MacArthur could, if he would, write it but neither at that time, nor since, has he ever publicly sought to defend himself, or "pass the buck" to Hoover. A true record would show that at no time did Hoover consult MacArthur about the eviction, nor was there any military precedent by which MacArthur could "advise" Hoover. It was at the urgent direct request of the "City Fathers," the District of Columbia Commissioners, to President Hoover—and over the previous advice of General MacArthur, who had strongly urged against the use of force—that the President was obliged to call out the troops. The Bonus Marchers, claimed the City Fathers, had not only become a public nuisance, but their ranks were being daily swelled by organized Communist groups of demonstrators and street brawlers, and they had gotten entirely out of the hands of Glassford's local police force. When Secretary of War Hurley told General MacArthur that, following the demand of the City Fathers to restore public order, a telephone call had come from the White House, he coupled this brief information with a military order to "act at once to clear them out." MacArthur did not pause to weigh any political scruples he may have had, nor even to point out that a soldier is supposed to have none. That the ensuing action was accomplished without a shot fired by MacArthur's troops, although there were two dead, 55 injured, is something MacArthur is still proud of.

During the actual eviction, although it had been pre-arranged with MacArthur that he and Walter W. Waters, the Bonus Army leader, would keep in touch, so "no one would be hurt," Waters had been "shoved out," evicted himself—by the Communist elements in his own "army." MacArthur says no orders existed, or were given, to burn the Bonus Marchers' shacks, and in his army, he says coldly, "nobody acts without orders." He lays this to the organized demonstrators in the Bonus Army. . . . Having lost contact with Waters, MacArthur did not see him again until two years later when his orderly announced to the Chief of Staff: "There's a bum outside, but he says he's an old soldier." MacArthur, whose standing order was never to close his door to any old soldier, said, "Show him in." Waters entered, down-and-out and hungry. MacArthur found a job for him.

Most criticism of MacArthur boils down to the accusation that he is "ambitious." Those who envy him have accused him of political wire-pulling and putting pressure on friends in high places. One friend of MacArthur in a "high place" was certainly Newton D. Baker, to whom MacArthur undoubtedly owes more than to any other man—except his father. But the only "pressure" MacArthur used on Newton Baker was the impact which his brilliance and organizational ability made on the World War Secretary.

Reaching France "fustest with the mostest"

When Baker made Major MacArthur a colonel, and entrusted to him, as Chief of Staff, the formation of the famous 42nd, or Rainbow, Division, he was not deceived in the young officer's ability. The

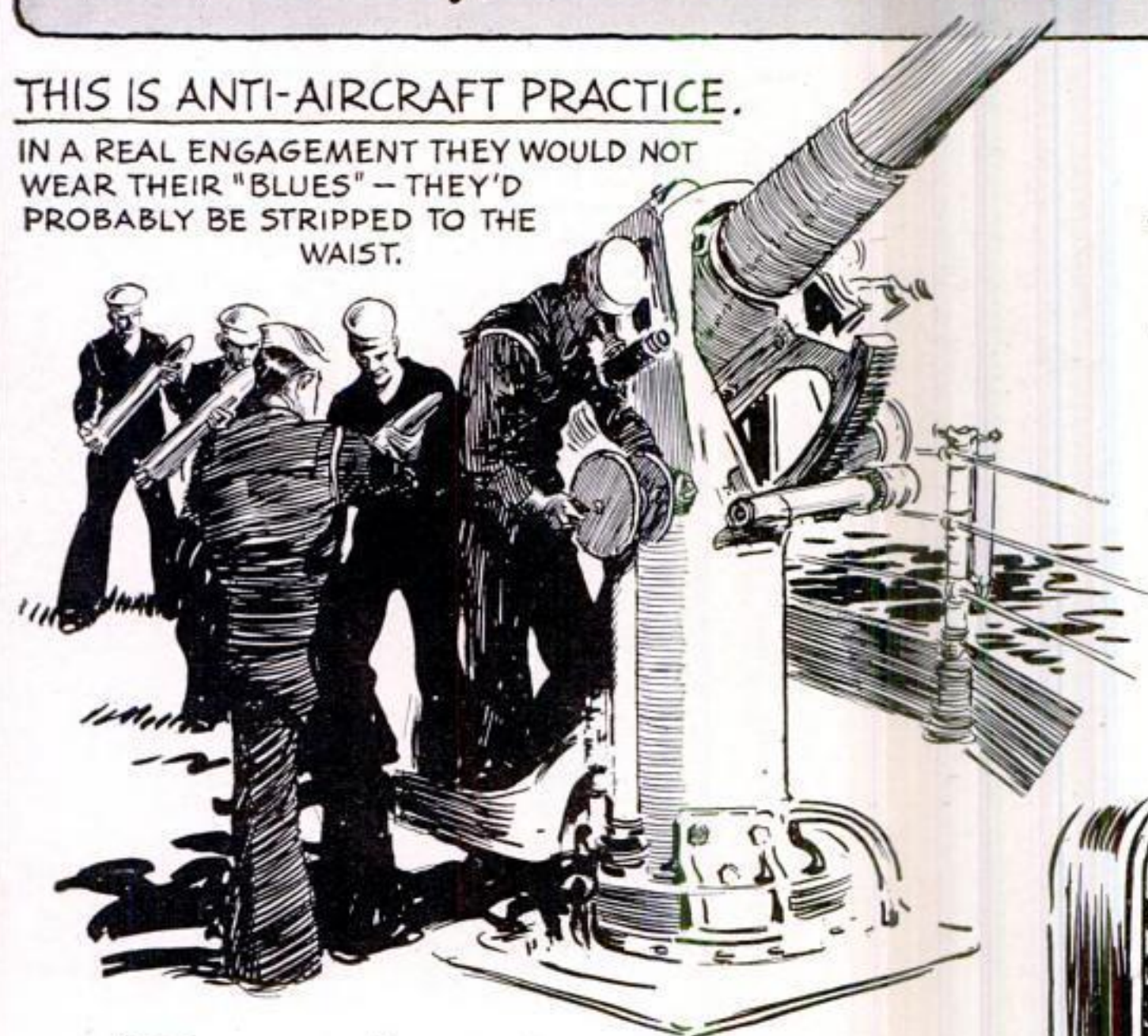
CONTINUED ON PAGE 138

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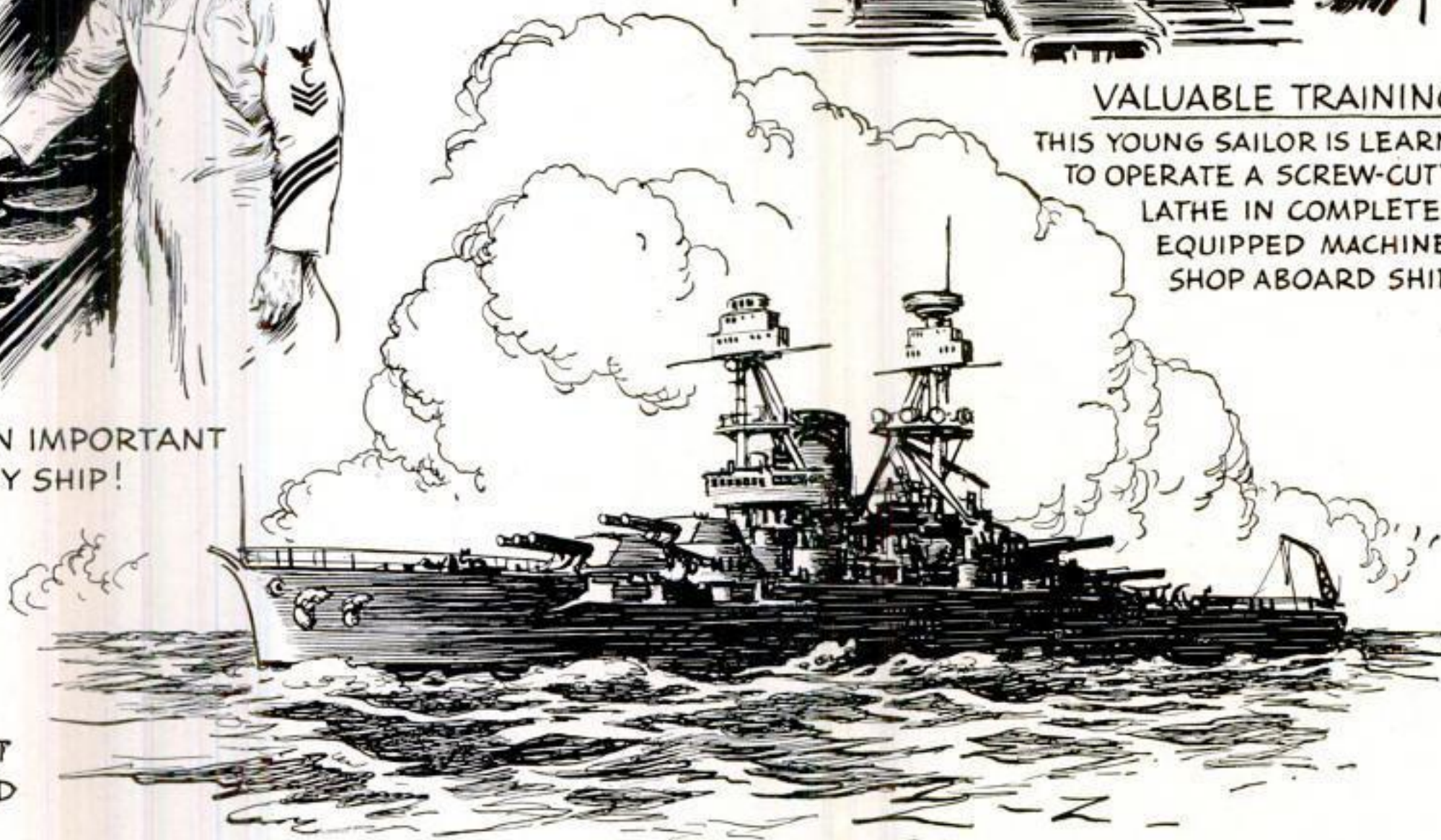
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and more than 45,000 Texaco Dealers serve the motorist with outstanding Texaco Products

... Sky Chief and FIRE-CHIEF Gasolines—Insulated HAVOLINE and TEXACO MOTOR OILS and MARFAK CHASSIS LUBRICANT



FOR YOUR ENJOYMENT... 2 GREAT RADIO PROGRAMS

FRED ALLEN
Every Wednesday night. See your local newspaper for time and station.

METROPOLITAN OPERA.
Complete broadcasts of great operas every Sat. afternoon. Consult newspapers for time and stations.

"Ring out the old
Chime in the new"



says lovely hostess and popular radio star
Dinah Shore

FAREWELL to the old year, farewell to the harsh jangle of the door bell. This Christmas give your home the new expression of hospitality—Edwards Door Chimes, the golden voice of welcome, to greet your guests throughout the year. Selected by America's greatest singing stars, like Dinah Shore, for their rich fidelity of tone. The perfect gift for your home or the home of a friend. As inexpensive as ordinary chimes, Edwards Chimes are designed to accent the beauty of every decorating trend.

COLONIAL: ONLY \$7.95—shown above in Dinah Shore's home. Antiqued ivory, maple or mahogany finish. 2-entrance.

(A) **CHAPEL: SPECIAL LOW PRICE, \$4.95**—antiqued ivory finish, 2-entrance. Ask to see it in the gift box.

(B) **ADAM: \$7.95**—Pickled pine with brass tubes. 2-entrance.

APOLOGY: Defense obligations require us to allocate the limited supply of these fine Chimes to stores which have anticipated their requirements. But it will pay you to seek the store selling Edwards Chimes. Send for catalog. Edwards & Company, Norwalk, Conn.

Only Edwards Chimes have:
Authentic traditional designs by Lurelle Guild. New *Sylvite* shields for everlasting beauty. Symphonic tubing, *sonoscope*-tested for perfect tone quality. Edwards & Co. 70-year reputation for scientific precision.



EDWARDS
Door Chimes

MACARTHUR (continued)

word Rainbow was of MacArthur's own coining: as a description of a division drawn from every State in the country, it instantly caught the popular imagination. Formed at Camp Mills, Long Island, in August 1917, the Rainbow arrived in France in October 1917, one of the first American divisions to land on French soil. But anxious though MacArthur was to get there first—and despite the fact that he was being raced by General Edward's New England 26th Division—MacArthur refused to embark until his division was completely equipped for a long, hard winter in the trenches. In fact, so well was he equipped that he had to cough up equipment to the not-nearly-so-well-turned-out 26th Division.

Another "friend in a high place" was MacArthur's belligerently Republican multimillionaire father-in-law, Edward T. Stotesbury. In 1922, while MacArthur was Superintendent of West Point, he met and married that old tycoon's only stepdaughter, Socialite Louise Cromwell, sister of Politico-Playboy James ("Doris Duke") Cromwell. Seven years of being married into the upper reaches of the Social Register may well have given MacArthur some of the social ease more often found among European soldiers than American ones. But it is hard to prove that the Stotesbury influence helped rather than hurt his career. And the fact remains that it was a good year after Louise Cromwell divorced him amicably in 1929 in Reno that Herbert Hoover made him Chief of Staff. And the Stotesburian era was an echo from the economic grave when Franklin Roosevelt reappointed him for an additional year in 1934. He has been accused of trying to wangle his own reappointment for a second tour. It was precedent-busting Franklin Roosevelt himself who wanted to keep MacArthur. Apparently even in those days President Roosevelt did not entirely believe in the *Dämmerung* of World War heroes. After MacArthur's retirement as Chief of Staff to what, so far as the U. S. was concerned, looked like military obscurity, made doubly obscure by his leaving for the Philippines, Roosevelt still continued to muse nostalgically over his departed soldier. The President was quoted as having said: "I must always find a way to keep MacArthur close to me. If we ever have another A. E. F., he's the man to take it over. . . ."

"The Knights of MacArthur's Round Table"

Today at the General's headquarters, in the steamy tropical heat, hardly stirred by lazy propeller-bladed fans, the lights burn long and late. And when they are turned out the General carries away a fat briefcase of "homework," the contents of which he digests while pacing up and down in his bedroom and bathroom, much to the annoyance of tenants on the floor beneath. In his headquarters, surrounded by his new and locally created staff of nine, called by Filipino wits the Knights of MacArthur's Round Table, he works feverishly over plans for hospitalization, supplies, barracks, transportation, depots, for the combined Filipino and American forces. It is no secret that U. S. white troops have been quadrupled since the MacArthur appointment; that tanks by the dozens have rolled off ships and clanged up Manila boulevards on many a moonless midnight in the last rainy season; that at least nine flying fortresses have zoomed to roost at Clark Field, and that a great bomber



Fort Drum at the narrow entrance to Manila Bay has a cage mast similar to a battleship's, which is equipped with searchlights and fire-control platform for its 14-in. guns.

command is being built up at Philippine airfields. The General's long-cherished plans for the defense of the Islands are daily being implemented. There are constant conferences with Four-Star Admiral Hart, with American military missions enroute to Chungking and Moscow, with bomber-commanding Brooke-Popham from Singapore, and with President Quezon and High Commissioner Sayre, ironing out difficulties that arise between civilian and military needs and interests. And there are maneuvers at strategic "invasion points" on Luzon, at Forts Stotsenburg and McKinley. General MacArthur has already begun his long-planned "war games" in the Philippines.

MacArthur lives in a big, showy, air-conditioned apartment on top of the five-story Manila Hotel. For an aspiring politician it would be a fine place to throw parties for visiting firemen and local bigwigs, but the General, when he entertains, entertains unobtrusively and choosily. Only good friends, Filipino and American, know his great living room, lined with rich books and personally inscribed photographs of most of the famous soldiers of his times, in wide, rich silver frames, or have dined at his great mahogany table, heavy with old-fashioned silverware. An omnivorous reader, his other pleasure is attending the Manila movies with his wife. The second Mrs. MacArthur, the former Jean Faircloth of Murfreesboro, Tenn., whom he met in Manila in 1935, is a small, attractive woman many years his junior. To the casual observer, the MacArthurs' married manners are a trifle Victorian. She calls him, not "Douglas," but always, with soft Dixie inflection, "General." He calls her, with kingly courtesy, "Ma'am." They have a sturdy, handsome 3-year-old son, named after his grandfather, Arthur MacArthur, whose Chinese amah has strangely bequeathed him a British accent. But the General says, whether little MacArthur says "bawth" or "bath," he's still going to be an American soldier.

One wonders if MacArthur, the crystal gazer, can look into his own future as clearly as he has his son's—and his country's. At 61 he is leaner in fiber and tougher in spirit than most army men ten years his junior, and he could spot the average politician 15 or 20. Come peace, he may well be forced into that innocuous desuetude Democracies reserve for their professional soldiers. But come war . . . ?

Today General MacArthur at his headquarters of the Army of the Far East stands on the ramparts of an old Spanish fort looking out over Manila Bay where 43 years ago Dewey said so quietly: "You may fire when ready, Gridley." That shell raised the American flag over an outpost 6,000 miles from American shores. It still waves there. But for how long? Will the Japanese try to land at the strategic spots on Luzon, Subic, Lingayen, Batangas Bay, or will their Navy try to force that tight little Rock of Corregidor in the harbor? Will this Island of Luzon then become a great theater of war, and General MacArthur the outstanding khaki-clad figure in it? Or will peace descend upon the Pacific while the U. S. plunges into the war across the Atlantic? But come war and greater renown, or come peace and obscurity, leaving the General on this last rung of the military ladder he has climbed swiftly, but not unlaboriously, the world knows it can truly be said of him what an old sergeant said to a recruit he was instructing when he heard of MacArthur's retirement from the U. S. Army in 1937: "Son, there goes a soldier."

Meanwhile, the American flag, a pretty object, still snaps in the wind over the barbed-wire-fenced headquarters of the USAFFE.



On Corregidor Filipinos man a 12-in. gun with range of 16 miles. Another 12-incher is visible in the background. Island fortress has underground food, water and shell stores.



Copyright 1941 by Nehi Corporation.



Mostly the kids in "Our Gang" don't like the same things. Froggy likes school.

Buckwheat likes to go fishin'. But every last one of the Gang chose the same sparkling thirst-quencher . . . Royal Crown Cola!

They chose it by taste-test. They tried leading colas in plain paper cups and then—without any prompting—picked Royal Crown Cola—the one they all said tasted *best*.

Now Royal Crown Cola is their favorite all year round. Just as it's

the *certified* favorite of more than fifty other famous Hollywood stars. Just as it's the winner in 5 out of 6 group taste-tests from coast to coast.

When you try Royal Crown Cola one of these long winter evenings . . . when you see its sparkle, taste the flavor that won Hollywood's favor . . . when you find out you get not one but *two* big glasses for your nickel . . . well, folks, there's no doubt about it, you'll be serving *your* gang Royal Crown Cola!





TWO FOUR-TON FORD TRUCKS HEAD UP THE BURMA ROAD TOWARD CLOUD-WREATHED MOUNTAINS OF CHINA'S YUNNAN PROVINCE ON WAY TO CHUNGKING, 1,400 MILES AWAY. THIS

BURMA ROAD

JAPAN THREATENS TO CLOSE
CHINA'S ONLY SUPPLY LINE

The only way American aid can reach China is over the famous Burma Road, inspected on these pages by LIFE Photographer Hedley Metcalf. American traffic experts, military experts, malaria experts have already begun the great job of making the Burma Road work. They propose to cut the 1,400-mile trip to Chungking from two weeks to six days, to increase the monthly tonnage moved from 6,000 tons to 30,000 tons and to lengthen the average life of a Burma Road truck above its present low point of five trips. The goal of all this effort is to pour American planes

and trucks and gasoline and tools into Free China.

The Japanese Army has other plans. It has massed a force of 100,000 soldiers in French Indo-China, in position to strike at the Burma Road across Thailand or across China's Yunnan Province. China has broadly hinted that the U. S. and Britain have secretly agreed to help her defend the Burma Road. American volunteer fliers, many of them former members of the U. S. Army Air Corps, are already flying U. S. military planes in Burma. The remote Burma Road could well be the fuse that would set off the great Pacific war.



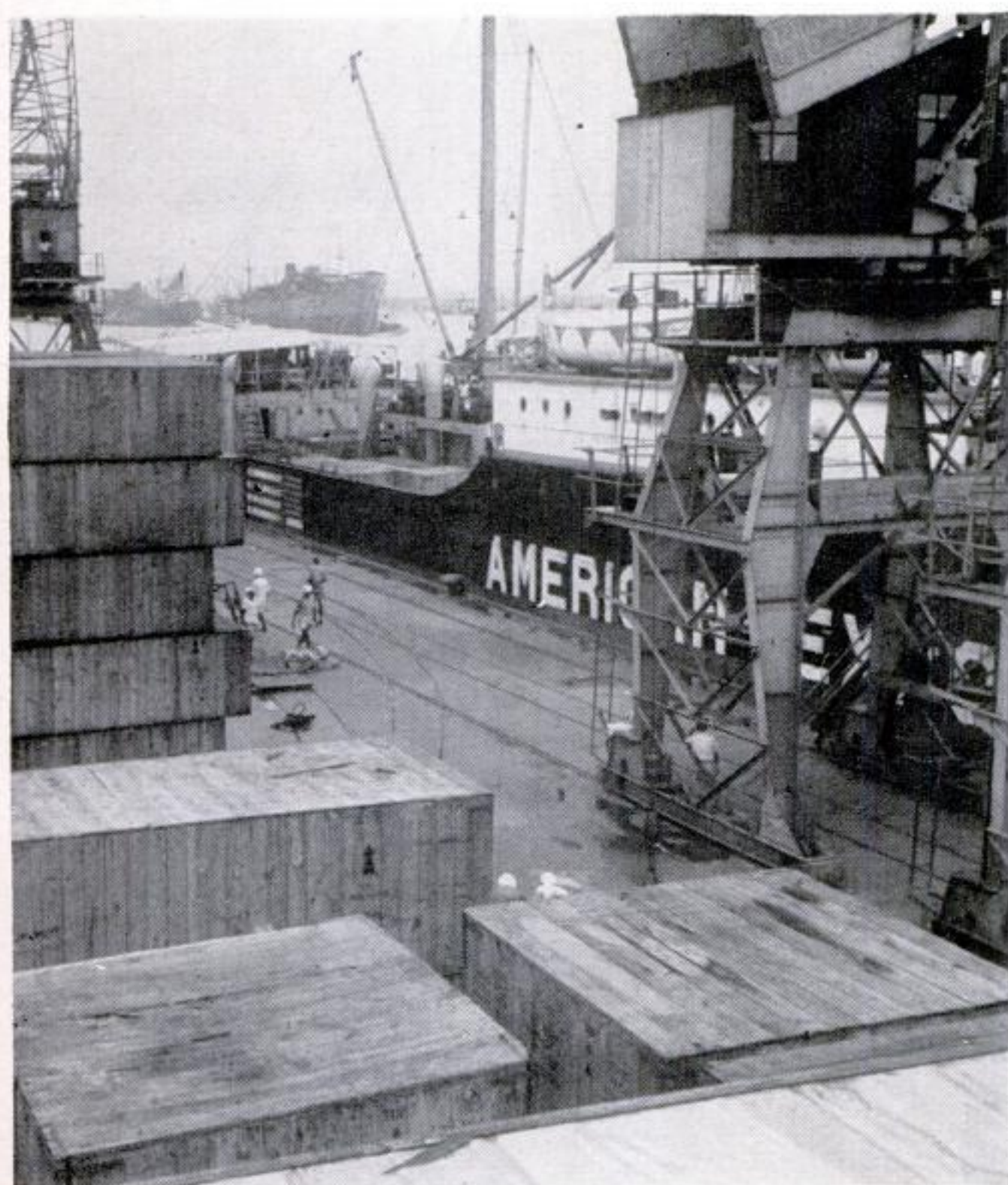
Along hairpin turn on Burma Road, road workers keep off rain with straw hats and matting. Dry season starts in November. At first malaria killed 80% of the workers, enfeebled the rest.



Past Rangoon's temples, new Chevrolet trucks head for Lashio in the interior. Wooden chassis have been put on here. Gasoline to keep the trucks going makes up about 60% of the load.



IS RELATIVELY LEVEL, STRAIGHT PART OF THE 130-MILE STRETCH IN BURMA



Crated planes and trucks are unloaded from American Export freighter onto Rangoon docks. So crowded is the port that assembly of planes and trucks is often in open air.

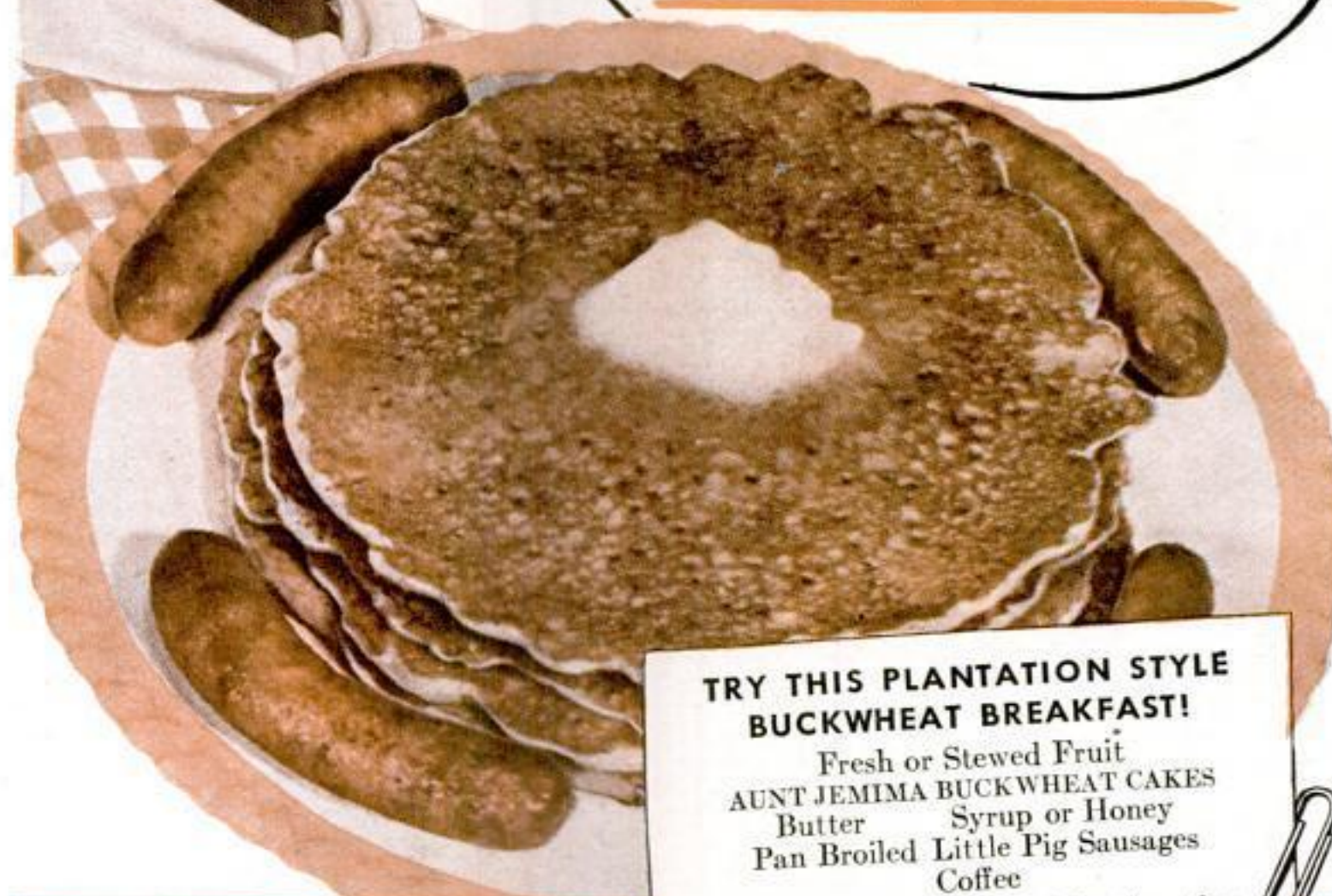
CONTINUED ON PAGE 143

BOBBY'S FIRST BUCKWHEATS



HOORAY

Time fo' dat
feast of feasts—
tangy, OL'-TIME
BUCKWHEATS!



TRY THIS PLANTATION STYLE BUCKWHEAT BREAKFAST!

Fresh or Stewed Fruit
AUNT JEMIMA BUCKWHEAT CAKES
Butter Syrup or Honey
Pan Broiled Little Pig Sausages
Coffee

You can whisk this breakfast together in a jiffy. Aunt Jemima's secret recipe is ready-mixed for you. Yes—M-a-a-m! ... Just add milk or water, mix, and pour 'em on the griddle. Tender and digestible as they are dee-licious.

**AUNT
JEMIMA**

READY MIX

FOR PANCAKES • BUCKWHEATS



GET BOTH—the yellow box for buckwheats...the red box for pancakes and waffles



Copyrighted material



At Lashio railhead coolies load the gasoline drums in the streaming mud. For fear of bombing by Japanese planes based only 500 miles away, such oil dumps are dispersed.



Veteran of the road is this bashed and muddy Dodge truck. A mission of American mechanics is on way to Burma to teach Chinese how to keep their machines in repair.



A road casualty, one of 2,000 a month, litters the Burma Road. Tires and parts will be salvaged. Improperly loaded trucks often break axles. Most driving is in low gear.

Cocktail party

BY HEUBLEIN

BELIEVE IT OR NOT
I'M WAITING FOR A
SIDE CAR!

ME? I'M THE
OLD FASHIONED
TYPE!

WHAT'S THAT?
TWO KINDS OF
MARTINI? DRY OR
MEDIUM? O.K. I'LL
TAKE ONE OF EACH!

THEY PAID THE
INDIANS \$24 FOR
MANHATTAN,
AND THE DRINK
IS WORTH IT!

WHAT AN ENTERTAINING IDEA! NO WORK—NO MESS
NO BOTHER... AND REALLY PROFESSIONAL COCKTAILS!

The Smiths like Manhattans... the Browns prefer Martinis... the Robinsons are always waiting for a Side Car! How can you hope to please them all?

SIMPLE! HEUBLEIN'S CLUB COCKTAILS come in six varieties—all ready to ice and serve. Whatever the folks in the front room want, you can give them in a *shake!* HEUBLEIN'S CLUB COCKTAILS are masterfully mixed and blended from the finest liquors that money can buy. They keep indefinitely even after the bottle is opened. Order an assortment of Club Cocktails and save yourself the mess and nuisance of home mixing, whether you are entertaining for two or the town!

Write for **FREE Club Cocktail Party Book** Our Party Book tells you the secrets of professional canape-making — gives 42 easy recipes, hints for effortless entertaining! Just send a card to G. F. Heublein & Bro., Dept. Y, Hartford, Conn.



SIX VARIETIES

Martini (Medium Sweet) (60 proof)
Old Fashioned (80 proof)
Side Car (60 proof) Daiquiri (70 proof)
Manhattan (65 proof) Dry Martini (71 proof)

HEUBLEIN'S
Club COCKTAILS
ALWAYS READY—ALWAYS RIGHT

Copyright 1941, G. F. HEUBLEIN & BRO., Hartford, Conn.



① Before his first drink Harry Kaufmann Jr. took series of physical and psychological tests to establish norm. Eye test above showed defect for which he had to quit naval reserve officer training.



② Driving on straight course before taking his first drink, Kaufmann averaged an error score of $\frac{1}{2}$ point going forward, $5\frac{3}{4}$ points backing. He did better in both directions after his second drink.

DRUNKEN DRIVING POLICE-SPONSORED BINGE TESTS LEGAL DEFINITION

As guests of Kansas City and Missouri State Police departments, 28 citizens, representing a cross section from teetotal abstainers to confirmed habituals, got themselves deliberately and methodically drunk on Nov. 18. At intervals in their progress to final incompetence, they sorted cards, walked a chalk line and drove police prowls around the vast floor of the American Royal Exposition arena. Purpose of this bacchanal was to get concrete evidence on the validity of the widely accepted legal definition of drunkenness, a concentration of .15% alcohol in exhaled breath.

Typical was the case of Harry Kaufmann Jr., whose

decline and fall is here pictorially documented. A sober rewrite man on the *Kansas City Star*, he represents the type of modern young journalist who gives the lie to the ancient tradition that alcoholism is the occupational disease of his trade. On his first three 2-ounce slugs of bourbon, with alcohol concentration at .15%, he drove carefully, made a better score than when sober. Thereafter, while knocking down course stanchions, he became recklessly convinced that he could drive on any amount of liquor. Scientific results of test were inconclusive, but they did demonstrate the chief hazard of drinking before driving—not knowing when to stop.



③ Toasting bartender, Kaufmann squares himself for first drink, 2 oz. of 90 proof bourbon. Officer escorted him throughout tests. Liquor, provided by police, was seized in curfew-violation raids.



④ After the first drink Kaufmann sorts bridge deck into suits, makes no errors and betters his pre-drink time by eight seconds. He made his best score after his third drink, then regressed.



⑤ "Drunkometer" balloon traps Kaufmann's one-drink breath for analysis. It registered 0.0% on first two drinks. Yale University laboratories have lately developed more precise instrument.



⑥ Nose-touching test reveals level of co-ordination and accuracy of muscle, or kinesthetic, sense. Kaufmann, with arms outstretched and eyes closed, rapidly touches nose with alternate hands.



7 Carrying second drink Kaufmann nonchalantly walks the chalk line, makes perfect score. He did not begin to waver in this simple demonstration until after his fifth drink.



8 Officer-bartender, now in uniform, stirs Kaufmann's third drink. Drinks were spaced half hour apart. After No. 3, Kaufmann described his condition as "very composed."



9 On fourth drink Kaufmann mugs as he performs nose test, evidencing mild elevation of spirits, but no flagging of co-ordination. At this point, he felt "very happy."

CONTINUED ON NEXT PAGE



Something NEW has been added—makes you feel like purring with contentment... like the "something new" added to a famous cigarette.

Something **NEW*** has been added!



***IT'S LATAKIA** (La-ta-kee'-a) a rare, remarkably flavorful Eastern Mediterranean tobacco! Now added like "seasoning" to Old Golds, Latakia creates a new, delightful cigarette flavor... new smoking pleasure.

Same familiar pack—but NEW Old Golds, blended with Latakia! Made by P. Lorillard Company, blenders of fine tobaccos since George Washington's day.



Gus Steek, radio orchestra leader, says: "That 'seasoning' of Latakia gives Old Golds new flavor and fragrance. New Old Golds are a different, more enjoyable smoke."



Vera Breed, landscape architect, Wilton, Conn.: "The addition of Latakia in New Old Golds is an inspiration—creates new flavor—sets this cigarette apart."



the
elegance
of custom craftsmanship
ARISTO-GRAM



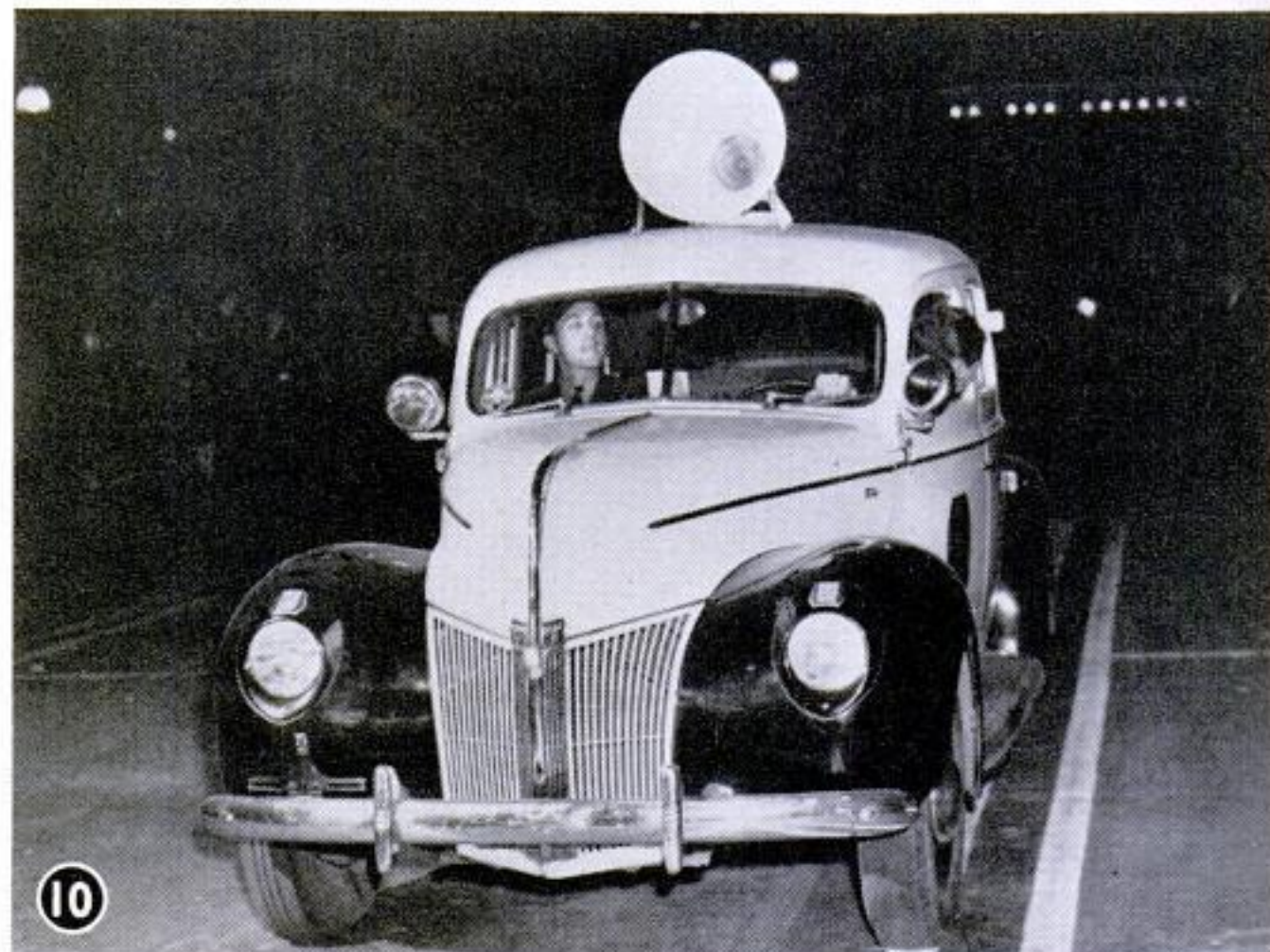
The ideal of personalized jewelry for men has always been to simulate the effect of initials cut by hand from the solid metal. Swank has finally accomplished this illusion in Aristo-gram. Your own initials can be inserted, in a jiffy, to remain always, as an aristocratic emblem of your individuality...at leading jewelers', dept. stores and men's shops, \$1.50.



SWANK

ATTRACTIVELY
PACKAGED FOR
XMAS GIVING

Drunken driving (continued)



Off straight line after his fourth drink, Kaufmann's driving now shows the first severe effect of liquor. On the open highway, without the stimulus of meeting test requirements under police supervision, his driving might have become positively dangerous.



After fifth drink, Kaufmann is assailed by attack of hiccoughs, classic symptom of inebriation. He sloppily completed card-sorting test (*below*) in faster time than when sober, but with one error. His "happy feeling" has now developed into cheerful arrogance.





Baffled by balloon Kaufmann here, after sixth drink, rallies to fill it for analysis, which revealed the alcohol concentration at .292%, well above the legal limit. Alcohol concentration is proportionate to amount of liquor and body weight of drinker.



Staggering down chalk line Kaufmann gives conclusive evidence of alcoholic incompetence. Policeman (*below*) helps him into taxi and escorts him home. Kaufmann set out to write first-person story of experience, but found he could remember very little.



Right in the Schick of time!
HERE'S THE GIFT FOR YOUR
"SANTA CLAUS"

Are you stumped for a gift for that man of yours? Has he "got everything"? **Not**, dear lady, unless he has this new Schick! Give him a chin you'll love to touch. Give him the joy of being able to shave anywhere, any time, without a bagful of barber tools. Give him the clean, muss-free, 30% quicker shaves he'll get from this marvelous new Schick with its sensational 2-M Hollow-Ground Head... and its new, faster "Whiskwik" (AC-DC) motor... and its built-in *hinged* Whisk-Its that catch all beard clippings to be emptied with a flick of the finger. Give him this new Schick with no fears. If he isn't singing its praises after two weeks' trial, your dealer will refund every penny you paid! **Merry Christmas to you both!**

SCHICK INCORPORATED
 Stamford, Conn., U. S. A.

YOUR CHOICE OF
THREE HANDSOME MODELS
 STYLED BY *Raymond Loewy*



SCHICK COLONEL—executed in rich ivory plastic, gold-colored trim. Packed in stunning simulated alligator case, \$15*

SCHICK FLYER—styled in handsome burgundy plastic, silver-colored trim. Packed in soft, handy pouch, \$12.50*. Standard equipment on Pan American Airways and other leading airlines.

SCHICK DRESS KIT—contains Colonel model and comb. Packed in de luxe metal case with removable mirror in lid. Compartment for studs, links, etc., \$17.50

ALL models have the sensational 2-M Hollow-Ground Head; the new faster "Whiskwik" motor; and built-in hinged Whisk-Its

*Slightly higher in Canada



Specifications Subject to Change Without Notice

SCHICK INCORPORATED *The New* **SCHICK** SUPER SLICK **SHAVES**



DANCING TRADITIONAL CAN-CAN, MARY LYON SCHOOLGIRLS MAKE A STUDY IN BLACK AND WHITE. THEY WORE HEELLESS SHOES TO AVOID SLIPPING ON THE GYMNASIUM FLOOR

Life Goes to a Free French Show

Mary Lyon schoolgirls stage floor show for Philadelphia socialites

In the "Ballet Militaire" the girls drilled smartly in bright red jackets, white pleated skirts and boots. Later they were

joined in a grand finale by cadets from neighboring Pennsylvania Military College. The music was by Princeton "Tigers."

The Mary Lyon School at Swarthmore, Pa. has an enrollment of only 107 girls, but few larger schools could have staged as good a show as the one shown on these pages. On Friday, Nov. 14, 40 unusually pretty Mary Lyon girls, all of high-school or junior-college age, put on a two-act floor show as part of a party given by the school's "Cercle Français," or French

The waltz number was the audience's favorite. The students made these and all other costumes themselves and made and painted





IN A BEAUTIFULLY EXECUTED WALTZ, A GROUP CLAD COMPLETELY IN WHITE DANCED TO THE MUSIC OF "PARIS IN THE SPRING," FORMED PHOTOGRAPHERS' FAVORITE PATTERN

Club, for the benefit of General de Gaulle's Free French.

The school, including Wildcliff Junior College, draws many of its students from nearby Philadelphia and suburbs. Relatives and Philadelphia socialites consequently flocked to the party. They saw two shows, at 10 p. m. and midnight, each of which began with a surprisingly professional can-can, done in authentic cos-

their own scenery to carry out the French village motif. The costumes and scenery had the same professional look as the floor show.

tume except for heelless slippers. There were waltz, tango, conga and military numbers, all with a French motif. Between shows, the visitors and students ate supper at tables fixed up like those in Parisian sidewalk cafes. With their dates, many of them from the nearby Pennsylvania Military College, the girls danced after supper to music furnished by an organization which

was billed on the program as "Les Tigres de Princeton."

On Saturday night, Mary Lyon's young hostesses discovered they had a tidy sum of \$1,889.55 from two evening performances. Next day they opened a message from Jacques de Sieres, De Gaulle's representative, who wired to say "... how deeply we have been touched." For others who were touched, turn the page.

In the bolero number, to beguiling *Begin the Beguine*, the chorus wore black skirts, gold jackets. Other numbers in-

cluded a take-off of Dancer Josephine Baker, and a dance with the girls representing each occupied country of Europe.





"Tell her to make mine Manhattan"

Listen, lady—that's your man talking. Heed his hint and give him what he wants—*Manhattan Shirts*. He'd like Manhattan ties too, styled symphonically for perfect ensembles. And handkerchiefs—pajamas—sportswear—all in the smartest Manhattan manner. Every Manhattan product has a *something* to make it worthy of the famous name... the shirts, for instance, are all Size-fixt, to fit right and look right all the time. *Make your choice—like his—Manhattans.*



Life Goes to a Free French Show (continued)



Arthur Pew Jr., vice president of the Sun Oil Co., sat at a table with Mrs. Sidney Dexter of Chestnut Hill. Arthur is a grandson of wealthy, famous old Joe Pew.

Old Philadelphia society likes to stay home

The Philadelphia socialites who turned out in large numbers, at \$2.75 a plate, for the benefit party at the Mary Lyon School belong to one of the most closely knit and least showy local aristocracies in the U. S. Purists break Philadelphia society down into two groups: the old first families like the Biddles, Cadwaladers and Morrisises, who date from Revolutionary times, made their money in land, and belong to the venerable Philadelphia Club; and the newer families of wealth like the Dorrances, Pews and Kents who made their money in modern industry and let their names appear in the society columns. Both groups conform to a pattern. Their members lead a quiet social life on their country estates, hunt and shoot among themselves, entertain in their own homes. So well entrenched is this cultural mode that Philadelphia's cafe society is nearly nil, and in a city of almost 2,000,000, no first-class night spot has ever been successful.



Mrs. Arthur Pew bought cigarets from a student cigaret girl. The Pew oil fortune got its start in Titusville, Pa. in 1874. Now lots of it goes into Republican coffers.

CONTINUED ON PAGE 151

Somebody's going to be *Lucky*

Hearts leap high at the thrill of a Simmons Gift. And why shouldn't they? Simmons Jewelry is so strikingly designed—so exquisitely fashioned in Quality Gold-Filled—and packaged beautifully in gift-boxes that honor the festive spirit of Christmas. Delightful in every detail—and most attractive in price—Simmons Jewelry is the perfect gift.



Left—A delightful Gift for women—Bracelet and Pendant Set, No. 1841—\$16.50
Right—Man's Set—includes Watch Chain, Belt Buckle and Tie Set, No. X40—\$11.
All listed prices are exclusive of any sales tax

Helpful Hints for Christmas Shoppers



Buy Simmons Jewelry from your local jeweler and avoid the hectic rush. You'll find a rich assortment of brilliant gifts to choose from. Here are a few bright suggestions.

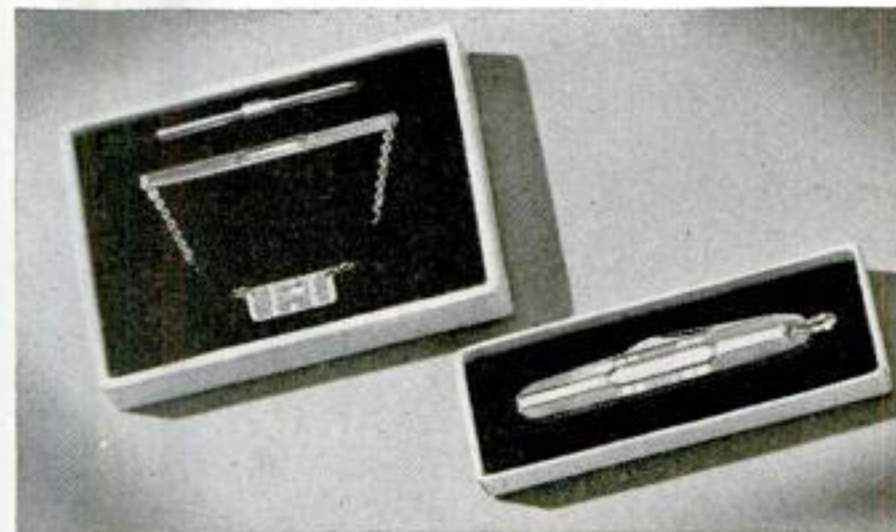
FOR MEN... Watch chains, key chains, gift sets, dress sets, collar and tie holder sets, knives, belts and buckles. Gifts that thrill—all of them attractively priced.

FOR WOMEN... Bracelets, lockets, pendants, crosses, rosaries, festoons and some very unusual gift sets of matched bracelets and pendants. All attractively priced.

R. F. SIMMONS COMPANY
ATTLEBORO, MASSACHUSETTS
World's largest manufacturers of gold-filled jewelry
Quality since 1873



Simmons Watch Chains have been famous for over 60 years.
Above, A popular Boston design, No. 34303½—only \$7.25.



Left, A new, smart Collar and Tie Set, No. 31155—\$2.75
Right, Simmons Gold-Filled Knife, No. 35053—only \$4.00

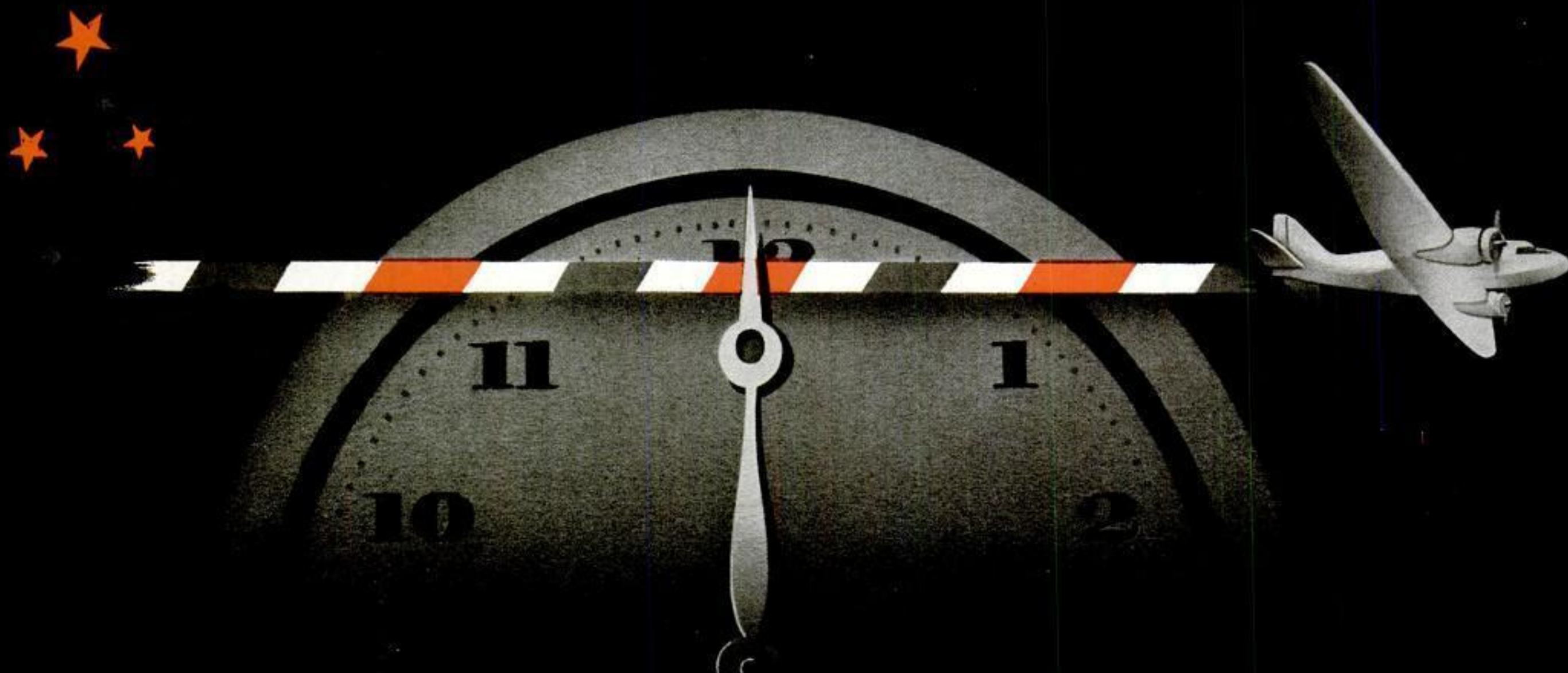


Left, Simmons Quality Gold-Filled Locker, No. 4434—\$5.50
Right, Popular stone-set Simmons Pendant, No. 5337—\$5.50



Top, Simmons two-tone Flexible Bracelet, No. 30867—\$4.00
Bottom, A Flexible Bracelet, set with stones, No. 30106—\$8.25

SEE YOUR JEWELER AND ASK HIM FOR SIMMONS QUALITY GOLD-FILLED JEWELRY



AIRMAIL BEFORE MIDNIGHT!

FOR YOUR GIFTS OF LIFE

Airmail still allows you just time to give LIFE for Christmas at the special pre-Christmas rate of \$3.65.

But—to be eligible—your gift order must be postmarked before

MIDNIGHT, MONDAY, DECEMBER 8th

Orders mailed later cannot be accepted at less than the regular \$4.50 rate.

Use the Airmail Order Form bound into this issue (on which we will pay Airmail postage) to list the names of the friends and families to whom you would like to give LIFE's vivid picture-history of the climactic year ahead.

You may also enter your own subscription at this same special rate.

And be sure to Airmail your order right away—while you can still give LIFE for only a penny a day!

LIFE



Mr. and Mrs. A. Atwater Kent Jr. danced between shows in Mary Lyon gymnasium. He is the son of A. Atwater Kent, wealthy manufacturer, likes sailing and hunting.



Eugene Houdry, president of France Forever, chatted with Mrs. Stephenson Le Bouillier, Philadelphia socialite. Pew interests help back Houdry's oil-refining patents.

For Distinguished Service

HONOURS OF

The Royal Horse Artillery

(Full Dress)

This gallant corps shares the battle honours of countless British regiments which it has brilliantly supported on scores of far flung fronts. It has gloriously lived up to its motto—*Quo Fas et Gloria Ducunt*—Whither Fate and Glory Lead

HONOURS OF

Dewar's "White Label"

Award of the World's Columbian Exposition, Chicago 1892... one of more than 60 medals honouring Dewar's White Label for Excellence in Scotch Whisky



At "stand-to" before your favorite bar, or at ease in the home station, it is brilliant strategy to draft the services of this seasoned campaigner. Command DEWAR'S White Label... highball of the highlands... medal Scotch of the World.

COMMAND DEWAR'S ...AND BE "AT EASE"

AN IDEAL CHRISTMAS GIFT
DEWAR'S WHITE LABEL SCOTCH
and a set of Scotch Officers

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also known as Ne Plus Ultra

A blend of the highest quality whiskies produced in Scotland—each at the absolute peak of mellowness, smoothness, richness.



Dewar's "White Label"

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CABLE CORD
COTTON WITH
DUPONT NYLON
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Give him something he wants . . . Give him some real good socks...Give him the best...There are more than a thousand different *INTERWOVEN SOCKS from which to choose...You can't beat these

Interwoven

THE LARGEST MANUFACTURER OF MEN'S SOCKS IN THE WORLD

*REG. U. S. PAT. OFF.

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MARIA MODELS HER BUSY HUSBAND WHENEVER SHE CAN CATCH HIM AT

MARIA, WIFE OF BRAZIL ENVOY, LEADS

Exuberant and explosive Maria Martins lives a double life in Washington, D. C. As wife of Carlos Martins, Brazilian Ambassador to the U. S., she is grand lady of the Brazilian Embassy, giving diplomatic cocktail parties, receptions and banquets. Then, in her own right, she is known just as "Maria," Brazil's top woman sculptor. In this role, Maria works all day in her attic studio ("My own Montparnasse"), creating figures of Christ, St. Francis and samba dancers with a strange combination of primitive vigor and sophisticated streamlining. Last month Maria's work was shown at Washington's

ART



HOME. AT LEFT: MARIA'S "CHRIST," AND "ST. FRANCIS" IN JACARANDA WOOD

TWO LIVES FOR ART AND DIPLOMACY

Corcoran Gallery, and next spring it will be exhibited in New York. Maria has lived in Paris, Holland, Denmark, Belgium and in Japan where she felt she was the reincarnation of an ancient Japanese temple dancer, and even did a little temple dancing herself. But America excites her most. Visiting New York with her two pretty little girls, Maria finds it more fun to lunch at drugstores and cafeterias than at fashionable restaurants. She says her ideal home would be a penthouse above busy Times Square "with flowers and murmuring fountains up high, and, when you wanted it, wonderful excitement down below."

CONTINUED ON NEXT PAGE

PARK & TILFORD RESERVE

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FINE WHISKIES
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AMONG AMERICA'S GREAT WHISKIES
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Maria Martins (continued)



In her luxuriant Embassy garden, seen through her drawing-room window, Maria sits in the sun carving directly from marble an imaginative head called *Meditation*. At



At the Embassy portals on Massachusetts Avenue Madame Martins' chauffeur waits while Maria shouts, "I'll be right down," from a corner window of fourth-floor studio.



the left is her terra-cotta figure, *La Jeunesse* (Youth), at right is her sketchily draped bronze nude, *Nostalgia*. Crouched in corner is *Macumba*, her Brazilian voodoo god.

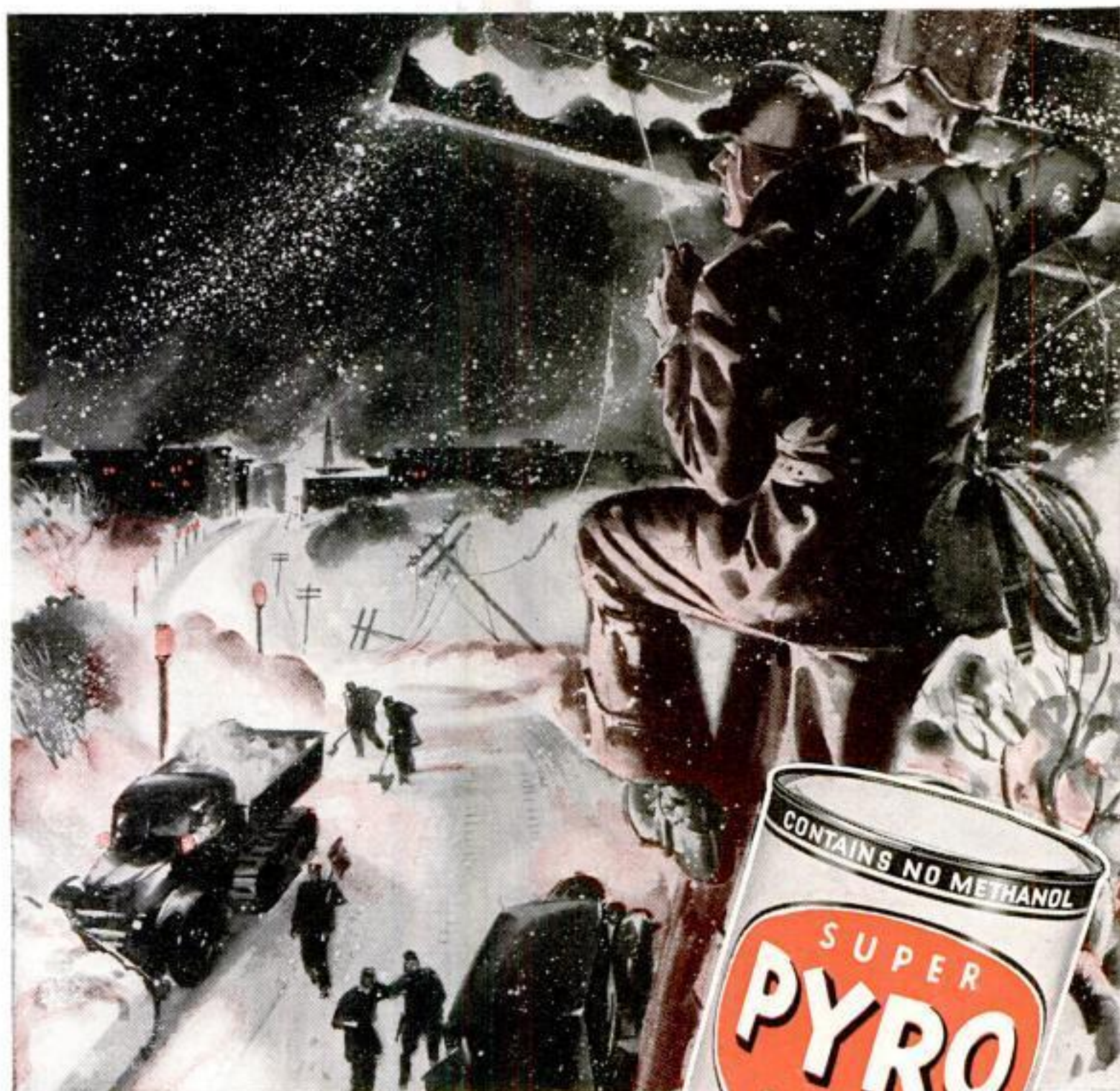


Salome is a favorite subject of Maria who calls this seated figure *Je Veux la Tête de Jokanaan* (I want the head of John). Maria loves Oscar Wilde's poetic play, *Salome*.

When a
flooded river runs wild—



"CALL OUT THE RESERVES!"



when a sudden freeze strikes,
you need Super Pyro's

*ANTI-FREEZE
RESERVE!*

It's no great trick for an anti-freeze to protect your car in mildly cold weather. Any good brand will do that. But when the thermometer takes a *real* drop, what sort of protection will *your* anti-freeze deliver?

Super Pyro gives you more protection than other types of \$1.00 anti-freeze. You can actually get twenty-eight degrees more *RESERVE PROTECTION* than with the next leading type in the dollar field!...*RESERVE PROTECTION* which is right there when you need it!

Enjoy Real "Peace of Mind"

Super Pyro won't boil at normal engine heat. So why not do the logical, the economical thing. Fill with \$1.00 per gallon Super Pyro today! Get those twenty-eight extra degrees of *RESERVE PROTECTION*... get rid of freeze-up worries now!



READ THESE 3 VITAL FACTS

1... Automobile engineers emphasize that the boiling point of an anti-freeze solution is all-important. Because the more anti-freeze used, the more chance of boil-away.

2... Modern motors develop a heat of 180°. So engineers warn not to use solutions that boil at less than 180°.

3... THE IMPORTANT FACT about Super Pyro is that when mixed in a solution which boils at 180°, it protects to THIRTY BELOW ZERO! A similar solution of another type of \$1.00 anti-freeze protects to only TWO BELOW ZERO.

PYRO
SUPER

No Boil-away at Normal Engine Heat

The \$1.00 ANTI-FREEZE with "RESERVE PROTECTION"



FIRE!...

AND THINGS HAPPEN FAST!

When fire breaks out, it is the first few minutes that matter most. The quicker the alarm gets through, the less menacing is the fire likely to be.

Behind the efficient municipal alarm systems that in a matter of seconds send the "smoke-eaters" to the scene, there is a source of electric power that is unfailing in emergencies—Exide Batteries. Not only municipalities but private alarm systems as well depend upon Exide for this important service.

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WHEN IT'S AN
Exide YOU START

PICTURES TO THE EDITORS

STARS AND STRIPES

Sirs:

LIFE's course of instruction for U. S. Army photographers taught me plenty about lenses, lighting and story values. Complaint: no pulse-quickenning assignments like shooting Rita Hayworth in nightgown!

Not to be thwarted, I sped to Hollywood on furlough, ecstatically toured the night spots with all the screen beauties I could find. Below is pictorial evidence of my success.

SGT. SIDNEY AVERY
162nd Signal Photo Co.
Camp Robinson, Ark.

● LIFE is currently coaching a picked group of photographers from the Army

and Navy in picture-story technique. —ED.



BARBARA STANWYCK, CLAUDETTE COLBERT OVERWHELM AVERY AT CIRO'S



ANN RUTHERFORD DELIGHTS AVERY



LINDA DARNELL ENCHANTS AVERY



LANA TURNER DEVASTATES AVERY. TABLE IS AT PALLADIUM BALLROOM

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HANDEE

**THE PRIZE GIFT
For Your Soldier
Boy, Junior, Dad
or Grandpa**

Tool of 1001
uses. Does precision
work on metals, alloys,
wood, horn, plastics, bone,
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own hobby enjoy-
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IN YOUR HAND**
Uses 300 easy-to-
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to grind, drill, polish,
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craftsmen who want the last word in quality equip-
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**WHEN COLDS AND
CONSTIPATION
STRIKE TOGETHER—TAKE
THIS FAST-ACTING LAXATIVE**

Colds are often accompanied by headaches
and acute constipation, making you feel
miserable all over. When a laxative is needed,
trust Pluto Water. Although PLUTO works
swiftly, it works by gentle osmosis, creating
fluid bulk in the colon, flushing digestive
waste, usually within an hour. Pluto is a
concentrated, fortified and scientifically
stabilized saline mineral water with all
minerals and salts in complete solution. It
passes through the stomach without dis-
turbance, is not absorbed, and
acts in the colon where physicians want a
laxative to act. Try Pluto now! In 25c and
50c economy bottles, also 10c size. You
must get refreshing, comforting relief from
acute constipation in one hour or your
money back. French Lick Springs Hotel
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Iron Glue mends wood, glass, china,
toys, leather, 'most anything. ¼ pt.
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AN ELEPHANT FOR STRENGTH

*Hope it's a
Hansen—*
Of course she hopes you choose
Hansen Gloves — she chooses
them herself! Shown: Beau in
Hanflex rayon, leather trim, \$1.50
HANSEN GLOVES
NEW YORK MILWAUKEE CHICAGO

**PICTURES TO
THE EDITORS**
(continued)

FREE TREE

Sirs:
I've seen boys peek at ball games
through knotholes, do almost anything to
save the price of admission. Stone-
ham High football rooters are no excep-
tion. Young Reggie Hurlburt watches
all games from this novel perch, ticket-
free.
PIERRE LE BARBERA
Stoneham, Mass.



DOUBLE DOWNFALL

Sirs:
This pooch, whose calling name is
Dodo, broke a front leg when it fell
from the lap of its owner, Mrs. Lloyd
Lilliberg. The veterinary made a splint
from a wire coat hanger, filled it in with
cotton and taped it lightly. Next day
Dodo jumped from a bed, broke the
other leg, had it similarly treated. The
picture shows the dog with both legs
splinted.
HAROLD HANSON
Sioux Falls, S. Dak.



STEP 1. Composition is
outlined with transpar-
ent china ink on white
gesso ground.



STEP 2. Gesso ground is
covered with lightly
painted colors in egg
tempera.



STEP 3. Oil varnish
glazes are painted over
tempera colors, while de-
tails are also painted.



STEP 4. Final enriching
glazes with full detail
painting completes the
picture.

**HIDDEN IN A
BRUEGHEL MASTERPIECE**
— the key to this whiskey's rare flavor! —



THIS TREASURED CANVAS, "The Fall of Icarus,"
was painted over 380 years ago! Brueghel's distinc-
tive technique in *blending* his colors to perfection
is recreated for you in the master's own style by
Georges Schreiber, well known contemporary artist.
Brueghel's superb technique is the key to another
masterpiece—Fine Arts Whiskey. For Fine Arts is
an original *blend* of superlative straight whiskies—
each 5 years old; each unsurpassed. Together, they
achieve the whiskey *blend* of perfection!

FINE ARTS
A Blend of 5 year old
Straight Whiskies
90 PROOF
Distributed by Canada Dry Ginger Ale, Inc., N.Y.
THE STRAIGHT WHISKIES IN THIS
PRODUCT ARE 5 YEARS OLD, 90 PROOF.

I'm cashing in on a
20% DIVIDEND IN
STOCKING WEAR!



Smart business girl discovers this important fact:

PERSPIRATION IS ACID ... it **ROTS** costly stockings!

NEW IVORY SNOW care guards against this danger... helps you get up to $\frac{1}{3}$ more wear

• You can't always see it or feel it—yet your body normally gives off at least a pint of perspiration every day, even in *December*! That perspiration is acid—it *rots* delicate stocking fibres!

To guard against this danger—change from careless washing methods... guard your stockings with modern, daily Ivory Snow care.

Ivory Snow is a remarkable new soap in tiny "snowdrop" form—gives rich suds in 3 seconds, even in *cool* water! Yet it is safe, gentle—Ivory-pure.

Tests show that this daily Ivory Snow care leads to as much as 20% more stocking wear—helps undies stay bright and fresh far longer, too. Yes, only Ivory Snow combines *both* these advantages:

1. Pure soap made under a patented process in tiny "snowdrop" form...
2. Dissolves like a flash in safe cool water—4 times faster, by actual test, than any soap of its kind.

No wonder Ivory Snow acts so surely against acid perspiration, to help stockings last longer.

TRADEMARK REG. U. S. PAT. OFF. • PROCTER & GAMBLE

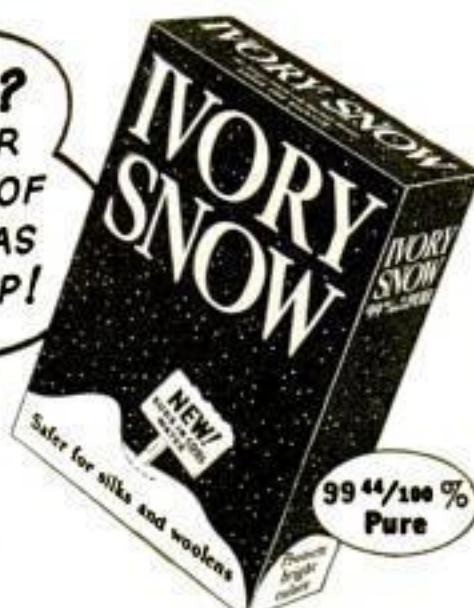
WANT LOVELIER HANDS IN 12 DAYS?
CHANGE NOW TO PURE IVORY SNOW FOR DISHES! QUICKLY HELPS YOU GET RID OF UGLY ROUGHNESS—YET CUTS GREASE AS FAST AS THE STRONGEST LAUNDRY SOAP!



If your hands are red and rough from using one of the 5 leading packaged soaps so many women use—change to pure Ivory Snow for all your dishwashing, and in just 12 days you'll get softer, smoother hands!



"You'll find it pays in wear to know The proper care—with Ivory Snow!"
—Miss Ivory Snow



RICH, SAFE SUDS IN 3 SECONDS — EVEN IN COOL WATER

PICTURES TO THE EDITORS

(continued)

TRIPLET CALVES

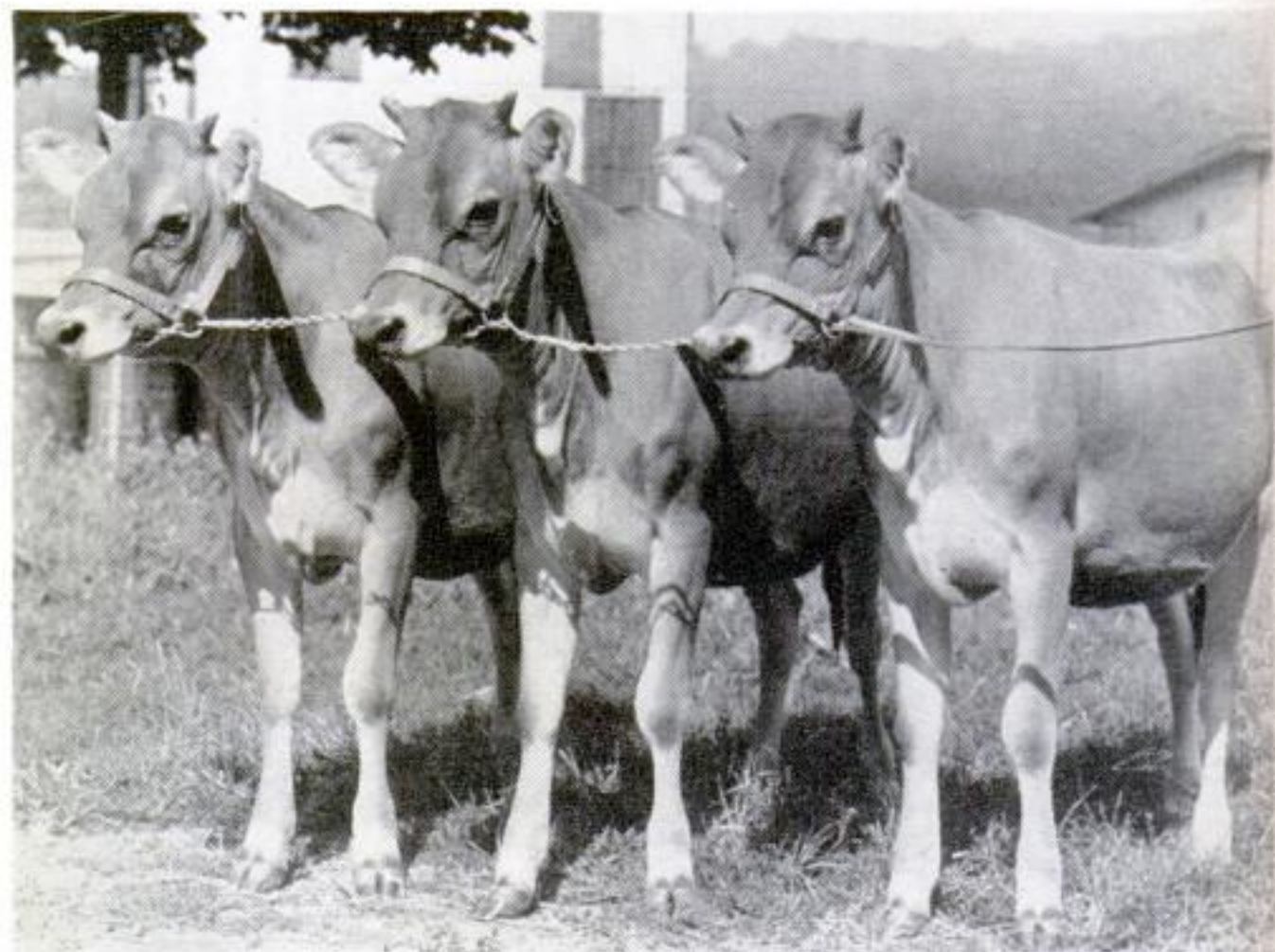
Sirs:

As alike as three carbon copies are these calves—Kate, Duplikate and Triplikate. They are identical triplets and their owner,

G. E. Moredock of La Nola Moredock Stock Farm at Patriot, Ind., says that this phenomenon is extremely rare in bovine births.

Peoria, Ill.

C. L. VENARD



SMILING PANSIES

Sirs:

Our annual photograph contest usually turns up a few odd pictures like the one below. We feel that few persons have an eye for such unusual picture subjects and therefore this photograph is quite rare.

The uniform smiles of the pansies' faces make an interesting photographic pattern which we have not before seen simulated in quite this fashion.

A. B. HECHT

Popular Photography
Chicago, Ill.



CONTRIBUTIONS: Minimum rates for all rights, including resale and reuse: \$5 per photograph. Amateur photographers are welcome as contributors but their work must compete with professionals on an equal basis and will be judged (and paid for) as such. Unsolicited contributions, however, whether professional or amateur, will be neither acknowledged nor returned unless accompanied by adequate postage, packing and directions. LIFE will not be responsible for safe handling of same either in its office or in transit. Payment will be made only on approval and publication. Address all correspondence about contributions to CONTRIBUTIONS EDITOR, LIFE Magazine, TIME & LIFE Building, Rockefeller Center, New York.

There'll always be a Christmas

The bright eyes of children around a Christmas tree will always be on America's priorities list.

You can say it's just sentimental, but the old world needs more of that sentiment.

You can say it's unnecessary, but so are a mother's kiss, a friendly handshake and the song of a robin.

If the world is moving too fast for Christmas, it's moving too fast for love and hope and homes and families.

It's one day of the year when kindness and faith and joy have the right of way: a day when the hearts are bigger, when eyes are brighter, when smiles are kinder. Sure, there'll always be a Christmas!



There are gifts of the heart—fluffy, intimate, flattering things—men give to women.

There are gifts of the mind—practical, useful, necessary things—men give to women.

The Hoover is a gift that is both. *Personal*—because it saves the strength, beauty and time of

that woman. *Practical*—because it's so necessary to a clean home.

You flatter, when you give the Hoover Cleaner, because it's the finest name of any cleaner. You are thoughtful when you give it because of the things it does to lighten a woman's load. This year, when you're buying things with an eye

on how long they last, the Hoover is a good investment, because it's built to work through the years.

For 34 years the Hoover has been a man's favorite gift to a woman, when he wants to combine heart and mind at Christmas. THE HOOVER COMPANY, North Canton, Ohio, and Hamilton, Ont.

Give her the **HOOVER** and you give her the best

REG. U. S. PAT. OFF.

Three Hoover models to choose from. Let the Hoover representative of one of your leading local merchants help you choose the model most suited to your needs and your purse. Easy monthly terms.

"MEET THE Ker-nul"*

*NIBLETS BRAND WHOLE KERNEL CORN

'Ten-shun, Ladies!

Salute the "Ker-nul," pride of the Golden Corn Division.

He's covered with gold, spattered with honors, and has a distinguished service record for every Eating Campaign.

He's one of the proudest "Ker-nuls" in the land, with the longest pedigree, but he has a tender heart.

He's a stickler for quality—no other kernels get into his Niblets Brand "Regiment" unless they're as fresh-tasting and plump and sweet and golden as the "Ker-nul" himself.

He got his start in the Indian cornlands—now he's one of the most popular dinner partners of smart society hostesses.

In fact, if you love a good eating parade, just pour out a canful of these modern golden "Ker-nuls."



TIME INC. ARCHIVES

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Breed D-138, from which Niblets Brand is packed, is believed to be the most tender strain of sweet corn ever used commercially, with exceedingly tender hulls. Packed when very young and tender.

FLAVOR



The juicy kernels have the delicacy of fresh garden corn—the flavor of a special variety developed from more than 2000 original pure corn strains. Kernels are deep and meaty.

UNIFORMITY



Any season, any can, Niblets Brand Corn is the same in looks and flavor and freshness. Precision in developing the special breed, in growing the crop, in speeding it to cans means uniform quality on your table.

VITAMINS



Niblets Brand Corn shows in its yellow color its rich supply of vitamins. A 12-ounce can (when heated as for serving) contains on the average 675 International Units of vitamin A (as carotene) and 419 International Units of vitamin C (as ascorbic acid).

COLOR



Its sunny buttercup color has been bred into it. It is the good gold of rich soil, hot sun and a bountiful harvest. Adds style and color to any meal.



The right way to heat Niblets Brand Corn: Pour contents of can into saucepan with pat of butter. Place over medium heat, stirring several times. When butter is melted, corn will be piping hot. (4 or 5 min.) Season, and serve in a hot dish. Meal idea: Niblets Corn, broiled chopped beef patties, broiled onion slices, tossed salad and dessert.

NIBLETS BRAND WHOLE KERNEL CORN

Look for the
Green Giant
on the label



"NIBLETS"
BRAND REG.
U. S. PAT. OFF.

Packed only by Minnesota Valley Canning Company, headquarters, Le Sueur, Minnesota. Also packers of Green Giant Brand Peas and Del Maiz Brand cream style corn.